

MARWADI SAMMELAN'S

# B. M. RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3<sup>rd</sup> Cycle

*Maharshi Karve Best College Award 2022-23*

Affiliated to S.N.D.T. Women's University, Mumbai

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.  
Tel : 022 23808130, E mail : [bmruiia@yahoo.com](mailto:bmruiia@yahoo.com), Web : [www.bmrgirlscollege.com](http://www.bmrgirlscollege.com)



## SSR – 4th Cycle

### Criterion 7 - Institutional Values and Best Practices

#### 7.1: INSTITUTIONAL VALUES AND SOCIAL RESPONSIBILITIES

##### 7.1.2: Green Campus Initiatives

##### GREEN CAMPUS:

- The college campus has old trees, plants, shrubs, and herbs, creating a serene and eco-friendly environment.
- Saplings are purchased and planted regularly in campus gardens and pots to maintain and enhance greenery.
- Students are motivated to plant and care for saplings at their homes and in their communities, extending the college's green initiatives beyond the campus.
- The NSS cell organizes mass tree-planting drives multiple times a year, where students and staff collectively contribute to increasing green cover in selected areas.
- Gardening activities are encouraged among students to develop a sense of responsibility for nature and promote environmental stewardship.
- The college actively collaborates with local NGOs and environmental organizations to promote urban afforestation and green belt development projects.

##### ENVIRONMENT POLICY – PLASTIC-FREE CAMPUS:

- The campus strictly enforces a no-plastic policy, banning the use of plastic bottles and bags by students and staff.
- Eco-friendly alternatives, such as steel, copper, or glass water bottles and cloth or jute bags, are strongly encouraged.
- Awareness campaigns on reducing plastic use are conducted to educate students about the harmful impacts of plastic on the environment.

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- Periodic inspections ensure compliance with the plastic-free policy, and any violations are addressed through awareness and corrective measures.

#### BEST PRACTICES AND INITIATIVES:

- Cleanliness drives are conducted at regular intervals on campus and in nearby communities, railway stations, and beaches, led by the NSS cell, promoting a sense of community responsibility.
- Class representatives are responsible for ensuring the cleanliness of their classrooms and campus premises. Any mess identified is reported to the concerned authorities.
- *Green, Energy, and Environment Audits* are conducted to assess and improve the campus's environmental practices. The college implements recommendations provided to enhance sustainability.
- Guests visiting the college are welcomed with saplings instead of floral bouquets, promoting the idea of gifting greenery and encouraging tree plantation.
- Workshops, awareness sessions, and competitions on green practices are organized to engage students and staff in sustainability efforts.

#### INNOVATIVE GREEN INITIATIVES:

- The college is planning to set up a small composting unit to recycle wet waste and create organic manure for campus plants.
- Vertical gardens and potted plants are proposed to being installed in underutilized spaces to maximize greenery in limited areas.
- The campus is moving towards becoming a carbon-neutral zone by monitoring emissions and introducing offsetting measures such as additional tree planting drives.

These initiatives collectively highlight B.M. Ruia Girls' College's dedication to creating a sustainable, energy-efficient, and environmentally conscious campus

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#### ENERGY CONSERVATION:

- The college emphasizes reducing energy consumption by encouraging students, teaching, and non-teaching staff to use eco-friendly modes of transport, such as local trains, buses, shared taxis, carpooling, cycling, and walking. This minimizes air pollution and energy usage.
- A significant percentage of staff and students rely on public transportation for commuting, demonstrating a collective commitment to energy conservation.
- The college supports the *Government of Maharashtra's* initiative by providing students with train passes, enabling affordable and eco-friendly travel across Mumbai and suburban areas.
- Energy-efficient practices are prioritized, with the widespread use of LED lights on campus. Faulty non-LED lights are promptly replaced with energy-saving LED alternatives.
- Air conditioners are used vigilantly, operated only when necessary, to minimize energy consumption and reduce the college's carbon footprint.
- Faculty and students strictly adhere to the practice of switching off fans and lights after lectures. In sparsely populated classes, only essential fans and lights are kept on, promoting energy efficiency.
- Awareness campaigns and seminars on energy conservation are conducted regularly, promoting a culture of sustainability within the campus.



