

CAREER GUIDANCE & PLACEMENT

ACADEMIC YEAR 2018-2019

1) Internship by Roongta Securities – July 2018

Internship by Roongta Securities for the following positions was offered to the students.:

- i) Customer Service
- ii) Back office operations

2) Institute of Finance Banking & Insurance (IFBI), established by NIIT in association with ICICI BANK offered Post Graduate Diploma in Banking Operations and Paid Internship – August 2018

Institute of Finance Banking & Insurance (IFBI), established by NIIT in association with ICICI BANK offered Post Graduate Diploma in Banking Operations which is a six month program with three months of full time class work, followed by three months of internship session. PGDBO program comes with a powerful paid internship. It is for three months, and follows the class-work session. Internship facility is extended to all students on successful completion of class work session. Students who undergo internship and "on the job" internship in ICICI Bank, upon successful completion, qualify for employment in ICICI Bank.

PLACEMENT FACILITY

Selected candidates, who are shortlisted for admission, are granted admission with placement assurance (subject to fulfillment of specific academic and non-academic criteria). Before commencing internship, ICICI Bank will offer provisional appointment letter to the candidate. Additional terms and conditions as specified by ICICI Bank, shall apply. Students also get to undergo paid Internship which helps substantially recover part-cost of the program even before the final diploma is awarded.

3) Placement Drive by Maruti Suzuki Dealership Program – September 2018

Maruti Suzuki India Ltd (MSIL) offered On job training programs under the skill development initiative of Central Government which are registered with DGE & T (Directorate General of Employment & Training). Under the current program, students were offered a stipend of Rs. 12,000 per month during on the job training course. The program details and process of selection has been given below:

Dealer Sales Consultant Program

Scheme Name- DSC (Dealer Sales Consultant)

Course Name- Dealer Sales

Course Duration- 6 months

Stipend for trainee- Rs.12,000 per month

Age for enrollment- 18-25 years

Educational Qualification- Graduate Pass (BA, Bcom, BBA, Bsc, b.tech or diploma, etc),

Aadhaar Card is Mandatory for the candidate.

100% Job opportunity at Maruti Suzuki Dealerships as Sales Executive after 6 months of successful training.

Process for Selection- Written Test - Any Day Before the Interview Day

Interview

Vacancy- 120 Candidates

Training Location & Job location will be Mumbai.

17 students appeared for the written test and 5 were selected for the interview round.

4) Placement by Public Health Foundation of India – October 2018

Placement as a Field Worker was offered by Public Health Foundation of India was offered to the students.

Deliverables:

Liaise with the collaborating hospitals at the research site.

Facilitate recruitment of the patients for the study.

Help in organising the focused group discussions.

Managing the data.

Organisation and participation in the feedback sessions for the community and the stakeholders.

Coordinating with IT & HR department of the host institute.

Managing data.

Managing data collected individually and overall project related data.

Compilation of the manual.

Helping with the publication of the results of the research.

Qualification:

Essential

Bachelor's Degree in Clinical Psychology or Social Work

Desirable

Proficiency in Ms office, N-Vivo, Statistical Tools such as SPSS

5) Placement Opportunity as a Data Analyst by Sports Fuel – October 2018

A Placement Opportunity as a Data Analyst was offered by Sports Fuel:

Position: Data Analyst

No. of vacancies: 2

Location: HO – Bandra

JOB SUMMARY

We are looking for a passionate Data Analyst. The successful candidate will turn data into information, information into insight and insight into business decisions.

JOB DESCRIPTION

- Acquiring data from primary or secondary data sources and maintaining database
- Data mining (All India) for all types of fitness and active lifestyle training centers,
- Physiotherapists, Orthopedic doctors, Sports Shops, Super Markets for baking products
- Developing and implementing data analyses, data collection systems and other strategies efficiently

REQUIREMENTS

- Strong **analytical skills** with the ability to collect, organize, analyze significant amounts of information with attention to detail and accuracy
- Problem-solving skills
- A methodical and logical approach
- The ability to plan work and meet deadlines
- Excellent verbal & written communication skills

SPECIFIC REQUIREMENTS:

- Freshers (BMM, B. COM, BMS, B.Sc)
- Students, Housewives who can work from home

SALARY

- Full Time - 10K per month
- Work from home – 5K per month

6) Sr. Graphic Designer At Flying Pencil – Dec, 2018

Details

Job Description

- 1) Create designs, concepts, and sample layouts based on knowledge of layout principles and esthetic design concepts.
- 2) Innovative, thoughtful designs that have a meaning to the communication intended.
- 3) Determine size and arrangement of illustrative material and copy, and select style and size of type.
- 4) Develop graphics and layouts/ designs for product company logos, print ads, leaflets, billboards, emailers, branding, corporate identity, websites. etc.
- 5) Enthusiastic about work and about creating new, out-of-the-box designs and layouts.

