

MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3rd Cycle

Maharshi Karve Best College Award 2022-23

Affiliated to S.N.D.T. Women's University, Mumbai

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.
Tel : 022 23808130, E mail : bmruiya@yahoo.com, Web : www.bmrgirlscollege.com



1.3.2 Project Work, Field Work, Internship

AY- 2023-24

Index

Sr. No	Content	Documents Provided	Page No.
1.	M.Com Internship	<ul style="list-style-type: none"> Syllabus Details of internship with list of students Details of research project with list of students Completion certificates of internship 	3-55
2.	M.A Internship	<ul style="list-style-type: none"> Syllabus Details of internship with list of students Completion certificates of internship 	56-72
3.	B.M.S Research Project	<ul style="list-style-type: none"> Syllabus Details of research project Completion certificates of research projects 	73-117

4.	Field Visit to National Institute of Securities Markets (NISM)	<ul style="list-style-type: none"> • Report • Permission letter • List of students • Request letter • Syllabus • Sample projects 	118-166
5.	Survey on Social Issues	<ul style="list-style-type: none"> • Syllabus • List of students • Sample projects 	167-328
6.	Field Visit to Naval Materials Research Laboratory (NMRL)	<ul style="list-style-type: none"> • Permission letter • Thank you letter • List of students • Syllabus • Report 	329-335
7.	Field Visit to Sanjay Gandhi National Park and Kanheri Caves	<ul style="list-style-type: none"> • Report • Photos • List of students • Syllabus 	336-352

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M.Com Internship



SNDT Women's University, Mumbai

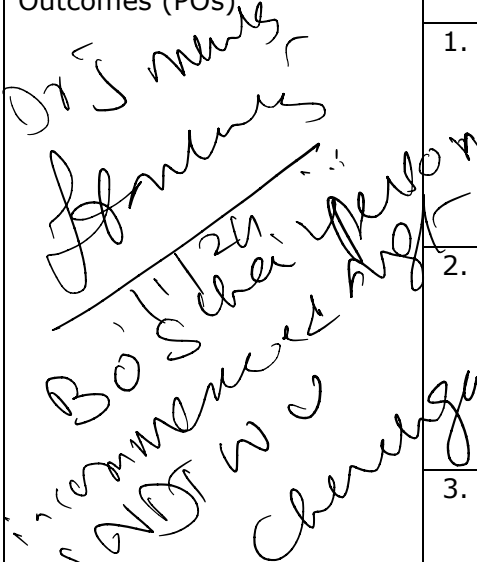
**Master of Commerce
(M.Com)**

as per NEP-2020

Syllabus

(2023-24)

S. N. D. T. Women's University
1, Nathibai Thakersey Road, Mumbai 400 020
M.COM. Programme Structure
Academic Year 2023-24

Programme Degree		Master of Commerce M.Com
Parenthesis if any (Specialization) e.g. History, Human Development, English, etc.		Finance Marketing Management Human Resource Management Retail Management Finance and Taxation Advanced management Accounting & Auditing
Preamble (Brief Introduction to the programme)		<ul style="list-style-type: none"> The M.COM Programme is of 4 Semesters and of 88 Credits Each semester will have 06 Courses with a total of 22 credits. For the M.COM Programme, courses are classified into Core (compulsory), Major Elective (optional) course, On-job Training and Research. <p>Medium of Instruction: The medium of instruction at the university departments & colleges will be English or Marathi or Gujarati. The medium of examination shall be English or Marathi or Gujarati. Students have to appear for all the papers in one permissible medium only.</p> <p>Attendance: 75% attendance is compulsory for all students in each semester, failing which the student will not be eligible to write the external examination at the end of each semester.</p>
Programme Specific Outcomes (POs) 		After completing this programme, Learner will
	1.	To inculcate the knowledge of business and the techniques of managing the business with special focus on Finance, Accountancy, Taxation, Insurance, Marketing and Human Resource Management.
	2.	To impart the knowledge of accounting principles and Accounting Standards with latest application oriented Corporate Accounting, Cost Accounting and Management Accounting principles and methods.
	3.	To enhance the horizon of knowledge in various field of commerce through Accounting and Finance,

		advertising and sales promotion, auditing, Human Resource management and entrepreneurial development.
	4.	To enhance the computer literacy and its applicability in business through latest version on tally and e-commerce principles.
	5.	To create awareness in application oriented research through research for business decisions.
	6.	To inculcate the practical work experiences among students through Internship
Eligibility Criteria for Programme		Eligibility: A student is being eligible for admission to M.COM. Programme as per the eligibility norms prescribed by the University.
Intake (For SNDT WU Departments and Conducted Colleges)		University Department: Churchgate: 30 (English medium) Pune: 30 (English medium) 30 (Marathi medium) Affiliated Colleges: 40 (English medium)

RM: Research Methodology

OJT: On-Job Training

RP: Research Project

Structure with Course Titles

(Options related to our area of study to be provided with "OR" for baskets of different types)

Postgraduate Programme of 2 years:

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester I					
113111	Management of Finance	Major (Core)	4	100	50	50
113112	Strategic Management	Major (Core)	4	100	50	50
113113	Basics of Accounting	Major (Core)	4	100	50	50
113114	Economic and Business Policies	Major (Core)	2	50	50	0
	Paper -I Group-A / B / C / D/ E / F	Major (Elective)	4	100	50	50
133111	Research Methodology	Minor Stream (RM)	4	100	50	50
			22	550	300	250
	Semester II					
213111	Consumer Behaviour	Major (Core)	4	100	50	50
213112	Accounting for Managers	Major (Core)	4	100	50	50
213113	Retail Banking Operations	Major (Core)	4	100	50	50
213114	Economic and Business Environment	Major (Core)	2	50	50	0
	Paper -II Group-A / B / C / D/ E / F	Major (Elective)	4	100	50	50
243141	Internship	OJT	4	100	50	50
			22	550	300	250

Semester 1	*Specialized Group
A	Finance
123211	Financial Institutions & Markets
B	Marketing Management
123311	Introduction to Marketing Management
C	Human Resource Management
123411	Organizational Behaviour
D	Retail Management
123511	Modern Retailing Operations
E	Finance & Taxation
123611	Corporate Tax Planning and Management Paper - I
F	Advanced Management Accounting & Auditing
123711	Advanced Financial Accounting - Paper I

Semester 2	*Specialized Group
A	Finance
223211	Security Analysis and Portfolio Management
B	Marketing Management
223311	Integrated Marketing Communication
C	Human Resource Management
223411	Talent Management & Reward Strategy
D	Retail Management
223511	E Commerce
E	Finance & Taxation
223611	Financial Auditing & Taxation - Paper I
F	Advanced Management Accounting & Auditing
223711	Advanced Cost and Management Accounting - Paper I

M.COM PART-I**Semester II****2023-24****PG 4.6 On-Job Training****Course Syllabus**

Course Title	Internship
Course Credits	4
Course Outcomes	After going through On-Job Training (Internship), learners will be able 1.To get exposure to work on the field related to finance, banking, Human Resource Management, Accounting, teaching and research. 2. To bridge the gap between classroom teaching and practical work life. 3. To make the students aware about work ethics and work discipline and punctuality. 4. To develop the passion for professional Life or Excellence. 5.To be Placed in banking, teaching, office management and research fields.
Module 1 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able 1. To plan and set the goal of internship 2. To identify the agency for Internship
Content Outline	<ul style="list-style-type: none">• Plan and goal of internship with Faculty coordinator• Identify Agency of Internship• Completion of Pre internship documentation
Module 2 (Credit 1)	
Learning Outcomes	After learning the module, learners will be able to 1. Create awareness among students about ownership of their own professional life in terms of time management, productivity, efficiency, accountability and work life balance. 2. Promote the students in different fields like in banking, finance, marketing, and accounting.
Content Outline	<ul style="list-style-type: none">• Placement for Internship• Actual undertaking work Experience at Internship agency• Keeping up to date weekly report• Updating field visit Report

Module 3 (Credit 1)	
Learning Outcomes	After gaining knowledge On The Job, learners will be able to
	1. Take real work experience from academia to Industry
	2. Develop self confidence and self esteem.
Content Outline	<ul style="list-style-type: none"> • Actual undertaking of work experience at Internship agency • Keeping up to date weekly report • Preparation of field visit Report
Module 4 (Credit 1)	
Learning Outcomes	After completing internship, learners will be able
	1. To Get Internship completion certificate from Internship Agency
	2. To find source for job placement in areas of banking, finance, marketing, accounting and etc.
Content Outline	<ul style="list-style-type: none"> • Final report of the internship • Submission of Post Internship Documentation • Presentation and Viva • Tools: Rubrics for internship work, rubrics for presentation (viva) • Summative (External) assessment (100 marks)

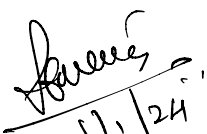
Duration: 120 Hours

Assignments/ Reports:

Plan and goal of internship
Reports of Weekly activities
Field Visit Report (If any)
Report of internship

Summative (External) assessment (100 marks)

Sr. No.	Type of Evaluation	Criteria for Evaluation	Marks	Marks
1	External Assessment	The Mentor of the Agency will assess the Intern on the Following Criteria's:		
		A) Work Quality		
		1) Punctuality (5)	5	
		2) Sincerity (5)	5	
		3) Initiative (5)	5	
		4) Commitment (5)	5	
		5) Attitude (5)	5	25
		B) Skills		
		1) Communication (5)	5	
		2) Documentation (5)	5	
		3) Reporting (5)	5	
		4) Professionalism (5)	5	
		5) Adaptability (5)	5	25
2	External Assessment	Internship Report Weekly Activities Report Internship Report Presentation and Internship Viva Voce (Joint Assessment by Internal and External Examiner)	50	50
		Total		100


 17/12/24
 Dr. Jayashree Mehta
 BOS Chairperson in
 Commune & Management
 SNDTWU Churehpal

S. N. D. T. WOMEN'S UNIVERSITY

1, Nathibai Thakersey Road, Mumbai 400 020

M. COM. REGULAR

FACULTY OF COMMERCE

S. N. D. T. Women's University
1, Nathibai Thakersey Road, Mumbai 400 020
M.COM. Programme Structure
Academic Year 2021-22

Faculty Name: Commerce and Management
Name of the Programme: M.COM.
Total Credits: 80

Eligibility:

A student is being eligible for admission to M.COM. Programme as per the eligibility norms prescribed by the University.

Programme Specific Outcomes (PSOs)

- To inculcate the knowledge of business and the techniques of managing the business with special focus on finance, Accountancy, Taxation, Insurance and Human Resource Management.
- To impart the knowledge of accounting principles and Accounting Standards with latest application oriented corporate accounting, Cost Accounting and Management Accounting principles and methods.
- To enhance the horizon of knowledge in various field of commerce through Accounting and Finance, advertising and sales promotion, auditing, Human Resource management and entrepreneurial development.
- To enhance the computer literacy and its applicability in business through latest version on tally and e-commerce principles.
- To create awareness in application oriented research through research for business decisions.
- To inculcate the practical work experiences among students through Internship

General Information:

- The M.Com. Programme is of 4 Semesters and of 80 Credits
- Each semester will have *five* subject heads with a total of 20 credits (4 credits for each course)
- For the M.Com. Programme, courses are classified into Core (compulsory), Elective (optional) courses and CBCS (Choice Based Credit System) courses. Students from any discipline can opt for CBCS Courses.

Medium of Instruction: The medium of instruction at the university departments & colleges will be English or Marathi or Gujarati. The medium of examination shall be English or Marathi or Gujarati. Students have to appear for all the papers in one permissible medium only.

Attendance: 75% attendance is compulsory for all students in each semester, failing which the student will not be eligible to write the external examination at the end of each semester.

Choice Based Credit System (CBCS):

- The students can opt 20% credits of each semester i.e 4 credits in each semester through CBCS.
- Students from any disciplines can opt for CBCS courses.
- In semester I, II, III and IV, students have an option to choose CBCS course each of 4 credits.

Examination and Evaluation:

- a. Standard of passing for each subject and overall at M.Com. will be 40%.
- b. Each subject head will carry 100 marks consisting of internals (25 marks) and externals (75 marks). Internals may include written tests, written assignments, field work etc.
- c. Minimum 40% marks are required in Internal and External Evaluation separately for passing in each course.
- d. The minimum marks to qualify for passing in Internals will be 10 and the minimum marks to qualify for passing in Externals will be 30.
- e. Students who fail to secure the minimum marks of 10 in a subject head in the internals will not qualify to take the external examination of 75 marks in that subject head at the end of the semester.
- f. Admission from Semester I to Semester II will be automatic regardless of the number of subject heads in which a student may have failed. But admission to Semester III (M. Com. II) will be given provided the student is not failing in more than four subject heads in Semester I and Semester II taken together.
- g. Degree will be awarded on the basis of performance of student in all 4 semesters taken together.

Revised M. Com. Course Structure

Semester I All Papers Compulsory

	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	Management of Finance	4	4		2.5	75	25	100
2	Strategic Management	4	4	-	2.5	75	25	100
3	Corporate Accountancy	4	4	-	2.5	75	25	100
4	Economic Environment of Business	4	4	-	2.5	75	25	100
5	Basics of Accounting (Option for CBCS)	4	4		2.5	75	25	100
	Total	20	20	-		375	125	500

Semester II All Papers Compulsory

	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	Business & Economic Policies of India	4	4		2.5	75	25	100
2	Accounting for Managers	4	4	-	2.5	75	25	100
3	Research Methodology	4	4	-	2.5	75	25	100
4	Consumer Behaviour	4	4		2.5	75	25	100
5	Retail Banking Operations (Option for CBCS)	4	4	-	2.5	75	25	100
	Total	20	20	-		375	125	500

Semester III Three Papers Compulsory and Two Papers Optional

	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	International Marketing (Option for CBCS)	4	4		2.5	75	25	100
2	Specialization Paper I	4	4	-	2.5	75	25	100
3	Specialization Paper II	4	4		2.5	75	25	100
4	Research Project I(Internal Component)	4	4	-	-	-	100	100
5	Research Project II (External Component)					100	-	100
	Total	20	20	-		325	175	500

Semester IV Three Papers Compulsory and Two Papers Optional

	Subjects	L	Cr	P/T	D	Externals	Internal	T
1	Marketing of Financial Services(Option for CBCS)	4	4		2.5	75	25	100
2	Specialization Paper III	4	4	-	2.5	75	25	100
3	Specialization Paper IV	4	4	-	2.5	75	25	100
4	Internship-I(Internal Component)	4	4	-	-		100	100
5	Internship-II(External Component)	4	4		-	100	-	100
	Total	20	20	-		325	175	500

M. COM. II
SEMESTER IV
Internship-I (Internal Component)(Compulsory)
Computer Code
4 Credits

Course Objectives: The Learner would enable to:

1. To provide exposure to the students to work in the field finance, banking, Human Resource Management, Accounting, teaching and research.
2. To bridge the gap between classroom teaching and practical work life.
3. To make the students aware about work ethics and work discipline and punctuality.
4. To develop the passion for professional Life or Excellence.
5. To Provide Internship Placement in banking, teaching, office management and research. Field

Duration of Internship: To complete 240 Hours in the month of December to January.
The intern must submit the following to the Faculty Coordinator:

1. Learning Objectives and Corresponding Activities to be undertaken during Internship. This must be submitted well in advance so that the Faculty Coordinator can guide the student to identify an appropriate agency/organization for internship.
2. Weekly Internship Activity report. The format for this is given in the Appendices section. This report requires the student to list the activities carried out during the work week, the experiences, accomplishments and new knowledge gained and/or skills learned during the week. The weekly report is to be filed / submitted every week throughout the internship.
3. Internship Report: This is a detailed report about the entire internship experience is in Evaluation of Cumulative Internship Experience.

Internal Evaluation: Formative (Internal) assessment (100 marks)

Sr. No	Criteria	Marks
1	Plan and goal of internship	10
2	Achievement of goals	15
3	Reports of activities	25
4	Rubric for evaluation	25
5	Report of internship	25
	Total	100

Course Outcomes:

- Develop self confidence and self esteem among the students.
- Moving the students from academia to Industry .

M. COM. II
SEMESTER IV
Internship-II(External Component)(Compulsory)
Computer Code
4 Credits

Course Objectives: The Learner would enable to:

1. Develop self confidence and self esteem among the students.
2. Moving the students from academia to Industry .
3. Create awareness among students about ownership of their own professional life in terms of time management, productivity, efficiency, accountability and work life balance.
4. Promote the students in different fields like in banking, finance, marketing, and accounting.

External Evaluation

5. Final report of the internship
6. Presentation and Viva
7. Tools: Rubrics for internship work, rubrics for presentation (viva)
8. Summative (External) assessment (100 marks).

Sr. No	Type of Evaluation	Criteria for Evaluation	Marks	Marks
1	External Assessment	The Mentor of the Agency will assess the Intern on the Following Criteria's:		
		A) Work Quality	5	
		1) Punctuality (5)	5	
		2) Sincerity (5)	5	
		3) Initiative (5)	5	
		4) Commitment (5)	5	
		5) Attitude (5)	5	25
		B) Skills		
		1) Communication	5	
		2) Documentation	5	
		3) Reporting	5	
		4) Professionalism	5	
		5) Adaptability	5	25
2	External Assessment	Internship Report Presentation and Internship Viva Voce(Joint Assessment by Internal and External Examiner)	50	50
		Total		100

Course Outcomes:

- Create awareness among students about ownership of their own professional life in terms of time management, productivity, efficiency, accountability and work life balance.
- Promote the students in different fields like in banking, finance, marketing, and accounting.

B.M. RUIA GIRLS' COLLEGE, GAMDEVI, MUMBAI

DETAILS OF INTERNSHIP

M.COM I - SEMESTER II - Academic Year: 2023-24

Sr. No.	Name of the Student	Degree and Subject	Company/Firms Name and Address	Designation
1	JHA JYOTI	II INTERNSHIP	BTW FINANCIAL SERVICES & IMF PRIVATE LIMITED , OFFICE NO 402, 4TH FLOOR, MARATHON NEXTGEN CAMPUS, GANPATRAO KADAM MARG, OPPOSITE PENINSULA CORPORATE PARK, LOWER PAREL, MUMBAI -400013	HR RECRUITER INTERN
2	KALGAONKAR PRATIKSHA	II INTERNSHIP	NAVJEEVAN PUBLICATION PRIVATE LIMITED , UNIT NO 3110/3111, WING A, 31ST FLOOR, MARATHON FUTUREX, LOWER PAREL (E), MUMBAI - 400013	ACCOUNTS EXECUTIVE
3	LOREKAR TANISHKA	II INTERNSHIP	AB	AB
4	MANE SIDDHI	II INTERNSHIP	SHASHWAT ORNAMENTS PRIVATE LIMITED , G-4, MELSTAR HOUSE, MIDC CROSS ROAD, NR MAROL BUS DEPOT, ANDHERI (EAST), MUMBAI - 400093	BACK OFFICE
5	MORE PRAJAKTA	II INTERNSHIP	TOUCH , ANADRAO PAWAR HOGH SCHOOL, GROUND FLOOR, VAZIRA NAKA, L.T ROAD, BORIVALI (WEST), MUMBAI- 400091	JUNIOR ACCOUNTANT

B.M. RUIA GIRLS' COLLEGE, GAMDEVI, MUMBAI
DETAILS OF RESEARCH PROJECTS
MCOM - II SEMESTER III - Academic Year: 2023-24

Sr. No.	Name of the Student	Degree and Subject	Research Title	Name of the Guide
1	AGARWAL PRIYANKA	MCOM (Advanced Mnagement Accounting & Auditing)	A STUDY ON EXPLORING BANKING PRACTICES AND FINANCIAL PLANNING AMONG B. M. RUIA GIRLS COLLEGE STUDENTS	DR. NOORUZIA QAZI
2	GIRI SEJAL	MCOM (Advanced Mnagement Accounting & Auditing)	A STUDY ON AWARENESS OF UPI AMONG COLLEGE STUDENTS	DR. KASHYAP GANATRA
3	MEWADA VIDHI	MCOM Advanced Mnagement Accounting & Auditing)	A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCER ON BUYING BEHAVIOUR OF GEN Z	DR. ANITA JACOB
4	SHUKLA SONALI	MCOM (Advanced Mnagement Accounting & Auditing)	AB	AB
5	UPADHYAY GANGA	MCOM (Advanced Mnagement Accounting & Auditing)	A STUDY ON CONSUMER BEHAVIOUR TOWARDS SHOPPING MALL WITH REFERENCE TO MATUNGA	DR. SUMITA GUHA

“ A STUDY ON AWARENESS OF UPI PAYMENT AMONG

COLLEGE STUDENTS

A RESEARCH DISSERTATION

SUBMITTED TO

B. M. RUIA GIRLS' COLLEGE

(AFFILIATED TO S.N.D.T WOMEN UNIVERITY, MUMBAI)

FOR THE DEGREE OF

MASTER OF COMMERCE

SUBMITTED BY

SEJAL RAJESH GIRI

UNDER THE GUIDANCES OF

DR. KASHYAP GANATRA

POST GRADUATE DEPARTMENT OF COMMERCE

B. M. RUIA GIRLS' COLLEGE

YEAR

(2023- 2024)

**“ A STUDY ON AWARENESS OF UPI PAYMENT AMONG
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B. M. RUIA GIRLS' COLLEGE

YEAR

(2023- 2024)

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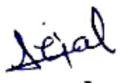
DECLARATION

As per the university requirement , I wish to state the work embodied in the dissertation titled , "A STUDY ON AWARENESS OF PAYMENT AMONG COLLEGE STUDENTS 'form my own contribution to the research work .this was carried out under the guidance of DR.

KashyapA.Ganatra , Post Graduate Department of commerce , B.M. Ruia Girls' college Gamdevi ,Mumbai . this work has not submitted for any other degree of this or any other university , whenever references have been made to previous work of other , it has been clearly indicated and included bibliography .

Date

Place : Mumbai


Research candidate
SEJAL GIRI

CERTIFICATE

I certify that this dissertation titled " A Study on A STUDY ON AWARENESS OF PAYMENT AMONG COLLEGE STUDENTS being submitted by sejalrajeshgiri for the degree of Master of Commerce (M. COM) , B.M. RuiaGirls'college , Gamdevi , affiliated to S.N.D. T Women's University, Mumbai , is bonafied work done by her during the periods of her study under my supervision And guidance .

I further clearly certified that the above work duly approved by me and this work is the result of the candidate's independents efforts .



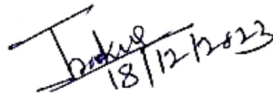
DR. SANTOSH KAUL KAK

PRINCIPAL

B .M. RUIA GIRLS' COLLEGE
PRINCIPAL

B. M. Ruia Girl's College
Grant Rd., MUMBAI-7.

PLACE : Mumbai


18/12/2023

EXTERNAL EXAMINAR



DR KASHYAP GANATRA

RESEARCH GUIDE



Date :

**"A STUDY EXPLORING BANKING PRACTICES AND FINANCIAL PLANNING
AMONG B. M. RUIA GIRLS' COLLEGE STUDENTS"**

A RESEARCH DISSERTATION

SUBMITTED TO

B.M RUIA GIRLS' COLLEGE

(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY, MUMBAI)

FOR THE DEGREE OF

MASTER OF COMMERCE

SUBMITTED BY

PRIYANKA AGARWAL

UNDER THE GUIDANCE OF

DR. NOORUZIA QAZI

POST GRADUATE DEPARTMENT OF COMMERCE

B.M RUIA GIRLS' COLLEGE

(2023 – 2024)

**“A STUDY EXPLORING BANKING PRACTICES AND FINANCIAL PLANNING
AMONG B. M. RUIA GIRLS’ COLLEGE STUDENTS”**

A RESEARCH DISSERTATION

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POST GRADUATE DEPARTMENT OF COMMERCE

B.M RUIA GIRLS’ COLLEGE

(2023 – 2024)

658.834

AGA / STU

D00107

DECLARATION

As per the university requirement, I wish to state that the work embodied in the dissertation titled, **“A STUDY EXPLORING BANKING PRACTICES AND FINANCIAL PLANNING AMONG B. M. RUIA GIRLS’ COLLEGE STUDENTS”** forms my own contribution to the research work carried out under the guidance of **DR. NOORUZIA QAZI**, from B.M Ruia Girls’ College, Grant Road, Gamdevi, Mumbai. I declare that the content of the dissertation are original and has not been submitted, in part or full, for any other degree of this or any other University or Institution. Whenever references have been made to previous work of others, it has been clearly indicated and included in the bibliography.

Date: 18-12-2023

Place: Mumbai

Priyanka.

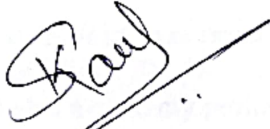
Research Candidate

PRIYANKA AGARWAL

CERTIFICATE

I certify that this dissertation titled "A STUDY EXPLORING BANKING PRACTICES AND FINANCIAL PLANNING AMONG B. M. RUIA GIRLS' COLLEGE STUDENTS" being submitted by **PRIYANKA AGARWAL**, in partial fulfilment of the requirements for the degree of Master of Commerce, to B.M Ruia Girls' College, Gamdevi, Mumbai, affiliated to S.N.D.T Women's University, Mumbai, is bonfire work done by her during the period of her study under my Supervision and guidance.

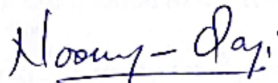
I further certify that the above work is approved by me and this work is the result of the Candidate's independent study and efforts.



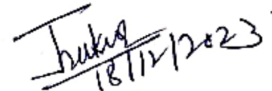
DR. SANTOSH KAUL KAK
PRINCIPAL

B.M RUIA GIRLS' COLLEGE

PRINCIPAL
B. M. Ruia Girl's College
Grant Rd., MUMBAI-7.



DR. NOORUZIA QAZI
RESEARCH GUIDE



DR. JYOTI THAKUR
EXTERNAL EXAMINER

Date: 18-12-2023

Place: Mumbai

**A STUDY OF USE OF MOBILE BANKING SERVICE
AMONGST COLLEGE STUDENTS WITH SPECIAL
REFERENCE TO GIRGAON, MUMBAI"**

RESEARCH PROJECT PROPOSAL

SUBMITTED

B. M. RUIA GIRLS' COLLEGE

AFFILIATED TO

S.N.D.T. WOMEN'S UNIVERSITY MUMBAI

FOR THE DEGREE OF

MASTER OF COMMERCE

SUBMITTED BY

VISHANA PATEL

UNDER THE GUIDANCE OF

MS.SUMITA GUHA

GRADUATE DEPARTMENT OF COMMERCE

B. M. RUIA GIRLS' COLLEGE

2022-2023

**"A STUDY OF USE OF MOBILE BANKING SERVICE AMONGST COLLEGE
STUDENTS WITH SPECIAL REFERENCE TO GIRGAON, MUMBAI"**

RESEARCH PROJECT PROPOSAL

SUBMITTED

B. M. RUIA GIRLS' COLLEGE

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FOR THE DEGREE OF

MASTER OF COMMERCE

SUBMITTED BY

VISHANA PATEL

UNDER THE GUIDANCE OF

MS.SUMITA GUHA

GRADUATE DEPARTMENT OF COMMERCE

B. M. RUIA GIRLS' COLLEGE

2022-2023

658-834

PAT/STU

D00100

DECLARATION

As per the university requirement, I wish to state that the work embodied in the dissertation titled, "A STUDY OF THE USES OF MOBILE BANKING SERVICE AMONGST COLLAGE STUDENTS WITH SPECIAL REFERENCE TO GIRGAON, MUMBAI". Forms my own contribution to the research work carried out under the guidance of Ms. SUMITA GUHA, FROM B.M. RUIA Girls Collage, Grant Road GAMDEVI, Mumbai. I declare that the content of the dissertation are original and has not been submitted, in part or full, for any other degree of this or any other University or Institution. Whenever references have been made to pervious work of others, it has been clearly indicated and included in the bibliography.

Vishana Patel.

RESEARCH

CANDIDATE

VISHANA PATEL

19-12-2022

DATE:

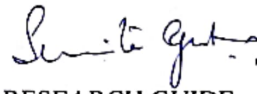
PLACE: Mumbai

CERTIFICATE

This is to certify that this dissertation titled "A STUDY OF USESE OF MOBILE BANKING SERVICES AMONGST COLLAGE WITH SPECIAL REFERENCE TO GIRGAON , MUMBAI". Being submitted by VISHANA PATEL in partial fulfilment of the requirements for degree of Master of commerce , to B. M. RUIA GIRLS' COLLAGE , GAMDEVI , Mumbai , affiliated to S.N.D.T Women's University , Mumbai , is a bonfire work done by her during the period of her study under my supervision and guidance . I further certify that the above work is approved by me and this work is the result of the candidates independent study and efforts .



DR. SANTOSH KAUL KAK
PRINCIPAL
GUHA



RESEARCH GUIDE
MS.SUMITA

B.M.RUIA GIRL'S COLLEGE



EXTERNAL EXAMINAR

19-12-2022

DATE:

PLACE : MUMBAI.

RESEARCH PROJECT

**"A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCER
ON THE BUYING BEHAVIOUR OF GEN Z"**

SUBMITTED TO

B.M. RUIA GIRLS' COLLEGE

(AFFILIATED TO S.N.D.T. WOMENS' UNIVERSITY)

FOR THE DEGREE OF

MASTER OF COMMERCE

(ADVANCE ACCOUNTANCY)

BY

VIDHI MEWARA

UNDER THE GUIDANCE OF

DR. ANITA JACOB

POST GRADUATE DEPARTMENT OF COMMERCE

B.M. RUIA GIRLS' COLLEGE

2023-2024

RESEARCH PROJECT

**“A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCER
ON THE BUYING BEHAVIOUR OF GEN Z”**

**SUBMITTED TO
B.M. RUIA GIRLS' COLLEGE
(AFFILIATED TO S.N.D.T. WOMENS' UNIVERSITY)
FOR THE DEGREE OF
MASTER OF COMMERCE
(ADVANCE ACCOUNTANCY)**

**BY
VIDHI MEWARA**

**UNDER THE GUIDANCE OF
DR. ANITA JACOB
POST GRADUATE DEPARTMENT OF COMMERCE
B.M. RUIA GIRLS' COLLEGE**

2023-2024

658.834
MEW/STU
D00109

DECLARATION

As per the university requirement, I wish to state that the work embodied in the dissertation titled, **"A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCER ON THE BUYING BEHAVIOUR OF GEN Z"**, forms my own contribution to the research work. This has been carried out under the guidance of **DR. ANITA JACOB**, Assistant professor, of **B.M. RUIA GIRLS' COLLEGE**, Gamdevi, Mumbai. This work has not been submitted for any other degree to any other university. Whenever references have been made to previous work of others, it has been clearly indicated and included in the references.


RESEARCH CANDIDATE

VIDHI MEWARA

DATE:

PLACE: MUMBAI

CERTIFICATE

I certify that dissertation "A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCER ON THE BUYING BEHAVIOUR OF GEN Z" being submitted by MISS VIDHI MEWARA for the degree of Master of Commerce (Advance Accountancy), to B.M. RUIA GIRLS' COLLEGE, Gamdevi, Mumbai is a bonafide work done by her during the period of her study under my supervision and guidance.

I further, certify that the above work is approved by me and this work is the result of candidate's independent efforts.



DR. SANTOSH KAUL KAK
PRINCIPAL

B.M. RUIA GIRLS' COLLEGE

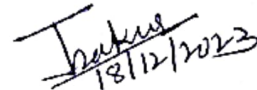
PRINCIPAL

B. M. Ruia Girl's College
Grant Rd., MUMBAI-7.



RESEARCH GUIDE

DR. ANITA JACOB



EXTERNAL EXAMINER

DATE:

PLACE: MUMBAI

**"A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALL
WITH SPECIAL REFERENCE TO MATUNGA**

RESEARCH PROPOSAL

SUBMITTED TO

B.M. RUIA GIRLS COLLEGE.

AFFILIATED TO S.N.D.T WOMEN'S

UNIVERSITY MUMBAI

**FOR THE DEGREE OF
MASTER OF COMMERCE**

BY

**GANGA UPADHYAY
UNDER THE GUIDANCE OF
DR. SUMITA GUHA**

**POSTGRADUATE DEPARTMENT OF COMMERCE
B.M. RUIA GIRLS COLLEGE
2023-2024**

**"A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALL
WITH SPECIAL REFERENCE TO MATUNGA**

RESEARCH PROPOSAL

SUBMITTED TO

B.M RUIA GIRLS COLLEGE.

AFFILIATED TO S.N.D.T WOMEN'S

UNIVERSITY MUMBAI

**FOR THE DEGREE OF
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**BY
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UNDER THE GUIDANCE OF
DR. SUMITA GUHA**

**POSTGRADUATE DEPARTMENT OF COMMERCE
B.M RUIA GIRLS COLLEGE
2023-2024**

658.834

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TABLE OF CONTENTS

CHAPTER	SUB CHAPTER	CONTENT	PAGE NO
CHAPTER 1		INTRODUCTION	5-12
CHAPTER 2		REVIEW OF LITERATURE	13-15
CHAPTER 3		RESEARCH METHODOLOGY	16
	3.1	RESEARCH OBJECTIVES	17
	3.2	IMPORTANCE OF THE STUDY	18
	3.3	SCOPE OF THE STUDY	19
	3.4	DATA ANALYSIS AND INTERPRETATION	20-26
CHAPTER 4		OVERVIEW OF SHOPPING MALL	27-30
CHAPTER 5		BUYING BEHAVIOUR TOWARDS BRAND PERCEPTION	31-49
CHAPTER 6		APPENDIX	50-52
CHAPTER 7		FINDING OF THE STUDY	53
CHAPTER 8		CONCLUSION	54-57
CHAPTER 9		BIBLIOGRAPHY	58-60

ACKNOWLEDGEMENT

I am thankful to. DR SUMITA GUHA for giving me all this support and help in completing the project.

I also extend my profound gratitude to my family and friends for extending their Cooperation and support in helping me to complete the study.

CERTIFICATE

I certify that this project "A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALL WITH SPECIAL REFERENCE TO MATUNGA. Being submitted by Ganga upadhyay for the degree of bachelor of management studies SMT B.M RUIA MAHILA MAHAVIDYALAYA Gamdevi Mumbai AFFILIATED to sndt women University Mumbai is a bonifde work done by her during the period of her study under my supervision and guidance.

I further certify that the above work is duly approved by me and this work of result of the candidate independent efforts.

DECLARATION

As per the university requirements i wish to statte that work submitted in this project titled A study on consumer behaviour towards shopping mall with special reference to matunga forms my own contribution to the project work.this was carried out under the guidance of DR.SUMITA GUHA .

Date- 24/04/2024

TO WHOMSOEVER IT MAY CONCERN

This is to confirm that Miss. Prajakta More was working as Account Assistant (Internship) in our organisation from 15th Mar to 24th Apr 2024.

During her tenure with us, she was found to be honest, sincere and hardworking.

'TOUCH' wishes his all the best for her future career.


TOUCH



APPOINTMENT LETTER

Miss: **Prajakta P. More**

Address- Marine, Mumbai-02

Joining Date: **15/03/2024.**

Subject: Your application for the post of **Internship.**

Dear Miss: **Prajakta P. More**

We are in receipt of your application for the post of **Internship.**

We are pleased to inform you that TOUCH organization has found you eligible for the profile described.

You are requested to report at office as per address given below at **12.00PM** on **15 Mar 2024** in approval to your appointment.

TOUCH


Anandrao Pawar High school, Vazira Naka

Borivali (w), Mum-400092

Mr. Prafull Palande- 9819453873

We hope to have a long successful professional relationship with you and wish you the very best.