## SSR – 4th Cycle

### Criterion 7 - Institutional Values and Best Practices

1. Cleanliness Drive Program- Swachh Bharat Abhiyan on 12<sup>th</sup> August 2022 - 50 NSS Volunteers participate in Cleanliness Drive Program





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## SSR – 4th Cycle

### Criterion 7 - Institutional Values and Best Practices

2) Distribution of Sanitary Napkins and MultiVitamin Tablets by Indian Red Cross Society - 15th August, 2022 - Around 100 students got benefited from this program.



15 Aug  
2022  
—

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## SSR – 4th Cycle

## Criterion 7 - Institutional Values and Best Practices

### 3) Flag Collection Drive - 16th August to 25th August, 2022



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 SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES  
 Affiliated to S.N.D.T. Women's University, Mumbai

  
**आज़ादी का अमृत महोत्सव**  
**Flag Collection Drive**  
**Respect The National Flag & Preserve It With Dignity**

Please handover the National Flag at the Collection Table in the College Premises on the Ground Floor  
 From 16th to 25th August, 2022 Between 10.00 a.m. to 3.00 p.m.

Dr. Santosh Kaul Kah  
Principal  
B.M. Ruia Girls' College  
Gamdevi, Mumbai

Dr. Hemlata Masual  
Dr. Kashyap Ganatra  
Mr. RamLakhan Pal  
(NSS Programme officers)

An Initiative by B.M. Ruia Girls' College,  
Gamdevi, Mumbai





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## SSR – 4th Cycle

### Criterion 7 - Institutional Values and Best Practices

- 4) NSS Unit organized a Cleanliness Program on 17th September, 2022 at Dadar Chowpaty in association with Live United NGO on the occasion of International Coastal Clean Up Day.



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### Criterion 7 - Institutional Values and Best Practices

- 5) NSS Unit organized a Awareness Program about “Say No Plastic” on 24th September, 2022 on the occasion of NSS Day.





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### Criterion 7 - Institutional Values and Best Practices

- 6) NSS Unit organized a Premises Cleaning Activity on 15 October 2022 under 'Clean India Campaign'



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## SSR – 4th Cycle

### Criterion 7 - Institutional Values and Best Practices

- 7) NSS Unit organized a MEGA CLEANLINESS DRIVE - Plastic Collection as a part of Swachh Bharat Abhiyaan by NSS Nationwide to be conducted on 19 October, 2022 at 7.00 a.m. at Girgaon Chowpatty Beach





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## SSR – 4th Cycle

### Criterion 7 - Institutional Values and Best Practices

2023-24

- 1) NSS Unit organized a Poster making on the topic 'Energy Consumption (Save Energy: Save Environment and Life)' on 15th May, 2023 - 10 students of the college participated in this event. under the G20 3rd Energy Transition guidelines received from Government of India. 10 girl students of the college participated in this event.

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**NSS UNIT**  
Organises  
**Poster Making**  
**Under G20 3rd**  
**Energy Transition**

**Energy Consumption**  
ऊर्जा बचाओ  
पर्यावरण और जीवन बचाओ  
**15 May 2023**

2023 INDIA  
राष्ट्रीय सेवा योजना  
NATIONAL SERVICE SCHEME  
Initiative by B.M. Ruia Girls' College  
Gamdevi, Mumbai

Dr. Santosh K  
Principal  
B.M. Ruia Girls  
Gamdevi, Mun





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- 2) NSS Unit in association with Internal Quality Assurance Cell under G20, 3rd Energy Transition organised a National Webinar on Lifestyle for Environment on Tuesday, 17th May, 2023. - 59 students and 3 P.O. participated in the same. NSS Unit in association with Internal Quality Assurance Cell, under G20, 3rd Energy Transition organized a National Webinar on Lifestyle for Environment on Tuesday, 17th May, 2023. The Eminent Resource Person for the same was Mr. Laxmikant T. Deshpande - Senior Manager, Wetland Management & Environment Sustainability, Godrej & Boyce Mfg. Co. Ltd. Mumbai. He conveyed to students the importance of mother nature and its preservation. Sir gave a wonderful video demonstration which conveyed how beautiful mother nature is, how are we as humans doing damage to it and how do we preserve it. He shared different ways in which we can reduce carbon emissions, and also gave practical tips as to how to reduce energy consumption. Small day to day tips which can help to conserve electricity and save fuel emissions such as switching off electrical devices at night, turning off car ignition at signals, etc. were shared with the participants. Overall, an informative and enriching learning session which is the need of the hour.

