

Students participated in the Trade Fair 'UNNATI' organised by the institution on 11th December, 2019. Students participated and exhibited various stalls in the category of food, jewelry, handicraft items, garments etc. It provided them a platform to hone their entrepreneurial skills and strengthen their business acumen.



ENTREPRENEURSHIP SKILL DEVELOPMENT PROGRAM - SEPTEMBER 12 TO OCTOBER 26, 2020

Marwadi Sammelan's B.M. Ruia Girls' College, Department of Commerce, IQAC, Incubation Centre in collaboration with Maniben Nanavati Women's College, Department of Commerce and NIEDIC organized an "Entrepreneurship Skill Development Program" titled "Udyojakta Demystified: Anyone Can" to groom the students for Business Start-ups and innovation. The Resource People were Mr. B. R. Venkatesh and Mrs. Tejaswini Venkatesh from MBTLA Academy. The objective of the program was Shaping Future Entrepreneurs. During the Online Training for Entrepreneurship Skill Development Program, students learnt skills and procedural formalities to set up their own business. The Value-Added Certificate Course was on Entrepreneurship Skill Development of 45 hours duration.

- Inaugural Session was held on September 12, 2020 at 12.00 pm
- The Training Programme was conducted Online from September 12 to October 26, 2020, from 12.00 to 2.00 pm (45 Hours completed) 26 TYBCOM students from B.M. Ruia Girls' College and 26 students from Maniben Nanavati Women's College were selected for the Entrepreneurship Skill Development Program. Students received E-Certificates on Completion of the Program.

After the Training Sessions, a "Business Plan Competition" was organized for the participating students on 24th and 26th October, 2020 from 11.00 am to 1.00 pm., in which students presented their business ideas. Seven Teams presented on October 24, 2020 and 6 Teams presented on October 26, 2020. In the Business Plan Competition students were awarded Cash Prizes.

Names of Winners for competition held on October 24, 2020

1st Prize - Rs.2,500

Group Name - Fantastic 4

Business idea- Food Truck - Cakes and Desserts Team
members -

- 1.Samruddhi Kaneri - (B. M. Ruia Girls' College)
- 2.Ruksana Shaikh - (B. M. Ruia Girls' College)
- 3.Babita Rai (Maniben Nanavati Women's College)
4. Bhavna Kumavat (Maniben Nanavati Women's College)

2nd Prize- Rs. 1,500

Group Name - Udyojak

Business idea- Daily Wear Clothes Team
members

- 1.Shital Gaikwad- B. M. Ruia Girls' College.
- 2.Bushra Shaikh- B. M. Ruia Girls' College.
- 3.Anjali Ambre (Maniben Nanavati Women's College)

2nd Prize- Rs. 1,500

Group Name - Tuffani Girls Business idea-
Wedding Planner Brand Name - "My Dream
Wedding" Team members -

1. Savita Prajapati (B. M. Ruia Girls' College)
- 2.Sujata Gupta (Maniben Nanavati Women's College)
- 3.Sneha Kawa (Maniben Nanavati Women's College)

3rd Prize- Rs. 1,000

Group Name -SP3

Business idea - Cafe' Team members -

- 1.Prachiti Sakpal (B. M. Ruia Girls' College)
- 2.Shreya Kesarwani- (B. M. Ruia Girls' College)

3.Preeti Poojary (Maniben Nanavati Women's College) 4.Poonam Gupta (Maniben Nanavati Women's College)

Names of Winners for competition held on October 26, 2020

1st Prize - Rs.2,500

Group Name -Fly Four

Business idea- Pod Hotel Team
members -

1. Nidhi Jain (B. M. Ruia Girls' College)
2. Amruta Kavalkar (B. M. Ruia Girls' College)
3. Shweta Divekar (Maniben Nanavati Women's College)
4. Sanjana Yadav (Maniben Nanavati Women's College)