Description : Insightful, strategy driven creativity to add value to your brand and drive business growth. With the combined work experience of more than a century across platforms from consumer behavior, strategy, market tracking, content and creativity, the team at Flying Pencil has been delivering seamless brand and marketing solutions for more than half a decade. We add a Consultancy layer to each project we undertake, to bring more value to the table than an agency or a consultant. WHAT'S OUR SECRET? We monitor micro and macro level trends of major market verticals to keep domain knowledge updated and enhance sector learning curve of each account team. When you talk about what's next, our team defines the path of how to reach there

7) Customer Service Associate At ZoomIN – December, 2018

Job Description

1. Support customers on email, chat, and internal ticketing system with their queries

2. Work with the internal teams to ensure customer complaints and feedback is recorded and given the right importance

3. Work with community and marketing teams to work on programs that will drive customer engagement

8) Relation Executive Manager – January, 2019

Job Description

Building positive relationships with our affiliates/partners: We want to be known as a great brand to work with. We need a candidate who ensures that we are the best and we always work with the best to represent our brand.

Assisting with generating new business: Coming up with ideas and proposing unique techniques to make our brand more desirable.

Identifying opportunities for greater profits: We need our candidate to find new ideas and marketing strategies of expanding our customer base.

Following up with our affiliates & ensuring tasks as per contract are done: Our candidate should be able to balance a professional and friendly rapport with our affiliates to ensure that the contract is adhered to without impacting the work dynamic.

Building a rapport and finding new affiliates: We need a people's person who is enthusiastic in his/her approach to meet new affiliates and crack great deals.

Understanding affiliates/partners need and develop plans to address them: We believe in keeping our internal and external partners happy. We need our candidate to be all ears to our affiliates needs and do the best to keep a great bond.

Identifying key staff in client companies to cultivate profitable relationships: Research and build relations with companies that are profitable for our business.

Aiming to preserve customers/partners and renew contracts: Our candidate should strive to maintain a great bond and be able to retain profitable customers/clients.

Approaching potential partners to establish relationships: Our candidate needs to keep a close eye for potential partners who share similar interests and goals and look for opportunities to collaborate to take the brand to greater heights.

Gaining solid knowledge of competitors: Good market research is a key factor in business expansion. Our candidate should be good with his/her research skills to ensure we are competitive in the market and are offering the best to our customers.

9) Accountant – February, 2019

Job Description

Detailed Job Responsibilities:

The candidate must have sound knowledge of the following:

- Banking transactions
- Bank Reconciliation
- Cash transactions (Petty cash)
- Maintaining petty cash register
- Preparing sales bills
- Processing purchase bills
- Tally entries : Sales/Purchase/Contra/Payment/Journal
- Computation and Payment of TDS & GST – Monthly and Quarterly Return
- Check payment of Profession Tax
- Co-ordinate with CA
- Payroll & generating salary slips
- Other basic admin related work

Skills Required:

Good in MS Excel and Tally

Good knowledge of GST

Good command over English

Proactive and sincere with willingness to learn

10) MIS Executive – March, 2019

Job Description

- Generate and publish multiple Excel reports for performance of the Centre
- Create multiple Management level excel reports for centres performance on weekly basis
- Analyse the historic and ongoing data to predict trends necessary for management level decisions
- Manage the CRM w.r.t data uploads and data circulation to callers on daily basis
- Ensure data consistency is maintained in the CRM

Ensure CRM leads are effectively processed and managed
Create new Excel reports as per request
Manage incoming calls to the institute and redirecting them to the appropriate resource for follow-up
Co-ordinate with cross functional team members for effective flow of information
Hands on with Excel is a must
Must be well versed with vlookup, hlookup, pivot table etc
Quick learner and ability to adapt to change
Able to work independently and as part of a team

Should be flexible with work timings and should be able to stretch working hours if required.

11) Receptionist – March 2019

Job Description

Ensure the opening and closing of the Training Centre, maintaining security by following procedures; monitoring logbook regularly monitor the coming in and coming out of the Training Centre

Welcome visitors, providing them with necessary information and/or orientation

Manage students, teachers and visitors' attendance

Manage switchboard with incoming phone calls, take notes and forward messages to the relevant offices

Provide general support for: shipments, typing documents, internal translations

Manage storeroom; organize stationery orders and liaise with suppliers to meet business requests

Students support (if needed, give them general information and support)

Manage mail and shipment process for national and international couriers

Organize national and international business trips for staff (flights, hotels, taxis etc...) and diary management for Directors and Managers when required

To set up rooms for meetings and events

Cover the library when required (opening and closing of the Library, managing software, lend books to students and support students enquiries

12) Counsellor – April 2019

Job Description

Ability to manage data

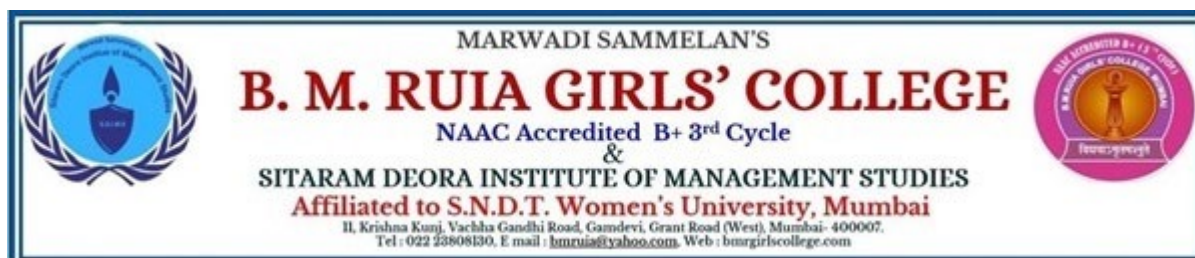
Pleasant personality with interest in student counseling

Confident & Energetic with good interpersonal skills.