Yours sincerely


TOUCH



: Interns/47

13th March, 2024

Ms. Jyoti Jha,

We are pleased to extend an internship opportunity to you at BTW Financial Services & IMF Private Limited, Mumbai, as a Hr Recruiter Intern.

ernship Details:

- Commencement Date: 19th Feb, 2024

During your internship, you will receive a monthly stipend of Rs. 7,000/- as our appreciation for your dedication and skills.

We look forward to welcoming you to our team and wish you a successful and enriching internship experience and we believe you will be a valuable asset to our team.

For BTW Financial Services & IMF Private Limited

Deep Ganpat Bhong
Director



Regd. Add. : Unit No. 3110/3111, Wing - A, 31st floor, Marathon Futorex, N. M. Joshi Marg, Lower Parel (East), Mumbai-400013.
Calling & Whatsapp : 9322531798 / 8291852631 Landline : 022-46051119 / 022-46050996 / 022-40057640 / 022-66553606
E-mail : acc.nppl@gmail.com, accounts@navjeevanpublications.com Website : www.navjeevanpublications.com
CIN : U21098MH2003PTC138777

Date: 02.01.2024

Ref. no.: HR/NPPL/001/2024

To

Mr. Pratiksha Korgaonkar

B 207 Jijamata Nagar Satyam Seva Mandal,

Kala chowki Mumbai 400033.

Subject: Appointment Letter

We are pleased to offer you employment as "Accounts Executive" at "Navjeevan Publications Pvt. Ltd" with effect from 01st November 2023 on the following terms and conditions:

1. Period of Employment

1.1. The employment shall continue subject to termination as provided in the point no. 8 mentioned below.

Your working hours will be as follows:

9:00 a.m. to 6:00 p.m. that is nine hours on Mondays to Saturdays.

2. Probation

2.1. You will be on probation for a period of 6 calendar months from the date of commencement of employment.

3. Salary and Perks

3.1. You will receive a total (gross) salary of Rs.3,30,161/- (Rupees. Three Lakhs Thirty Thousand One Hundred Sixty – One Only) CTC per year that is inclusive of bonus, gratuity and casual leaves.

3.2. Professional Tax, Income Tax, etc., if applicable, will be deducted as per government rules applicable at that time as well as any taxes / levies that may be statutorily deductible at source and payable to the relevant authorities.

Regd. Add. : Unit No. 3110/3111, Wing - A, 31st floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai-400013.
 Calling & Whatsapp : 9322531798 / 8291852631 Landline : 022-46051119 / 022-46050996 / 022-40057640 / 022-66553606
 E-mail : acc.nppl@gmail.com, accounts@navjeevanpublications.com Website : www.navjeevanpublications.com

CIN : U21098MH2003PTC138777

3.3. Your salary may be reviewed annually as the organization may in its sole discretion determine.

3.4. Company will provide with Provident Fund, E.S.I.C & M.L.W.F etc. benefits as per the existing Government Rule, if applicable.

4. Reporting / Role

- 4.1. You will be reporting to your respective Department Head.
- 4.2. On joining, your detailed roles and responsibilities will be assigned to you.
- 4.3. Your performance will be reviewed periodically as per the policies of the organization.

5. Leave

- 5.1. You are **not** entitled to any leave during your work tenure with the organization. In case any leave taken will be deducted from your salary.
- 5.2. You will be eligible for 30 days paid holiday in a calendar year inclusive of sick leave and privilege leave as per the company rules for each calendar year once you are confirmed of service. These holidays will be effective on pro-rata basis.
- 5.3. If you remain absent for a period of three consecutive days without written permission from the organization or in excess of leave granted, you shall be deemed to have voluntarily abandoned your employment with us and terminated your employment yourself.
- 5.4. You will not get permission for any leave during the peak season from March to July.

6. Code of Conduct

- 6.1. You shall not during the term of your employment with the company or at any time thereafter use or disclose to any other company, firm or person any of the secrets, business or affairs of the Company, nor shall you, without the previous consent of the company at any time during the currency of this agreement publish any book, booklet, brochures, or any publication whether for remuneration or otherwise related to the affairs or business of the company or to the work of the company.
- 6.2. Your service conditions and employment will be governed and regulated under the rules and regulations of the company as at present and as may be amended and for the time being in force.
- 6.3. You shall carry out all lawful directions given to you by the company and shall carry out the duties of your employment honestly and with all diligence and shall promote the interest of the company to the best of your skill and ability.

Regd. Add. : Unit No. 3110/3111, Wing - A, 31st floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai-400013.
Calling & Whatsapp : 9322531798 / 8291852631 Landline : 022-46051119 / 022-46050996 / 022-40057640 / 022-66553606
E-mail : acc.nppl@gmail.com, accounts@navjeevanpublications.com Website : www.navjeevanpublications.com

CIN : U21098MH2003PTC138777

9. Other

- 9.1. In case there is any change in residential address you will intimate the same in writing to the Management within three days from the date of such change and get such change of address recorded.
- 9.2. Your address as indicated in your application for appointment shall be deemed to be correct for sending any communication to you and every communication addressed to you at the given address shall be deemed to have been served upon you.
- 9.3. Use of mobile phones, iphones or any other electronic gadgets in office premises is strictly prohibited.
- 9.4. Bringing non vegetarian food is strictly prohibited in the company premises.

If you accept this offer of employment on the terms and conditions stated above, please sign and return the duplicate copy of this letter of employment.

For Navjeevan Publications Pvt. Ltd

I Accept

Nirav Bhatia
Nirav Bhatia
Director

Pratiksha Kalgavkar
12/01/2024
Pratiksha Kalgavkar



CHETAN S TAK & COMPANY

CHARTERED ACCOUNTANTS

Office No. C-2, Shanti Ganag Apt., Opp. Rly. Station, Bhayander (East), Dist. Thane - 401 105.
Email : chetanstak@gmail.com • Mob.: 9769448005

Date : 01/12/2023

Ms. Priyanka Agarwal
B/105, Ashish Palace CHS LTD
S.V. Road, Navghar Road,
Bhayander (East)
Thane 401105

Subject: Letter for internship in Accounts Department

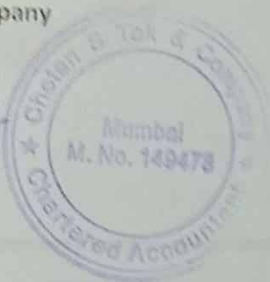
Dear Madam,

This has reference to your application on the above subject matter. We are pleased to appoint you in Accounts Department of our firm on internship basis for the period 6th December 2023.

We welcome you to our organization.

For Chetan S Tak & Company
Chartered Accountants

(Chetan S Tak)
Proprietor





CHETAN S TAK & COMPANY

CHARTERED ACCOUNTANTS

Office No. C-2, Shanti Ganag Apt., Opp. Rly. Station, Bhayander (East), Dist. Thane - 401 105.
Email : chetanstak@gmail.com • Mob.: 9769448005

TO WHOMSOEVER IT MAY CONCERN

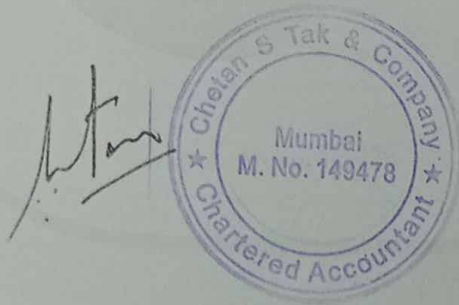
This is to certify that **Ms. Priyanka Agarwal** student of B.M Ruia Girls' College, Mumbai pursuing M.Com II in Academic Year 2023 – 24 has successfully completed her Internship as an Accounts Department from 6th December 2023 to 31st January 2024.

Her conduct during the training and involvement in various activities was good.

Her job profile includes the following:

- All data entry (Sales, Purchase, Debit Note, Credit Note, Bank Statement).
- GST Return (GSTR 1 & GSTR 3B).
- Other financial work assigned by authorized person of department.

We wish her success in her career.





KAZI & COMPANY

Chartered Accountants

CA. Rayees Kazi (FCA, LLB(Gen), M.Com)

Ajanta House, Plot No. 8/35, Marol Co-operative Industrial Estate, Marol, Andheri (E), Mumbai - 59.
Mob : 9870758036 Website : www.kaziandcompany.com E-Mail : info@kaziandcompany.com

Ref No:

Ms . Sejal Giri
Room no : 126 jay
Bheem nagar powai
Mumbai 400087

Subject: Letter for internship in Accounts Department

Dear Madam,

This has reference to your application on the above subject matter. We are pleased to appoint you in Accounts Department of our firm on internship basis for the period 13th February to 16th March 2024.
We welcome you to our organization.

For Kazi & company
Chartered Accountant



Proprietor

Mob.: 9887794371
23888294

Tel.: 022-

RANUJA JEWELLERS

Dealers In: Fancy Gold & Silver Ornaments

52, Crescent Mansion, Gamdevi Road,

Mumbai -400007

Estimate For Sale/Purchase/Renovation

Date:

Vidhi Mewara

22, Chowksi Building

Gamdevi, Grant Road

Mumbai-400007

Subject: Letter For Internship in Account Department

Dear Vidhi,

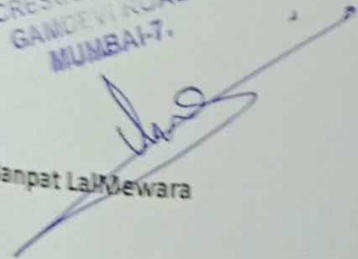
This has reference to your application on the above subject matter. We are delighted to offer you an internship position as junior accountant in the account department at **Ranuja Jewellers** on internship basis for the period of 27th February to 31st march 2024.

We look forward to welcome you.

Sincerely,

For Ranuja Jewellers

RANUJA JEWELLERS
52, CRESCENT MANSION,
GAMDEVJI ROAD
MUMBAI-7.


Ganpat Lal Mewara



KAZI & COMPANY

Chartered Accountants

CA. Rayees Kazi (FCA, LLB(Gen), M.Com)

Ajanta House, Plot No. 8/35, Marol Co-operative Industrial Estate, Marol, Andheri (E), Mumbai -59.

Mob : 9870758036 Website : www.kaziandcompany.com E-Mail : info@kaziandcompany.com

Date: 15 April, 2024

To whomsoever it may concern

Subject : Experience Certificate for Accountant

We here by certify that Sejal Giri has joined our company. Kazi & Company as Accountant and has been with the company for 13th February to 15th April 2024. During his/her tenure with us , she has proved herself and has been very hardworking and dedication . The project went very well on time . We wisher all success in all their future efforts .

For,
Kazi & Company
Chartered Accountant

(Propreitor)

Mob.: 9987794371

Tel.: 022-23888284

RANUJA JEWELLERS

Dealers In: Fancy Gold & Silver Ornaments

52, Crescent Mansion, Gamdevi Road,

Mumbai-400007

Estimate For Sale/Purchase/Renovation

Date:

To whomsoever it may concern

This is to certify that Ms Vidhi Mewara of B.M. Ruia Girls College, Mumbai has completed his internship in the role of accountant at Ranuja Jewellers. The internship start date was 27th February 2024 and end date was 31st march 2024.


During this period, Vidhi worked and involve in various activities related to accounts.

Her job profile includes the following:

- All data entry (purchase, sales, receipt, payment and bank entries)
- Bank Reconciliation
- Cash Invoice
- Manual Maintaining

We wish you all success in your career.

RANUJA JEWELLERS
52, CRESCENT MANSION,
GAMDEVJI ROAD
MUMBAI.


Ganpat Lal Mewara

SAWANAND CLASSES

**LOKMANYA NAGAR SAWARKAR NAGAR THANE
(WEST)**

MUMBAI NO: 400604

TO WHOMSOEVER IT MAY CONCERN

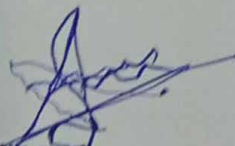
This is certify that MS. GANGA UPADHYAY student of B.M RUIA Girls College Mumbai pursuing MCOM-II in academic year 2023-2024 has successfully completed her internship as a teacher from 01 January 2023 to 20 February 2024.

Her conduct during the training and involvement and various activities was very good.

Her job including the following.

1. planning preparing and delivery to all students in the class.
2. teaching according to the educational needs.
3. Manage students.
4. Develop lesson plans.

We wish her success in her career.



SIGNATURE

SAWANAND CLASSES
LOKMANYA NAGAR SAWARKAR NAGAR
THANE (WEST)
MUMBAI NO: 400604

REF:

DATE: 30/12/2023

MS.GANGA UPADHYAY

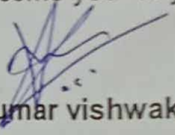
Room no 348 kamala raman nagar patil wala chawl room no 348 matunga west mumbai
no: 4000019.

Subject: Letter for internship in teaching department.

Dear Madam,

This reference to your application on the above subject matter we are pleased to
appoint you in teaching department of your classes on internship basis for period 1st
January to 20 February 2024.

We welcome you to your classes.


(Shivkumar vishwakarma)

Proprietor

MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3rd Cycle

Maharshi Karve Best College Award 2022-23

Affiliated to S.N.D.T. Women's University, Mumbai

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.
Tel : 022 23808130, E mail : bmruiya@yahoo.com, Web : www.bmrgirlscollege.com



M.A Internship



SNDT Women's University, Mumbai

Master of Arts (Economics) M.A.(Economics)

as per NEP-2020


Syllabus

(w.e.f. 2023-24)

**S.N.D.T.WOMEN'S UNIVERSITY,
MUMBAI.400020
M.A. Economics Syllabus Introduced Jun 2023-24**

Program Degree		M.A.
Parenthesis if any (Specialization)		Economics
Preamble:		<p>The study of economics has become more significant in the era of globalization as a result of emerging nations' persistent interest in reorganizing their economies for better diversity, efficiency, and priorities.</p> <p>In this programme Advanced microeconomics, public economics, international economics, research, growth and development etc. are upgraded to meet the objectives of National Education Policy 2020. This curriculum reflects current economic realities and enhances knowledge and employability skills of students.</p> <p>The curriculum aims to improve students' analytical and problem-solving skills.</p>
Programme Specific Outcomes (POs)		After completing the programme, Learner will be able to:
	1.	Understand the concepts and make application of the advanced theories in Economics.
	2.	Elaborate theoretical and analytical aspects of the subject.
	3.	Apply the knowledge and techniques in empirical analysis.
	4.	Make an assessment of real-world economic situation
Eligibility Criteria for Programme		Bachelor's degree in Economics or any other subjects from any recognized University
Intake		25 per medium - University Department 40-Affiliated College

RM: Research Methodology
OJT: On-Job Training
RP: Research Project


 20/11/2023
 Prof. Dr. S.B. Dhake
 Chairperson BOS in Economics

Structure with Course Titles

Post Graduate Programme of TWO Years:

SN	Courses	Type of Course	Credits	Marks	Int	Ext
	Semester I					
110611	Advanced Microeconomics-I	Major (Core)	4	100	50	50
110612	Economics of Growth & Development-I	Major (Core)	4	100	50	50
110613	Public Economics	Major (Core)	4	100	50	50
110614	International Trade-I	Major (Core)	2	50	50	0
120611/ 120612	Industrial Economics (OR) Statistics for Economics	Major (Elective)	4	100	50	50
130611	Research Methodology	Minor Stream (RM)	4	100	50	50
			22	550	300	250
	Semester II					
210611	Advanced Micro Economics-II	Major (Core)	4	100	50	50
210612	Economics of Growth & Development-II	Major (Core)	4	100	50	50
210613	Agricultural Economics	Major (Core)	4	100	50	50
210614	International Trade-II	Major (Core)	2	50	0	50
220611/ 220612/ 220613	Modern Banking (OR) Mathematical Economics (OR) Labour Economics	Major (Elective)	4	100	50	50
240641	Internship	OJT	4	100	50	50
			22	550	250	300

Exit option: (44 credit) after Three-Year UG Degree

Year II

SN	Courses	Type of Course	Credits	Marks	Int.	Ext
Semester III						
310611	Advanced Macroeconomics-I	Major (Core)	4	100	50	50
310612	Indian Economy-I	Major (Core)	4	100	50	50
310613	History of Economic Thought	Major (Core)	4	100	50	50
310614	Economy of Maharashtra	Major (Core)	2	50	0	50
320611/ 320612/ 320613	Rural Development OR Basic Econometrics OR Demography	Major (Elective)	4	100	50	50
350631	Research Project-I	RP	4	100	50	50
			22	550	250	300
Semester IV						
410611	Advanced Macroeconomics-II	Major (Core)	4	100	50	50
410612	Indian Economy-II	Major (Core)	4	100	50	50
410613	Urban Economics	Major (Core)	4	100	50	50
420611/ 420612/ 420613	Gender and Economic Development OR Applied Econometrics OR Environmental Economics	Major (Elective)	4	100	50	50
450631	Research Project-II	RP	6	150	100	50
			22	550	300	250

- External Examination does not always mean Theory paper. It may practical examination, Product submission, projects, etc. checked by external examiners.
- Internal evaluation should not be Written Theory papers like Unit tests. Internal marks will be acquired through practical, small group or individual Projects, activities, presentations, seminars, workshops, products, assignments, application-based work, reports, etc.
- Practical may be part of the main courses along with theory modules instead of having separate courses of practical work.

Major (Elective)

Course Title	Internship / On-Job-Training
Course Credits	4
Outcomes	<p>After doing internship, learners will be able to</p> <ul style="list-style-type: none">• Understand the work culture in the organizations.• Learn new skills and practices.• Broaden the spheres of learning from academia to industry.• Imbibe the professional practices such as work ethics, time management, accountability etc.

Internship / On-Job-Training is expected to be done at following areas:

Corporates, Banking and non-banking financial institutions, NGOs, MSMEs, Educational and Research institutes, Libraries, Private firms etc.

Guidelines:

After completion of the internship students have to submit:

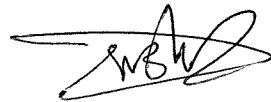
- Agency's Internship offer letter
- Agency feedback
- Daily and weekly activity reports
- Final report of the internship
- Agency's Internship Completion Certificate

Evaluation will be done on the basis of the Internship Report, Presentation and Internship Viva Voce.

Internal Assessment- 50 Marks

External Assessment- 50 Marks

Total - 100 Marks

 20/11/2023
Prof. Dr. S.B. Dhake
Chairperson B08 in Economics

B.M. RUIA GIRLS' COLLEGE, GAMDEVI, MUMBAI

DETAILS OF INTERNSHIP

MA (Economics) I - SEMESTER II - Academic Year: 2023-24

Sr. No.	Name of the Student	Degree and Subject	Company/Firms Name and Address	Designation
1	SHRUTI AVINASH MALI	INTERNSHIP	MUMBAI PUBLIC SCHOOL , BHARDAWADI LANE, DAWOOD BAUG, NAVNEETH COLONY, ANDHERI WEST, MUMBAI- 400058	INTERN TRAINEE, SCHOOL
2	CHANPREET KAUR MATTA	INTERNSHIP	MUMBAI PUBLIC SCHOOL , KIDZ VALLEY PRE-SCHOOL, RAMKUTIR BUNGLOW, DAHISAR PHATAK ROAD, NEAR HIGH TECH HOSPITAL, OPPOSITE MANAV KALYAN KENDRA MUMBAI-400068	INTERN TRAINEE, PRE-SCHOOL
3	KAVITA CHAMPAK PRAJAPATI	INTERNSHIP	DIODE HOUSE , 102, RAJDEEP, BUILDING TARA TEMPLE LANE, LAMINGTON ROAD, MUMBAI- 4000 07	INTERN TRAINEE, ACCOUNTS DEPT.
4	VAIDEHI GAURISHNKAR PUROHIT	INTERNSHIP	PROP RETURN , TOWER 2, RED BRICKS BUILDING, ONE WORLD CENTER, LOWER PAREL, MUMBAI-400013	INTERN TRAINEE, MARKET & SALES
5	GAYTRI DHIMARAM VISHNOI	INTERNSHIP	DIODE HOUSE , 102, RAJDEEP, BUILDING TARA TEMPLE LANE, LAMINGTON ROAD, MUMBAI- 4000 07	INTERN TRAINEE, ACCOUNTS DEPT.

DIODE HOUSE

DISTRIBUTORS FOR ALL INDUSTRIAL ELECTRONICS COMPONENTS
102, 1st Floor, Rajdeep, Building Tara Temple Lane, Lamington Road, Mumbai - 400 007.

APPOINTMENT LETTER

Date: 25th February 2024

Ms. Gayatri Vishnoi
105, 4th floor, New Hanuman Building,
Shamaraw Vital Gali, Grant Road,
Mumbai: 400007.

Subject: - Letter for Internship in Accounting.

Dear Ma'am,

This has reference to your application on the above subject matter. We please to appoint you in Accounting of our company on internship basis w.e.f. 1st March 2024 to 30 March 2024..

During the internship period, you are required to perform following functions:

- Understood the difference between purchase and sales
- Updated registration forms on excel sheet
- Coordinate with staff members on accounts department Tally prime
- Voucher handling

During internship period and thereafter, you are required to maintain complete secrecy of the information and will not disclose any information to any person whatsoever.

We welcome you to our organization.

FOR DIODE HOUSE



Shrawan Bishnoi
Manager signature





KIDDIES ON TOES

PRESCHOOL

APPOINTMENT LETTER

Date: -04th March, 2024

Chanpreet Kaur Matta

Address: - New Look Building

Satguru Society B-Wing

11th floor Room No-1111

Sion Koliwada

Mumbai-400037

Contact No: - 7700013769

Subject: - Letter for Internship in Pre-School.

Dear Madam,

This has reference to your application on the above subject matter. We please to appoint you in our preschool on internship basis w.e.f 4th March 2024 to 13th April 2024.

During the internship period, you are required to perform the following functions:

1. Various activities for kids.
2. Exploring activities outside the class.
3. Guiding kids with music and dance.
4. Preparing lesson plans with teaching aids, role plays.
5. Celebrating India's diverse culture with kids.
6. During Internship period and thereafter, you are required to maintain complete secrecy of the information and will not disclose any information to any person whatsoever.

Kiddies On Toes Preschool

J. P. Vianchandani
Principal

KIDDIES ON TOES
New Sion CHSL, Block- 2/B/5,
Sindhi Colony, Opp. Gurukripa,
Behind Reliance Smart, Sion (W).
Mumbai - 400 022.

DIODE HOUSE

DISTRIBUTORS FOR ALL INDUSTRIAL ELECTRONICS COMPONENTS
102, 1st Floor, Rajdeep, Building Tara Temple Lane, Lamington Road, Mumbai - 400 007.

APPOINTMENT LETTER

Date: 25th February 2024

Ms. Kavita prajapati
Room no .28, 2nd floor , Habib Building, 2nd Panjarapol
Mumbai: 400007.

Subject: - Letter for Internship in Accounting.

Dear Ma'am,

This has reference to your application on the above subject matter. We please to appoint you in Accounting of our company on internship basis w.e.f. 1st March 2024 to 30 March 2024..

During the internship period, you are required to perform following functions:

- Understood the difference between purchase and sales
- Updated registration forms on excel sheet
- Coordinate with staff members on accounts department Tally prime
- Voucher handling

During internship period and thereafter, you are required to maintain complete secrecy of the information and will not disclose any information to any person whatsoever.

We welcome you to our organization.

FOR DIODE HOUSE


Shrawan Bishnoi
Manager signature



Santosh Kaul Kak
Principal

Marwadi Sammelan's
B. M. RUIA GIRLS' COLLEGE

NAAC ACCREDITED B+ (3rd Cycle)

Maharshi Karve Best College Award 2022-23

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Mumbai - 400 007.

Tel. : 2380 8130 • Fax : 2380 8137

E-mail : principal1958@gmail.com / bmrui@gmail.com

023.bmrgrlscollege@gmail.com

Website : www.bmrgrlscollege

No. :

Date :

BMR/Internship/2023-24/250

29-02-2024

To,
A O. (School)
KI West Ward
Andheri (W)
Mumbai - 400058

Sub.: Request to provide Internship to our student

Dear Sir/ Madam,

Our institution, Marwadi Sammelan's B. M. Ruia Girls' College, NAAC Accredited B + Grade (3rd Cycle), recipient of 'Maharshi Karve Best College Award 2022-23', is affiliated to S.N.D.T Women's University, Mumbai. Established in 1958 with a mission to empower and enlighten women, our institution is committed to providing quality education and promoting excellence among our students.

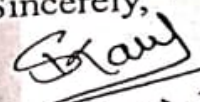
As part of the curriculum, the M.A.- I students have to complete Internship of 120 hours in Semester II during the academic year 2023-24.

We request you to provide internship opportunity to our student **Miss Mali Shruti Avinash** in your esteemed institution/organization. The experience gained by the student will be useful for the growth, development and better placement opportunities in future.

We look forward to your cooperation in our future educational endeavours.

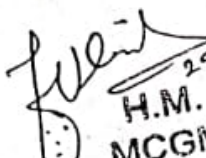
Thanking you.

Sincerely,


(Dr.(Mrs.) Santosh Kaul Kak)
Principal

AS/NQ/SKK

Received,


29.2.24
H.M.
MCGM
Andheri West Mumbai
Public School,
Dawood Baug, Andheri (West),
Mumbai-400 058.

DIODE HOUSE

DISTRIBUTORS FOR ALL INDUSTRIAL ELECTRONICS COMPONENTS
102, 1st Floor, Rajdeep, Building Tara Temple Lane, Lamington Road, Mumbai - 400 007.

Date: 30/03/2024

To Whomsoever it may concern,

This is to inform that MA -1, student Ms. Gayatri Vishnoi from B.M. Ruia Girl's College was with us at Lamington Road, Diode House Company, as Accountant as part of their Internship work. She has completed 120 hours From 1st March, 2024 to 30th March, 2024. She has conducted various activities such as:

- Worked for Sale and Purchase entry
- Attended wholesaler electronics components
- Learnt technical skills Excel sheet and Microsoft word
- Follow up daily calls done
- Updated attendance forms on excel sheet
- Learned Voucher Management

We would like to express our sincere thanks to her and we acknowledge her accountant We contribution to the Diode House.

We wish her the very best for her future endeavor.


Manager signature
Shrawan Bishnoi



Internship Certificate

Vaidehi Gaurishankar Purohit

This is to certify that **Vaidehi Gaurishankar Purohit** has completed her internship as a **Marketing and Sales Intern** at **PropReturns**, from **1st February** to **15th April, 2024**. We wish her all the best for her upcoming career.



Somil Mathur
Co-Founder

15th April, 2024



MUMBAI PUBLIC SCHOOL

ANDHERI WEST MUMBAI PUBLIC SCHOOL

Brihanmumbai Municipal Corporation
Opp. Sant Ramdas Maldan, Dawood Baug Lane, Andheri (West), Mumbai - 400 058.

ODNO 10
Date: 04.04.24


To Whomsoever it may concern,

This is to inform that MA - I, student Ms. Shruti Avinash Mali from B.M. Ruia Girl's College was with us at Andheri West M.P. School, Dawood baug as volunteer as part of their Internship work. She has completed 120 hours From 1st March, 2024 to 4th April, 2024. She has conducted various activities such as:

- 1) Teaching : English, Maths, EVS, Marathi
- 2) Activity: Drawing Competition, W Experience activities.
- 3) English: Essay Writing, Action words, Opposite words, Part of the body, Grammar, Poem.
- 4) Activity: Book Reading, Finding things based on the classroom, General knowledge questions
- 5) Maths : Addition, Subtraction, Bigger and smaller number, Identify the number
- 6) Game: Mind Games
- 7) Drawing : Drawing various class related topics.
- 8) Marathi: Poem recitation, vowels and consonants.

We would like to express our sincere thanks to her and we acknowledge her voluntary contribution to Andheri West M PS, Dawood Baug.

We wish her the very best for her future endeavor.


Sincerely

Riva N Gharat

H.M.

MCGM

Andheri West Mumbai
Public School,

Dawood Baug, Andheri (West),
Mumbai-400 058.





KIDDIES ON TOES

PRESCHOOL

To whomsoever it may concern

This is to bring into your notice that Ms. Chanpreet Kaur Matta has completed her internship in our preschool dated 4th March 2024- 13th April 2024.

She has shown great enthusiasm and interest during her internship. Her understanding of the concept is good and she actively participated in all the events of the school and also mingled easily with children.

Kiddies On Toes Preschool

J.P. Diarcha Jami
Principal

KIDDIES ON TOES
New Sion CHSL, Block- 2/B/5,
Sindhi Colony, Opp. Gurukripa,
Behind Reliance Smart, Sion (W),
Mumbai - 400 022.

DIODE HOUSE

DISTRIBUTORS FOR ALL INDUSTRIAL ELECTRONICS COMPONENTS
102, 1st Floor, Rajdeep, Building Tara Temple Lane, Lamington Road, Mumbai - 400 007.

Date: 04/04/2024

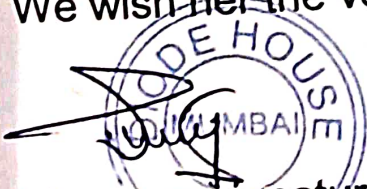
To Whomsoever it may concern,

This is to inform that MA -1, student Ms. Kavita Prajapati from B.M. Ruia Girl's College was with us at Lamington Road, Diode House Company, as Accountant as part of their Internship work. She has completed 120 hours From 1st March, 2024 to 30th March, 2024. She has conducted various activities such as:

- Worked for Sale and Purchase entry
- Attended wholesaler electronics components
- Learnt technical skills Excel sheet and Microsoft word
- Follow up daily calls done
- Updated attendance forms on excel sheet
- Learned Voucher Management

We would like to express our sincere thanks to her and we acknowledge her accountant We contribution to the Diode House.

We wish her the very best for her future endeavor.



Manager signature
Shrawan Bishnoi

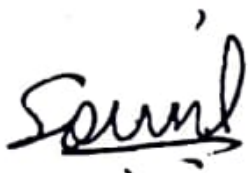
25th January, 2024

Internship Offer Letter

Dear Vaidehi Purohit,

I am pleased to inform you that you have been selected for an internship as a **Marketing and sales Intern**. The internship is of 1 month starting from February 1st 2024 till April 15th 2024. Based on your performance, we may extend the internship in the future. Your role will include a lot of learning, personal development, and working in a fast paced team. Welcome to PropReturns!

Warm Regards,



Somil Mathur
Co-founder and Director
PropReturns

MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3rd Cycle

Maharshi Karve Best College Award 2022-23

Affiliated to S.N.D.T. Women's University, Mumbai

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.
Tel : 022 23808130, E mail : bmruiya@yahoo.com, Web : www.bmrgirlscollege.com



B.M.S Research Projects

SNDT Women's University

BMS –Revised Syllabus Details

Name of the Course : Bachelor of Management Studies (BMS)

Duration : 3 years

Number of Semesters : 6

Credit per paper : 4

**Total Number of
Papers in 6 Semesters : 30**

Total Credits : 120

Structure : As given below

Semester: VI

Paper No: 7

Course Code: 6007

Paper: Project

Marks: 100

Credits: 4

Semester End Examination: 100 Marks

Guidelines:

In the beginning of Semester VI, students should be assigned industry based project related to their specialization.

Students should be guided for preparation of the report.

Combined evaluation by internal and external examiner: Weightage of 50 marks to the project report and 50 marks for viva-voce.

Sem V

For Semester – V, Students will have Compulsory Paper titled 'Advanced Quantitative Methods for Business' and select any 2 specialization from Finance, Marketing and HRM (2 papers per specialization). Total 5 papers.

No.	Course Code	Title of the Paper	Marks	Credits
1.	5001	Auditing & Taxation	100	04
2.	5002	Banking & Financial Services	100	04
3.	5003	Integrated Marketing Communication	100	04
4.	5004	Brand Management	100	04
5.	5005	Industrial Relations	100	04
6.	5006	Human Resource Development	100	04
7.	5007	Advanced Quantitative Methods for Business	100	04

Sem VI

For Semester – VI, Students will have Compulsory Paper titled 'Project' and continue with 2 specialization opted in Semester V from Finance, Marketing and HRM (2 papers per specialization). Total 5 papers.

No.	Course Code	Title of the Paper	Marks	Credits
1.	6001	Security Analysis & Portfolio Management	100	04
2.	6002	Advanced Financial Management	100	04
3.	6003	International Business	100	04
4.	6004	Retail Management	100	04
5.	6005	International HRM	100	04
6.	6006	Talent Management	100	04
7.	6007	Project	100	04

B.M. RUIA GIRLS' COLLEGE, GAMDEVI, MUMBAI
DETAILS OF RESEARCH PROJECTS
BMS-III - SEMESTER VI - Academic Year: 2023-24

Sr. No.	Name of the Student	Degree and Subject	Research Title	Name of the Guide
1	DEEKSHITA DINDIGALA	BMS-III (HR & MARKETING)	A STUDY ON CUSTOMER SATISFACTION LEVEL TOWARDS NESTLE FMCG PRODUCTS WITH REFERENCE TO SOUTH MUMBAI	MS. REENA PRAJAPATI
2	ASMI GAWADE	BMS-III (HR & MARKETING)	A STUDY ON THE IMPACT OF CHILDREN'S ROLE IN ADVERTISING ON CONSUMER BUYING BEHAVIOUR OF FMCG PRODUCTS	MS. NAMRATA ANIL BHALERA0
3	ARTI JADHAV	BMS-III (HR & MARKETING)	A STUDY IMPACT OF CONSUMER REVIEWS ON BUYING DECISION ON MYNTRA	MS. NAMRATA ANIL BHALERA0
4	SIDDHI JADAV	BMS-III (HR & MARKETING)	TO STUDY THE PERCEPTION AND SATISFACTION OF UNDERGRADUATES TOWARDS YOUTUBE LEARNING	MS. REENA PRAJAPATI
5	SANIKA PATIL	BMS-III (HR & MARKETING)	TO STUDY THE USAGE OF NETFLIX AS A LEARNING PLATFORM ON ADULTS	MS. NAMRATA ANIL BHALERA0
6	PRACHI RABERU	BMS-III (HR & MARKETING)	A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALLS IN MUMBAI	MS.SHIBA SIDDHIQUI
7	PRACHI RAJGOR	BMS-III (HR & MARKETING)	TO STUDY THE IMPACT OF DIGITAL TRANSFORMATION ON FINANCE SECTOR SERVICES	MS.SHIBA SIDDHIQUI
8	RUHIN SAYAD	BMS-III (HR & MARKETING)	STUDY THE CONSUMERS PERCEPTION TOWARDS ZUDIO CLOTHES IN SOUTH MUMBAI	MS. NAMRATA ANIL BHALERA0
9	PRAPTI SINGAM	BMS-III (HR & MARKETING)	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIEVERY APP WITH REFERENCE TO SWIGGY	MS. REENA PRAJAPATI
10	MANSI WADKAR	BMS-III (HR & MARKETING)	A STUDY ON SOCIAL MEDIA MARKETING ON NYKAA COMPANY	MS.SHIBA SIDDHIQUI

**"A STUDY ON CUSTOMER SATISFACTION LEVEL
TOWARDS NESTLE FMCG PRODUCTS WITH
REFERENCE TO SOUTH MUMBAI"**

A RESEARCH PROJECT

SUBMITTED TO

B.M.RUIA GIRLS COLLEGE

(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY MUMBAI)

FOR THE DEGREE OF

**BACHELORS OF MANAGEMENT STUDIES
(HUMAN RESOURCE & MARKETING)**

SUBMITTED BY

DEEKSHITHA DINDIGALA

UNDER GUIDANCE OF

MS. REENA PRAJAPATI

YEAR

2023-2024

**“A STUDY ON CUSTOMER SATISFACTION LEVEL
TOWARDS NESTLE FMCG PRODUCTS WITH
REFERENCE TO SOUTH MUMBAI”**

A RESEARCH PROJECT

SUBMITTED TO

B.M.RUIA GIRLS COLLEGE

(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY MUMBAI)

FOR THE DEGREE OF

BACHELORS OF MANAGEMENT STUDIES

(HUMAN RESOURCE & MARKETING)

SUBMITTED BY

DEEKSHITHA DINDIGALA

UNDER GUIDANCE OF

MS. REENA PRAJAPATI

YEAR

2023-2024

DECLARATION

As per the University requirement, I wish to state that the work embodied in this dissertation titled "A STUDY ON CUSTOMER SATISFACTION LEVEL TOWARDS NESTLE FMCG PRODUCTS WITH REFERENCE TO SOUTH MUMBAI" forms any combination of research work. This study was carried out under the guidance of Ms. REENA PRAJAPATI B.M. Ruia Girls College, Grant Road, Mumbai.