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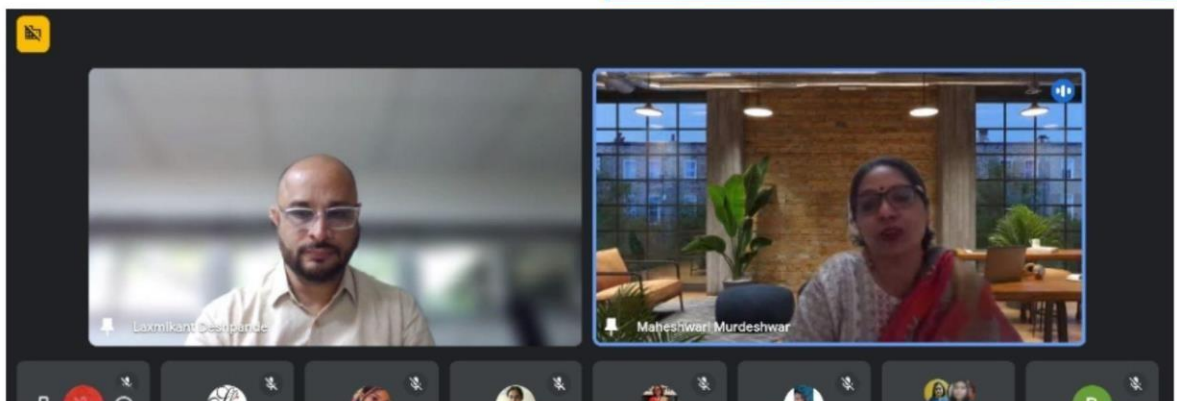
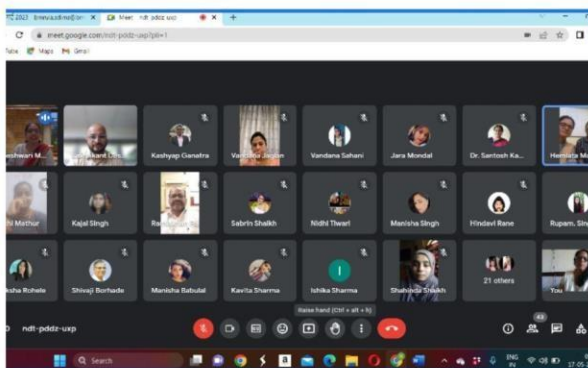
## Lifestyle For Environment



**Laxmikant T. Deshpande**

Senior Manager: Wetland Management  
& Environment Sustainability,  
Godrej & Boyce Mfg Co Ltd