13) Data Processing Executive – April 2109

Job Description

- Coordinate with the Project Manager / Consultant to understand the client assignment and project context
- Ensure timely and quality delivery of projects as per guidelines
- Adherence to quality parameters for the project delivery
- Working on Google documents for analysing data.
- Updating different portals data as per data analysis.



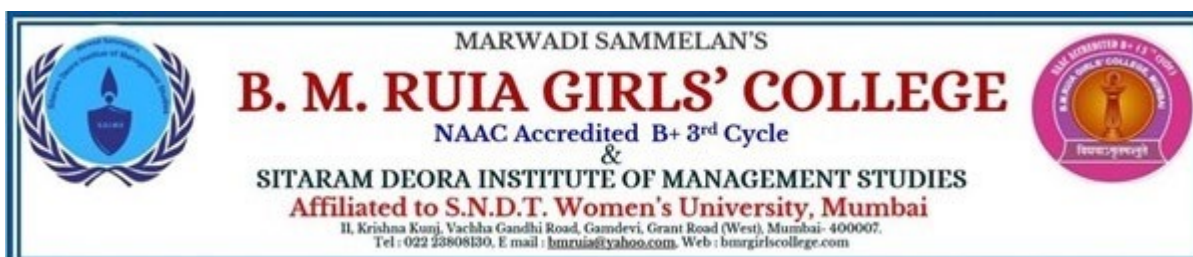
CAREER GUIDANCE & PLACEMENT

REPORT 2019-2020

Internship & Placement Opportunities – 2019-20 (Tabular)

| <u>Sr. No.</u> | <u>Name of the Company</u> | <u>Profile Offered</u> | <u>No. of Students Applied</u> | <u>No. of Students Offered the Job</u> | <u>No. of Students Placed</u> |
|-----------------------|-------------------------------------|--------------------------------------|---------------------------------------|---|--------------------------------------|
| 1 | Concentrix Campus Recruitment Drive | International and Domestic Processes | 20 | 5 | 0 |
| 2 | Zell Education | Counsellor (Customer | 0 | 0 | 0 |

| | | | | | |
|---|---------------------------------------|-----------------------------------|---|---|---|
| | | Relationship Manager) | | | |
| 3 | QuickSell Inc. | Customer Success Specialist | 0 | 0 | 0 |
| 4 | Adcandy | C5lient Servicing Manager | 0 | 0 | 0 |
| 5 | Quantsapp Private Limited | Business Development | 0 | 0 | 0 |
| 6 | Damati Plastic | Receptionist | 0 | 0 | 0 |
| 7 | SKS Enterprises | Business Development | 0 | 0 | 0 |
| 8 | Gardener Street | Accountant | 0 | 0 | 0 |
| 9 | Pristine InfoSolutions Pvt. Ltd | IT Counsellor | 0 | 0 | 0 |



CAREER GUIDANCE & PLACEMENT CELL

ACADEMIC YEAR -2020-21

Job opening for WhiteHat Jr || Sales Manager – Oct 2020

We're seeking a qualified Sales Manager to sell Whitehat Jr's product that our customers have grown to rely on. The Sales Manager will utilize their skills to generate high quality leads, build a strong relationship with customers and close deals. The ideal candidate will be a quick learner with strong negotiating skills, and demonstrate the ability to showcase our offerings in a compelling way.

3 students namely 1) Harsha Rawal 2) Dikshita Jain and 3) Neha Dhek have applied for the same.

2) Internship Program on Voice Assistant Apps Training – Oct 2020

Students of B. M. Ruia Girls' College were offered Internship Program on Voice Assistant Apps Training.

4 students of TYBCOM namely 1) Harsha Rawal 2) Dikshita Jain 3) Rupali Ambre 4) Ritu Makwana applied and qualified for Scholarship.

3 students namely 1) Harsha Rawal 2) Dikshita Jain and 3) Neha Dhek have applied for the same.

2) Internship Program on Voice Assistant Apps Training – Oct 2020

Students of B. M. Ruia Girls' College were offered Internship Program on Voice Assistant Apps Training.

4 students of TYBCOM namely 1) Harsha Rawal 2) Dikshita Jain 3) Rupali Ambre 4) Ritu Makwana applied and qualified for Scholarship.

3) Job Opening for Relationship Manager at Motilal Oswal Investment Services – Nov 2020:

Seven students Harsha Raval, Shobha Sharma, Ritu Makwana, Prajakta Jhadav, Mansi Bhavsar, Dikshita Jain, Sayli Sanjay Shirodkar have applied for the same.