I declare that the content of the dissertation is original and has not been submitted for any other degree college of this University or Institution. Whenever references have been made to the previous work of others, it has been made to previous work of others, it has been clearly indicated and included in the reference.



D. Deekshitha
RESEARCH CANDIDATE
DEEKSHITHA DINDIGALA

PLACE: MUMBAI

DATE: 10th April '24

CERTIFICATE

This is to certify that this dissertation titled "A STUDY ON CUSTOMER SATISFACTION LEVEL TOWARDS NESTLE FMCG PRODUCTS WITH REFERENCE TO SOUTH MUMBAI" being submitted by DEEKSHITHA DINDIGALA, for the degree of Bachelors of Management Studies B.M.Ruia Girls College, Gamdevi, Mumbai, affiliated to S.N.D.T.Women's University Mumbai. Is a bonafide work done by her study under my supervision and guidance.

I further certify that the above work is approved by me, and this work is the result of the candidate's independent efforts.

S. Kaul
10/4/24

DR. SANTOSH KAUL KAK

PRINCIPAL

B. M. RUIA GIRLS COLLEGE

PRINCIPAL
B. M. Ruia Girls' College
Grant Rd., MUMBAI-7.



R. Prajapati
RESEARCH GUIDE

MS.REENA PRAJAPATI

Uday
EXTERNAL EXAMINER

DATE: 10th April 24

PLACE: MUMBAI

PROJECT REPORT ON
"A STUDY ON THE IMPACT OF CHILDREN'S ROLE IN
ADVERTISING ON CONSUMER BUYING BEHAVIOUR OF
FMCG PRODUCTS"

A RESEARCH PROJECT

SUBMITTED TO
B. M. RUIA GIRLS' COLLEGE
(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY, MUMBAI)

FOR THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES

SUBMITTED BY
GAWADE ASMI ANAND

UNDER THE GUIDANCE OF
MS. NAMRATA BHALERAO

YEAR
(2023-2024)

PROJECT REPORT ON
“A STUDY ON THE IMPACT OF CHILDREN’S ROLE IN
ADVERTISING ON CONSUMER BUYING BEHAVIOUR OF
FMCG PRODUCTS”

A RESEARCH PROJECT

SUBMITTED TO
B. M. RUIA GIRLS’ COLLEGE
(AFFILIATED TO S.N.D.T WOMEN’S UNIVERSITY, MUMBAI)

FOR THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES

SUBMITTED BY
GAWADE ASMI ANAND

UNDER THE GUIDANCE OF
MS. NAMRATA BHALERAO

YEAR
(2023-2024)

DECLARATION

As per the University requirement, I wish to state that the work embodied in the dissertation titled " **A STUDY ON THE IMPACT OF CHILDREN'S ROLE IN ADVERTISING ON CONSUMER BUYING BEHAVIOUR OF FMCG PRODUCTS**" forms my contribution to the research work. This study was carried out under the guidance of **Ms. NAMRATA BHALERAO B.M RUIA GIRLS' COLLEGE**, Grant Road, Mumbai. This work has not been submitted for any other degree of this or other university. Whenever references have been made to the previous work of others, it has been indicated and included in the reference.

The information submitted is true and original to the best of my knowledge.

DATE: 10/04/2024

PLACE: MUMBAI



A handwritten signature in blue ink, appearing to read "Gawade".

RESEARCH CANDIDATE

GAWADE ASMI ANAND

CERTIFICATE

I certify that this dissertation titled " A STUDY ON THE IMPACT OF CHILDREN'S ROLE IN ADVERTISING ON CONSUMER BUYING BEHAVIOUR OF FMCG PRODUCTS IN SOUTH MUMBAI " being submitted by MS. GAWADE ASMI ANAND, for the degree of Bachelor of Management Studies, to B.M RUIA GIRLS COLLEGE, GAMDEVI, MUMBAI is a Bonafide work done for her study under my supervision and guidance. I further certify that the above work is approved by me, and this work is the result of the candidate's independent efforts.

Namarata
10/04/2024

MS. NAMARATA BHALERAO
PROJECT GUIDE

Udaya

EXTERNAL EXAMINER



Seal of the college

Santosh Kaul
10/4/24

Dr. SANTOSH KAUL KAK

PRINCIPAL
PRINCIPAL
B. M. Ruia Girls' College
Grant Rd., MUMBAI-7.

**"TO STUDY IMPACT OF CONSUMER REVIEWS ON
BUYING DECISION ON MYNTRA APP."**

A RESEARCH PROJECT

**SUBMITTED TO
B. M. RUIA GIRLS' COLLEGE
(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY, MUMBAI)
FOR THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES**

**SUBMITTED BY
MISS. ARTI SHANKAR JADHAV**

**UNDER THE GUIDANCE OF
MS. NAMRATA BHALERAO**

B. M. RUIA GIRLS' COLLEGE

YEAR

(2023-2024)

**“TO STUDY IMPACT OF CONSUMER REVIEWS ON
BUYING DECISION ON MYNTRA APP.”**

A RESEARCH PROJECT

**SUBMITTED TO
B. M. RUIA GIRLS' COLLEGE
(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY, MUMBAI)
FOR THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES**

**SUBMITTED BY
MISS. ARTI SHANKAR JADHAV**

**UNDER THE GUIDANCE OF
MS. NAMRATA BHALERAO**

**B. M. RUIA GIRLS' COLLEGE
YEAR
(2023-2024)**

DECLARATION

As per the University requirement, I wish to state that the work embodied in the dissertation titled "**TO STUDY IMPACT OF CONSUMER REVIEWS ON BUYING DECISION ON MYNTRA APP.**" forms my contribution to the research work. This study was carried out under the guidance of Ms. Namrata Bhalerao B.M Ruia Girls' College, Grant Road, Mumbai. This work has not been submitted for any other degree of this or other university. Whenever references have been made to the previous work of others, it has been indicated and included in the reference. The information submitted is true and original to the best of my knowledge.

DATE: 10/04/2024

PLACE: MUMBAI


RESEARCH CANDIDATE

ARTI SHANKAR JADHAV



CERTIFICATE

I certify that this dissertation titled "TO STUDY IMPACT OF CONSUMER REVIEWS ON BUYING DECISION ON MYNTRA APP." being submitted by MISS. ARTI SHANKAR JADHAV, for the degree of Bachelor of Management Studies, to B.M RUIA GIRLS COLLEGE, GAMDEVI, MUMBAI, is a Bonafide work done for her study under my supervision and guidance. I further certify that the above work is approved by me, and this work is the result of the candidate's independent efforts.

Namrata
10/04/2024

MS. NAMRATA BHALERAO
PROJECT GUIDE

Vidya

EXTERNAL EXAMINER



Seal of the college

S. Kaul
10/4/24

DR. SANTOSH KAUL KAK

PRINCIPAL

PRINCIPAL

B. M. Ruia Girls' College
Grant Rd., MUMBAI-7.

**"TO STUDY THE PERCEPTION AND SATISFACTION OF
UNDERGRADUATES TOWARD YOUTUBE LEARNING"**

**A PROJECT SUBMITTED TO
B.M. RUIA GIRLS COLLEGE**

(AFFILIATED TO S.N.D.T. WOMEN'S UNIVERSITY, MUMBAI)

**FOR THE DEGREE
BACHELORS OF MANAGEMENT STUDIES**

BY

SIDDHI SANDEEP JADHAV

UNDER THE GUIDENCE OF

PROF. REENA PRAJAPATI

2023-24

**“TO STUDY THE PERCEPTION AND SATISFACTION OF
UNDERGRADUATES TOWARD YOUTUBE LEARNING”**

**A PROJECT SUBMITTED TO
B.M. RUIA GIRLS COLLEGE
(AFFILIATED TO S.N.D.T. WOMEN’S UNIVERSITY, MUMBAI)**

**FOR THE DEGREE
BACHELORS OF MANAGEMENT STUDIES**

**BY
SIDDHI SANDEEP JADHAV**

**UNDER THE GUIDENCE OF
PROF. REENA PRAJAPATI**

2023-24

DECLARATION

As per the University requirement I wish to state that the work embodied in the dissertation titled **"TO STUDY THE PERCEPTION AND SATISFACTION OF UNDERGRADUATES TOWARD YOUTUBE LEARNING"** forms my own contribution to the research work. This study was carried out under the guidance of **Miss. Reena Prajapati, B.M RUIA GIRLS' COLLEGE**, Grant Road, Mumbai. This work has not been submitted for any other degree of this or other university. Whenever references have been made to previous work of others, it has been clearly indicated and included in the reference.

DATE: 10th April, 2024

PLACE: MUMBAI



RESERCH CANDIDATE

SIDDHI SANDEEP JADHAV

A handwritten signature in blue ink, appearing to read "Siddhi", with a stylized flourish underneath.

CERTIFICATE

I certify that this dissertation titled "TO STUDY THE PERCEPTION AND SATISFACTION OF UNDERGRADUATES TOWARD YOUTUBE LEARNING" being submitted by MISS. SIDDHI SANDEEP JADHAV, for the degree of Bachelor of Management Studies, to B.M RUIA GIRLS COLLEGE, GAMDEVI, MUMBAI, is a Bonafide work done for her study under my supervision and guidance. I further certify that the above work is approved by me, and this work is the result of the candidates' independent efforts.


PRINCIPAL

DR. SANTOSH KAUL KAK


RESEARCH GUIDE

MISS. REENA PRAJAPATI

B.M. RUIA GIRLS' COLLEGE

PRINCIPAL

B. M. Ruia Girls' College
Grant Rd., MUMBAI-7.

DATE:

10th APRIL 24



PLACE: MUMBAI


EXTERNAL EXAMINER

**TO STUDY THE USAGE OF NETFLIX AS LEARNING
PLATFORM ON ADULTS**

RESEARCH PROJECT

SUBMITTED TO

B.M. RUIA GIRLS COLLEGE

**(AFFILIATED TO SNTT WOMEN'S COLLEGE UNIVERSITY,
MUMBAI)**

FOR THE DEGREE OF

**BACHELOR OF MANAGEMENT STUDY IN
(HUMAN RESOURCE & MARKETING)**

SUBMITTED BY SANIKA V PATIL

UNDER GUIDANCE

MS. NAMRATA BHALERAO

YEAR

2023 - 2024

**TO STUDY THE USAGE OF NETFLIX AS LEARNING
PLATFORM ON ADULTS**

RESEARCH PROJECT

SUBMITTED TO

B.M. RUIA GIRLS COLLEGE

**(AFFILIATED TO SNTD WOMEN'S COLLEGE UNIVERSITY,
MUMBAI)**

FOR THE DEGREE OF

**BACHELOR OF MANAGEMENT STUDY IN
(HUMAN RESOURCE & MARKETING)**

SUBMITTED BY SANIKA V PATIL

UNDER GUIDANCE

MS. NAMRATA BHALERAO

YEAR

2023 - 2024

DECLARATION

As per university requirements, I wish to state that the work embodied in the dissertation titled, **“TO STUDY ON USAGE OG NETFLIX AS LEARNING PLATFORM ON ADULTS.”** Forms my own contribution to research work carried out under the guidance of **MS NAMRATA BHALERAO B.M. R UIA GIRLS COLLEGE, GAMDEVI, GRANT ROAD, MUMBAI.**

I declare that the content of the dissertation is original and has not been submitted, in part or full, for any other degree of this or any other University of Institution. Whenever references have been made to previous work of other, it has been clearly indicated in the bibliography.



RESEARCH CANDIDATE:

SANIKA V PATIL

PLACE: MUMBAI

DATE: 10/04/2024



CERTIFICATE

It is certified that this project on, "To study the consumer perception towards Netflix" been prepared and submitted by **SANIKA PATIL** for the degree of Bachelor of Management studies from B.M. RUIA GIRLS' COLLEGE, Gamdevi, Mumbai, affiliated to S.N.D.T Women's University Mumbai, under my guidance during the academic year 2023-2024, which is being submitted in the partial fulfillment of the requirement of the project work.

I further, certify that the above work is duly approved by me and this work is a result of their candidate's independent efforts.

Namrata
10/04/2024

MS. NAMRATA BHALERAO
PROJECT GUIDE

Vidya

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Kaul
10/04/24

DR. SANTOSH KAUL KAK
PRINCIPAL

PRINCIPAL
B. M. Ruia Girls' College
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A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALL

RESEARCH PROJECT

SUBMITTED BY

B. M. RUIA GIRLS COLLEGE

(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY MUMBAI)

FOR THE DEGREE OF

BACHELORS OF MANAGEMENT STUDY IN

(HUMAN RESOURCE MANAGEMENT & MARKETING)

SUBMITTED BY PRACHI RABERU

UNDER GUIDANCE

Ms SHIBA SIDDIQUI

YEAR

2023 - 2024

A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALL

RESEARCH PROJECT

SUBMITTED BY

B. M. RUIA GIRLS COLLEGE

(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY MUMBAI)

FOR THE DEGREE OF

BACHELORS OF MANAGEMENT STUDY IN

(HUMAN RESOURCE MANAGEMENT & MARKETING)

SUBMITTED BY PRACHI RABERU

UNDER GUIDANCE

Ms SHIBA SIDDIQUI

YEAR

2023 - 2024

DECLARATION

As per the University Requirement, I wish to state that the work embodied in the dissertation titled **“A STUDY ON CONSUMER ATTITUDE TOWARDS SHOPPING MALLS IN MUMBAI”** from my contribution to the research work. This study was carried out under the guidance of **MS SHIBA SIDDQUI B.M. RUIA GIRLS COLLEGE**, Grant Road, and Mumbai. This work has not been submitted for any other degree of this or other University. Whenever references have been made to the previous work of others, it has been indicated and included in the reference.

The information submitted is true and original to the best of my knowledge.

DATE: 10/04/2024

PLACE: MUMBAI


RESEARCH CANDIDATE
PRACHI B. RABERU



CERTIFICATION

I certify that this dissertation titled "A STUDY ON CONSUMER ATTITUDES TOWARDS SHOPPING MALLS IN MUMBAI" being submitted by MS PARCHI BIMAL RABERU, for the degree of Bachelor of Management Studies, to B.M. RUIA GIRLS COLLEGE, GAMDEVI, MUMBAI, is a Bonafide work done for her study under my supervision and guidance. I further certify that the above work is approved by me, and this work is the result of the candidate's independent efforts.

S. Kaul
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Dr. SANTOSH KAUL KAK
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B.M. RUIA GIRLS COLLEGE

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Shiba
10-04-2024

RESEARCH GUIDE
MS SHIBA SIDDIQUI

DATE: 10th APRIL 24
PLACE: MUMBAI
EXAMINER

Vidya
EXTERNAL

Impact of Digital Transformation on Financial Services Sector

**A RESEARCH PROJECT SUBMITTED TO
B.M RUIA GIRL'S COLLEGE
(AFFILIATED TO SNDT WOMEN'S UNIVERSITY)**

**FOR THE DEGREE OF
BACHELOR OF MANAGEMENT STUDIES**

**SUBMITTED BY
PRACHI HITESH RAJGOR**

ROLL.NO – 07

**UNDER THE GUIDANCE OF
MS. SHIBA SIDDIQUI**

(B.M RUIA GIRL'S COLLEGE)

YEAR

2023-2024

Impact of Digital Transformation on Financial Services Sector

A RESEARCH PROJECT SUBMITTED TO

B.M RUIA GIRL'S COLLEGE

(AFFILIATED TO SNDT WOMEN'S UNIVERSITY)

FOR THE DEGREE OF

BACHELOR OF MANAGEMENT STUDIES

SUBMITTED BY

PRACHI HITESH RAJGOR

ROLL.NO – 07

UNDER THE GUIDANCE OF

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YEAR

2023-2024

DECLARATION

As per the university I wish to state that the work embodied in the dissertation titled "Impact of digital transformation on financial sector service". form by own contribution to the research under the guidance of M/s. SHIBA SIDDIQUI Grant road, Mumbai. This work has not been submitted for any other university. Whenever references have been made previous work of others, it has been clearly indicated and included in the reference.

DATE: 10th April, 2024

PLACE: MUMBAI



A handwritten signature in blue ink, appearing to read "Prachi Rajgor", written over a horizontal line.

CANDIDATE

PRACHI RAJGOR

CERTIFICATE


It is a certified that this project on impact of digital transformation on finance sector been prepared by PRACHI RAJGOR for the degree of bachelors and management studies from B.M. RUIA COLLEGE, Gamdevi Mumbai. Affiliated to SNDT Women's University under the guidance of MS. SHIBA SIDDIQUI during the academic year 2023-2024. Which is being submitted in the partial fulfilment of the required project work

I further, certify that the above work is duly approved by me and the work is resulted of their candidate's independent efforts.


10-04-2024

MS. SHIBA SIDDIQUI

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10/4/24

DR.SANTOSH KAUL KAK

PRINCIPAL
B. M. Ruia Girls' College
Grant Rd., MUMBAI-7.

A PROJECT ON

**"STUDY THE CONSUMER PERCEPTION TOWARDS
ZUDIO CLOTHES IN SOUTH MUMBAL"**

A RESEARCH PROJECT

SUBMITTED TO

B.M. RUIA GIRLS COLLEGE

**(AFFILIATED TO SNDT WOMEN'S UNIVERSITY,
MUMBAI)**

FOR THE DEGREE OF

**BACHELORS IN MANAGEMENT STUDIES IN
(HUMAN RESOURCE & MARKETING)**

SUBMITTED BY

RUHIN SAJID SAYED

UNDER GUIDANCE OF

MS. NAMRATA BHALERAO

YEAR

2023-2024

A PROJECT ON
“STUDY THE CONSUMER PERCEPTION TOWARDS
ZUDIO CLOTHES IN SOUTH MUMBAI.”

A RESEARCH PROJECT

SUBMITTED TO

B.M. RUIA GIRLS COLLEGE
(AFFILIATED TO SNDT WOMEN’S UNIVERSITY,
MUMBAI)

FOR THE DEGREE OF
BACHELORS IN MANAGEMENT STUDIES IN
(HUMAN RESOURCE & MARKETING)

SUBMITTED BY
RUHIN SAJID SAYED
UNDER GUIDANCE OF
MS. NAMRATA BHALERAO

YEAR
2023-2024

DECLARATION

As per the university requirement, I wish to state the work embodied in the dissertation titled **“STUDY THE CONSUMER PERCEPTION TOWARDS ZUDIO CLOTHES IN SOUTH MUMBAI”** forms any combination to the research work. This study was carried out under the guidance of Ms. Namrata Bhalerao B.M. Ruia Girls College, Grant Road, Mumbai.

I declare that the content of the dissertation is original and has not been submitted for any other degree of this University or Institution. Whenever references have been made to the previous work of others, it has been made to previous work of other, it has been clearly indicated and included in the reference.



RESEARCH CANDIDATE

SAYED RUHIN SAJID

PLACE: MUMBAI

DATE: 10th April '24



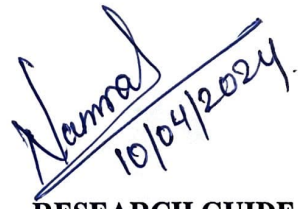
CERTIFICATE

This is to certify that this dissertation titled "**STUDY THE CONSUMER PERCEPTION TOWARDS ZUDIO CLOTHES IN SOUTH MUMBAI**" being submitted by **MS. RUHIN SAJID SAYED**, for the degree of Bachelor of Management Studies, to **B.M. RUIA GIRLS COLLEGE, GAMDEVI, MUMBAI**, is affiliated to **S.N.D.T Women's University, Mumbai**. Is a Bonafide work done by her study under my supervision and guidance.

I further certify that the above work is approved by me, and this work is the result of the candidate's independent efforts.

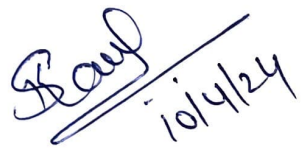


EXTERNAL EXAMINER



RESEARCH GUIDE

MS. NAMRATA BHALERAO



DR. SANTOSH KAUL KAK

PRINCIPAL

B.M. RUIA GIRLS COLLEGE

PRINCIPAL

**B. M. Ruia Girls' College
Grant Rd., MUMBAI-7.**



DATE: 10th APRIL 24

PLACE: MUMBAI

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE
FOOD DELIVERY APP WITH REFERENCE TO SWIGGY**

A RESEARCH PROJECT

SUMMITTED TO

B.M. RUIA GIRL'S COLLEGE

(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY, MUMBAI)

FOR THE DEGREE OF

BACHELOR OF MANAGEMENT STUDIES

(HUMAN RESOURCES & MARKETING)

SUBMITTED BY

PRAPTI EKAMBARAM SINGAM

UNDER GUIDANCE

MS. REENA PRAJAPATI

2023- 2024

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE
FOOD DELIVERY APP WITH REFERENCE TO SWIGGY**

A RESEARCH PROJECT

SUMMITTED TO

B.M. RUIA GIRL'S COLLEGE

(AFFILIATED TO S.N.D.T WOMEN'S UNIVERSITY, MUMBAI)

FOR THE DEGREE OF

BACHELOR OF MANAGEMENT STUDIES

(HUMAN RESOURCES & MARKETING)

SUBMITTED BY

PRAPTI EKAMBARAM SINGAM

UNDER GUIDANCE

MS. REENA PRAJAPATI

2023- 2024

DECLARATION

As per University requirements, I wish to state that the work embodied in this project titled, **"A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY APP WITH REFERENCE TO SWIGGY"** for the project work. This was carried out under the guidance of **MS. REENA PRAJAPATI, B.M. RUIA GIRLS' COLLEGE, GAMDEVI, MUMBAI**. Whenever reference have been made to previous work of others, it has been clearly indicated and included in the reference.

PLACE: MUMBAI


RESEARCH CANDIDATE

DATE: 10/4/24



CERTIFICATE

I certify that this dissertation titled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE FOOD DELIVERY APP WITH REFERENCE TO SWIGGY" being submitted by MISS. PRAPTI EKAMBARAM SINGAM, for the degree of bachelor of management, to B.M RUIA GIRLS COLLEGE, GAMDEVI, MUMBAI, is a bonafide work done for her study under my supervision and guidance. I further certify that the above work is approved by me and this work is the result of the candidates' independent efforts.

Santosh Kaul
10/4/24

DR. SANTOSH KAUL KAK

PRINCIPAL

B.M RUIA GIRLS' COLLEGE

PRINCIPAL
B. M. Ruia Girls' College
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R. prajapati

RESEARCH GUIDE

MISS REENA PRAJAPTI

DATE: 10th APRIL '24

PLACE: MUMBAI

Vidya

EXTERNAL EXAMINER

A STUDY ON SOCIAL MEDIA MARKETING OF NYKAA COMPANY

PROJECT SUBMITTED

TO

B. M. RUIA GIRLS COLLEGE

FOR THE DEGREE OF

BACHELOR OF MANAGEMENT STUDIES

HUMAN RESOURCES MANAGEMENT & MARKETING

BY

MANSI NAMDEV WADKAR

UNDER THE GUIDANCE OF

PROF. SHIBA SIDDIQUI

YEAR

2023-2024

A STUDY ON SOCIAL MEDIA MARKETING OF NYKAA COMPANY

PROJECT SUBMITTED

TO

B. M. RUIA GIRLS COLLEGE

FOR THE DEGREE OF

BACHELOR OF MANAGEMENT STUDIES

HUMAN RESOURCES MANAGEMENT & MARKETING

BY

MANSI NAMDEV WADKAR

UNDER THE GUIDANCE OF

PROF. SHIBA SIDDIQUI

YEAR

2023-2024

DECLARATION

As per the University requirement, I wish to state that the work embodied in the dissertation titled **"A STUDY ON SOCIAL MEDIA MARKETING OF NYKAA COMPANY"** forms my contribution to the research work. This study was carried out under the guidance of Miss. Shiba Siddiqui, B. M. RUIA GIRLS COLLEGE, Grant Road, Mumbai. This work has not been submitted for any other degree of this or other university. Whenever references have been made to the previous work of others, it has been indicated in the references

DATE: 10th April, 2024

PLACE: MUMBAI




RESEARCH CANDIDATE

MANSI WADKAR

CERTIFICATE

I certify that this project titled " A STUDY ON SOCIAL MEDIA MARKETING OF NYKAA COMPANY" is being submitted by, MISS. MANSI NAMDEV WADKAR, for the degree of bachelor of management, to B. M. RUIA.GIRLS COLLEGE, GAMDEVI, MUMBAI is a bonafide work done for her study under my supervision and guidance. I further certify that the above work is approved by me and this work is the result of the candidate's independent efforts.

Santosh Kaul
10/4/24

DR. SANTOSH KAUL KAK

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PRINCIPAL

B. M. Ruia Girls' College
Grant Rd., MUMBAI-7.

DATE: 10th APRIL '24

PLACE: MUMBAI



Shiba
10-04-2024

RESEARCH GUIDE

MS. SHIBA SIDDIQUI

Udya

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MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE

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Affiliated to S.N.D.T. Women's University, Mumbai

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.
Tel : 022 23808130, E mail : bmruiya@yahoo.com, Web : www.bmrgirlscollege.com



Field Visit to National Institute of Securities Markets (NISM)



**REPORT ON VISIT TO
NATIONAL INSTITUTE OF SECURITIES MARKETS (NISM)
ON 10TH OCTOBER, 2023**

As part of its commitment to providing practical exposure and promoting financial literacy among students, an Educational Visit to the National Institute of Securities Markets (NISM), Patalganga Campus, was organized on 10th October, 2023 during the World Investors Week. This initiative aimed to bridge the gap between theoretical knowledge and real-world application, empowering students to understand the nuances of securities markets and trading.

A group of 45 students accompanied by 2 faculty members visited the state-of-the-art NISM campus. The day commenced with a warm welcome and an overview of NISM presented by Ms. Rupali Mhatre, who also guided the participants on a campus tour, showcasing its facilities and resources.

The visit featured a series of engaging and informative sessions designed to deepen students' understanding of the capital markets:

1. Simulation Session on Stock Market Trading:

Students participated in a hands-on simulation of stock market trading. They learned how to place share orders, select portfolios, and monitor stock prices in a virtual trading environment. This practical experience helped them understand the dynamics of stock trading, market behaviour, and decision-making in a controlled yet realistic setting.

2. Introduction to Products and Intermediaries in Securities Markets:

The session covered various financial products such as stocks, bonds, mutual funds, and derivatives. Students were introduced to the roles and responsibilities of intermediaries in the securities market, including brokers, depositories, and asset management companies, highlighting their importance in ensuring smooth market operations.

3. SEBI Regulations and Their Importance:

An overview of the Securities and Exchange Board of India (SEBI) and its regulatory framework was provided, emphasizing its role in maintaining transparency, investor protection, and market integrity.

4. Career Opportunities in the Capital Market:

The final session explored the diverse career paths available in the capital markets, ranging from investment banking and portfolio management to compliance and financial analytics. Students gained insights into the skills and qualifications required to excel in these fields.

Marwadi Sammelan's
B. M. Ruia Girls' College
Gamdevi, Mumbai

The visit to NISM was a transformative experience for the students. The combination of theoretical knowledge and practical exposure provided them with a well-rounded understanding of the financial markets. The students gained:

- A hands-on understanding of stock trading through the simulation session.
- Enhanced awareness of the structure and functioning of securities markets.
- Insight into regulatory mechanisms and their significance in promoting investor confidence.
- Inspiration and guidance on pursuing careers in the dynamic field of capital markets.



The educational visit to NISM reinforced classroom concepts and allowed students to experience the practical aspects of financial markets firsthand. The visit provided **experiential learning** opportunity, and helped in preparing students to navigate and excel in the complexities of the financial world. This initiative underscores the importance of financial literacy in today's economy and reflects the college's ongoing efforts to equip students with the knowledge and skills essential for personal and professional growth

Marwadi Sammelan's
B. M. Ruia Girls' College
 Gamdevi, Mumbai



Department of Commerce: Dr. Nooruzia Qazi

Mohpada Alias Wasambe -...

10 October 2023 11:08 AM



Mohpada Alias Wasambe -...

10 October 2023 1:05 PM



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10 October 2023 3:14 PM



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10 October 2023 3:32 PM



Marwadi Sammelan's
B. M. Ruia Girls' College
Gamdevi, Mumbai

 Dr. Santosh Kaul Kak Principal	Marwadi Sammelan B. M. RUIA GIRLS' COLLEGE NAAC ACCREDITED B+ (3 rd Cycle) 11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Mumbai - 400 007. Tel. : 2380 8130 • Fax : 2380 8137 E-mail : principal1958@gmail.com / bmruiagirls@yahoo.com 023.bmrgirlscollege@gmail.com Website : www.bmrgirlscollege
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Ref. No. :

Date :

BMR/Thanks Letter/2023-24/113

09-10-2023

To,
National Institute of Securities Markets
Patalganga Industrial area Village
Mohopada (Wasambe, Rasayani)
Maharashtra.

Dear Sir/Madam,

We want to extend our sincere gratitude and appreciation to you from B. M. Ruia Girls' College and Sitaram Deora Institute of Management Studies for giving our students the opportunity to visit National Institute of Securities Markets on 10th October, 2023 at 9.30 am. during the celebration of World Investors Week to promote financial awareness among the youth. Around 45 students and 2 teachers will be visiting your institution.

We look forward to your continued cooperation in our future endeavours.

Thanking You,

Yours faithfully,

(Signature)
(Dr. Santosh Kaul Kak)
Principal

AS/NQ/SKK

*Received
Rakshita*

Visit NISM
by
National Institute of Securities Markets(NISM)

Collage Name: B. M. Ruia Girls' College, Mumbai

Date: 10 October 2023

Faculty:

Smt. Shanti Ranade & Dr. Nooruzia Qazi

Sr. No.	Name	Contact No.	Email Id	Sign
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15	Purohit Aarti Tikam	932821627	pratikpurohit8@gmail.com	<i>Aarti</i>
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22	Shukla Sejal Santosh		shukla.sejal@gmail.com	<i>Sejal</i>

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28	Rupali Narmula	900727816	rupalinarmula@gmail.com	<i>Rupali</i>
29	Manasi Despak Patil	835588700	patilmanasi006@gmail.com	<i>Manasi</i>
30	Roshani Sahu		roshani.s333@gmail.com	<i>Roshani</i>
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32	Wagh Mittal Nalin	704525218	nitalwagh27@gmail.com	<i>Nalin</i>
33	Khushboo Mallesha	7738213959	khushboomallesha14@gmail.com	<i>Khushboo</i>
34	Moksha Jain	95910401	jainmoksha16@gmail.com	<i>Moksha</i>
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42	Singam	989149191	praphisingam@gmail.com	<i>Singam</i>
43	Maishi Wadkar	7710961114	maishiwadkar93@gmail.com	<i>Maishi</i>
44	Asmi Gawade	932644988	asmitgawade@gmail.com	<i>Asmi</i>
45	Deekshitha Dindigala	907624302	dindigaladeekshitha52@gmail.com	<i>Deekshitha</i>

Re: Request for a visit to NISM for your students in World Investor Week

From: Rupali Mhatre (rupali.mhatre@nism.ac.in)
To: nooruzia@yahoo.com
Cc: sanjeev.bajaj@nism.ac.in; nikhil.shinde@nism.ac.in
Date: Thursday 5 October 2023 at 04:47 pm GMT+5:30

Dear Madam,

We appreciate your interest in the **Visit NISM** program at Patalganga Campus. We can conduct the program on requested date i.e **October 10, 2023**. Below will be the schedule for the same.

10.00 AM	Arrival
10.00-10.45	Breakfast
11.00-12.30	Simulation Lab
12.45-1.30	lunch
1.30-3.00 PM	Career Session

Kindly send the list of students in the attached format.

Regards,

On Thu, Oct 5, 2023 at 4:38 PM Nooruzia <nooruzia@yahoo.com> wrote:

Thank you very much for giving our students the opportunity to visit NISM. We would like to confirm that we would like our students to visit NISM on 10th October, 2023. We will be sending the names of the students shortly.

Thank you,
Regards,
Dr. Nooruzia Qazi

On Thursday, 5 October 2023 at 04:27:33 pm GMT+5:30, Rupali Mhatre <rupali.mhatre@nism.ac.in> wrote:

Dear Madam,

With an objective to promote the awareness about securities markets among the upcoming generation, NISM has initiated a drive to conduct sessions on "**Careers in Securities Markets**" at educational institutions across the country without any cost to the organizing institute.

This is to inform you that our esteemed institute is celebrating **World Investors Week from 9th to 13th October 2023**. In this regard, Visit NISM programmes will be **complimentary** for the students of interested institutions. During the aforesaid dates, refreshment, lunch, simulation lab, classroom session and certificate of participation **costs shall be borne by NISM and will not be charged to participating institutions**.

This **90-minutes classroom session** covers the following aspects:

1. Introduction to products and intermediaries in securities markets
2. SEBI (CAPSM) Regulations, 2007 and its importance
3. Career Opportunities in the market
4. NISM Certifications and related guidance

The session will be delivered by one of the **senior executives at NISM** with over 15 years of experience in the industry.

Students from more than 300 institutions across the country have already visited and I feel that your students should also grab this wonderful opportunity. During the visit, you may also discuss **NISM's other offerings** designed specifically for under-graduate and postgraduate students. You can check the details on the links below.