2nd Prize- Rs. 1,500

Group Name - Ambitious Girls

Business idea- Art and Craft Center (Handicraft) Team
members

1. Yasmeen Shaikh (B.M.Ruia Girls' College)
2. Sakshi Pawar (B.M.Ruia Girls' College)
3. Kajal Patel (Maniben Nanavati Women's College)
4. Anjali Choudhary (Maniben Nanavati Women's College)

3rd Prize- Rs. 1,000

Group Name - Rose

Business idea - Restaurant Team
members -

1. Zeel Joshi (B.M.Ruia Girls' College)
2. Shweta Solanki (B.M.Ruia Girls' College)
3. Shweta Makwana (Maniben Nanavati Women's College)
4. Tarannum Shaikh (Maniben Nanavati Women's College)

3rd Prize- Rs. 1,000

Group Name – Aqua Women

Business idea – Clothes Shop Team
members –

1. Sujata Kori (B.M.Ruia Girls' College)
2. Yasmeen Qazi (Maniben Nanavati Women's College)
3. Pallavi Pednekar (Maniben Nanavati Women's College)

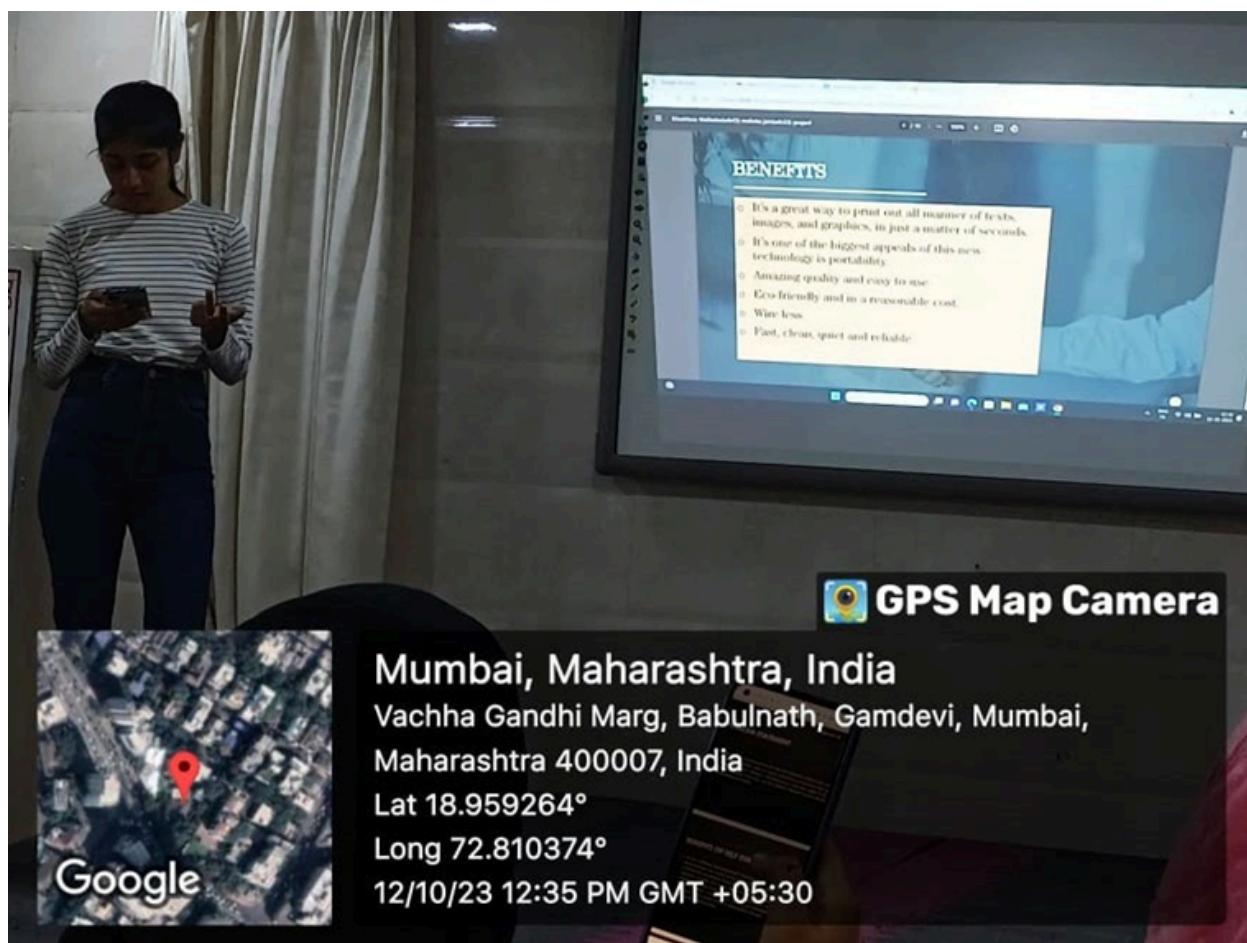
· **March 26, 2022 – Trade Fair ‘Unnati’** was organized for students. Stalls of handicraft items, food stalls, games stall, etc. were kept by the students. The Chief Guest was “Gujju Dadi” who inaugurated the Trade Fair and gave her best wishes to the students.