4) Company: The Story Merchants

Job Description:

Responsibilities and Duties:-

1. Managing the daily orders
2. Handling admin work and follow-ups
3. Assisting our team in social media marketing activities
4. Posting on social media platforms and handling online and retail listings and orders.
5. Handling backend work and coordinating with our retail stores.

Skill(s) required:

Social Media Marketing (Learn Social Media Marketing)

Designation – Sales Manager (B2C)

Location – Anywhere, Work From Home

Working days: 6 working days with 1 day-off which may be during week

Compensation – INR 3-10 LPA

Shifts (subject to change): Shift start hour will be any time post 6 AM and shift end hour before 12 midnight

Mandatory Language Fluency: English and Hindi

Laptop/ Wi-fi: Candidates to use their own laptops and Wi-fi. Wifi charges shall be reimbursed as per policy on submission of bills.

Additional compensation: If applicable, this will be decided basis your allocated shift after you join.

5) Vacancies about IB-ASSISTANT CENTRAL INTELLIGENCE OFFICER- GRADE-II/EXECUTIVE EXAMINATION- 2020 was communicated to the students on 28th December, 2020.

6)

Ritu Makwana from MCom I has been placed at SNTD Women's University, Churchgate, PG Economics Department. Salary: Rs. 13,000 Date of commencement: 1st January, 2021

7) **Online Training and Placements of JP Morgan Chase Project - Anudip Foundation**

8) **Job Description-Hitachi**

Job description- • Brand -Hitachi Ac/

Job Role- • He or She will be stationed in the Store to interact with customers for Sales of Hitachi Product. • The Candidate has to sell and Demo the product to enhance the brand sales. • Candidates have to track the competitor brand scheme's and other information. • Candidates have to work for 8 to 9 Hrs a day. • One week off will be provided by the company. • Candidates have to work for 3 months for an internship certificate.

9) Capita - Job description for Campus Recruitment

Capita India Pvt. Ltd.

| | | | |
|---------------|------------------|----------------|------------|
| Role: | Customer Service | Level: | Band 7 |
| Function: | Operations | Sub-function: | Operations |
| Reporting to: | Team Manager | Management of: | - |

Role Objective

Customer service representatives will help the customers with complaints and questions, give customers information about products and service. By helping customers understand the product and addressing their queries / concerns thru Emails / Web Chat.

Professional Know-how

Academic:

- Graduation (any discipline)

Experience:

- Fresher with good communication skills (Written & Verbal)

Working Relationships

Internal:

- Customers
- Internal Stakeholders
- Team Members

External:

- Customers

Primary Responsibilities

Identifying and assessing customers' needs to achieve their satisfaction

Respond to Customer queries

Keep records of customer interactions

Follow communication procedures, guidelines and policies

Key Result Areas

Customer Satisfaction

Problem Solving

Excellent communication and presentation skills

Ability to multi-task, prioritize, and manage time effectively

10. Internship Opportunity – Algorithmics

Algorithmics, a Russian based International Programming school for kids aged 4-17 years.

Algorithmics is present in 35+ countries like Russia, US, Australia, China, Canada and others teaching over 2,00,000 students including 400+ schools.

Internship Details:-

Job description:

Algorithmics, is looking for young motivated students with good communication skills to join our sales team in a business development role. As an intern your key responsibility would be to generate leads through various mediums and follow-up and close deals when possible. You will have an opportunity to learn from our sales managers, who will guide you through the process and assist you, if required, in closing potential prospects.

Areas & Tracks: Marketing & Sales

Location: Anywhere

Income: Sales conversion based incentives structure

Skills the interns will learn:

- v Business communication
- v Power of persuasion
- v Street-smartness

- v Self-Confidence & Self-Motivation
- v Sales techniques
- v Interpersonal skills

Jobs Perks:

- v Work from home
- v Flexible working hours
- v Work experience Certificate
- v Letter of recommendation for worthy candidates

11. Job Opportunities – Intern Theory

With businesses kickstarting their journeys in full strength we would like to inform you that companies are looking for freshers to strengthen their workforce. For the same we would like to initiate our journey of assisting you with placement opportunities for [College] students.

Below are few out of the many opportunities currently live on our platform.

| Company name | Role | Salary |
|------------------|-----------------------|---------|
| Zell Education | Business Development | 2-3 LPA |
| Serene Ventures | Ecommerce | 2-4 LPA |
| Yowza Consulting | Performance marketing | 2-3 LPA |
| Qurosoft | Client Servicing | 2-3 LPA |

12. TCS BPS Campus Recruitment - 10-05-2021

13. Internships 2021: Government of India

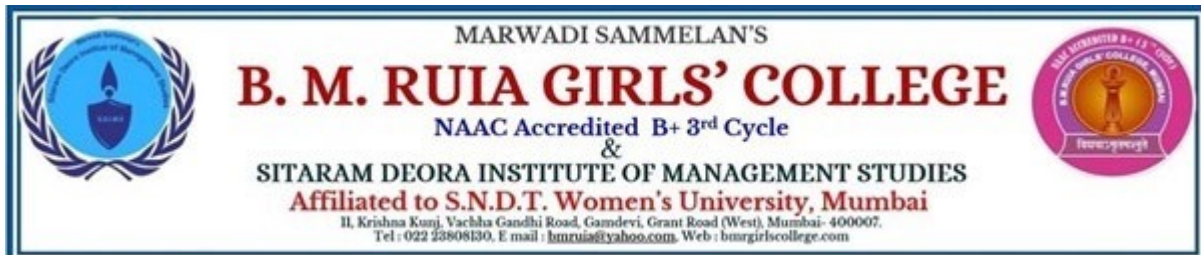
- Govt Internship 2021 With Stipend For Graduation And Diploma Students, Aicte Internship Vacancy