1. Market Metaverse - <https://www.nism.ac.in/market-metaverse/>
2. 3 days study tour program - <https://www.nism.ac.in/study-tour/>
3. Certificate Course in Investment Management (CCIM) - <https://www.nism.ac.in/ccim/>
4. MDP & FDP - <https://www.nism.ac.in/upcoming-training-fdp-mdp/>

To know more about NISM, please take a look at this [video tour](#) or visit www.nism.ac.in

Hurry up! Only Few Slots Available

For more details, please contact:

Rupali Mhatre
9833975037

--

Rupali Mhatre
Program Coordinator,
Partnership and Marketing
Department,
National Institute of
Securities Markets
(An Educational Initiative of
SEBI)

02192- 668460 | 9833975037
rupali.mhatre@nism.ac.in
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410222



[NISM Certifications](#) | [NISM Academic Programmes](#)

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--
Rupali
9833975037



NISM - IRM (India Affiliate) eLearning course on
**ENTERPRISE RISK AND
INDIA REGULATION
(ERIRC)**



[NISM Certifications](#) | [NISM Academic Programmes](#)

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Student details fo Visit NISM.xlsx
8.7kB

Syllabus
B.Com. III
Semester VI
Commerce Paper VI (Compulsory) Financial Markets
Computer Code 645606
4 credits

Objective: The course provides the learner an insight into: <ul style="list-style-type: none"> • Functioning of Financial Markets • Instruments of Financial Markets • Regulation of Financial Markets 				
Unit	Topic	No. of Lectures	Credit	Weightage %
Unit 1	Objective: To familiarize the learner with an overview of Indian Financial System. <u>The Financial System: An Introduction</u> <ul style="list-style-type: none"> • Structure of Financial System (Financial Institutions, Markets, Instruments and Services) • Financial System and Economic Development • Meaning and Process of Financial Development • Developments in Indian Financial System Post 1990 • Indian Financial Regulators (RBI, IRDA, FEMA, SEBI) 	15	1	25
Unit 2	Objective: To acquaint the learner with the functioning of Money Market and Capital Market. <u>An Overview of Financial Markets</u> <ul style="list-style-type: none"> • Money Market – Call Money Market, Treasury Bill Market, Commercial Bill Market, Market for Commercial Paper and Certificate of Deposit, The 	15	1	25

	<p>Discount Market, Market for Financial Guarantees, Government (Gilt-edged) Securities Market, Money Market Mutual Fund (MMMF).</p> <ul style="list-style-type: none"> Capital Market – Functions, Primary and Secondary markets, their organisation, IPOs Pricing and Book Building Process and Products. 			
Unit 3	<p>Objective:</p> <p>The learner will get an insight into the working of the financial exchanges in India.</p> <p><u>The Secondary Market</u></p> <ul style="list-style-type: none"> Functions and importance of a stock exchange. Listed Products [Equity, Derivatives, Debt, Mutual Funds (MFs), Exchange Traded Funds (ETFs)] Financial Exchanges in India – NSE, BSE, MCX/NCDEX, SME Segment. Trading and Settlement Procedure Stock Market Indices Development of Equity Culture in India. 	15	1	25
Unit 4	<p>Objective:</p> <p>To provide the learner with various aspects of Financial Derivatives.</p> <p><u>The Market for Derivatives, Futures, Options and Swaps</u></p> <ul style="list-style-type: none"> Derivatives - Meaning, Types, Trading and Settlement of Derivative Contracts Participants in Derivative Markets – Hedgers, Speculators and Arbitrageurs Futures – Meaning, Types and Forward v/s Futures Options – Features, Types and Benefits Swaps – Features and Types 	15	1	25
	Total	60	4	100

Recommended / Reference Books:

1. Khan, M. Y. (2017). *Indian Financial System* (10th ed.). McGraw Hill Education.
2. Pathak, B. (2018). *Indian Financial System - Markets, Institution and Services* (5th ed.). Pearson India Education Services Pvt. Ltd.
3. Gurusamy, S. (2009). *Indian Financial System*. McGraw Hill Education.
4. Bhole, L. M., & Mahakud, J. (2017). *Financial Institutions and Markets* (6th ed.). McGraw Hill Education (India) Private Limited.
5. Sasidharan, K. & Mathews, A. (2008). *Financial Services and System*. McGraw Hill Education.
6. Desai, V. (2010). *Financial Markets and Financial Services*. Himalaya Publishing House.
7. Gordon, E. & Natarajan, K. (2016). *Financial Markets and Services*. Himalaya Publishing House.
8. Ranganatham, M. & Madhumathi, R. (2012). *Security Analysis and Portfolio Management* (2nd ed.). Pearson Publication.
9. Gurusamy, S. (2009) *Financial Services and Systems*. McGraw Hill Education.
10. NISM Study Material.

B Com III, Semester VI
Commerce - Financial Markets
Code 645606
Content Analysis and Question Bank

Unit 1: Introduction of Financial System

- 1) Structure / Components of Financial System (Financial Institutions, Markets, Instruments and Services)
- 2) Financial System and Economic Development
- 3) Process of Financial Development
- 4) Developments in Indian Financial System Post 1990
- 5) Indian Financial Regulators – RBI, IRDA, FEMA and SEBI

Question Bank:

- Q.1.** What is a financial system? Discuss the components of a formal Indian financial system.
or
Elaborate the structure of Indian financial system and explain each component.
or
Elaborate the various constituents of Indian financial system.
- Q.2.** What do you mean by financial system? Explain the characteristics of Indian Financial System.
or
Define financial system. Explain the features of Indian Financial System.
- Q.3.** Discuss the inter-relationship between financial system and economic development.
or
Discuss the role of financial system in the economic development of a country.
or
How does financial system influence the economic development?
- Q.4.** Elaborate the developments in Indian financial system post 1990.
or
Discuss the major changes in Indian financial system after 1990.
- Q.5.** What are the functions of SEBI? Explain the role of SEBI in Investor's Protection.
or
What are the measures taken by SEBI for investor's protection?
or
Discuss the role played by SEBI in the direction of safeguarding investors interest.

Q.6. Short Notes:

1. RBI
2. IRDA
3. FEMA
4. SEBI
5. Development of Financial System post 1990
6. Components / Segments of Financial System

Unit 2: Overview of Financial System

- 1) Money Market- Instruments of Money Market- Call Money Market, Treasury Bill Market, Commercial Bill Market, Commercial Papers Market, Certificate of Deposit, The Discount Market, market for financial guarantee, Government (Gilt edged) securities market and Money Market Mutual Fund (MMMF)
- 2) Capital Market - Functions of Capital Market
- 3) Functions, Structure and Organization of Primary and Secondary Market
- 4) IPOs Pricing and Book Building Process and Products

Question Bank:

Q.1. What is Money Market? What are the instruments of Money Market?

or

Discuss various products / instruments of Money Market.

or

Explain in detail three money market instruments Call Money Market, Treasury Bill Market and Commercial Bill Market.

or

What is money market? Explain the various constituents of Indian money market.

or

What are financial instruments? Explain the various instruments dealt within the money market.

or

Discuss Call money market and Treasury Bill market as an important segment of the money market.

Q.2. Define capital market. Discuss functions of capital market.

or

What is Capital Market? Briefly explain the functions of an efficient capital market.

Q.3. What is Primary Market? Discuss the structure and functions of primary market.

or

Elaborate the Structure and Functions of Primary Market

Q.4. What is secondary Market? Explain the structure and functions of Secondary market

or

Elaborate the structure and functions of Secondary Market

Q.5. What is book building? Describe the book building process.

or

Elaborate Book Building mechanism of IPO.

Q.6. Distinguish between capital market and money market.

Q.7. Write Short Notes:

1. IPO
2. Primary market
3. Secondary market
4. Call Money Market
5. Treasury Bill Market
6. Commercial Bill Market
7. Commercial Paper
8. Certificate of Deposit
9. The Discount Market,
10. Market for financial guarantee,
11. Government (Gilt edged) securities market
12. Money Market Mutual Fund (MMMF)

Unit 3: Introduction of Secondary Market

- 1) Functions and importance of stock exchange. Listed products on Stock exchange (Equities, Derivatives, Debts, Mutual funds (MFs), Exchange Traded Funds (ETFs)
- 2) Financial Exchanges in India- NSE, BSE, MCX/NCDEX and SME segment
- 3) Trading and settlement procedure
- 4) Stock Market Indices
- 5) Development of equity culture in India

Question Bank:

Q.1: What is Stock market? Explain the functions and importance of stock exchange.

or

Critically examine the role and importance of stock exchange in the financial system of the country.

or

Explain in detail the functions and importance of stock exchange in secondary market.

or

Define stock Market. Discuss the functions and importance of Stock Market

Q.2. Explain various listed products on Stock Exchange as per recent trends.

Q.3. Explain various financial exchanges in India (BSE, NSE, MCX/NCDEX, SME Segment)

Q.4. Discuss the trading and settlement procedure of securities on stock exchanges in India.

or

Explain the trading and settlement procedure of securities on the stock exchanges in India.

Q.5. Explain the Stock Market Indices on BSE and NSE.

Q.6. Write Short notes on:

1. Derivatives
2. Debts
3. Exchange Traded Funds (ETFs)
4. BSE
5. NSE
6. MCX/NCDEX
7. SME Segment
8. Development of equity culture in India.

Unit 4: Aspects of Derivative Market

- 1) Derivatives- Meaning, Types, Trading and Settlements of Derivative contracts.
- 2) Participants in Derivative Markets - Hedgers, Speculators and Arbitrageurs.
- 3) Futures Contract – Meaning, Types and Forwards contract v/s Future contract
- 4) Options Contract – Features, Types and Benefits
- 5) Swaps Contract - Features and Types

Question Bank

Q.1. Define derivatives. Discuss the various types of Financial Derivatives.

or

Discuss the different types of Financial Derivatives available for trading in financial markets.

or

What is a derivative? Discuss the various kinds of financial derivatives.

Q.2. What is a derivative? Explain the different participants in Derivative markets.

or

Write a detailed note on participants / traders in derivative market.

Q.3. Explain the nature of futures as an important derivative and how it helps in functioning of the market.

Q.4 Distinguish between forward contracts and future contracts.

or

What are the differences between forward and future contracts?

- Q.5.** Give a brief note on different types of options and explain the benefits of options
What are options? Discuss in detail their types and benefits.
- Q.6.** What are options? Explain in detail their features and types.
- Q.7.** What is Swap? Explain the features and different types of swaps used in derivative markets.
- Q.8.** Discuss the features and types of Options and Swaps.

PROJECTS

With the help of following points Project/ Assignments/ Research work can be given to group of students.

- 1) Financial indicators (10 indicators) / Financial indicators can be compared with developed countries.
- 2) Money market instruments
- 3) Capital market instruments
- 4) Listed products. (Equity, Derivatives Mutual fund, Debts, ETFs)
- 5) Regulators RBI, SEBI, IRDA, FEMA
- 6) Derivatives
- 7) Visit to SEBI, NSE, BSE, NISM, RBI, etc.
- 8) Mock Investment.
- 9) Book Building
- 10) IPO

FINANCIAL LITERACY, EXPERIENTIAL LEARNING, AND MOCK STOCK INVESTMENT PROJECT.

To extend the learning outcomes from the educational visit to the National Institute of Securities Markets (NISM), students participated in a Mock Stock Investment Project. This hands-on activity enabled them to apply the theoretical and practical knowledge gained during the visit to real-world scenarios, promoting critical thinking, analytical skills, and financial decision-making abilities.

The project was divided into two stages, designed to simulate the process of stock market investment and trading, providing students with a comprehensive understanding of market dynamics.

Stage I: Stock Selection and Initial Investment

In the first stage, students were tasked with selecting a company to study and invest in virtually. They conducted research and compiled the following details about their chosen company:

- **Introduction and History:** A brief overview of the company, including its origins, evolution, and growth milestones.
- **Sector and Industry:** Identification of the sector the company operates in and its role within the industry.
- **Products and Services:** A detailed analysis of the company's offerings.

Students then simulated the purchase of the company's stock, documenting the following:

- **Date and Time of Purchase:** To simulate real-time trading conditions.
- **Share Price at Purchase:** To understand the impact of market timing.
- **Quantity and Value of Shares Purchased:** To calculate the total investment.
- **52-Week High and Low Prices:** To contextualize the stock's performance and volatility.

Stage II: Selling Shares and Analysing Performance

In the second stage, students simulated selling their shares and analysing the outcomes:

- **Date and Time of Sale:** To reflect on market timing and its impact on returns.
- **Share Price at Sale:** To calculate the sale value.
- **Quantity and Value of Shares Sold:** For determining total earnings.
- **Profit or Loss Calculation:** To understand the financial outcome of their investment.

Students also created a **graphic representation of the company's stock performance** over various timeframes, including:

- **1 Month, 6 Months, 1 Year, 5 Years, and 10 Years:** Analysing long-term trends and short-term volatility.

Learning Outcomes: This experiential project enabled students to:

- **Apply Theoretical Knowledge:** Reinforce concepts of stock market functioning, portfolio management, and market analysis learned during the NISM visit.
- **Develop Research Skills:** Analyze company performance, market trends, and historical data.
- **Enhance Analytical Thinking:** Evaluate investment decisions and understand the implications of market timing.
- **Develop Financial Literacy:** Gain practical insights into profit and loss calculations, risk assessment, and investment strategies.
- **Improve Data Visualization:** Use graphical tools to represent stock performance trends effectively.

The Mock Stock Investment Project was a valuable extension of the NISM visit, providing students with a real-world context for their academic learning. By simulating stock investments, tracking performance, and analysing outcomes, students gained practical insights into financial markets and investment strategies. This project deepened their understanding of market behaviour and equipped them with skills essential for future academic and professional pursuits in finance.

Name: Deepa Nirmal

Class: TYBCOM

Subject: Commerce

{Financial- Markets}

Topic: Mock Stock Investment

Roll No: 23/ Accounts

Subject Code: 645606

2023-2024

Bajaj Auto Limited



Bajaj Auto Limited is a renowned company in the automotive sector, known for its pioneering contributions to the Indian automobile industry. Established in 1945 by Jamnalal Bajaj, the company has grown under the leadership of Rahul Bajaj, the current Chairman. With Rajiv Bajaj as the Managing Director, Bajaj Auto has expanded its footprint globally. The company is headquartered in Pune, India. Bajaj Auto is celebrated for its wide range of products, including motorcycles, scooters, and three-wheelers, catering to diverse consumer needs. Known for its innovation and reliability, Bajaj Auto continues to lead the market with its high-quality vehicles and excellent customer service.

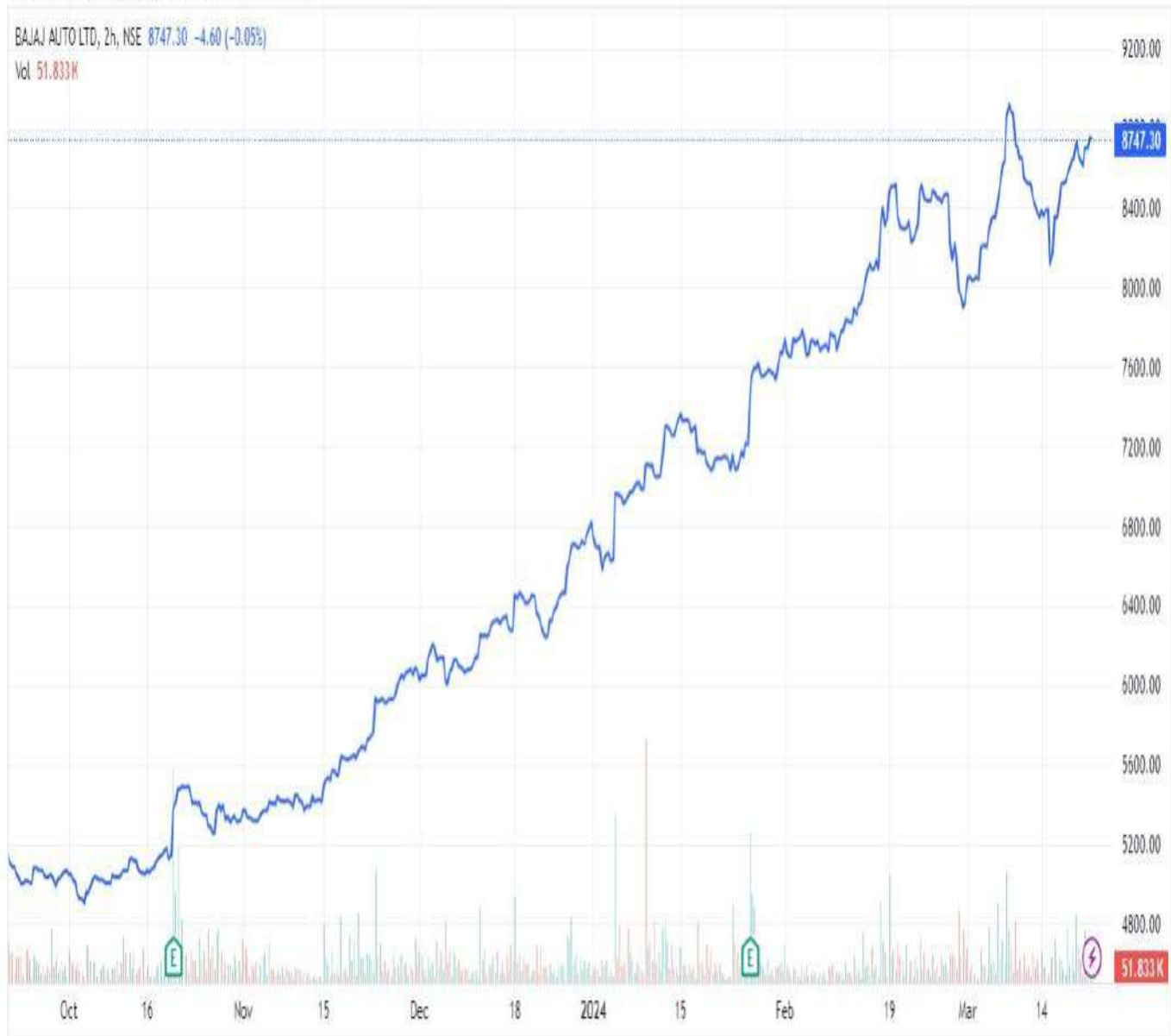
Graph of 1 Month

Published on TradingView.com, Mar 21, 2024 18:52 UTC+5:30



Graph of 6 Month

Published on TradingView.com, Mar 21, 2024 18:52 UTC+5:30



Graph of 1 year

Published on TradingView.com, Mar 21, 2024 18:53 UTC+5:30

BAJAJ AUTO LTD, 1D, NSE 8750.60 +115.00 (+1.33%)

Vol 720.691K



Graph of 5 Year

Published on TradingView.com, Mar 21, 2024 18:53 UTC+5:30



Graph of All Years

Published on TradingView.com, Mar 21, 2024 18:54 UTC+5:30



Stage 1	
Date of purchase	31-01-2024
Time of purchase	10:30am
share price	7,611.95
Quantity of Shares	6.00
Total value of purchase	45,672.00
52 Week High	9,019.95
52 Wee Low	3,770.00

Stage 2	
Date of sale	06-03-2024
Time of Sale	3:00 PM
Share price	8,605.80
Quantity of Shares	6.00
Value	51,634.80
Profit	5,962.80

Titan

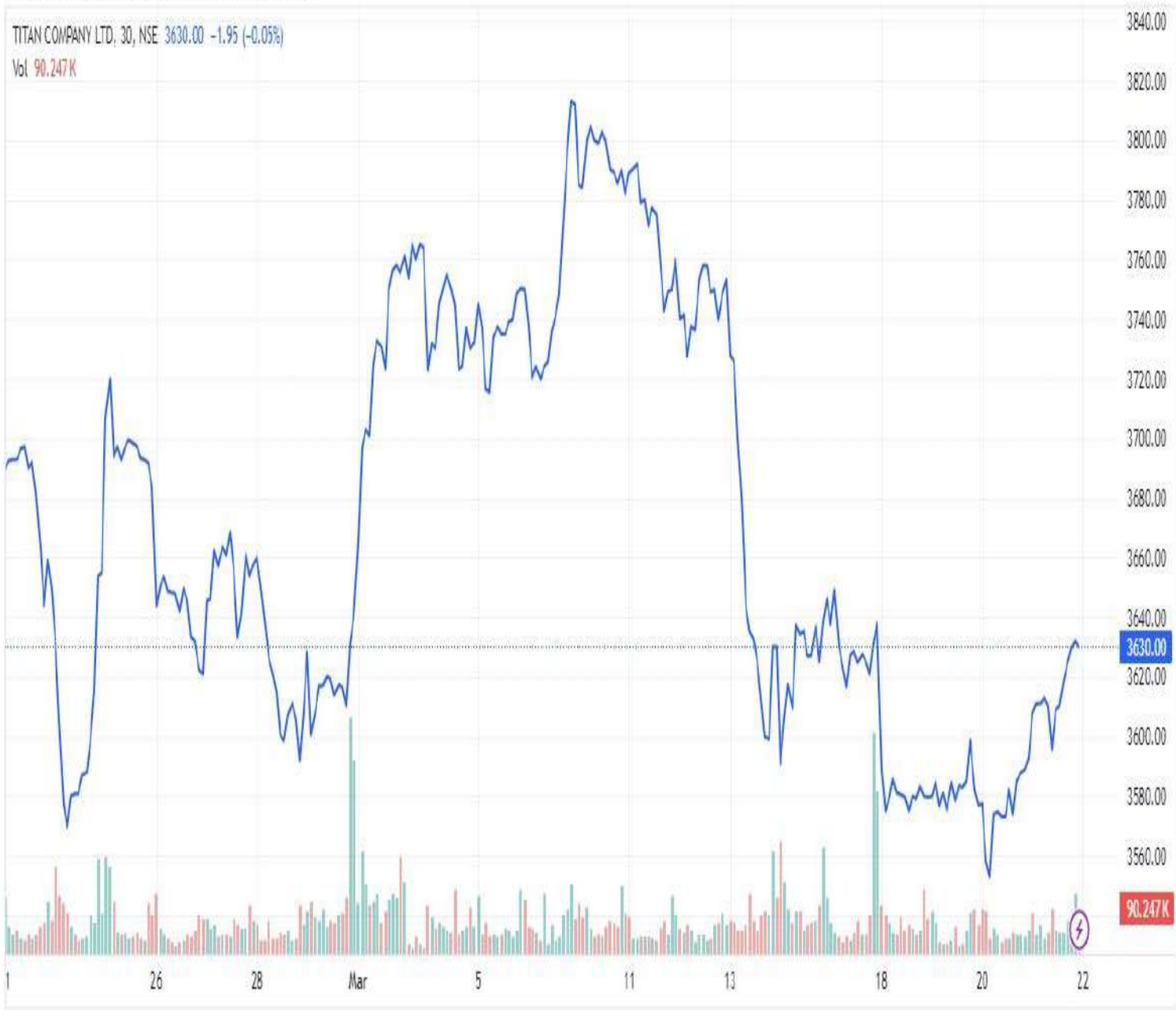


Titan Company Limited is a prominent player in the retail sector, known for its wide range of products and services. Established in 1984, Titan has grown to become one of India's most trusted brands in the lifestyle and consumer goods industry. Founded by the Tata Group, Titan has consistently delivered innovative and high-quality products to its customers. The company's CEO, Mr. C.K. Venkataraman, leads with a vision for excellence and customer satisfaction. Titan offers a diverse portfolio of products, including watches, jewelry, eyewear, and accessories, catering to the varying needs and preferences of consumers. With a strong focus on quality, craftsmanship, and customer service, Titan continues to be a preferred choice for millions of customers across India and beyond.

Graph of one Month

Published on TradingView.com, Mar 21, 2024 18:55 UTC+5:30

TITAN COMPANY LTD, 30, NSE 3630.00 -1.95 (-0.05%)
Vol 90.247 K



Graph of six Month

Published on TradingView.com, Mar 21, 2024 18:56 UTC+5:30

TITAN COMPANY LTD, 2h, NSE 3630.00 -1.95 (-0.05%)

Vol 90.247K



Graph of 1 year

Published on TradingView.com, Mar 21, 2024 18:56 UTC+5:30

TITAN COMPANY LTD, ID, NSE 3627.55 +37.05 (+1.03%)

Vol 767.905K



Graph 5 Year

Published on TradingView.com, Mar 21, 2024 18:56 UTC+5:30



Graph of All year

Published on TradingView.com, Mar 21, 2024 18:57 UTC+5:30

TITAN COMPANY LTD, 1M, NSE 3627.55 +3.15 (+0.09%)
Vol 12.036M



Stage 1	
Date of purchase	45,323.00
Time of purchase	11:32am
share price	3702.10
Quantity of Shares	14.00
Total value of purchase	51,829.40
52 Week High	3,886.95
52 Wee Low	2,441.55

Stage 2	
Date of sale	06-03-2024
Time of Sale	2:30pm
Share price	3,810.75
Quantity of Shares	14.00
Value	53,350.50
Profit	1,521.10

Tata Motors



Tata Motors is a leading player in the automotive industry, known for its diverse range of vehicles and commitment to innovation. Founded in 1945, Tata Motors has a rich history of providing reliable and affordable transportation solutions to customers worldwide. As part of the Tata Group, one of India's largest conglomerates, Tata Motors benefits from the strong leadership of its promoters. Mr. Natarajan Chandrasekaran serves as the Chairman of Tata Motors, guiding the company towards continued growth and success. Tata Motors offers a comprehensive range of products, including passenger cars, commercial vehicles, and electric vehicles, catering to the needs of individuals and businesses alike. With a focus on sustainability and customer satisfaction, Tata Motors remains a trusted name in the automotive sector.

Graph of 1 Month

Published on TradingView.com, Mar 21, 2024 19:00 UTC+5:30

TATA MOTORS LTD., 30, NSE 965.55 -1.25 (-0.13%)
Vol 901.287 K



Graph of 6 Month

Published on TradingView.com, Mar 21, 2024 19:01 UTC+5:30

TATA MOTORS LTD., 2h, NSE 965.55 -1.25 (-0.13%)
Vol 901.287K



Graph of 1 Year

Published on TradingView.com, Mar 21, 2024 19:01 UTC+5:30



Graph of 5 year

Published on TradingView.com, Mar 21, 2024 19:01 UTC+5:30

TATA MOTORS LTD., 1W, NSE 964.90 +19.05 (+2.01%)
Vol 46.58M



Graph of All Years

Published on TradingView.com, Mar 21, 2024 19:01 UTC+5:30

TATA MOTORS LTD., 1W, NSE 964.90 +19.05 (+2.01%)

Vol 46.58M



Stage 1	
Date of purchase	45,322.00
Time of purchase	1:00pm
share price	878.20
Quantity of Shares	1.00
Total value of purchase	878.20
52 Week High	165.60
52 Wee Low	400.40

Stage 2	
Date of sale	06-03-2024
Time of Sale	2:30pm
Share price	1,017.65
Quantity of Shares	1.00
Value	1,017.65
Profit	139.45

B.M. RUIA GIRL'S COLLEGE

Project on

Mock Investment (Tata Steel Limited)

Subject

Commerce

Submitted By

Purohit Sakshi Jabraram

T.Y.BCOM

Roll No: 30 (Accounts)

Tata Steel Limited

Introduction:-

Tata Steel is one of India's leading steel manufacturing companies. The company is primarily known for supplying and producing steel products. Tata Steel is a subsidiary of the Indian multinational conglomerate Tata Group. The company has its head office in Mumbai, Maharashtra. The company is over a century old and thus has a rich history. Prominent Indian industrialist Jamsetji Nusserwanji Tata founded Tata Iron and Steel Company (TISCO) in 1907 to produce pig iron. The company's first plant of the company was set up in Jamshedpur, Jharkhand. In 1911, Tata Steel started producing pig iron and in the following year it started steel production. The company grew exponentially during World War 1 (1914-18) as there was a big demand for steel and iron worldwide. 1920 was the year Tata Steel formed a joint venture - The Tinsplate Company of India Ltd (TCIL) - with Burmah Shell to manufacture tinsplate.

Tata Steel established an R&D, Scientific Services and Refractory Technology Group (RDSS Division) in 1937 to expand its capabilities. During World War 2 (1939-45) Tata Steel was crucial in meeting India's demand for steel. 1955 was the year in which Tata Steel signed an important agreement with Kaiser Engineers for a 2 million tonne expansion programme. In 2004, the company acquired NatSteel, a leading steel company based out of Singapore. In 2004, Tata Iron and Steel Company (TISCO) rebranded and changed its name to Tata Steel. Tata Steel acquired UK-based steel producer Corus Group on April 2, 2007 and thus Tata Steel Europe was established. This acquisition was significant as it made one of the largest steel producers in Europe. Tata Steel's products are used in vehicles, houses, bridges, and hand tools, and cater to various markets including automotive, construction, packaging, and engineering. The company offers a wide range of products such as hot-rolled, cold-rolled, and galvanized steel, along with branded solution offerings. .

Tata Steel acquired Bhushan Steel in 2018 via its subsidiary Barnipal Steel Ltd. In 2021, Tata Steel divested its entire stake in NatSteel Holdings Pte. Ltd., Singapore. In 2022, Tata Steel through its wholly-owned subsidiary, Tata Steel Long Products (TSLP), acquired Odisha-based Neelachal Ispat Nigam Ltd (NINL). Tata Steel had an annual crude steel capacity of 34 million tonnes per annum (MnTPA) as of March 2021. Tata Steel is among the world's most geographically diversified steel producers. Apart from India, Tata Steel has a strong presence in Europe and Southeast Asia.

History and Background :

The following are some important milestones in the history of the R&D and SS Division:

- 1937 : 'Research and Control Laboratory' opened on September 14 at its present location.
- 1941-42 : R&D division played a key role in developing steel plates used to make armored vehicles (called Tatanagars) in the First World War; also developed corrosion resistance steel for the Howrah bridge in Kolkata, India.
- 1955 : R&D division played a significant role in achieving the target of the Two Million Tonne Programme launched at Tata Steel, Jamshedpur.
- 1980-81 : Phase I of Modernization – Relevant technologies were absorbed by R&D
- 1984-88 : Phase II of Modernization – R&D identified specific coal blends for coke making.
- 1989-94 : Phase III of Modernization – R&D optimized process parameters for Slab caster, 'G' Blast Furnace, LD – 2 and HSM.
- 1996 : RH-Degasser was commissioned and R&D played a significant role in optimization through simulation and modeling work.
- 1997 : R&D received the ISO 9000:1994 certification.
- 1998 : Development and release of IF-Nb and IF-Ti grades of steel for the auto industry for the first time in India.
- 1999 : Established the characteristics of imported low volatile semi-soft coal for use in coke making and Blast Furnace injection.
- 2000 : Development and introduction of dent-resistant grade steel for the auto industry for the first time in India. Phase IV of Modernization – Cold Rolling Mill was commissioned and R&D supported the optimization the pickling, cold rolling, annealing and galvanizing processes.
- 2001-02 : QMS was upgraded and R&D received the ISO 9001:2000 certification. R&D introduced an offline simulator for predicting properties of Hot Rolled Coils.
- 2002-03 : State-of-the-art water model laboratory was set up. Three new types of

steel were developed.

- 2003-04 : Quality Management System was computerized and strengthened. Five new products were developed.
- 2004-05 : Two new hot rolled products were developed.
- 2005-06 : Three new products were developed along with several processes resulting in the filing of several patents. Research efforts were directed towards several ambitious projects known as Thrust Area Projects.
- 2006-07 : Considerable progress was made in the Thrust Area Projects. R&D added XRD, SEM and beneficiation facilities to its list of research facilities.
- 2007-08 : R&D celebrated its 70th year by organizing four international conferences. Research was initiated in a new area of 'energy efficient fluids'. A new wire product with thin organic coating on galvanized wire was developed and commercialized. New software to provide set-up guidance to operators of wire drawing lines was developed.
- 2008-09 : R&D became part of the Global Research Development & Technology function of the Tata Steel group.
- 2009-10 : QMS was further upgraded and R&D received the ISO 9001:2008 certification.
- 2010-11 : R&D augmented its computational capability by commissioning 'Reynolds' - the fastest computer in the Tata Steel group. A state-of-the-art Bio-Remediation laboratory was set up.

Products and services :

Tata Steel, as a prominent steel maker, manufactures several steel products for business across sectors. Construction, automotive, aerospace, engineering, energy and packaging are some of the industries where Tata Steel products are prominently used. Tata Steel produces hot-rolled and cold-rolled flat products, including coils, sheets, and plates. These products are used in various industries, such as construction, automotive, and packaging. Tata Steel produces long products, including bars, rods, wires and rebars. These products are mainly used in the construction industry. Tata Steel produces tubes for various applications, such as oil and gas, water and structural applications. Apart from this, Tata Steel is also in the business of producing automotive steel products. Some of these products are high-strength low-alloy (HSLA) steels,

advanced high-strength steels (AHSS) and dual-phase steels. Tata Steel also provides various non-production-related services to its customers. These include research and development, technical support and supply chain management.

Listing :

Shares of Tata Steel are listed on a number of Indian stock exchanges such as BSE, NSE, Madras Stock Exchange, Calcutta Stock Exchange, etc. The company is a part of multiple indices like Nifty 50, Nifty 500, S&P BSE Sensex 50 etc.

Promoters and CEO :

T.V.Narendran is the CEO & Managing Director of Tata Steel Limited. As the CEO & MD, he has overseen the organic and inorganic growth of Tata Steel over the last few years. He has over 35 years of experience in the Mining and Metals industry.

According to Business Today, the promoters of Tata Steel include:

Ratan.N.Tata, N.Chandrasekaran, Koushik Chatterjee, T.V. Narendran, K.Parvatheesam, Deepak Kapoor, Saurabh Agrawal, V.K.Sharma, Farida Khambata, Bharti Gupta Ramola, Shekhar.C.Mande.

Purchase of shares :

- Name of the company - Tata Steel Limited
- Sector - Metals - Ferrous sector
- Date of purchase of shares of Company- 13th March, 2024
- Time of purchase - 1:50 pm
- Share price - 143.65
- Quantity of Shares - 500 shares
- Total value of purchase- 71,825

Sale of Shares :

- Date of Sale - 22nd March, 2024
- Time - 10:35 am

- Share price - 151.80
- Quantity - 500
- Value - 75,900
- Sale Price - 151.80

Calculation of profit :

Profit = Purchase Price - Sale Price

= 71,825 - 75,900

= 4,075 Rs profit

Stock Market Analysis Graphs :

1 month :-



6 month :-



1 year :-



5 years :-



10 years :-



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Survey on Social Issues

B.A. Part – III Semester- VI

Course XIV / Code No. - 646411

METHODOLOGY IN SOCIAL RESEARCH

Credits: 4

Lectures: 60

Marks: 100

- Objectives:**
- To understand different tools & techniques of social research.
 - To study the research techniques as a means of understanding social reality.

Unit	COURSE CONTENT:	Credits	Lectures	Marks
I	Scientific Method in Social Research: The Meaning & Nature of Scientific method Objectivity & Subjectivity in Social Science Reliability and Validity Hypothesis: Formulation , Importance & Characteristics	1	15	25
II	Social Research: Meaning, Significance, Major Steps & Types Meaning & Significance of Social Research Major steps in Social Research <u>Types of Social Research:</u> Quantitative & Qualitative Survey	1	15	25
III	Tools & Techniques of Data Collection: Primary & Secondary Sources of Data Collection Observation: Meaning & Types Questionnaire: Meaning, Types, Merits & Demerits Interview: Meaning, Types, Merits & Demerits	1	15	25
IV	Classification & Presentation of Data: Coding & Tabulation Measures of Central Tendency: Mean, Median & Mode Report Writing	1	15	25

References:

- Bryman, Alan, 1988. Quality and Quantity in Social Research, London: Unwin Hyman.
- Kothari, C. R., 1989. Research Methodology: Methods & Techniques, Bangalore: Wiley Eastern.
- Punch, Keith, 1996. Introduction to Social Research, London: Sage.
- Mukherjee, P.N. (eds.) 2000. Methodology in Social Research: Dilemmas and Perspectives, New Delhi: Sage.
- Sjoberg, Gideon and Roger Nett. 1997. Methodology for Social Research, Jaipur: Rawat publication.