Resource Person

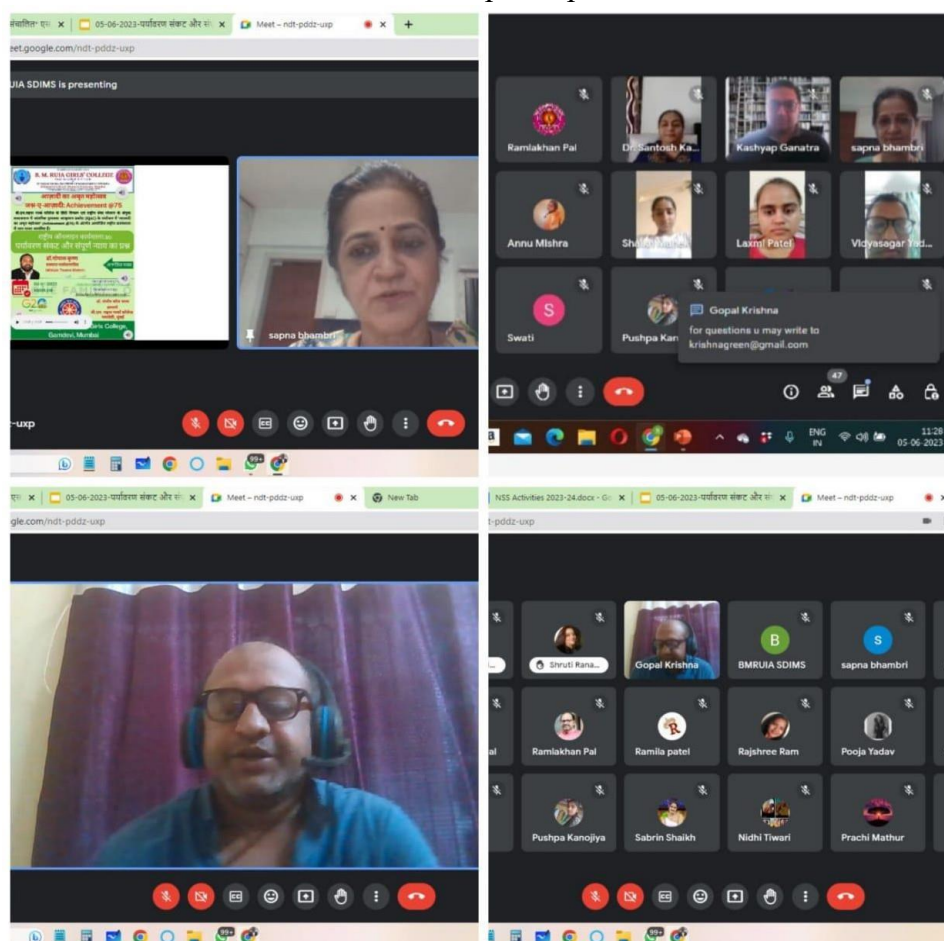




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- 3) On the occasion of World Environment Day, celebrating 75 years of India's Independence – Azadi Ka Amrit Mahotsav (Achievement @75), Department of Hindi and NSS Unit in association with Internal Quality Assurance Cell under G20, 3rd Energy Transition organized a National Webinar on “Environmental Crisis and the question of Complete Justice” on 05th June, 2023. - Around 50 participants attended the National Webinar.





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- 4) Tree Plantation Drive under the "Sri Sathya Sai Seva Prema Tharu" initiative on 23rd July, 2023 at Vedhi Village, Safale - 40 Students and 4 Staff members participated in the same. Around 200 saplings were planted on both the sides of the road.



- 5) On the occasion of International Coastal Clean Up Day on 16th September 2023, NSS Unit along with Jalosh-Clean Coasts conducted a Beach Cleaning Activity at Dadar Chowpatty - 20 NSS Volunteers and Three PO participated in the same.

- 6) Under "Swachhata Hi Seva Campaign" - 45 volunteers of NSS Unit carried out a cleanliness campaign of the college premises on 23rd September, 2023.

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7) On the occasion of National Service Scheme (NSS) Day (24th September) a program was organized at on the topic 'Say No Plastic' by Program Officers of NSS Unit of the college under "Swachhta Hi Seva Abhiyaan" on 25th September, 2023. NSS Volunteers were also made aware of the importance of Community Works and how they can discharge their responsibilities as a volunteer. Along with 55 volunteers, 04 college Faculty Members were also present in today's program.





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8) Under the "Swachhta Hi Seva Abhiyan", a cleanliness campaign program was carried at adopted village Umroli, Gram Panchayat located in Palghar (district) on 30th September, 2023 - 37 NSS volunteers and Three P. O. participated in the same.





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9) NSS Unit of Marwadi Sammelan's B. M. Ruia Girls' College in association with the Department of Hindi, Department of Commerce and Department of Sociology conducted an environmental tour to Kanheri Caves, Sanjay Gandhi National Park on 5th January, 2024.



10) Awareness session on the occasion of World Water Day on 22nd March, 2024 by NSS P.O.s - 70 NSS Volunteers and 3 P.O. were present for the same.