Internships 2021: Government of India wants 2500 interns, will get 12000 rupees every month, college students apply

Highlights:

- Excellent opportunity for college students to get internship

- Government of India needs 2500 interns
- There will be a stipend of up to Rs 12000 per month
- Will have to work from home



CAREER GUIDANCE & PLACEMENT

ACADEMIC YEAR - 2021-22

1. Department of Commerce in association with Internal Quality Assurance Cell organized an Online "Workshop on Overview of Financial Markets", from June 7th – 9th, 2021, in collaboration with M.D. Shah Mahila College, Malad, for the TYBCom students. The Resource Person, Dr. Aditya Srinivas, Chief Operating Officer and Chief Economist, BSE Brokers Forum, gave valuable insights on the origin and inception of the Bombay Stock Exchange. He explained about the Trading in the Stock Market, procedure of opening a Demat Account, eKYC norms, SEBI Rules. He briefed the students about investment options like Equity Shares, Mutual Funds, Fixed deposits, Property, etc.

2. Marwadi Sammelan's B.M. Ruia Girls' College, in collaboration with Janseva Samiti Sanchalit Shri M.D. Shah Mahila College, Malad, Department of Commerce in association with Internal Quality Assurance Cell organized an Online "Workshop on Trading and Settlement Procedure in Share Market" on 14th June, 2021. The Resource Person was Dr. Ganatra Kashyap, Assistant Professor, B.M. Ruia Girls' College.

3. Department of Commerce and Internal Quality Assurance Cell in association with Board of Industry Academia Partnership (BIAP) had organized a Webinar on 'Mantras for Successful Financial Planning' on October 18, 2021. The Session was conducted on Zoom online Platform, and 100 students attended the Program. The session began with Mr. Atul Sathe, Assistant Professor, Department of Accountancy from H.R College of Commerce and Economics introducing the concept 'Mantras for Successful Financial Planning'. He

briefed the students about the importance of proper management of one's finances to best achieve their financial goals and objectives. He explained various concepts related to financial planning and spoke about the Primary and Capital market in detail. He elaborated on the role of SEBI and its role in Investor Protection, with examples he helped the students to understand the functioning of primary and secondary market. He cautioned the students about speculative investments and shared do's and don'ts of investing in share market. He highlighted the importance of seeking help from professionals while investing. He spoke about the new initiatives floated by SEBI and BSE in reaching out to investors through online trading. He also briefed the students on the procedure related to opening of DEMAT account and shared the importance of due diligence when doing transactions in the stock market. The Session ended with all the students actively participating and getting their queries answered. Overall, the Session enlightened the students and created awareness about principles involved in sound financial planning.

4. A webinar on 'Consumerism, how to manage Money and be a smart Investor' was jointly organized by the Department of Commerce and Department of Sociology on 10th December 2021 in the college through Google Meet platform around 100 students attended the webinar. The Resource Person of the webinar for the first session was Resource person Mr. T.R Pandey (Project Manager-CGSI) he spoke about Consumer Rights and created awareness among students about the Consumer Guidance Society of India (CGSI). He briefed the students that the Consumer Protection Act, 1986 is a social legislation that lays down the rights of the consumers and provides for promotion and protection of the rights of the consumers which has enables ordinary consumers to secure less expensive and often speedy redressal of their grievances. He explained that the Act mandates establishment of Consumer Protection Councils at the Centre as well as in each State and District, with a view to promoting consumer awareness. Through its 3-tier structure of the National and State Commissions and District Commissions for speedy resolution of consumer disputes. The resource person for the second session was Mrs. Madhumita Ghosh Financial Advisor. She briefed the audience about the difference between Saving and Investment emphasizing the need to invest regularly to meet the financial requirements that may arise later in life. She made a differentiation between passive and active income and pointed out the requirement of people once they cross 60 years. She explained saying we live longer compared to people of the past and pointed out that the average life span of people has been increasing. She reemphasized the need to start investing early and she also spoke about the

need to diversify and shared useful tips on Dos and Don'ts for equity Trading and highlighted the significance of investing in Mutual Funds. She concluded her session by sharing useful tips on investing.

5. Internal Quality Assurance Cell (IQAC) and Department of Commerce in association with Board of Industry- Academia Partnership (BIAP) and Central Depository Services Limited (CDSL) organised a Webinar on “Due Diligence in Investing and Mutual Funds” on December 17, 2021, for BCOM, MCOM and BMS students.