S-1	TIWARI NIDHI SARVESH PREMVATI
S-2	x MANISHA KUMARI BINEET SINGH SARITA DEVI
S-3	NISHAD JYOTI RAMJATAN BADAMADEVI
S-4	SHARMA KAVITA TEJPRAKASH JYOTI
S-5	SHARMA KHUSHI TEJPRAKASH JYOTI
S-6	RAJPUROHIT NIKITA GANPATSINGH PREM KUWAR
S-7	x ANITA VELARAM MOHINIDEVI
S-8	SOLANKI AARTI DILIP AASHA
S-9	SAHANI VANDANA RAM SUNDARA
10	ROHELE APEKSHA KHAJANCHI KAMLESH
11	KHARATE PRANJAL MANGESH VAISHALI
12	JAISWAL JYOTI SURYAMANI REENA
13	SHAIKH SOFIA ALTAF FATHIMA
14	SHAHU POOJA RAJESH RAJNI
15	KOYARI SONI RAICHAND SUNITA

Survey



Nikita Rajpurohit

9/10

Survey

Return

Domestic violence.pptx

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Name : Nikita Rajpurohit
Class:TYBA
Roll.No.:S-6
Sub: Methodology in social
Research
Topic: Domestic Violence



Page 1 / 12

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Domestic violence...



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Mark

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Private comments

DATE:

NAME: Nikita Rajpurohit

CLASS: TYBA

Roll No: 5-6

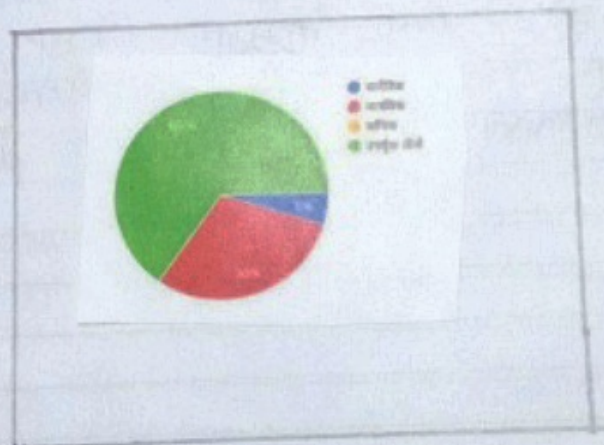
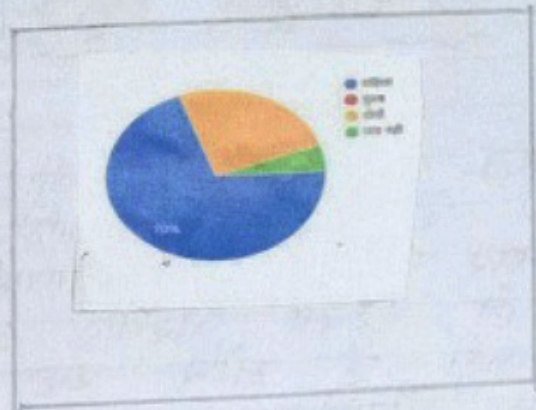
SUB: Methodology in Social
Research

TOPIC: Social Survey
On Domestic Violence

SUB Code: 646411

घरेलू हिंसा

घरेलू हिंसा से तो दुर्घटनाएं, अपमान या हिंसा है जो किसी महिला के स्वास्थ घर की चार-दीवारी के भीतर हो। हिंसा परिवार पुरावा की जा सकती है और यह आर्थिक, मानसिक, भौतिक, भावनात्मक, यौन या आर्थिक रूप में हो सकती है। क्या घरेलू हिंसा सभी है? क्या उन्हें ठीक-ठीक समझ देनी चाहिए, क्या इसे बढ़ावा देना चाहिए, क्या आज के समय में घरेलू हिंसा बढ़ रहा है? यहाँ कुछ जानने के लिए मैंने 20 लोगों का नमूना लिया है। इसके मैंने सामाजिक वर्गीकरण किया है। निम्नलिखित परिणाम इस प्रकार मिला।



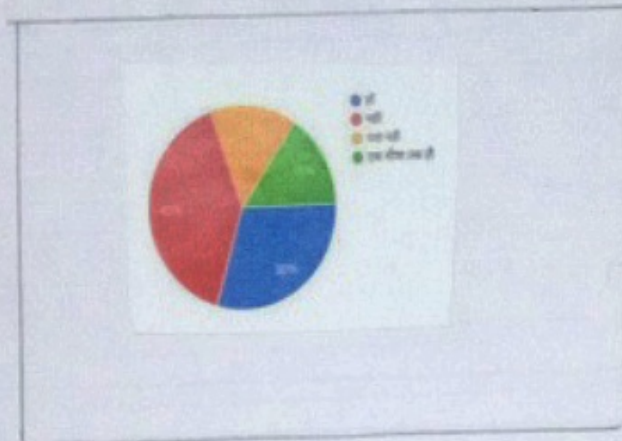
DATE:

1] घरेलू हिंसा किस वर्ग के साथ अधिक होता है?

महिला - 70%
पुरुष -
दोनों - 25%
पता नहीं - 5%

2] आप घरेलू हिंसा किसको मानते हैं?

आरिष्टीक - 5%
मानविक - 30%
वाचिक -
अपसक्त दोनों - 65%



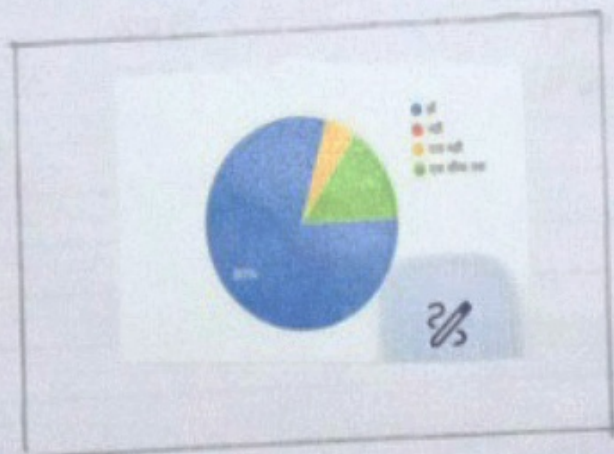
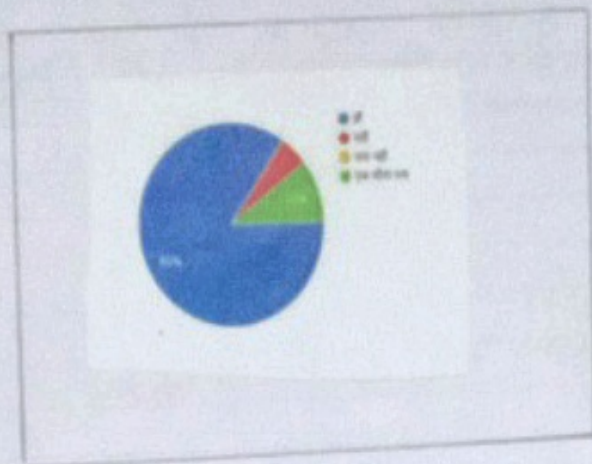
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3] क्या आपको लगता है कि घरेलू हिंसा महिलाओं के साथ ही होती है?

हाँ	-	30%
नहीं	-	40%
पता नहीं	-	15%
अंक सीमा तक ही	-	15%

4] क्या घरेलू हिंसा के लिए पीड़ित व्यक्ति स्वयं जिम्मेदार है?

हाँ	-	20%
नहीं	-	30%
पता नहीं	-	10%
अंक सीमा तक ही	-	20%



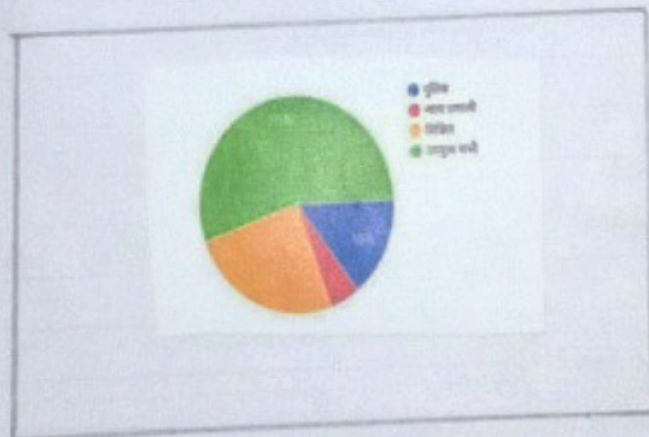
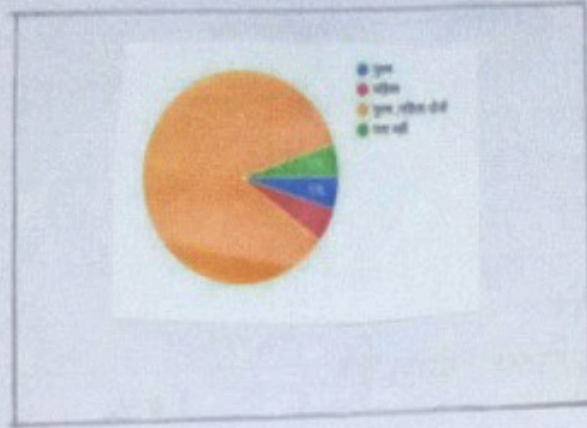
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5] क्या आपके अनुसार लच्छे भी
घरेलू हिंसा के बिफार होते हैं?

हाँ - 85%
नहीं -
पता नहीं -
अन्य सीमा तक ही - 10%.

6] क्या आपके अनुसार वृद्ध भी घरेलू
हिंसा के बिफार होते हैं?

हाँ - 80%
नहीं -
पता नहीं -
अन्य सीमा तक ही - 15%.



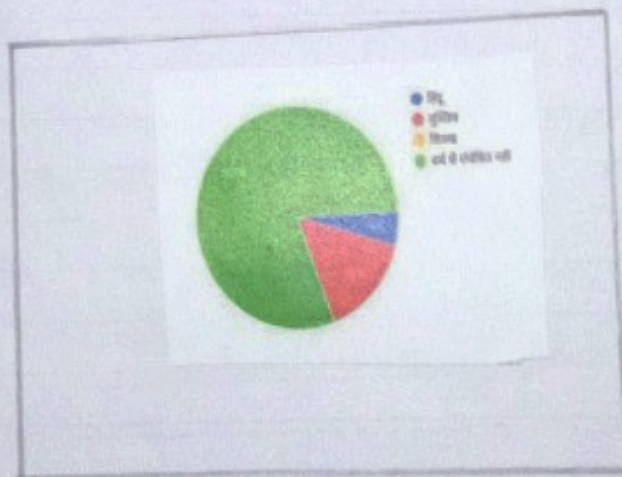
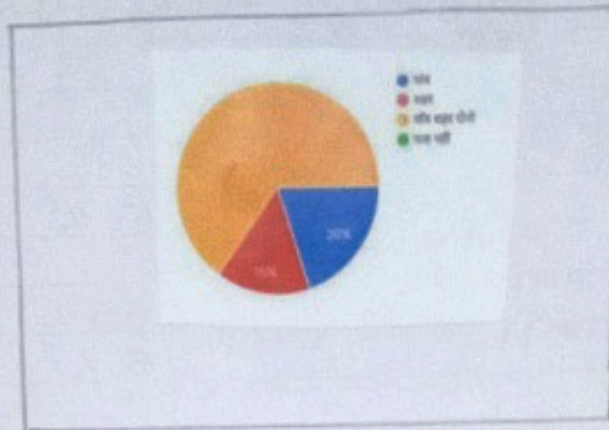
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7] आपके अनुसार घरेलू हिंसा किसके द्वारा होता है?

पुरुष	- 5 %
महिला	-
पुरुष, महिला दोनों	- 85 %
पता नहीं	- 5 %

8] आपके अनुसार घरेलू हिंसा को समाप्त करने के लिए क्या करना चाहिए ?

पुलिस	- 15 %
न्याय प्रणाली	-
शिक्षित	- 25 %
उपस्थित सभी	- 55 %



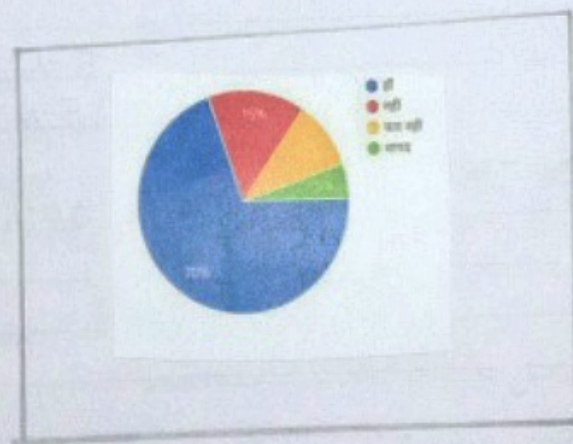
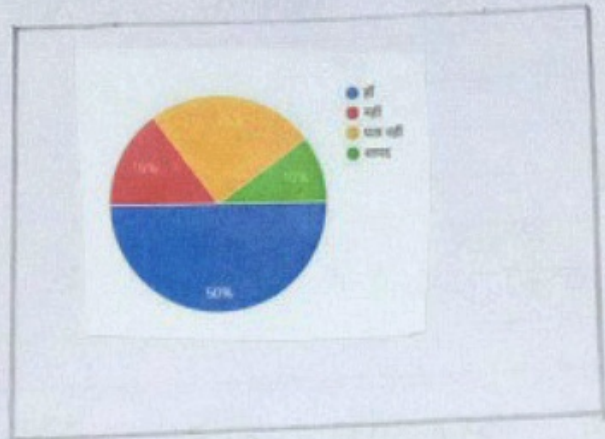
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9] आपके अनुसार घरेलू हिंसा किस
स्थान पर अधिक होगा है?

गाँव	- 20%.
शहर	- 15%.
गाँव शहर दोनों	- 65%.
पता नहीं	-

10] आपके अनुसार घरेलू हिंसा किस
वर्ग में अधिक होगा है?

बच्चे	- 5%.
युव-लव	- 15%.
वृद्ध	-
वर्ग से संबंधित नहीं	- 80%.

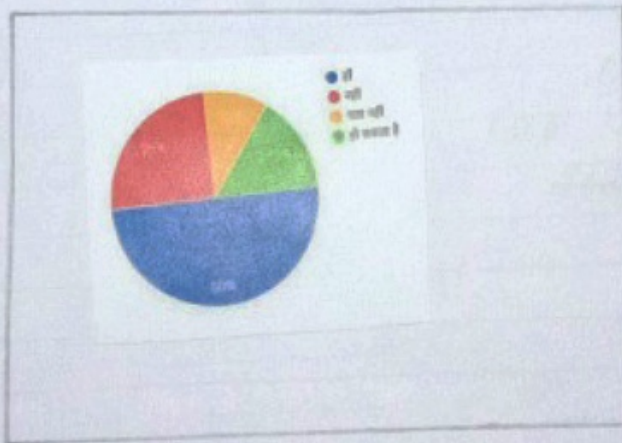
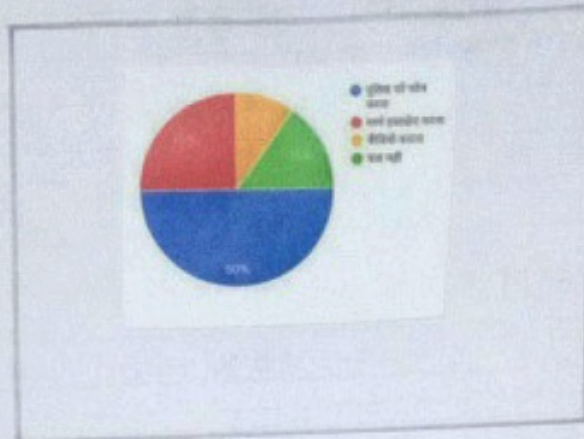


11] क्या भारतीय कानून में धैर्य दिवस
मधिनियम बना है?

हाँ	- 50%
नहीं	- 15%
पता नहीं	- 25%
शायद	- 10%

12] क्या आपके अनुसार धैर्य दिवस
एक गंभीर समस्या है?

हाँ	- 70%
नहीं	- 15%
पता नहीं	- 10%
शायद	- 5%



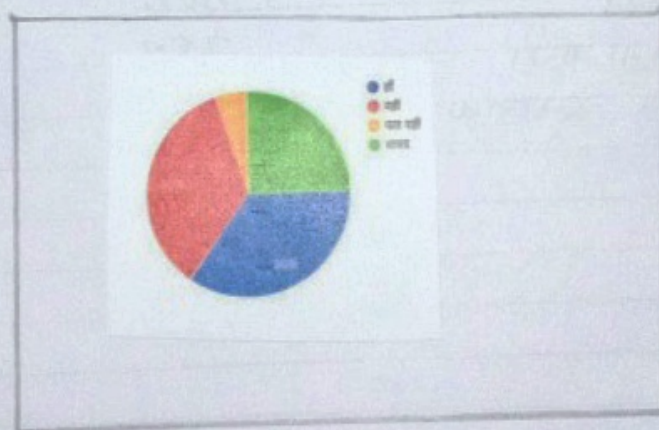
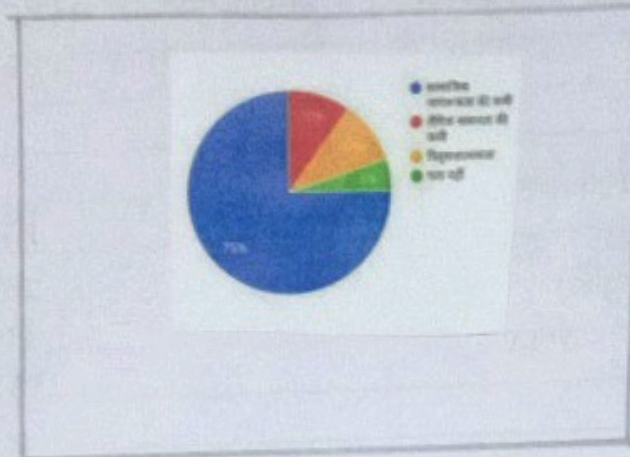
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13] अगर आपले सामने चले ल हिंसा
हो रही है तो आप क्या करेंगे?

पुलिस को फोन करना	-	50%.
स्वयं हस्तक्षेप करना	-	25%.
वीडियो बनाना	-	10%.
पता नहीं	-	15%.

14] क्या समय के अनुसार चले ल
हिंसा में वृद्धि हो रही है?

हाँ	-	50%.
नहीं	-	25%.
पता नहीं	-	10%.
हो सकता है	-	15%.



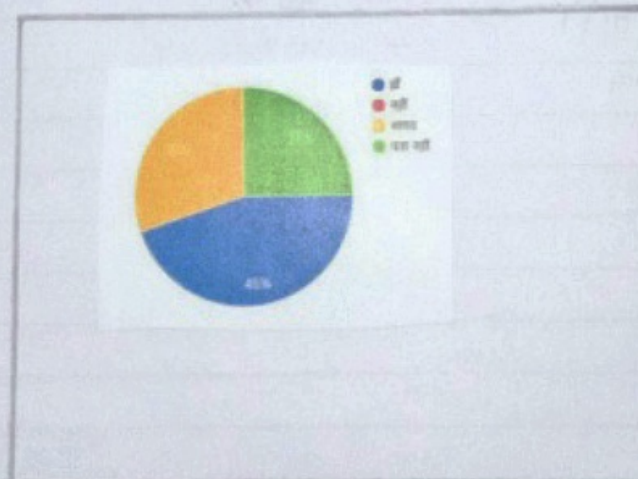
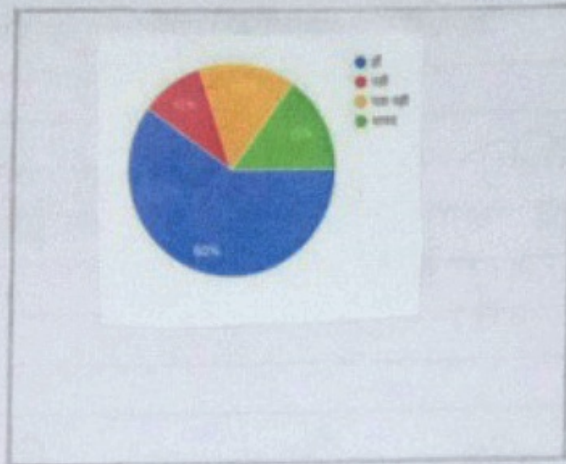
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15] अनेक कानूनों के बावजूद घरेलू हिंसा क्यों समाप्त नहीं हो रहा है?

सामाजिक जागरूकता की कमी	-	75%
लैंगिक समानता की कमी	-	10%
पितृसत्तात्मकता	-	10%
पता नहीं	-	5%

16] क्या घरेलू हिंसा का दहेज के साथ विशेष संबंध है?

हाँ	-	35%
नहीं	-	35%
पता नहीं	-	
शांति	-	25%



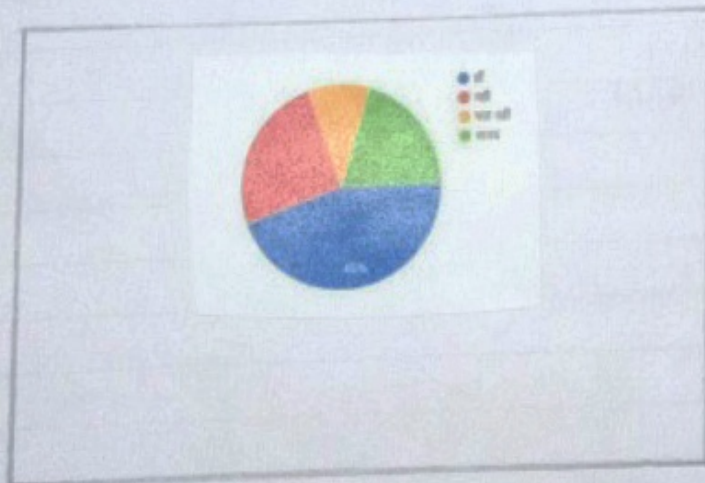
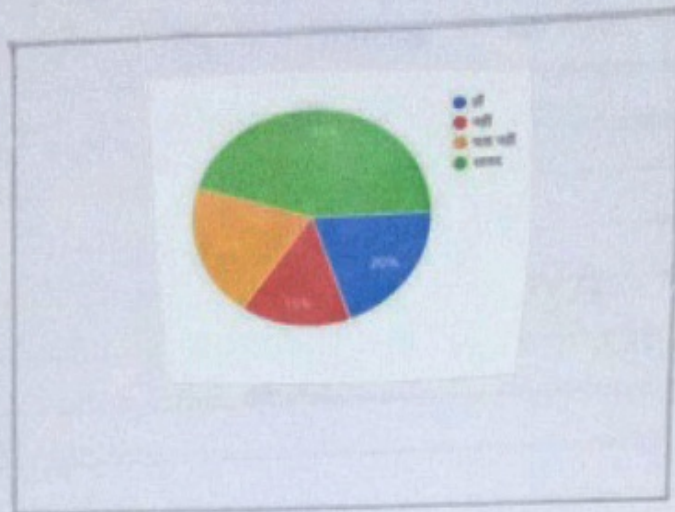
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17] क्या चरेलु दिवस अधिकृत लोगो के साथ मचाया होती है?

हो	- 60%
नही	- 10%
पता नही	- 15%
शायद	- 15%

18] क्या निम्न वर्ग में चरेलु दिवस अधिक होती है?

हो	- 45%
नही	-
शायद	- 30%
पता नही	- 25%



DATE:

19] क्या उच्च वर्ग में घरेलू हिंसा अधिक होती है?

हाँ	- 20%
नहीं	- 15%
पता नहीं	- 20%
ब्रायद	- 45%

20] क्या आपको लगता है संयुक्त परिवार में घरेलू हिंसा की वजह अधिक होती है?

हाँ	- 45%
नहीं	- 25%
पता नहीं	- 10%
ब्रायद	- 20%



11-12 / 12

FOR EDUCATION PURPOSES

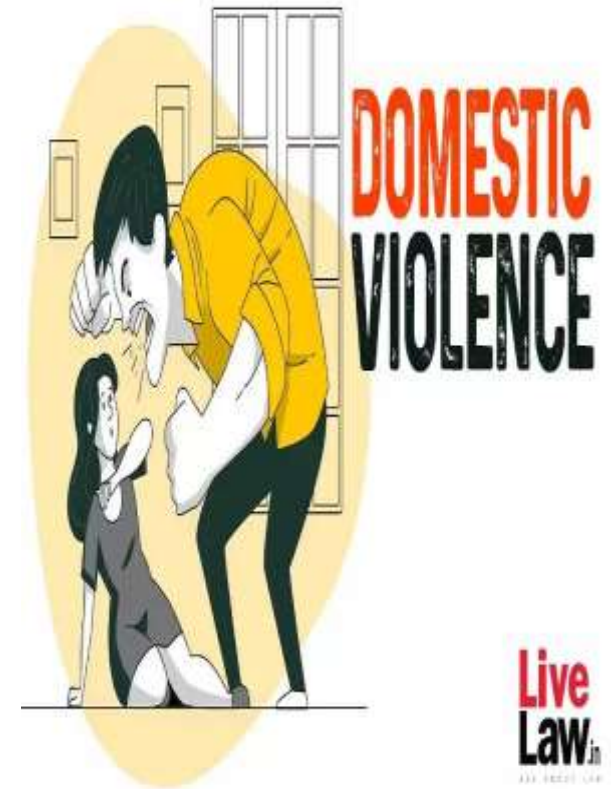
Name : Nikita Rajpurohit

Class:TYBA

Roll.No.:S-6

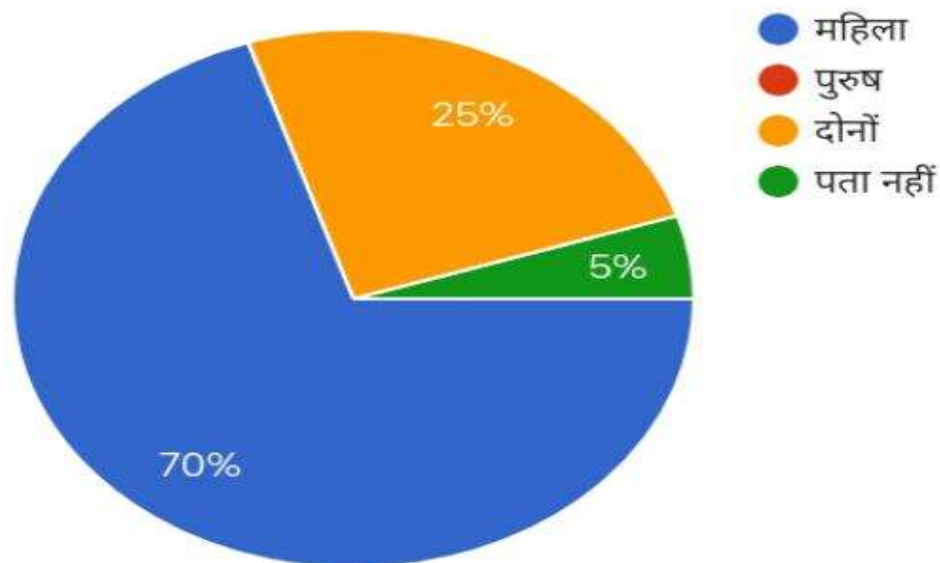
Sub: Methodology in
social Research

Topic: Domestic
Violence



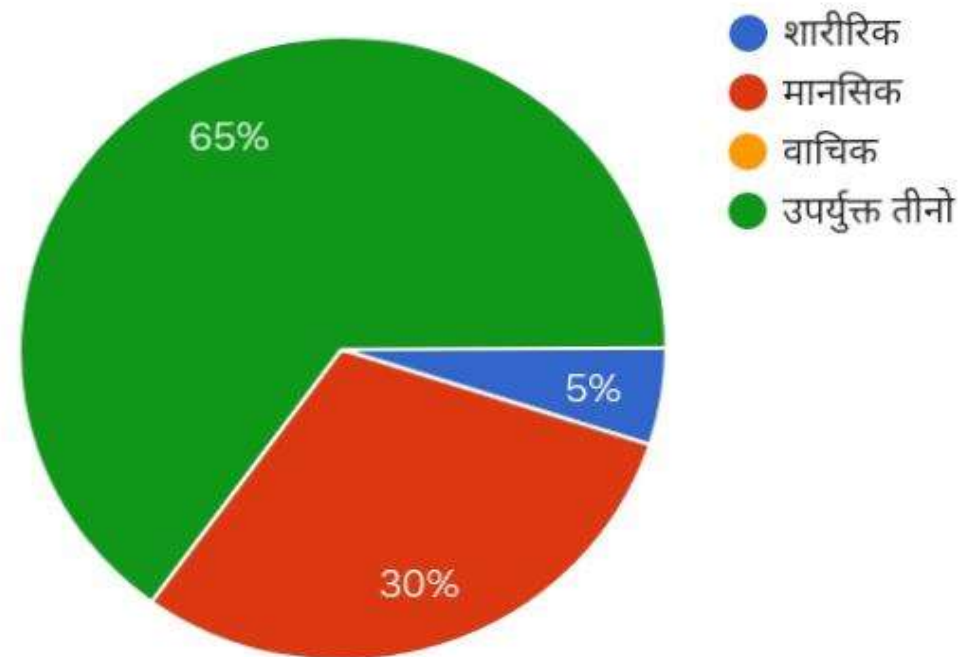
1. घरेलू हिंसा किस वर्ग के साथ अधिक होता है?

20 responses



2. आप घरेलू हिंसा किसको मानते हैं?

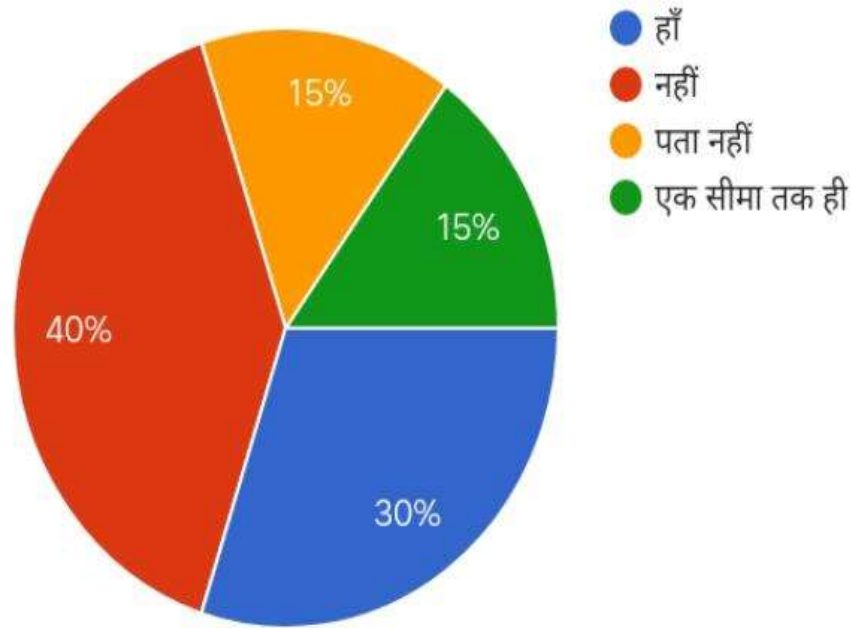
20 responses



3. क्या आपको लगता है कि घरेलू हिंसा महिलाओं के साथ ही होती है?



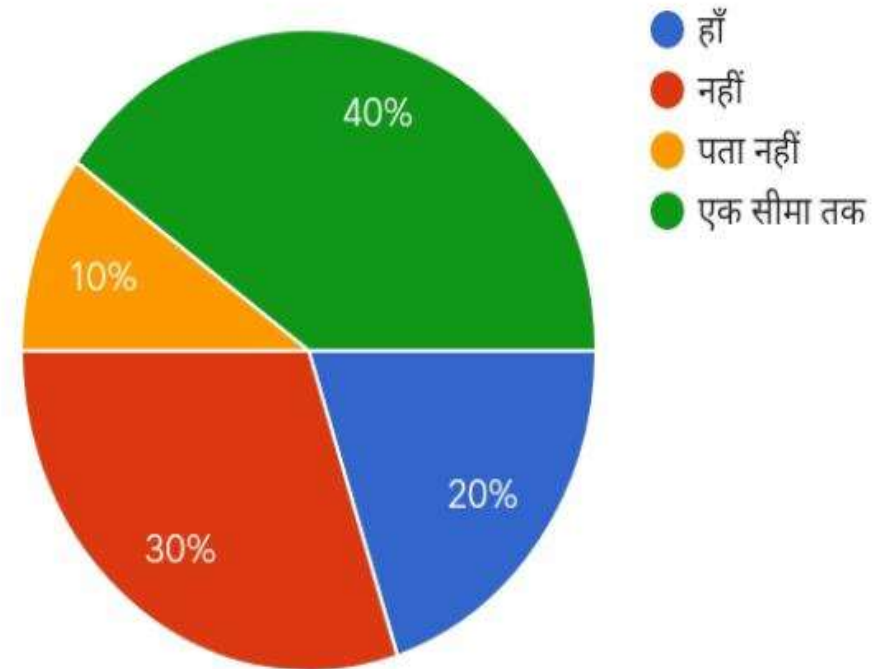
20 responses



4. क्या घरेलू हिंसा के लिए पीड़ित व्यक्ति स्वयं जिम्मेदार है?

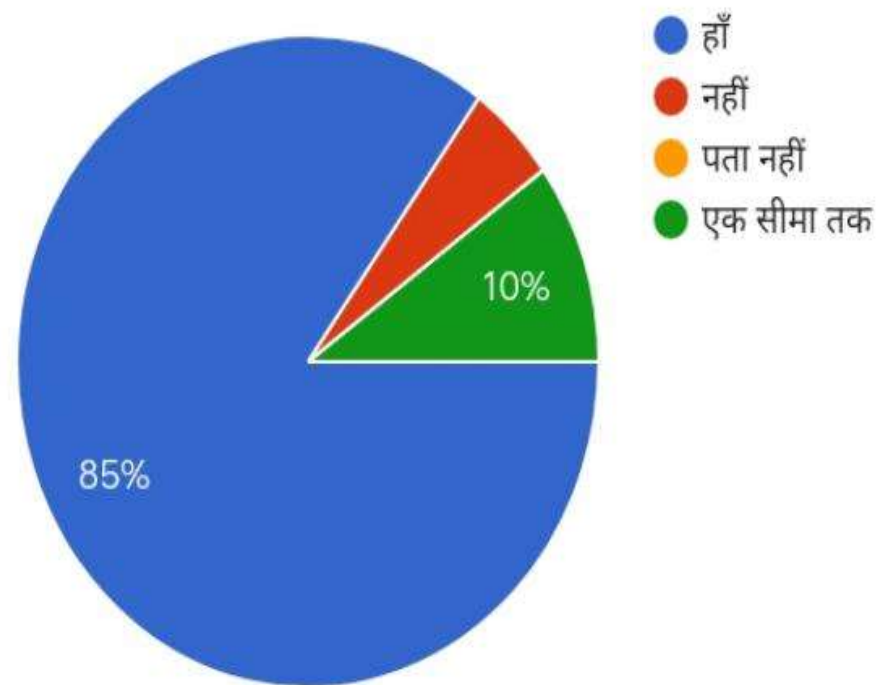


20 responses



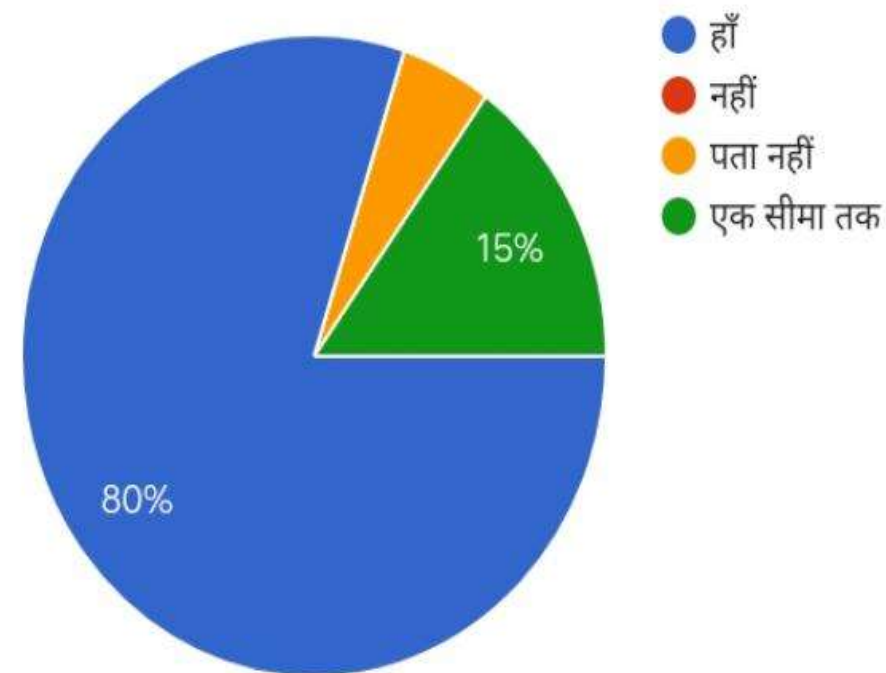
5. क्या आपके अनुसार बच्चे भी घरेलू हिंसा के शिकार होते हैं?