11 OCTOBER, 2023 'BUSINESS TALENT SHOW' - STARTUP INNOVATION CHALLENGE FOR BUDDING ENTREPRENEURS





Report on Trade Fair “Unnati 2023”

On 22nd December 2023, Department of Management Studies of Marwadi Sammelan's B. M. Ruia Girls' College, affiliated to SNDT Women's University, Mumbai organised Trade fair “UNNATI-2023” with celebrating “Millet Year” More than 60 students of BMS, BCOM, BA, BAMB and BCA participated in large numbers. Students put many stalls such as food and beverages, snacks, jewellery, clothes, Mehendi, artistic items, nail art and fun and games, DJ etc. In order to create domestic and global demand and provide nutritional food to the people, Government of India proposed United Nations for declaring 2023 as “**International Year of Millets**”. B. M. Ruia Girls' College celebrated Millet year where students made variety of snacks made up of Millets such as Millet Chaats, Ragi Dosa, Ragi Idli etc.

Chief Guest for the Trade Fair was Mr. M. Devdas, Joint Manager, Bank of Baroda, Gamdevi. The Trade fair started with introduction of Chief guest, along with Management and Principal ma'am. Later Chief Guest addressed the students so as to boost them and encourage them to become Independent Women Entrepreneur and how there banks are helping in providing various facilities and funds to the students. Chief Guest along with Principal ma'am went to each and every stall and judge them on various criteria including creativity, pricing strategies, innovativeness, Marketing strategy and Cleanliness.



MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3rd Cycle

Maharshi Karve Best College Award 2022-23

SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES

Affiliated to S.N.D.T. Women's University, Mumbai

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.
Tel : 022 23808130, E mail : bmruias@yahoo.com, Web : www.bmruiascollege.com, www.sdims.co.in



ORGANISES

TRADE FAIR 2023

"UNNATI"

DATE: 22ND DECEMBER, 2023

Time: 10:30 a.m. onwards

VENUE: COLLEGE CAMPUS

Idea
Plan &
Action

Free
Entry!

CELEBRATING MILLET YEAR

Lots of Stalls with
Cakes, Chocolates, Sandwiches,
Chaat, Snacks, Juices,
Fun & Games, Jewellery
Accessories, Perfumes,
Cosmetics, T-Shirts
Mehendi, Nail Art, Tattoo
and much more.....

SKILL UP!

**Come join with your family and friends
(only girls allowed)**

Shri. Suresh Deora
Hon. Secretary
Marwadi Sammelan

Shri. Vijay Singhal
Convener, Sitaram Deora Institute
of Management Studies

Adv. Sushil Vyas
President
Marwadi Sammelan

Dr. Santosh Kaul Kak
Principal
B. M. Ruia Girls' College