6. Online Workshop on “How to Choose Career after Graduation” on 27th January 2022 was organized. The Session was conducted on Zoom online Platform, and 137 students attended the Program. The Resource Person for the Session was Professor Rakesh Jain, Director of ISMT B-school of Mumbai. The Session began with Prof. Rakesh Jain introducing the students to various courses they can opt for after completing their higher secondary and graduation. He spoke in length about Design courses, Law, Professional Courses, Creative Courses, Job Oriented Courses, Self Employed Courses, Post Graduate Courses, Full time, Part time, Job/Study Earn n Learn, Government /Banking Exams, Railway exams – NTPC(Non-Technical), Police, Staff Selection- Administrative Jobs in Government, UPSC /MPSC. He talked about these courses, their budget, duration, and entrance exams. He provided the students with valuable and informative links and resources that they could use to prepare for competitive exams. The second session was conducted by Dr. Sudha Deshpande, Associate Professor, M.D. Shah Mahila College, Malad. She guided the students on “Entrepreneurship and Youth” and discussed about the business opportunities available. She also shared successful business ventures and ideas and encouraged students to pursue their interests. The Program ended with students clearing their doubts and solving the queries in the question-answer session

7. National level Women's Week Program was organized by the departments and committees on the occasion of International Women's Day to commemorate the cultural, political, and socio-economic achievements of Women, under Azadi Ka Amrit Mahotsav, Achievements@75. In the weeklong National Level Women's Week Program, the Department of Commerce and Career Guidance Cell organized a session on the topic "Empowering Women: Strategies and Techniques to Lead in the Corporate World" on 10th March, 2022. The Resource Person for the session was Mrs. Priyanka Acharya, Director, L-Earning Lifeline OPC Pvt. Ltd. Mrs. Priyanka Acharya, briefed the students about the

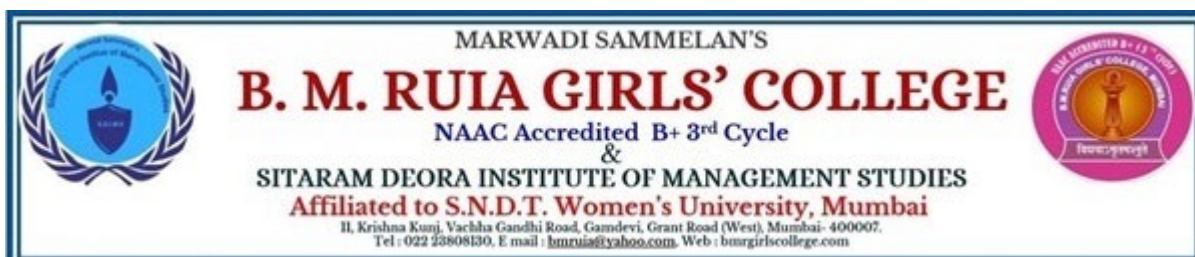
Empowerment of Women, Corporate leadership, using analogy and metaphor of ‘Makeup’. She explained that corporate life is not all about money but adopting certain life principles that will help women become progressive and focused on their workplace. Her life and makeup principles included making education the foundation one must apply before attempting anything. She spoke about making the best of what life has offered so far and building on that by pursuing additional skills. She talked about enriching one's life by cultivating a habit of regularly reading books, newspapers, etc. She told the students not to restrict themselves with certain limited subjects but expose themselves to a wide variety of topics. She also encouraged them to spend some time during the day in meditation. She emphasized making the right decisions and guided students through examples of making the right decisions. The session ended with a student’s asking questions and participating in discussions. The program was well attended by students and faculty, which numbered over 100. The program was aired live via YouTube and through Google Meet.

8. Certificate Course on “Analytics with Advanced Excel and Power Bi” in association with DVOC Institute Pvt. Ltd., was conducted from 16th March, 2022, for 30 hours duration. 21 B.Com students enrolled and successfully completed the Certificate Course.

Placement Details:

| Sr. No. | Name of the Student | Name of the Employer | Address | Position | Date of Joining | Pay Details | Remarks |
|----------------|----------------------------|-----------------------------|----------------|--------------------------|------------------------|--------------------|----------------|
| 1 | Supraja Rajkumar Silagani | Justdial | Mumbai | Tele Marketing Executive | 07-06-2022 | Rs.2,52,000 p.a. | |
| 2 | Dipti Godhalkia | Justdial | Mumbai | Tele Marketing Executive | 07-06-2022 | Rs.2,52,000 p.a. | |

| | | | | | | | |
|---|-------------------------------|-----------------|---|------------------------------------|----------------|---------------------|--|
| 3 | Priyanka Jagannath More | Justdial | Mumbai | Tele Marketing Executive | 07-06- 2022 | Rs.2,52,000 p.a. | |
| 4 | Gauri Shelar | Sqaure Yards | Unit No. 301 & 302, 3 rd Floor, Ackruti Trade Star, Andheri East, Mumbai 400093. | Associate Investment Manager | 21-06- 2022 | Rs.2,40,000 p.a. | |



REPORT

CAREER GUIDANCE AND PLACEMENT

ACADEMIC YEAR - 2022-23

AUGUST, 2022:

1st August, 2022 –

Department of Commerce organised a Guest lecture on “Investment and Wealth Management - Internship Program” by Mr. Nikhil, Founder, Vikas Genie Fintech Private Limited.