20 responses



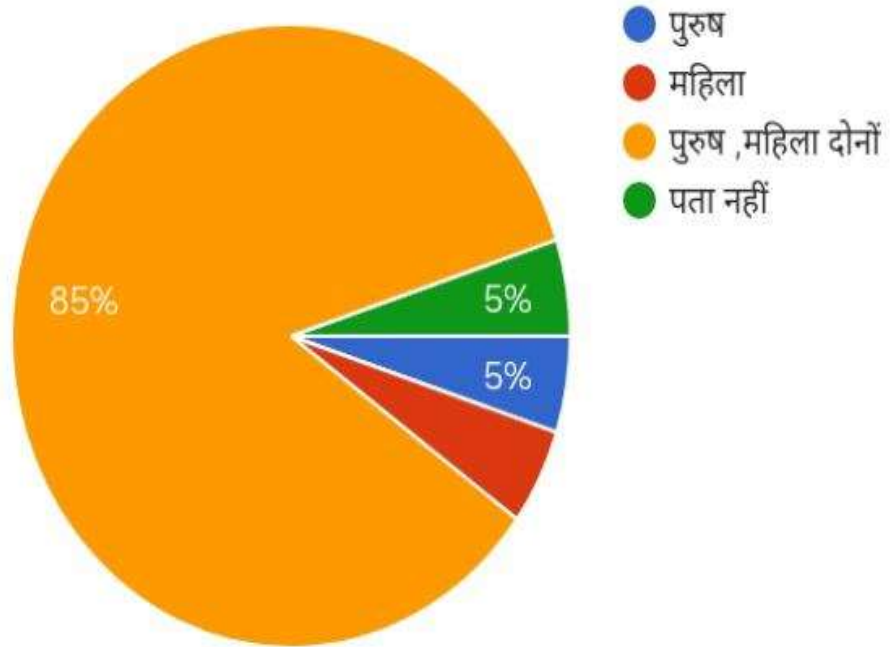
6. क्या आपके अनुसार वृद्ध भी घरेलू हिंसा के शिकार होते हैं?

20 responses



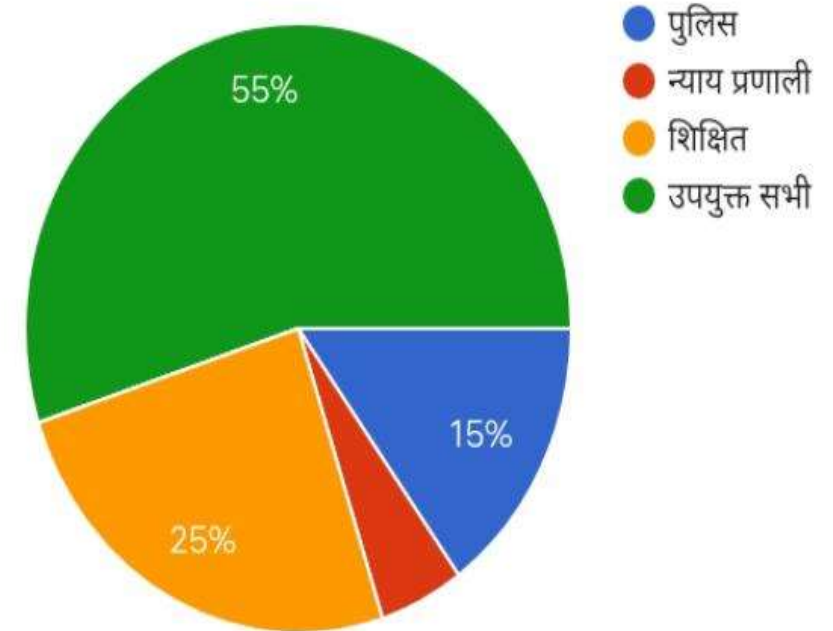
7. आपके अनुसार घरेलू हिंसा किसके द्वारा होता है?

20 responses



8. आपके अनुसार घरेलू हिंसा को समाप्त करने के लिए क्या करना चाहिए?

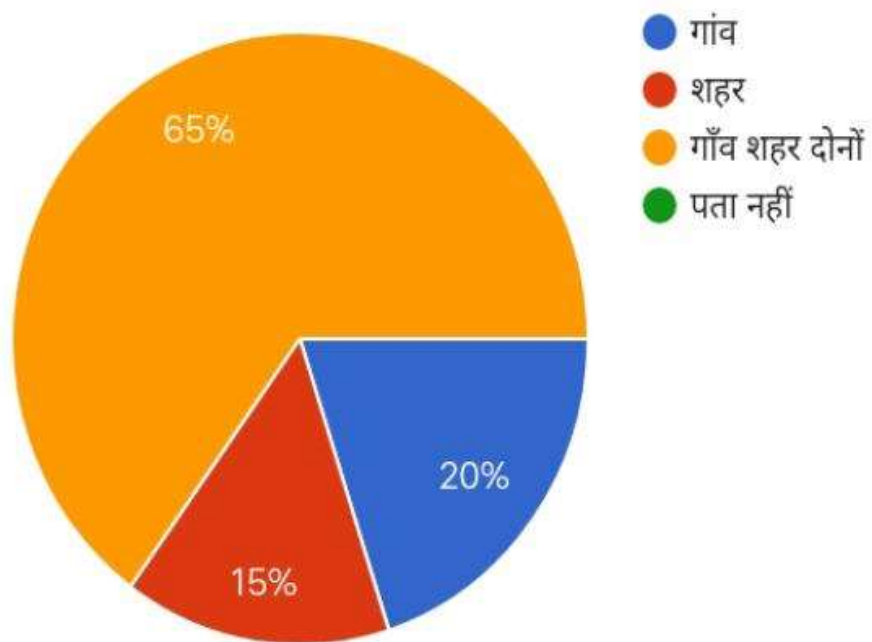
20 responses



9. आपके अनुसार घरेलू हिंसा किस स्थान पर ज्यादा होता है?



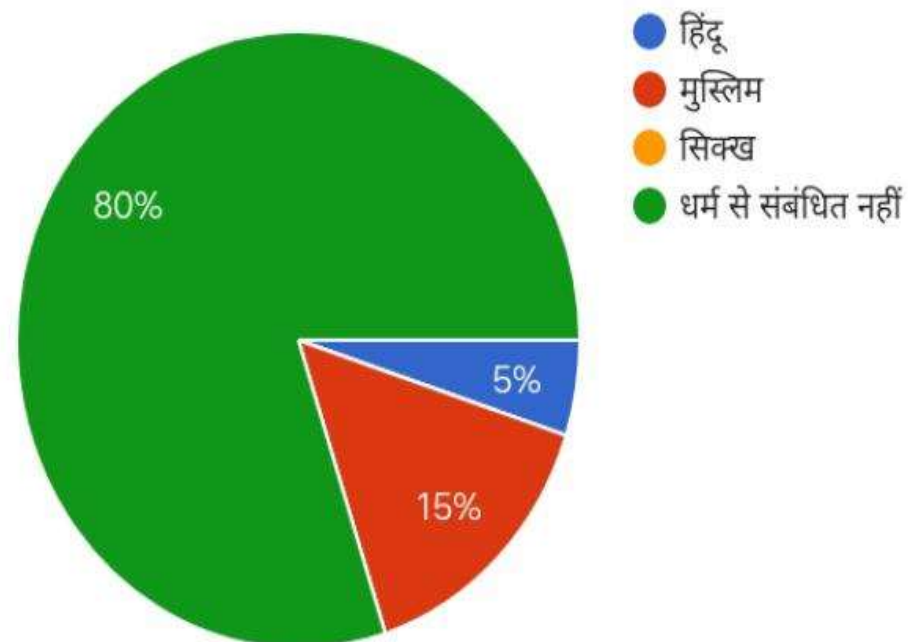
20 responses



10. आपके अनुसार घरेलू हिंसा किस धर्म में अधिक होता है?

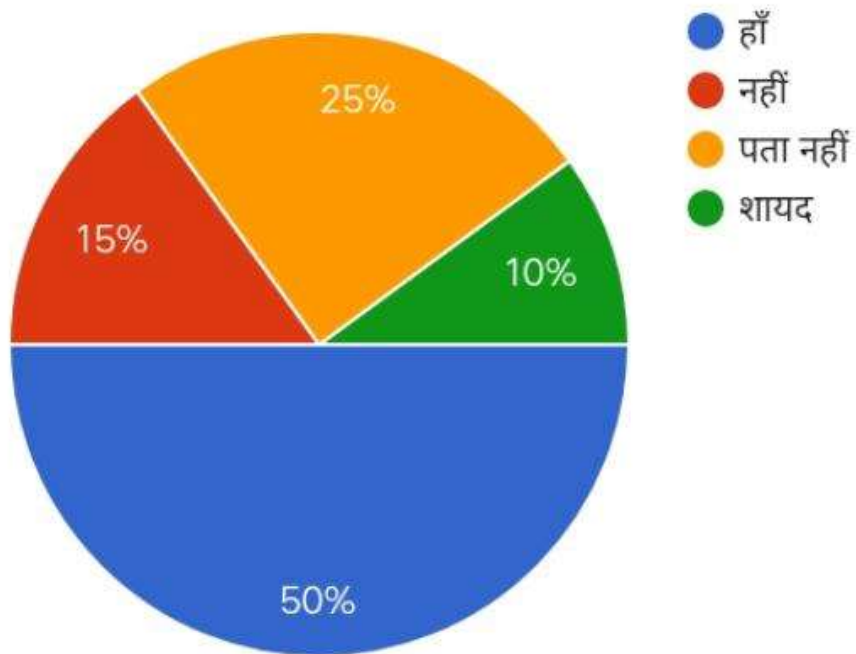


20 responses



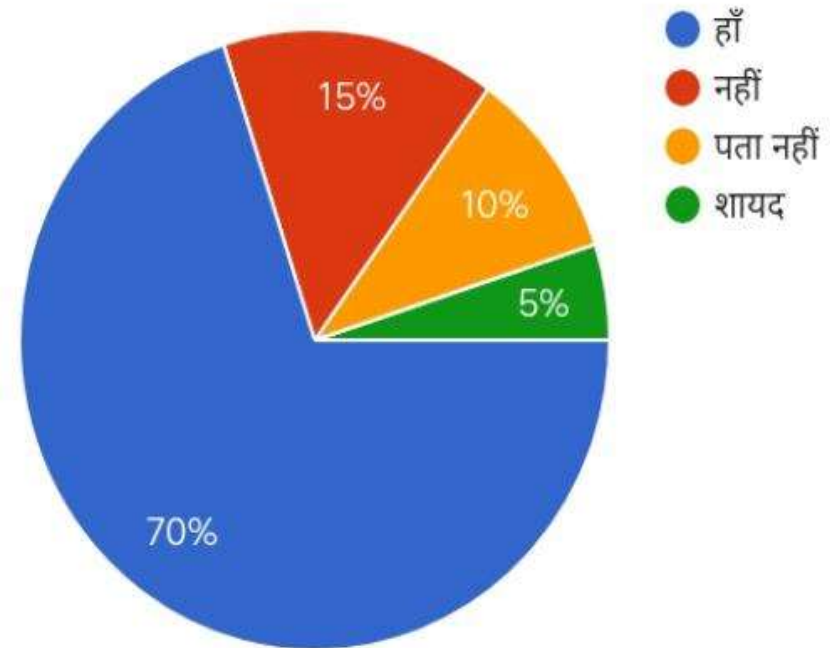
11. क्या भारतीय कानून में घरेलू हिंसा अधिनियम बना है

20 responses



12. क्या आपके अनुसार घरेलू हिंसा एक गंभीर समस्या है?

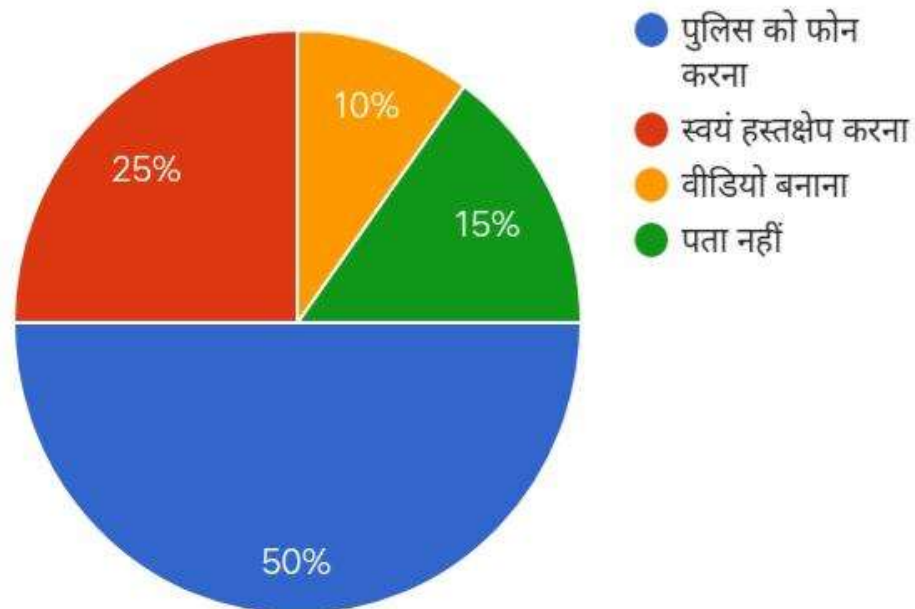
20 responses



13. अगर आपके सामने घरेलू हिंसा हो रही है तो आप क्या करेंगे?



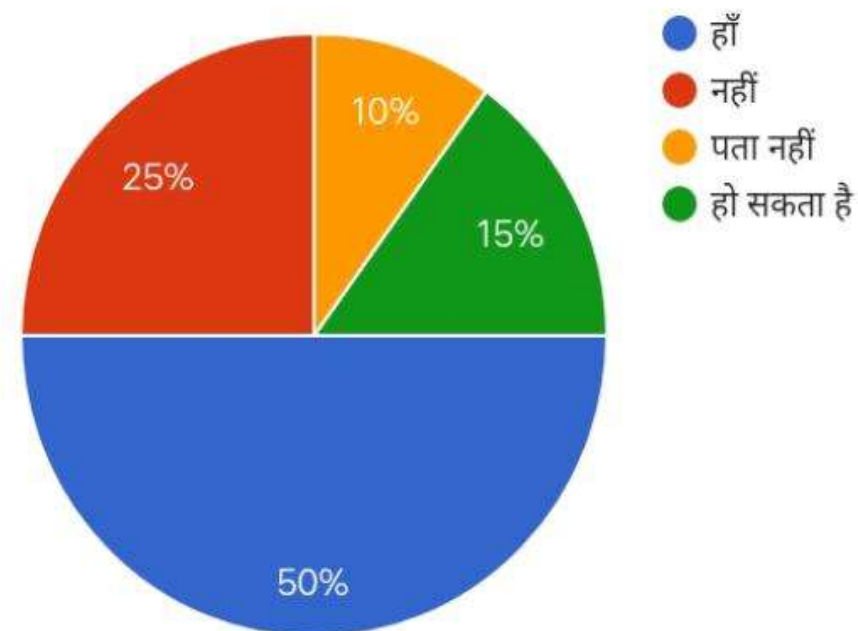
20 responses



14. क्या समय के अनुसार घरेलू हिंसा में वृद्धि हो रही है?



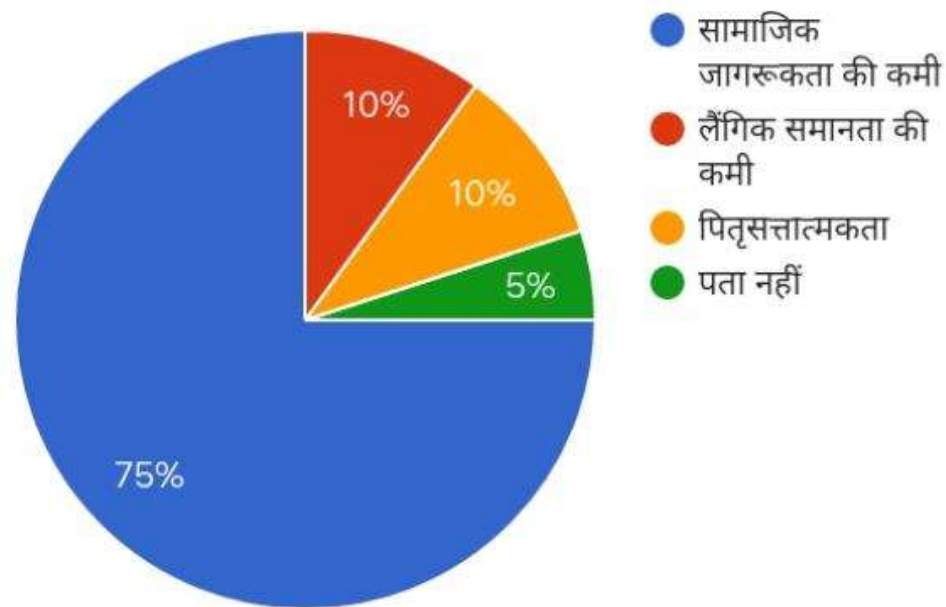
20 responses



15. अनेक कानूनों के बावजूद घरेलू हिंसा क्यों समाप्त नहीं हो रहा है?



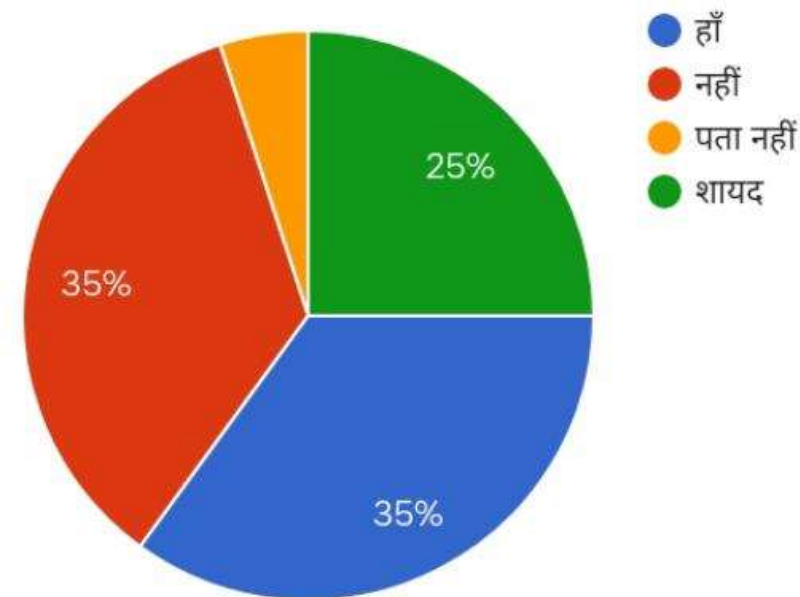
20 responses



16. क्या घरेलू हिंसा का दहेज के साथ विशिष्ट संबंध है?

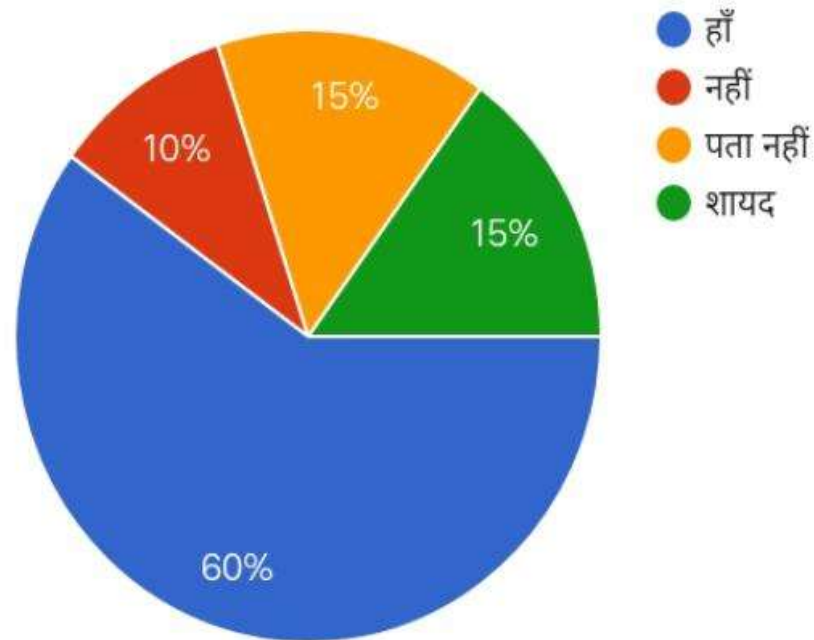


20 responses



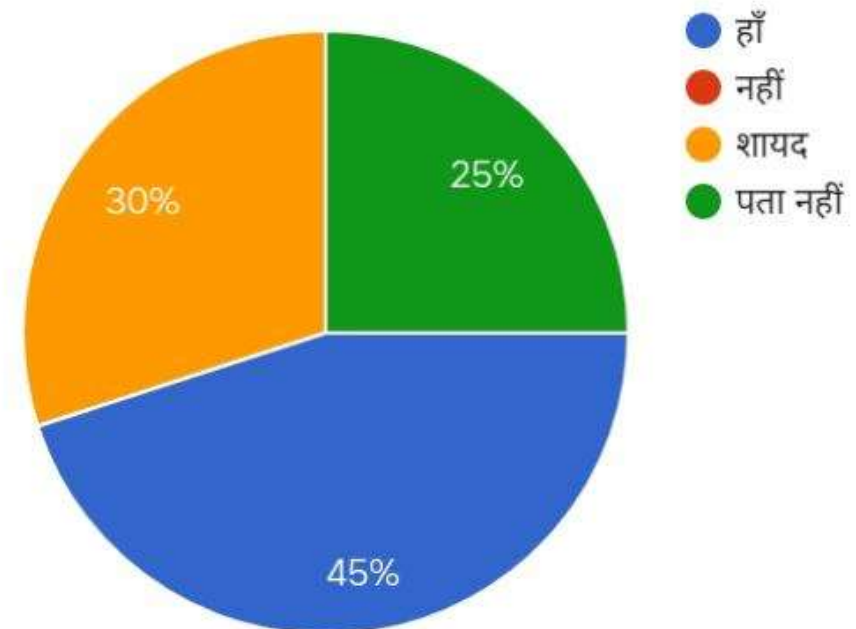
17. क्या घरेलू हिंसा अशिक्षित लोगों के साथ ज्यादा होती है?

20 responses



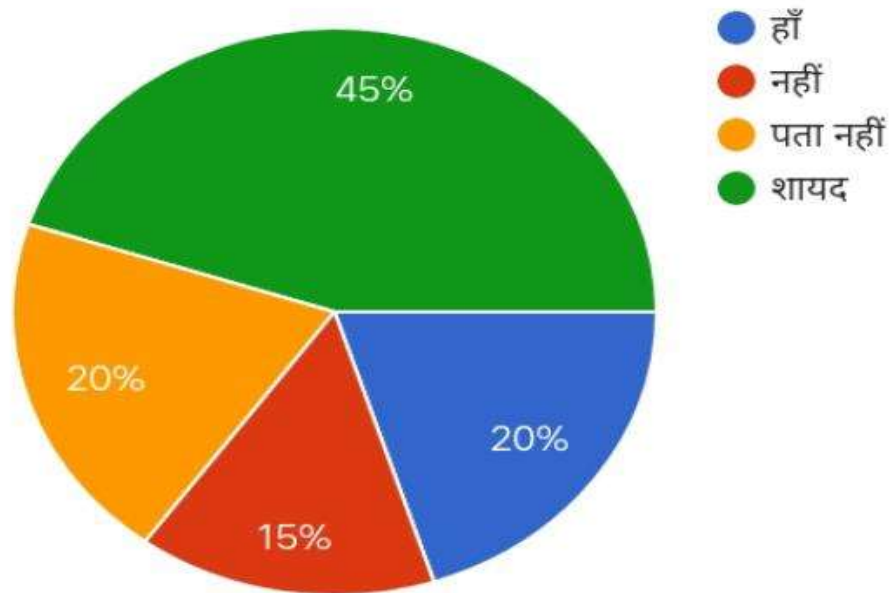
18. क्या निम्न वर्ग में घरेलू हिंसा अधिक होती है?

20 responses



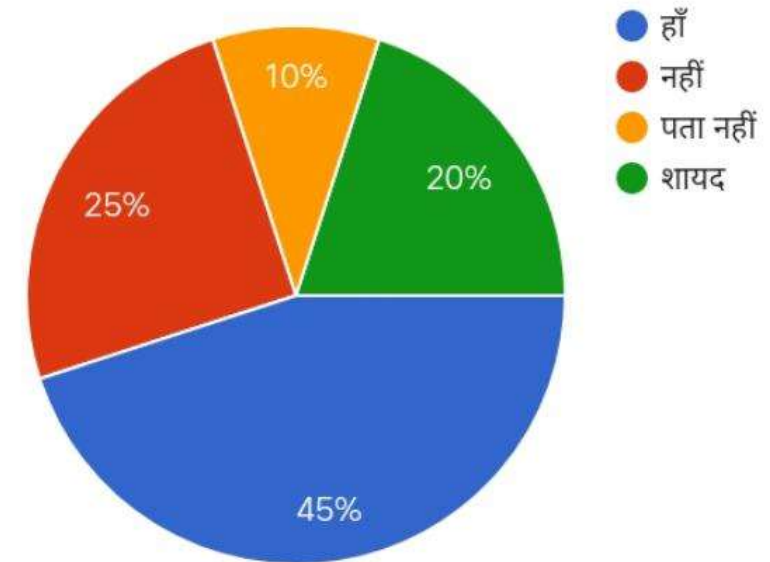
19. क्या उच्च वर्ग में घरेलू हिंसा अधिक होती है?

20 responses



20. क्या आपको लगता है संयुक्त परिवार में घरेलू हिंसा की घटना अधिक होती है?

20 responses







Survey



Khushi Sharma

7/10



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CLASS:- BA III
ROLL NO:- S-5
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Page 1 / 23

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TOPIC : SURVEY ON CHILD
MARRIAGE

अनुक्रमणिका

क्रमांक	पृष्ठ क्र.	विषय	हस्ताक्षर
1	1	बाल - विवाह का परिचय	
2	2	प्रश्न क्र. 1 और 2	
3	3	प्रश्न क्र. 3 और 4	
4	4	प्रश्न क्र. 5 और 6	
5	5	प्रश्न क्र. 7 और 8	
6	6	प्रश्न क्र. 9 और 10	
7	7	प्रश्न क्र. 11 और 12	
8	8	प्रश्न क्र. 13 और 14	
9	9	प्रश्न क्र. 15 और 16	
10	10	प्रश्न क्र. 17 और 18	
11	11	प्रश्न क्र. 19 और 20	

बाल-विवाह

बाल-विवाह का अर्थ है किसी बच्चे की यानी नाबालिग उस के बच्चों का विवाह कर देना। परंतु अब सरकार ने इस पर रोक लगा दी है, और इस पर कानून भी बनाया है, क्योंकि कम उम्र ही विवाह कर हो जाने से उन विवाहित बच्चों के जड़ों को बर्कड़ सारी समस्या का सामना करना पड़ता है, और इससे उन बच्चे बच्चों का बचपन भी खिल जाता है। बाल-विवाह पर रोक संतोषी कानून सर्वप्रथम सन् 1929 में पारित किया गया था। बाद में सन् 1943, 1978 और 2006 में इसमें संशोधन किए गए। इस 2006 समय विवाह की न्यूनतम आयु बालिकाओं के लिए 18 वर्ष और बालकों के लिए 21 वर्ष निर्धारित की गई है। बाल-विवाह बच्चों के अधिकारों का उल्लंघन करता है, और इन्हें हिंसा, शोषण और दुर्व्यवहार के उच्च जोखिम में डालता है। बाल-विवाह लड़कियों और लड़कों दोनों को प्रभावित करता है, लेकिन लड़कियों पर इसका प्रतिकूल प्रभाव पड़ता है। इस विषय का मैंने सर्वेक्षण किया था और इसका निष्कर्ष निष्कर्ष मैंने इसे उम्र प्रोजेक्ट में लिखा है।

Q.1) आपके अनुसार बाल विवाह को समाप्त करने का सबसे अच्छा तरीका क्या है ?

- A) व्यापक शिक्षा [40%]
- B) वित्तीय सहायता प्रदान करना [10%]
- C) रोजगार के अवसर बढ़ाना [20%]
- D) बाल विवाह विषय का कानून बनाना [30%]

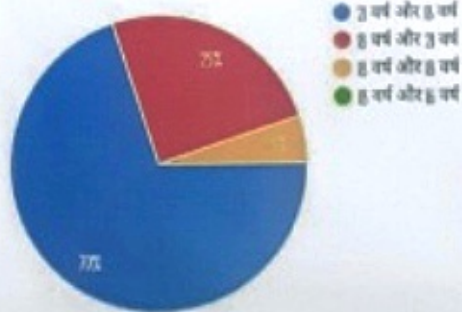
Q.2) आपके अनुसार लड़का और लड़की के विवाह की न्यूनतम आयु क्या होनी चाहिए ?

- A) 21 वर्ष और 18 वर्ष [70%]
- B) 18 वर्ष और 18 वर्ष [5%]
- C) 18 वर्ष और 21 वर्ष [25%]
- D) 18 वर्ष और 16 वर्ष [-]

1)



2)



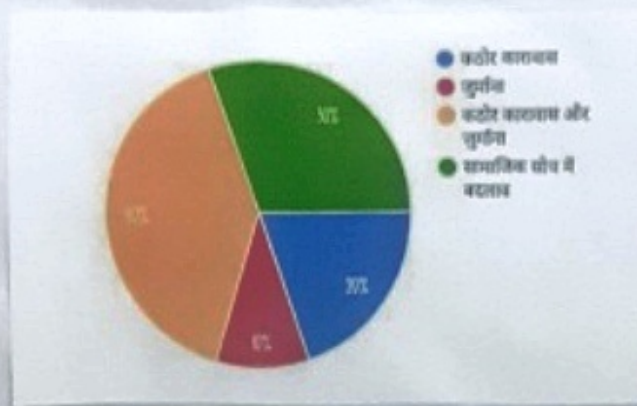
Q.3) आपके अनुसार बाल-विवाह को रोकने के लिए क्या दंड दिया जाना चाहिए?

- A) कठोर कारावास [20%]
 B) जुर्माना [10%]
 C) कठोर कारावास और जुर्माना [40%]
 D) सामाजिक स्कोच में बदलाव [30%]

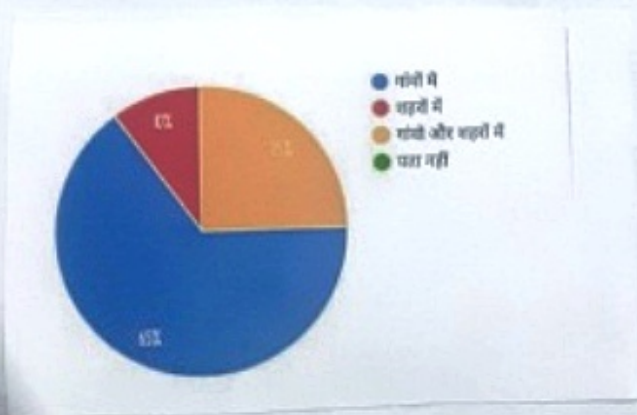
Q.4) बाल-विवाह किस जगह अधिक होते हैं?

- A) गाँवों में [65%]
 B) शहरों में [10%]
 C) गाँवों और शहरों में [25%]
 D) पता नहीं [-]

3)



4)



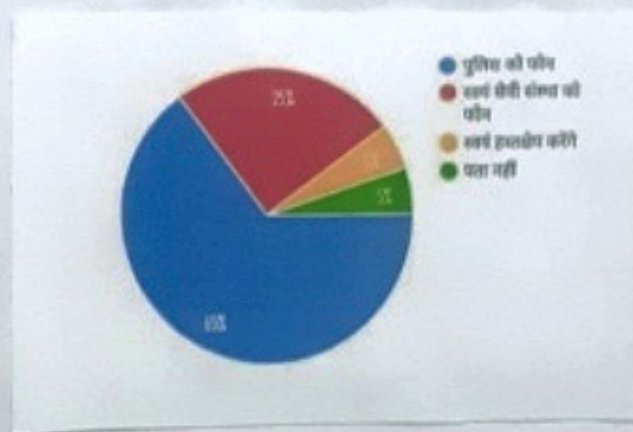
Q.5) यदि आपको किसी संगठित बाल-विवाह की जानकारी होती है तो आप क्यों करेंगे?

- A) पुलिस को फोन [65%]
- B) स्वयं सेवी संस्था को फोन [25%]
- C) स्वयं हस्तक्षेप करेंगे [5%]
- D) पता नहीं [5%]

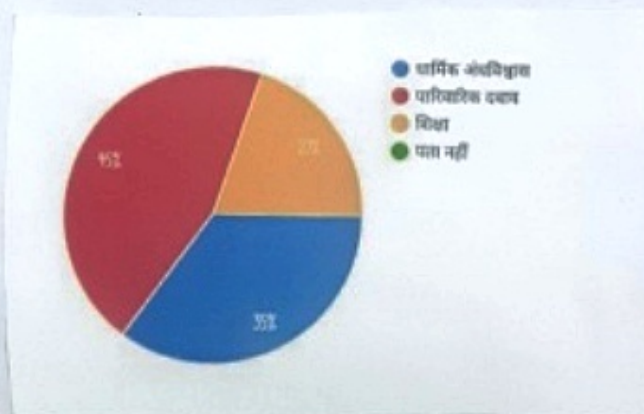
Q.6) आपके अनुसार बाल-विवाह का प्रमुख कारण क्या है?

- A) धार्मिक अंधविश्वास [35%]
- B) पारिवारिक दबाव [45%]
- C) शिक्षा [20%]
- D) पता नहीं [-]

5)



6)



5

Q.7) क्या अधिकतम शिक्षित परिवार में बाल-विवाह अधिक होते हैं?

A) हाँ [70%]

B) नहीं [5%]

C) शायद [15%]

D) पता नहीं [10%]

Q.8) क्या आपके अनुसार निम्न वर्ग में बाल-विवाह अधिक होते हैं?

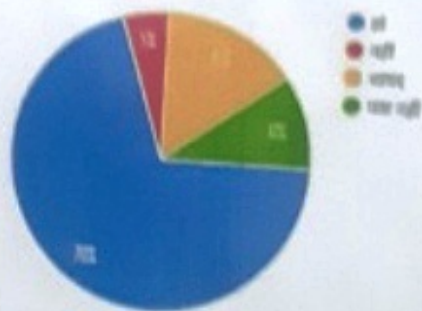
A) हाँ [70%]

B) नहीं [10%]

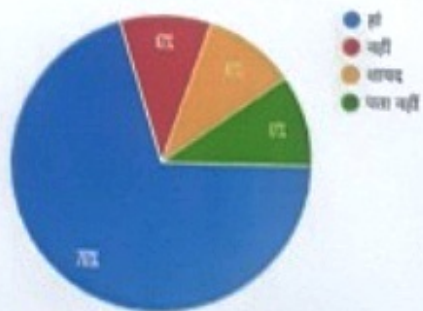
C) शायद [10%]

D) पता नहीं [10%]

7)



8)



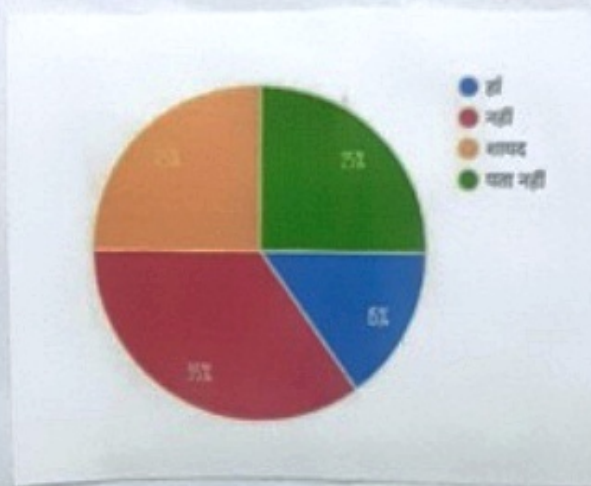
Q.9) क्या उच्च वर्ग में बाल-विवाह अधिक होते हैं?

- A) हाँ [15%]
- B) नहीं [35%]
- C) शायद [25%]
- D) पता नहीं [25%]

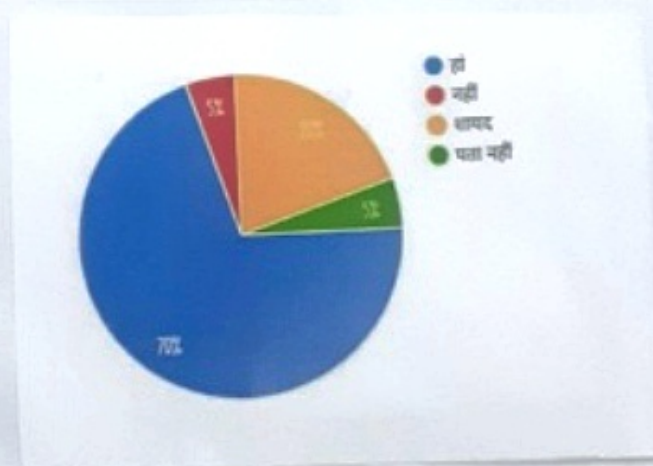
Q.10) क्या आपको लगता है बाल-विवाह से लड़कियों के स्वास्थ्य पर बुरा असर पड़ता है?

- A) हाँ [70%]
- B) नहीं [5%]
- C) शायद [20%]
- D) पता नहीं [5%]

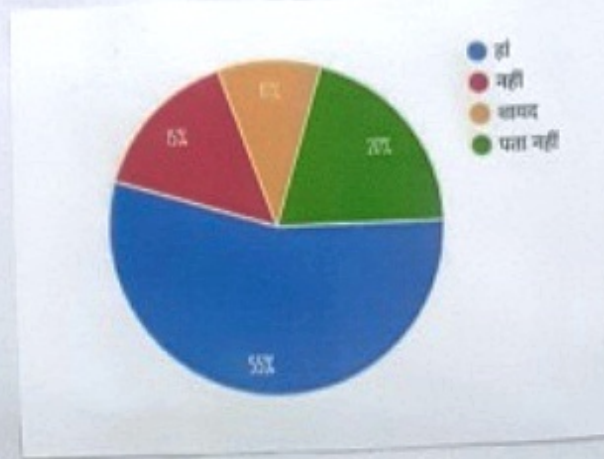
9)



10)



13)



14)



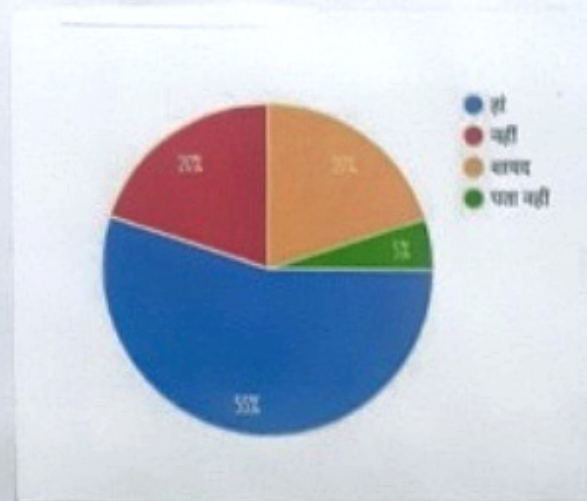
Q. 11) क्या बाल-विवाह से लड़के के कैरियर पर बुरा प्रभाव पड़ता है?

- A) हाँ [55%]
 B) नहीं [20%]
 C) शायद [20%]
 D) पता नहीं [5%]

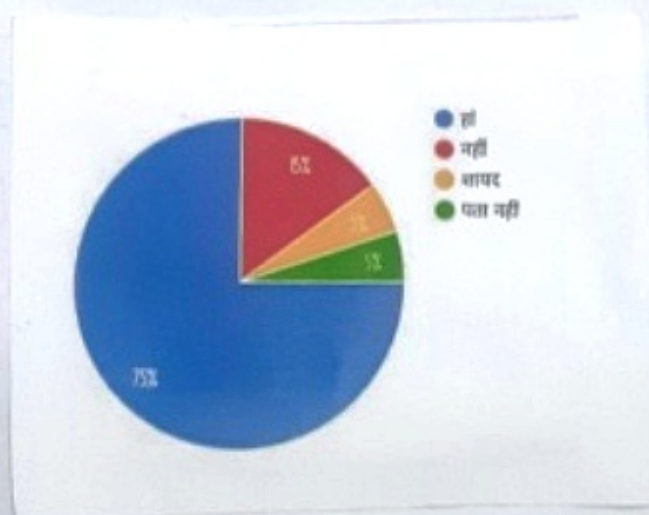
Q. 12) क्या बाल-विवाह से लड़की की शिक्षा और कैरियर पर बुरा प्रभाव पड़ता है?

- A) हाँ [75%]
 B) नहीं [15%]
 C) शायद [5%]
 D) पता नहीं [5%]

11)



12)



8

Q.13) क्या बाल-विवाह के कारण आर्थिक स्थिरता शीघ्र
आ जाती है?

- A) हाँ [55%]
B) नहीं [15%]
C) शायद [10%]
D) पता नहीं [20%]

Q.14) क्या बाल-विवाह किसी विशिष्ट धर्म में
अधिक होते हैं?

- A) हाँ [20%]
B) नहीं [30%]
C) शायद [35%]
D) पता नहीं [15%]

(9)

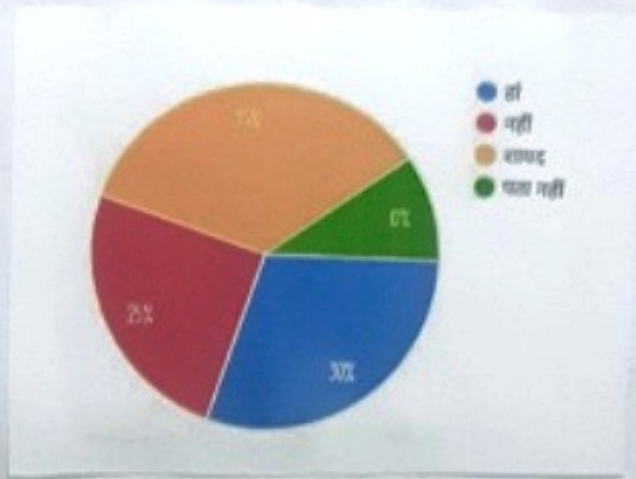
Q. 15) क्या आपको लड़ लगता है दुनिया के अन्य देशों में भी बाल-विवाह होते हैं?

- A) हाँ [30%]
 B) नहीं [35%]
 C) शायद [35%]
 D) पता नहीं [10%]

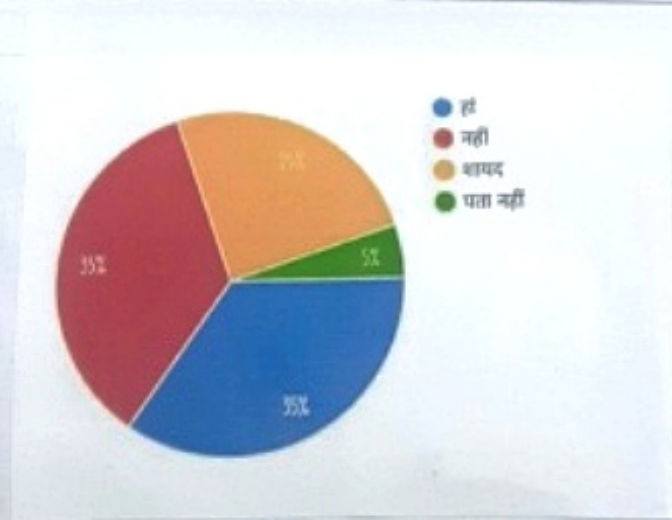
Q. 16) क्या आपको लगता है दुनिया में बाल-विवाह की संख्या बढ़ रही है?

- A) हाँ [35%]
 B) नहीं [35%]
 C) शायद [25%]
 D) पता नहीं [5%]

15]



16]



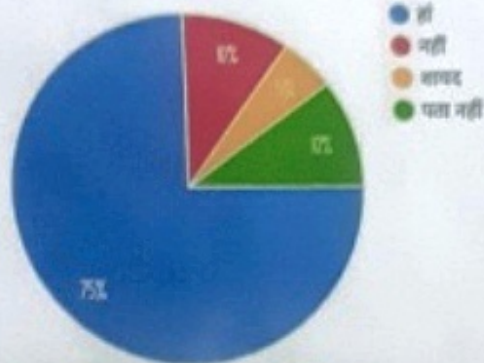
Q. 17) क्या बाल-विवाह से लड़का और लड़कियों पर कम उम्र में ही अधिक जिम्मेदारियाँ आ जाती हैं?

- A) हाँ [75%]
 B) नहीं [10%]
 C) शायद [5%]
 D) पता नहीं [10%]

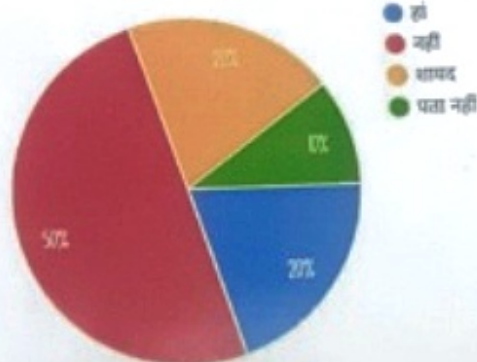
Q. 18) जिसका बाल-विवाह होता है, क्या वे भी अपने बच्चों का बाल-विवाह करते हैं?

- A) हाँ [20%]
 B) नहीं [50%]
 C) शायद [20%]
 D) पता नहीं [10%]

17)



18)



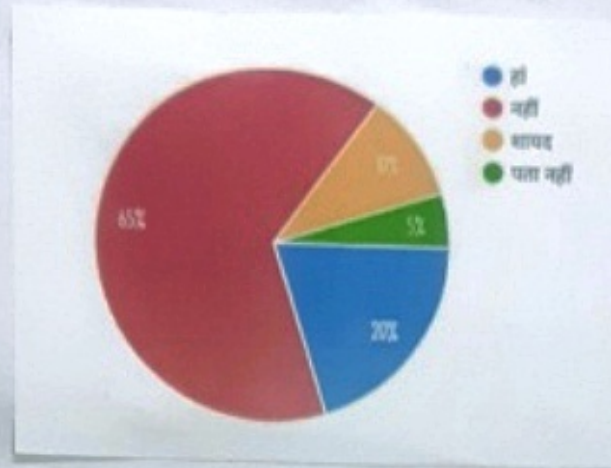
Q. 19) क्या बाल-विवाह में लड़का और लड़की दोनों की मंजूरी ली जाती है?

- A) हाँ [20%]
 B) नहीं [65%]
 C) शायद [10%]
 D) पता नहीं [5%]

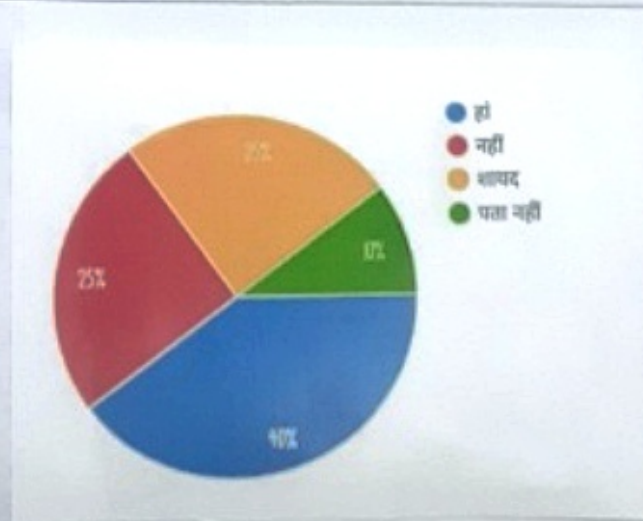
Q. 20) क्या आपको लगता है बाल-विवाह के बाद नरदंष्ट्रा के परिवार का अहयोग मिलेगा?

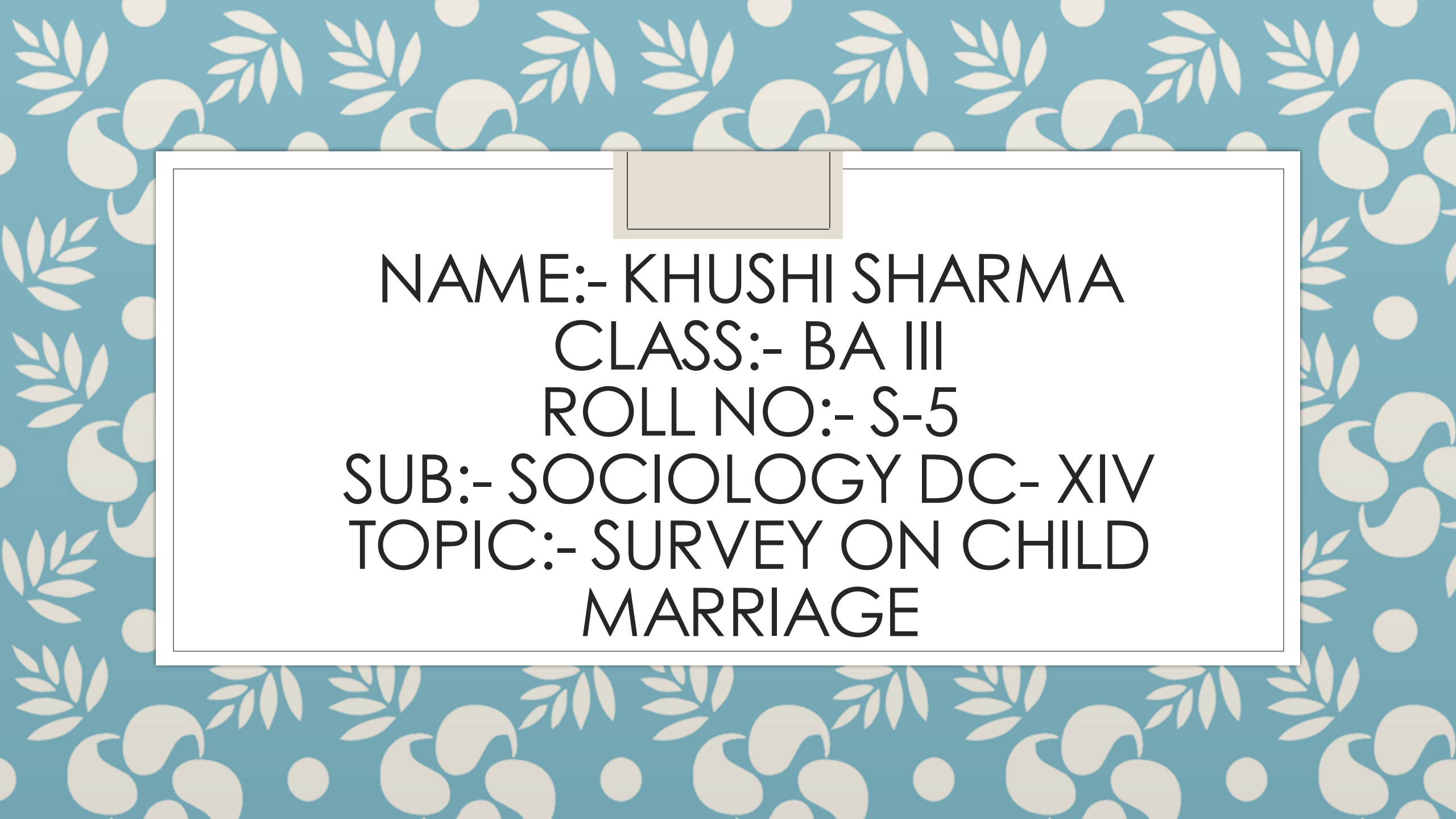
- A) हाँ [40%]
 B) नहीं [25%]
 C) शायद [25%]
 D) पता नहीं [10%]

19)



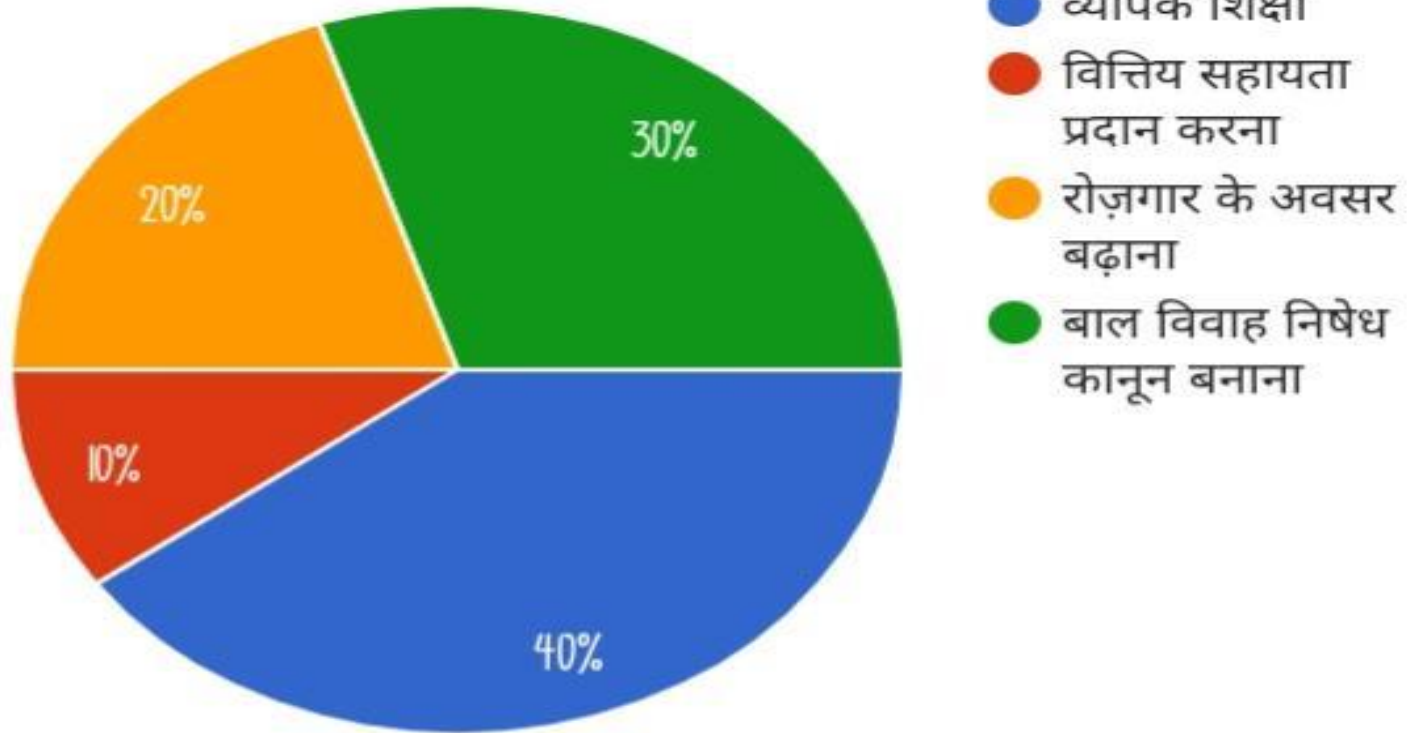
20)



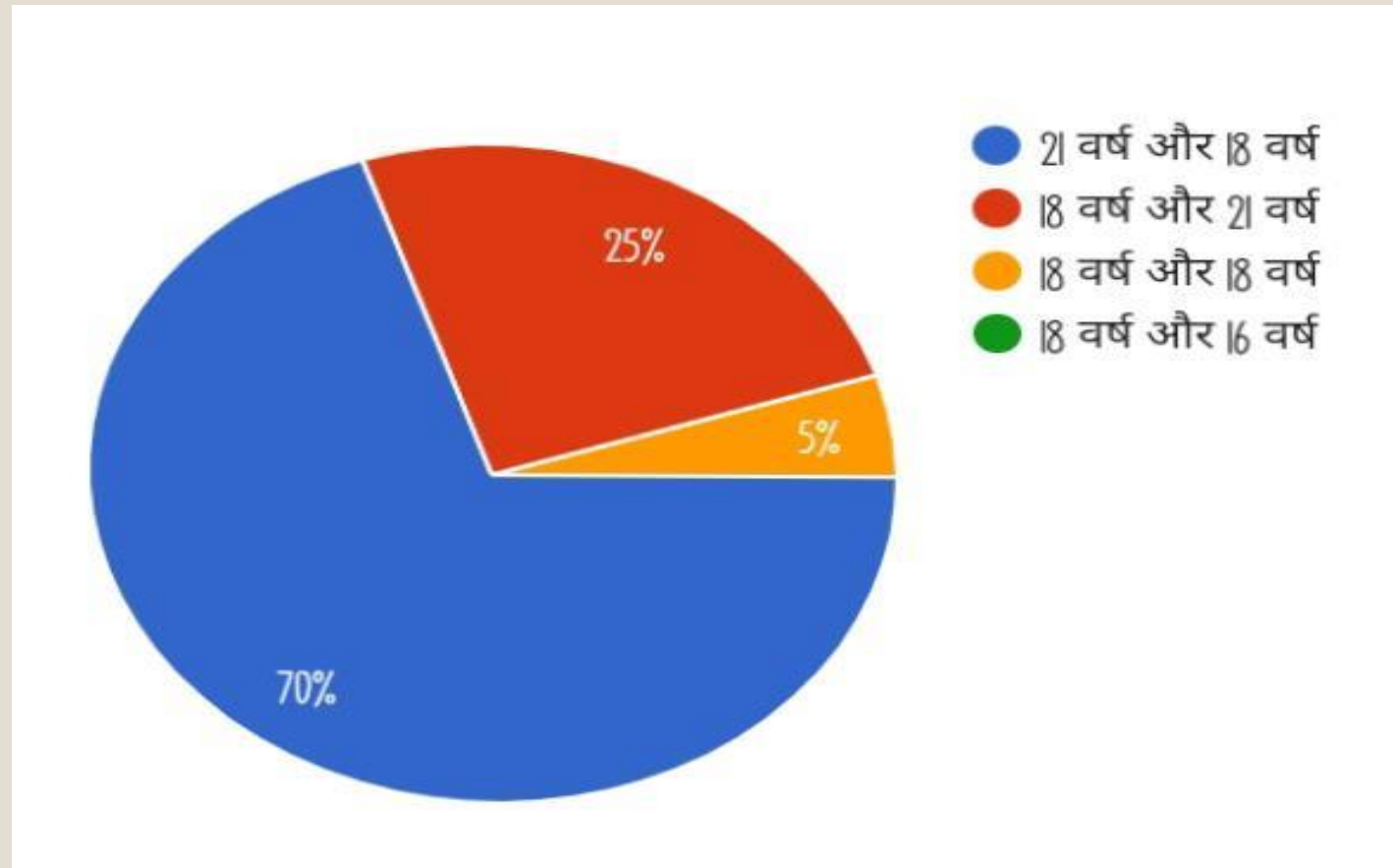


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MARRIAGE

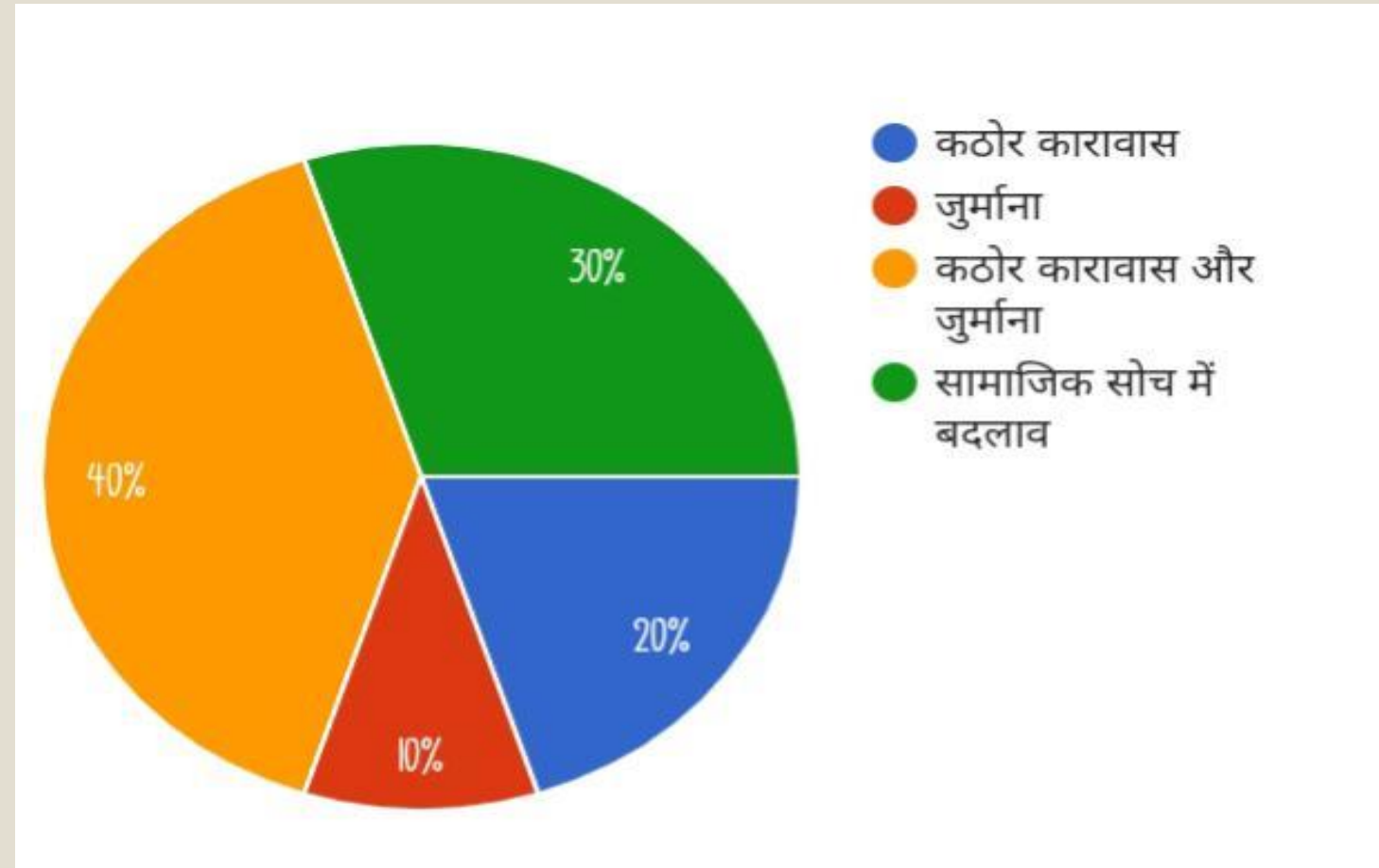
1)आपके अनुसार बाल विवाह को समाप्त करने का सबसे अच्छा तरीका?



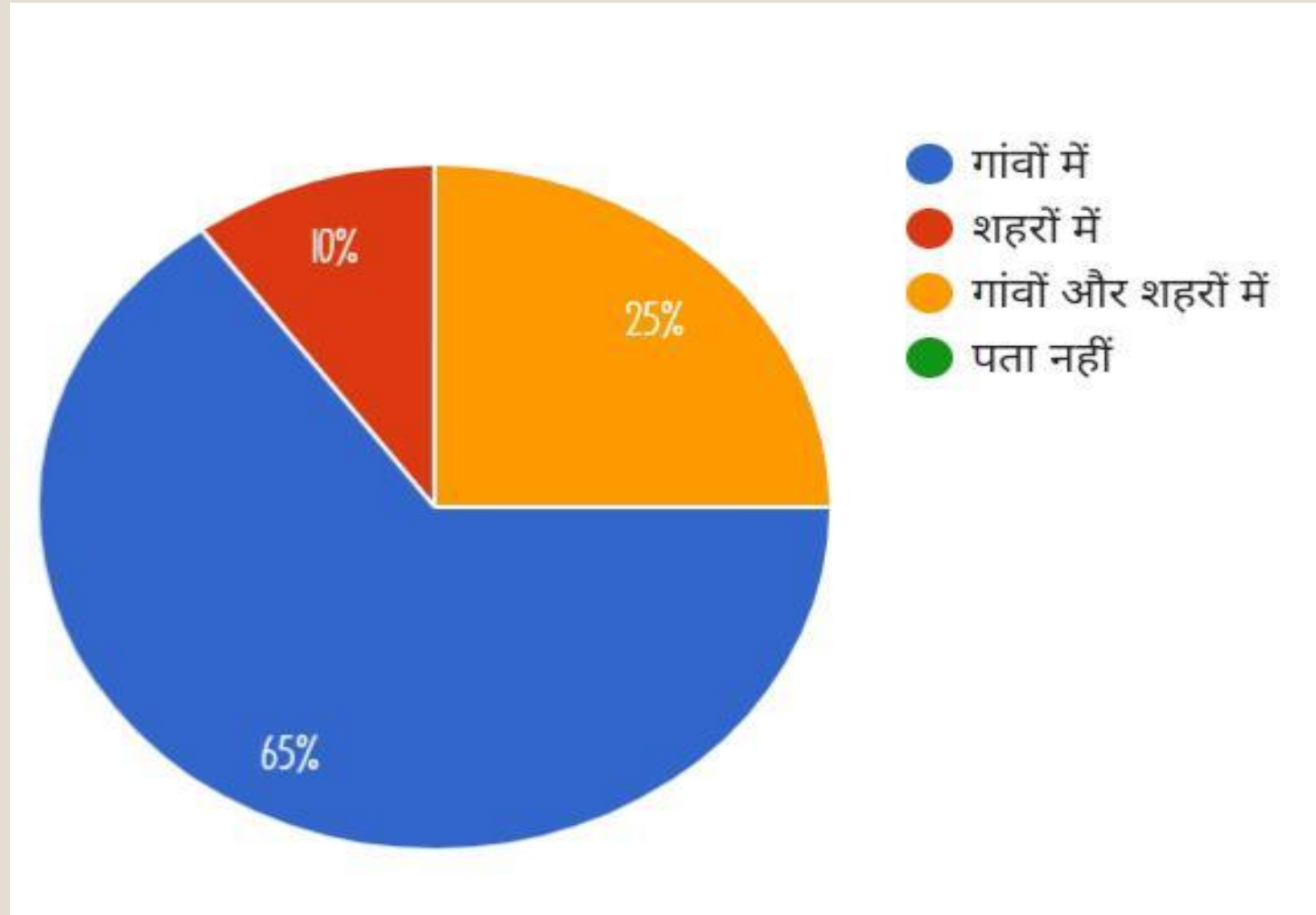
2)आपके अनुसार लड़के और लड़कियों के विवाह के लिए न्यूनतम आयु क्या है?



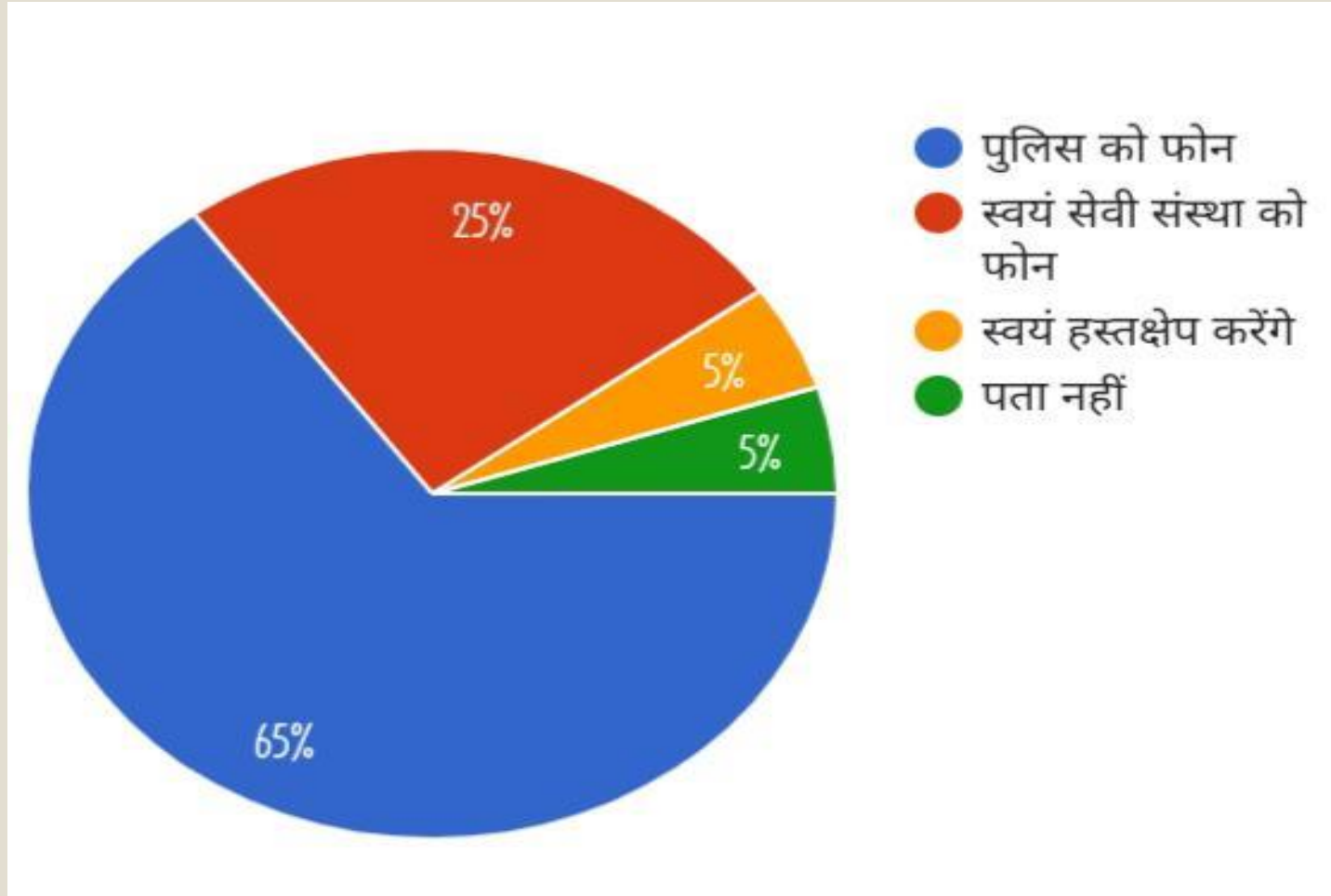
3) आपके अनुसार बाल विवाह को रोकने के लिए क्या दंड दिया जाना चाहिए?