Department of Commerce in association with Internal Quality Assurance Cell (IQAC) and in collaboration with Bombay Stock Exchange (BSE) and Board of Industry and Academia Partnership (BIAP), organised a Webinar on “Financial Independence” under ‘Azadi Ka Amrit Mahotsav’ Theme: Ideas@75.

20th August, 2022 – Department of Commerce in association with Internal Quality Assurance Cell (IQAC) organised a Webinar on “Investing in Mutual Funds- Process and Benefits” under ‘Azadi Ka Amrit Mahotsav’ Theme: Ideas@75.

September, 2022

21st September, 2022 – ‘Investment Avenues and Career Opportunities in Securities Market’.

24th September, 2022 – Seminar on ‘Careers in Banking, Finance, Accounting and Business Analytics’

Visit To Nism On 10th October, 2022

Placement Details:

| Sr. No. | Name of the Student | Name of the Employer | Address | Position | Date of Joining | Pay Details |
|----------------|----------------------------|----------------------------------|--|--------------------------------|--------------------------|--------------------|
| 1 | Priya Rajesh Chauhan | Truson Associates | Shop No.1, Sharda Building, Topiwala Lane, Lamington Road, Grant Road (E), Mumbai-400007. | Data Entry Operator | 14-02-2023 | Rs.1,20,000 p.a. |
| 2 | Kiran Shivkumar Chaurasia | Truson Associates | Shop No.1, Sharda Building, Topiwala Lane, Lamington Road, Grant Road (E), Mumbai-400007. | Data Entry Operator | 14-02-2023 | Rs.1,20,000 p.a. |
| 3 | Roshani Sahu | Shama Clinic | G.M. Nagar, Colaba, Mumbai 400005. | Assistant | 2023 | Rs.84,000 p.a. |
| 4 | Priyanka Gupta | Max Power | 1 Gd. Floor, 7-D, Panirwala House, Billmora Compound, Mumbai. | Assistance Accounts Manager | 01-08-2021 to 28-02-2023 | Rs.2,40,000 p.a. |
| 5 | Priyanka Gupta | Metal Power Analytical Pvt. Ltd. | 87, Metal Power House, Plot No.14, Marol Co-operative Industrial Estate, Andheri (E), Mumbai – 400059. | Trainee in Accounts Department | 02-05-2023 | Rs.2,76,000 p.a. |

| | | | | | | |
|---|-----------------|---------------------------------|---|----------------------|-------------------|------------------|
| 6 | Samruddi Kaneri | Adams Wylie Physio Rehab Centre | 7th Floor, 1877,Dr. Anandrao Nair Marg, Red Cross Street, Mumbai Central (East)-400 011. Tel : +91 22 2300 0979 / 6872 7272 Mob : +91 9326955801 Email: admin@awmhrc.org Website : www.awprc.org | Admin Executive Post | 1st January, 2023 | Rs.1,80,000 p.a. |
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CAREER GUIDANCE REPORT 2023-2024

WORKSHOP ON SOFT SKILL MENTORING SESSION AND PLACEMENT AND OPPORTUNITIES -30TH JUNE, 2023

Career Guidance Committee and Placement Cell in association with Internal Quality Assurance Cell of B. M. Ruia Girls' College, Gamdevi organized a workshop on "Soft Skill Mentoring Session and Placement Opportunities on 30th June, 2023 at 10:00 a.m. in Major Ramprasad Poddar Sabhagrih where students from different courses such as BCom, MCom, BA, BMS and BCA, BAMB attended. Mr. Ajay Nagpure, Center In charge of Deziview Skills started the session by interacting with students. He spoke about his institution and how they conduct the sessions in different colleges and he spoke about importance of soft skills in communication. The session was forwarded by Mr. Paresh Parab who is a Project Coordinator at International Association for Human Values (IAHV). He spoke about importance of the firm and how the firm will help the students to get the professional jobs in corporate. He also spoke about that IAHV has a linkage and tie-up with Reliance Foundation. Later, Srushti Gambhirrao, Project Coordinator at International Association for Human Values (IAHV) spoke on the jobs that corporate requires and how they'll be providing this to students.



The program was started by very first session on building Resume or Curriculum Vitae. She explained the students how to customized resume. She gave some tips on resume building including highlighting those points which are in favor of company and where company finds profit. She also explained importance of highlighting skills which will help the company to grow further. She gave examples on how students can write activities done by them which shows skills that they have. How grammatical errors can be minimized, and what font and font size to be used while writing resume, she made the students aware on these topics.

Now-a-days companies are using ATS (Application Tracking System) through which resumes are scanned and then potential employees are called for interview. Also she informed students how references plays an important role in getting jobs.

The second session was about interview skills and how can we crack interview easily. Ms. Raazi Agarwal explained how your confidence, behavior and other factors plays an important role to crack interview. She gave tips on how sitting posture, hairstyle, attire and

communication skills helps to pass interview without any hurdles. She took live interview of sybms student to demonstrate them about interview and its process.



The third session was conducted by Mr. Akshay Sharma. He has done his Master's in Communication. He took session on Communication skills required. He gave insights on grooming, listening skills and communication skills. He gave various examples on how communication can be disturbed in various ways and what are the different barriers to communication.



Mr. Ajay Nagpure later took small interviews of all the students and gave them some tips which can be helpful in their bright future. Later, he distributes provisional offer letters to all 69 girls from different sections.



RESUME BUILDING AND INTERVIEW MOCK DRILL SESSION -12TH JANUARY 2024

Career Guidance & Placement Committee in association with the Internal Quality Assurance Cell (IQAC) of Marwadi Sammelan's B. M. Ruia Girls' College, Mumbai, NAAC Accredited B+ (3rd Cycle), Maharshi Karve Best College Award 2022-23, affiliated to S.N.D.T Women's University, on the Occasion of Youth Day organized a **Resume Building and Interview Mock**

B.M Ruia Girls' College
Career Guidance and Placement

Drill Session for students on 12th January 2024 at 10.00 a.m. Resource Persons for the Session were Mr.Akshay Chavan and Ms.Pratibha Munde. Around 103 students from BMR and SDIMS attended the Session.

Resource Persons elaborated on the nuances of building a good Resume. The students were given inputs on how they need to prioritize the objectives before writing the Resume. Students were informed about the requirements to be kept in mind before approaching the interview. Information on appearance, grooming, positive attitude, awareness on the subject which are incidental for a successful interview was shared among students.

The session also ended with distribution of Government Skill Course Certificates to all students of BMR and SDIMS who appeared for these exams. The session was well attended by students and Principal madam Dr. Santosh Kaul distributed the skill certificates to all the students.



PANDIT DEEN DAYAL UPADHYAY MEGA FAIR- 30TH JANUARY 2024

The IQAC, Career Guidance & Placement Committee of Marwadi Sammelan's B.M.Ruia Girls' College, NAAC Accredited B+ (3rd Cycle), Maharshi Karve Best College Award 2022-23, Affiliated to S.N.D.T. Women's University, in collaboration with District Skill Development, Employment & Entrepreneurship Guidance Centre, Mumbai City, organized the Pandit Deen Dayal Upadhyay Mega Job Fair on 30 Jan 2024.

The Chief Guest of the Program was Ms. Sandeep Gaikwad, Assistant Commissioner, District Skill Development, Employment, and Entrepreneurship Guidance Centre.,Mumbai City.Around 16 Recruiters from different sectors had put up stalls. 122 students from BA, BCOM (UG, PG), BMS, BCA, BAMB and Alumni from BMR and SDIMS participated in the Job Fair.

Following Recruiters were present.

B.M Ruia Girls' College
Career Guidance and Placement

Kalpriksh Staffing & Recruitment Services Pvt.Ltd

BTW Financial Services

IMF Pvt. Ltd

Sabr Recruitment

LIC

JIO Mart

Chanakya Staffings

Bharati Airtel

Unicare Healthcare

Sumeet Pvt Ltd

By The Way





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 Long 72.810452°
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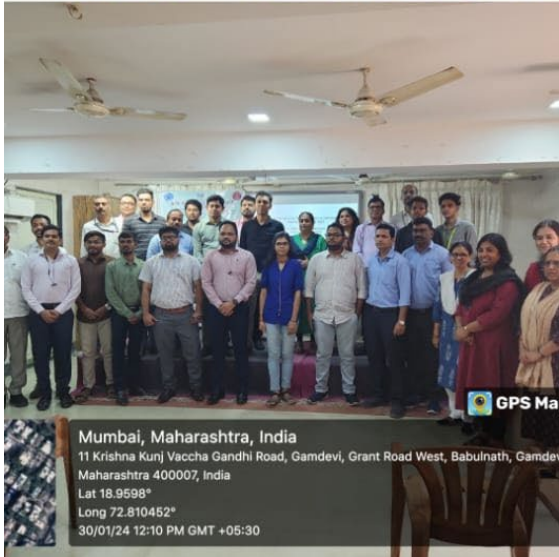
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 1st Floor, Outhouse, Dhanesh Mansion, 12, Laburnum Rd, Babulnath, Gamdevi, Mumbai,
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CAREER PROSPECTS IN THE BANKING SECTOR-11TH JANUARY 2024

Department of Commerce and Career Guidance & Placement Committee in association with the Internal Quality Assurance Cell (IQAC) of Marwadi Sammelan's B. M. Ruia Girls' College, Mumbai, NAAC Accredited B+ (3rd Cycle), Maharshi Karve Best College Award 2022-23, affiliated to S.N.D.T Women's University, organized a lecture to create awareness of ' Career Prospects in the Banking Sector ' on 11th January 2024 at 11.40 a.m. The resource persons from RBI - MHRD, Mumbai Regional Office elaborated on the work profile, culture, opportunities, various perks, and recruitment procedure for officers in Grade B 'Direct' recruits of RBI. 33 students and 4 faculty members attended the session.