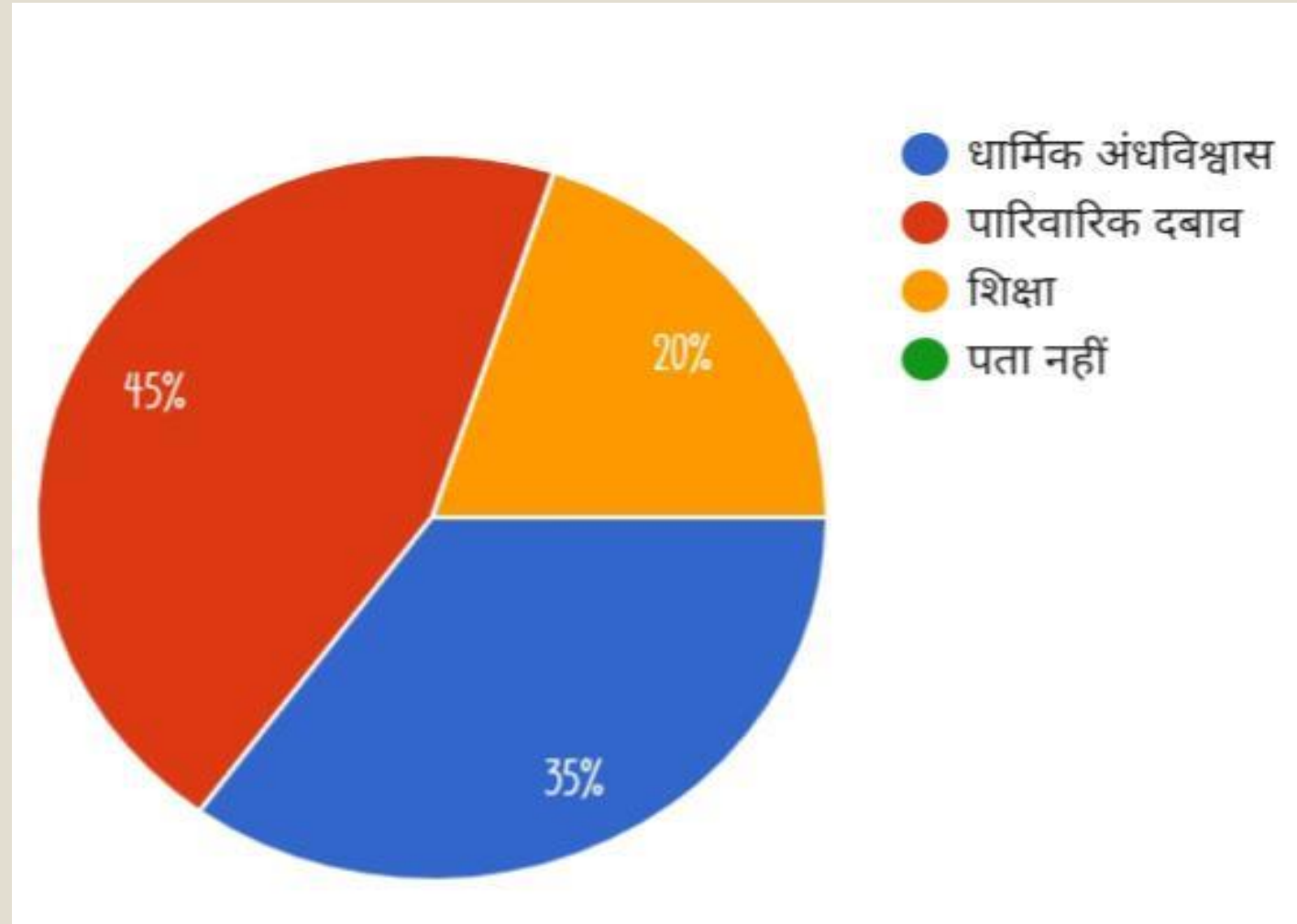
4) आपके अनुसार किस जगह बाल विवाह अधिक होते हैं?



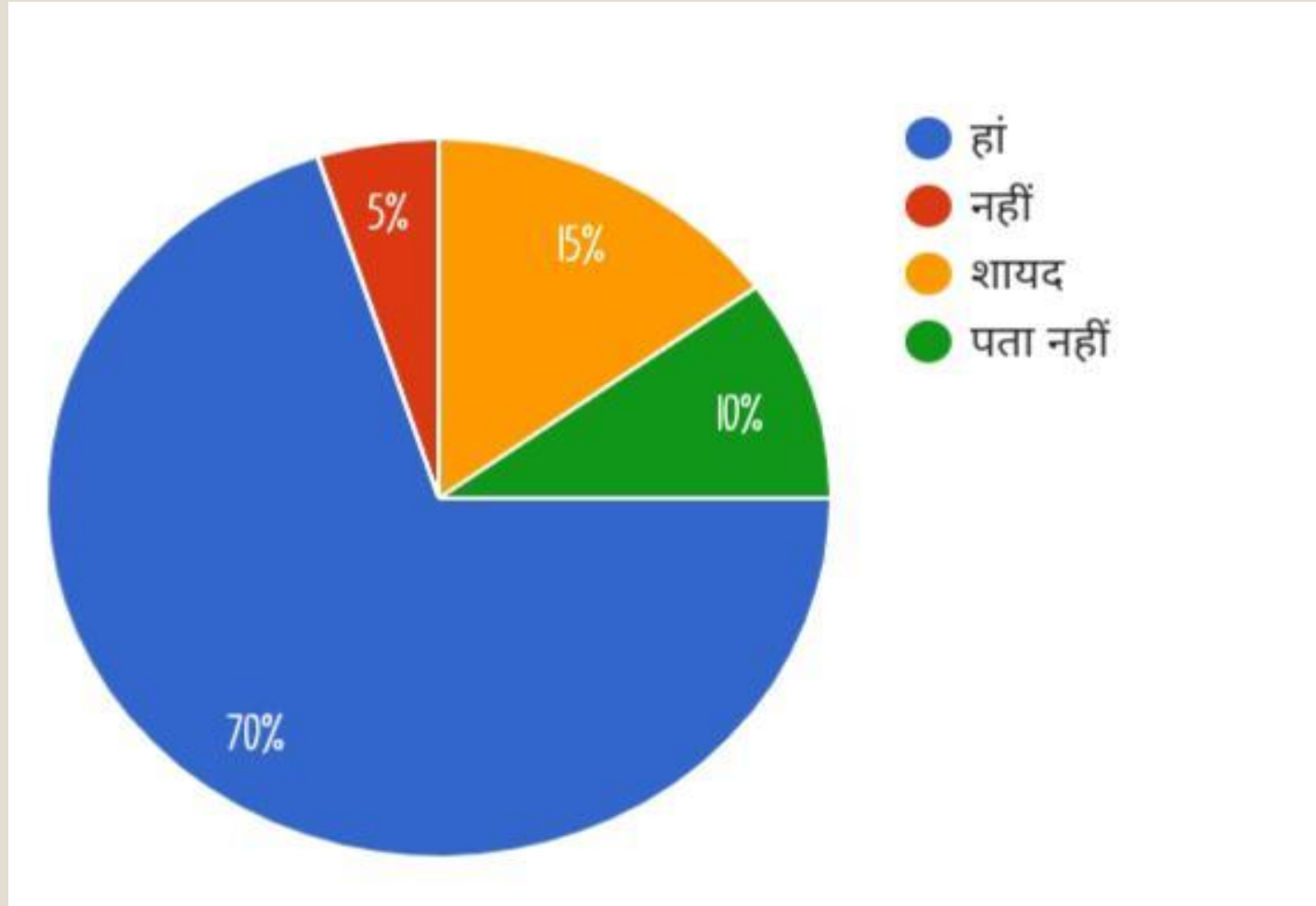
5) यदि आपको किसी संभावित बाल विवाह की जानकारी होती है तो आप क्या करेंगे?



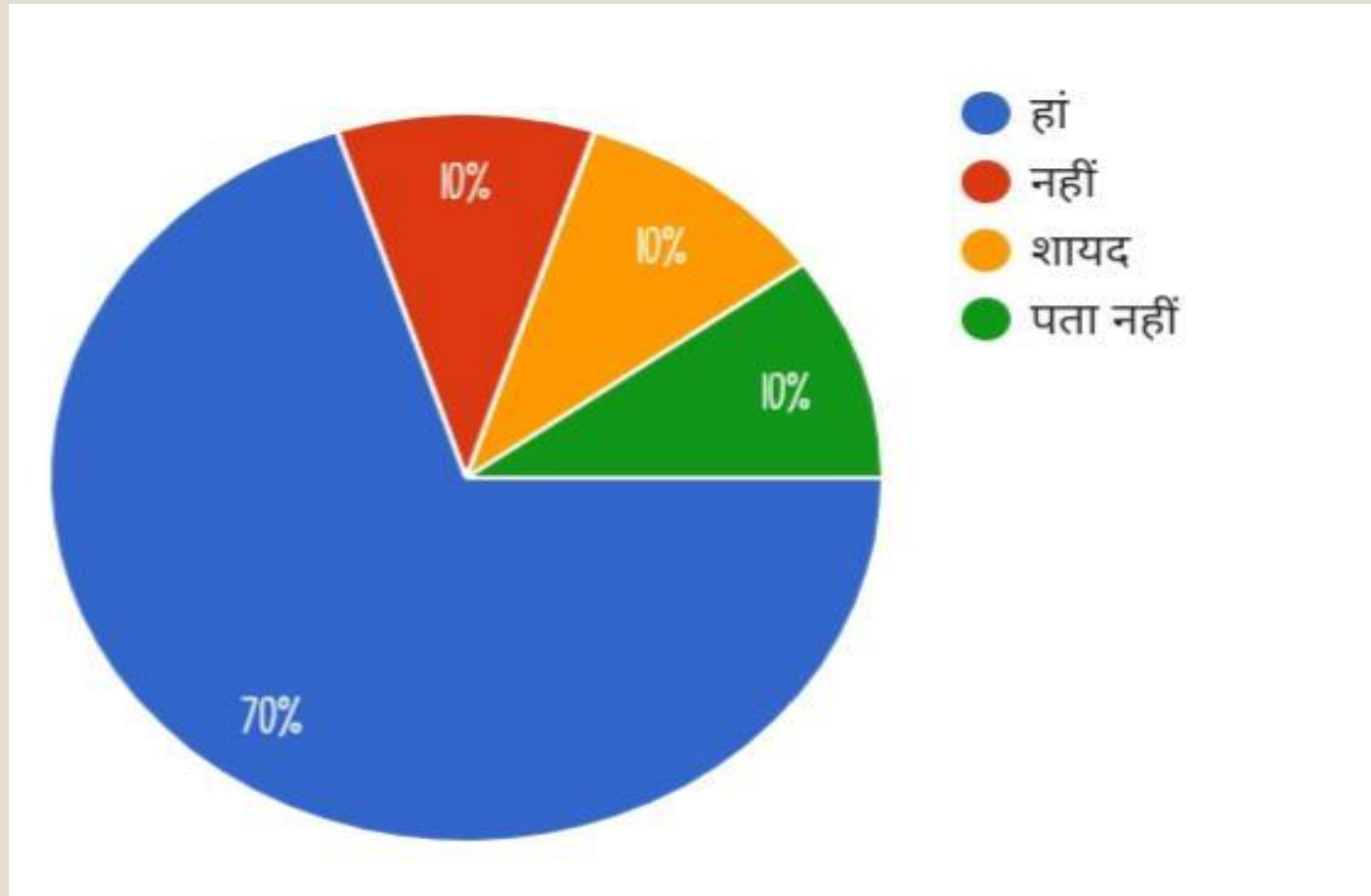
6) आपके अनुसार बाल विवाह का प्रमुख कारण क्या है?



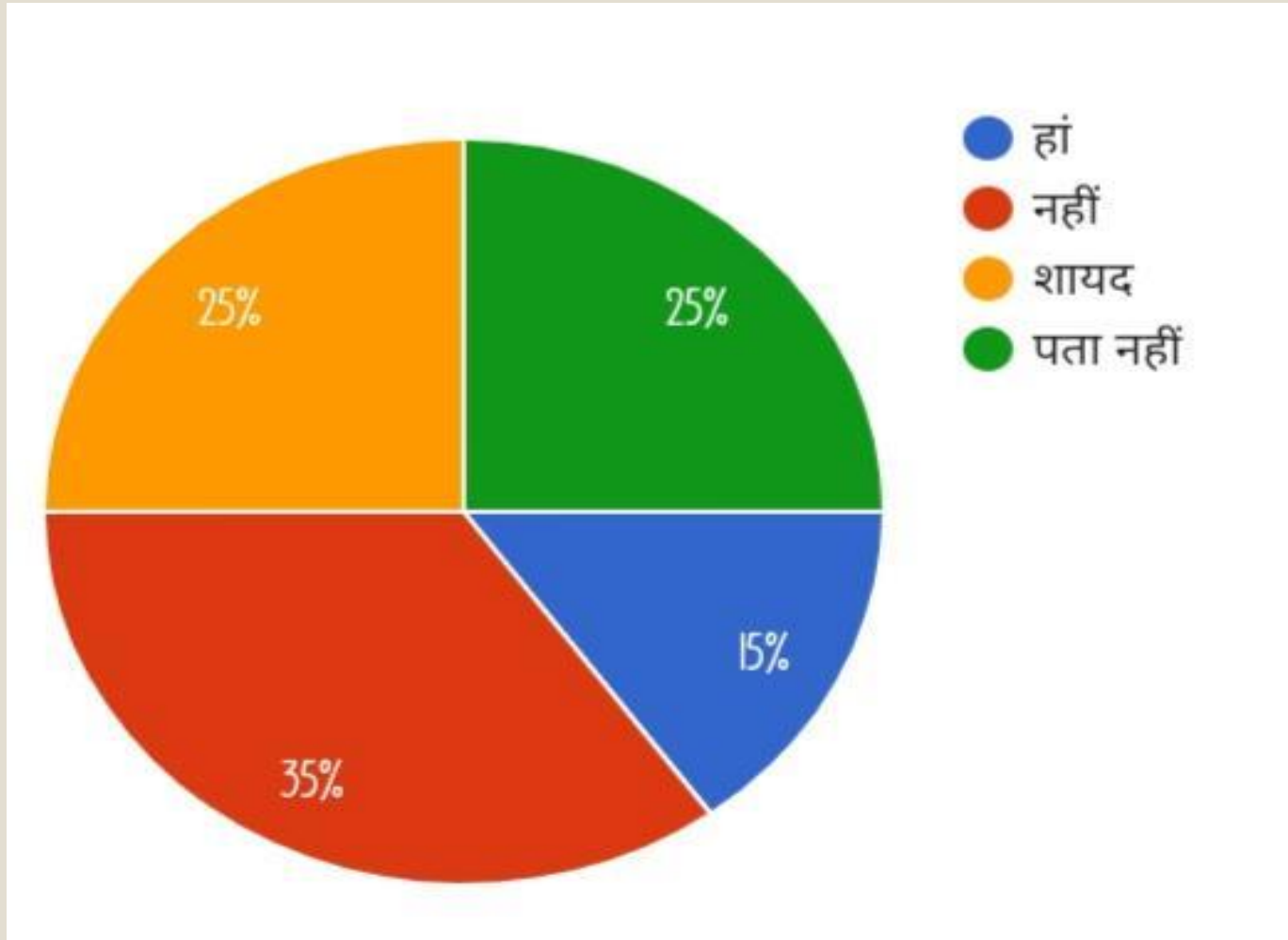
7)आपके अनुसार अशिक्षित परिवार में बाल विवाह अधिक होते हैं?



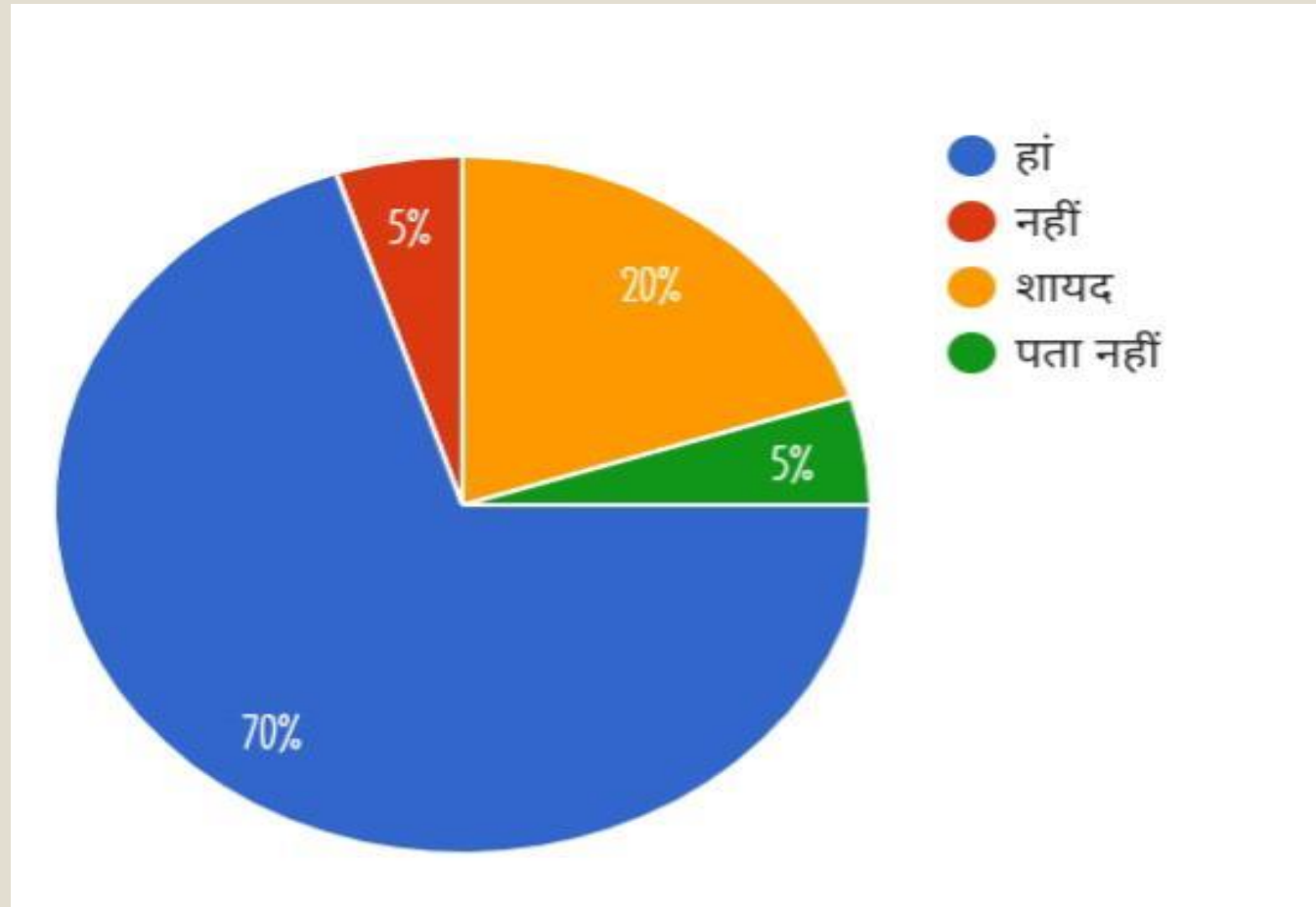
8) क्या आपको लगता है निम्न वर्ग में बाल विवाह अधिक होते हैं?



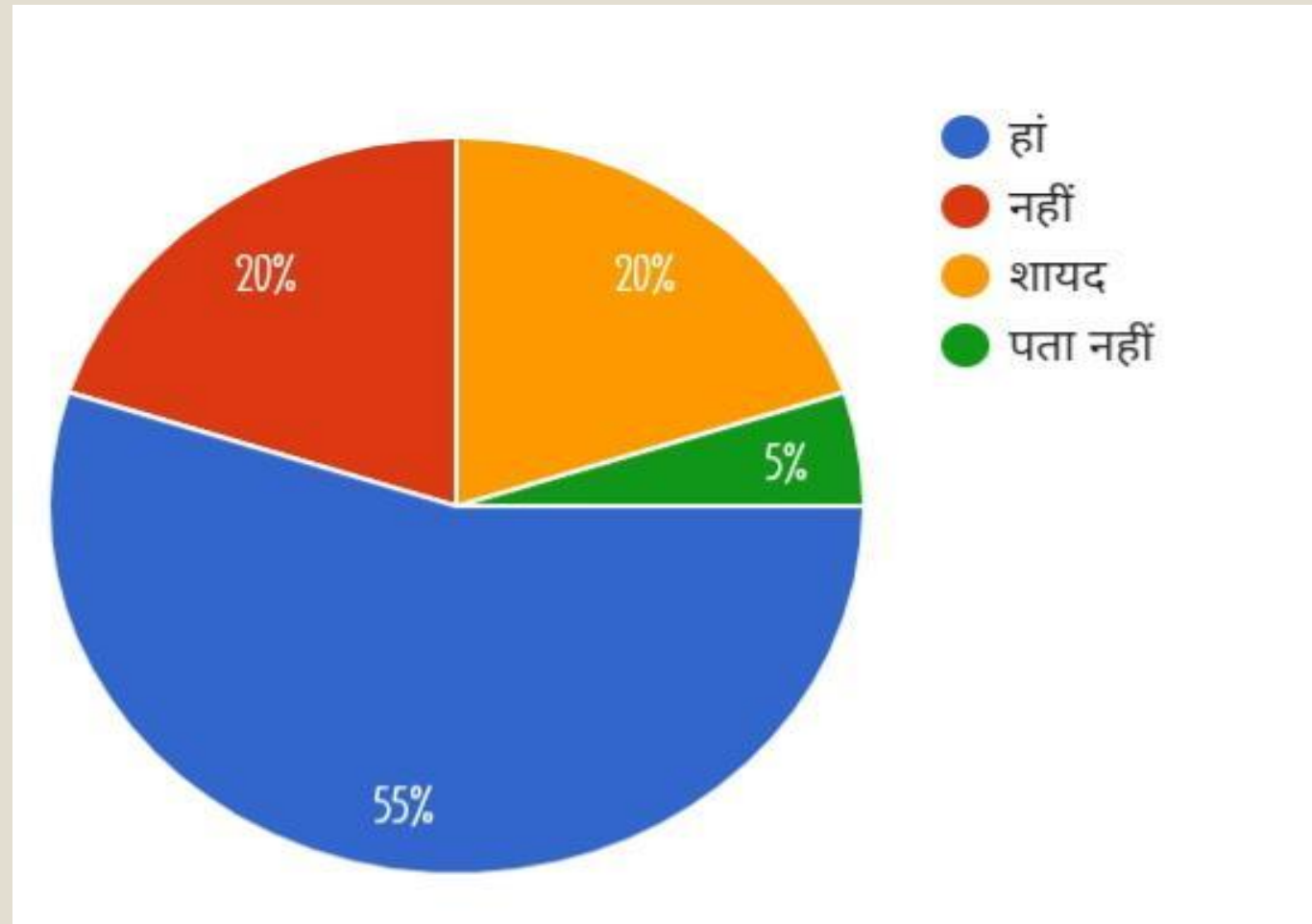
9) क्या उच्च वर्ग में बाल विवाह अधिक होते हैं?



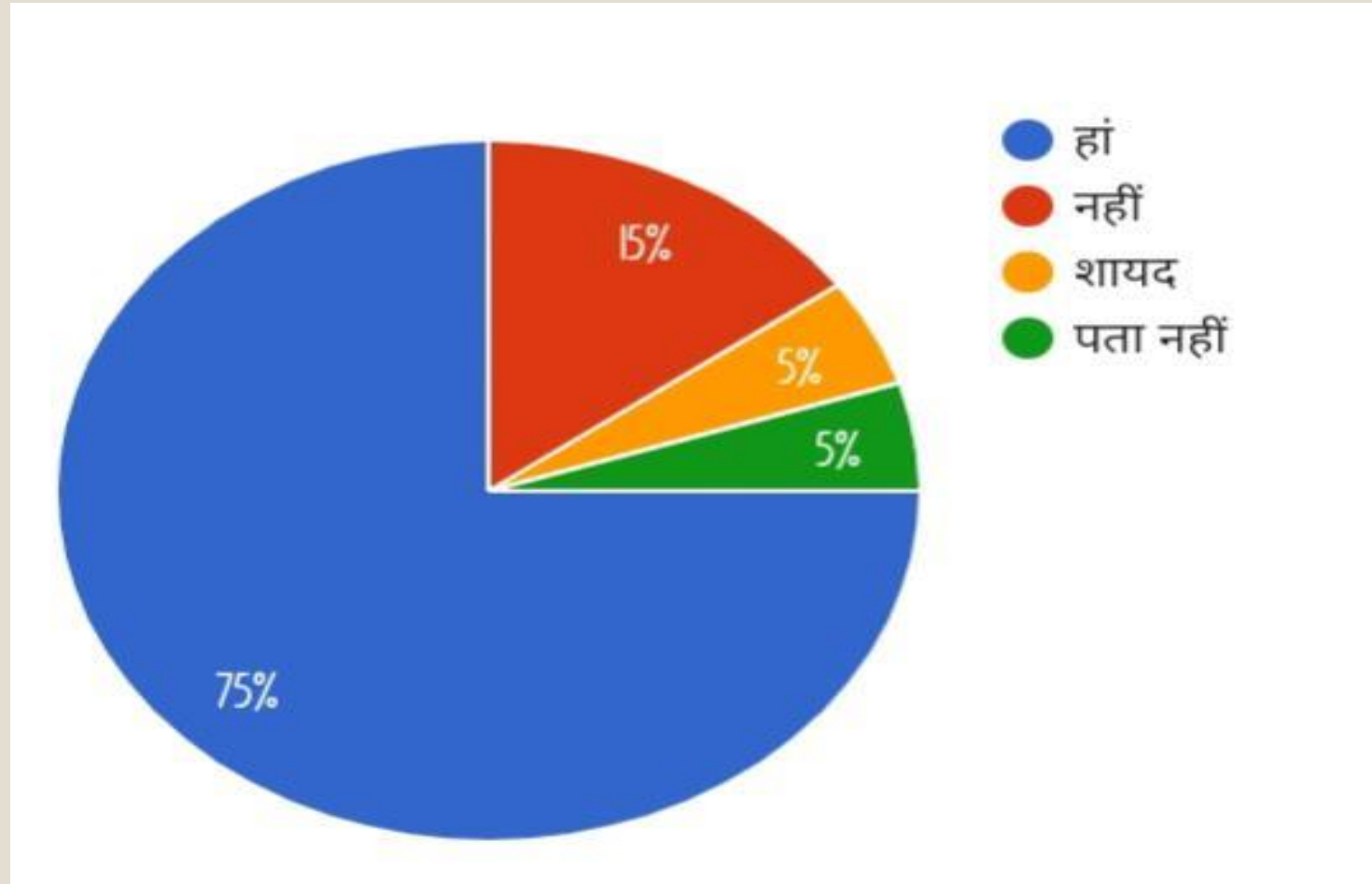
10) क्या आपको लगता है बाल विवाह से लड़कियों के स्वास्थ्य पर बुरा असर पड़ता है?



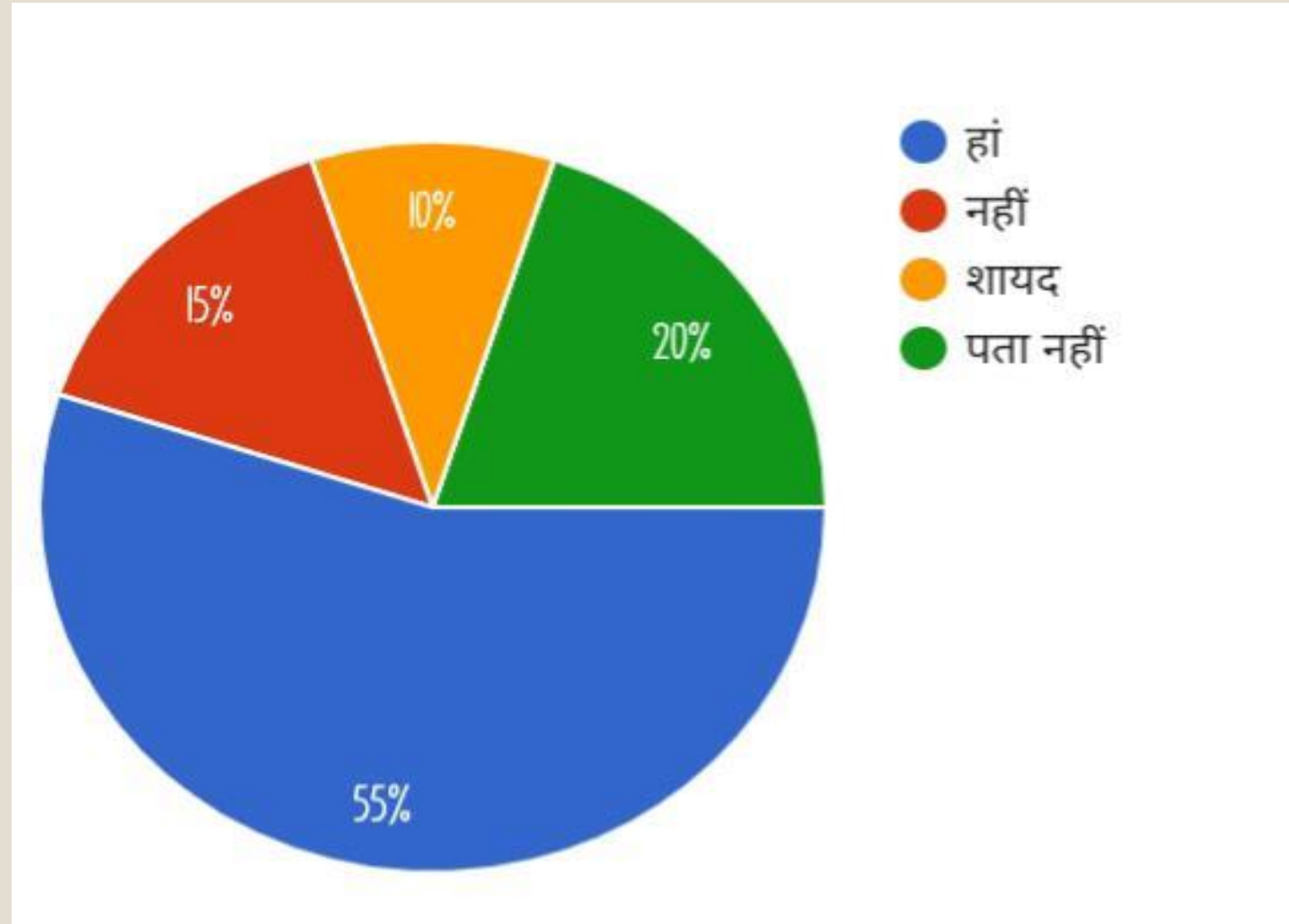
11) क्या बाल विवाह से लड़के के कैरियर पर बुरा प्रभाव पड़ता है?



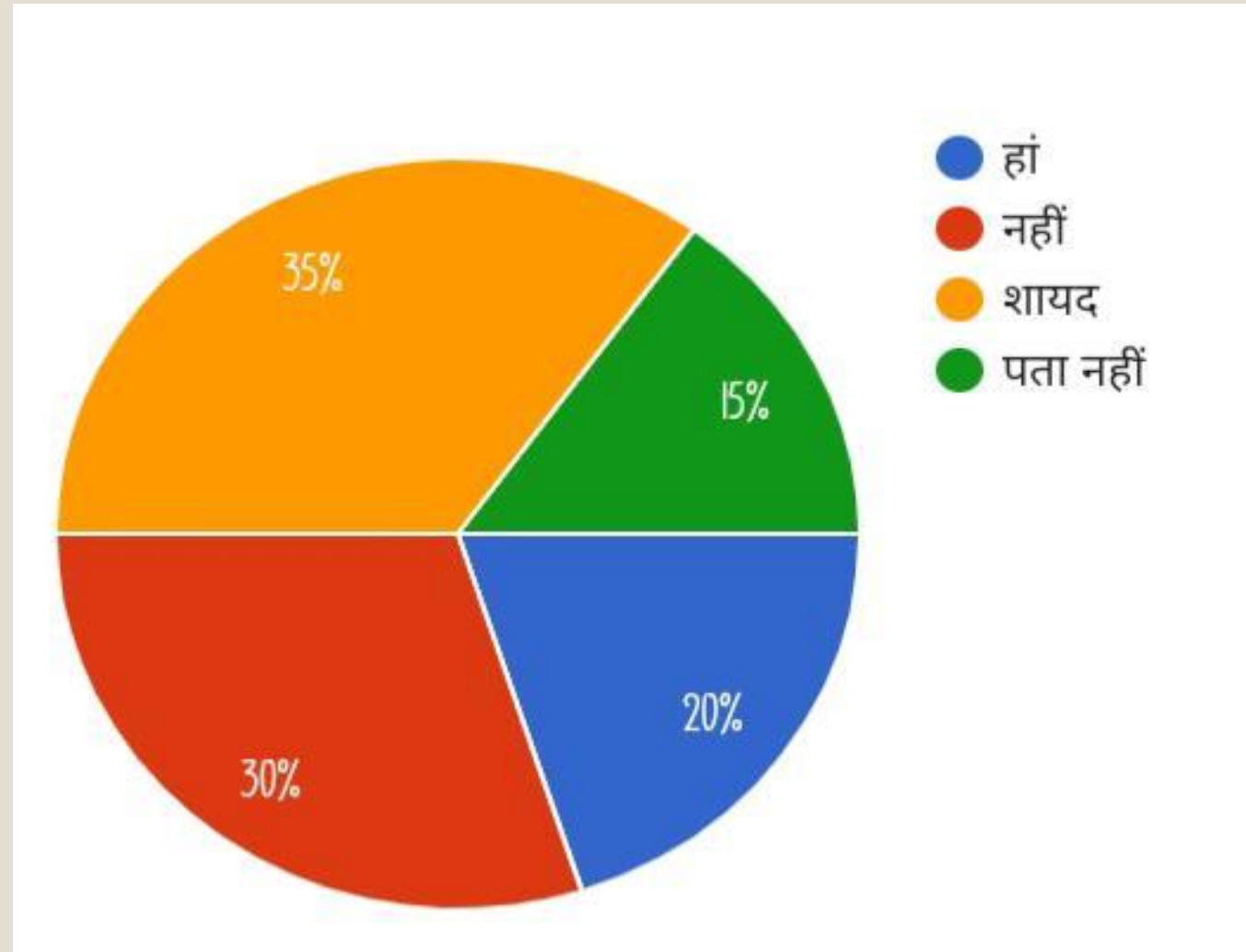
12) क्या बाल विवाह से लड़की की शिक्षा और कैरियर पर बुरा प्रभाव पड़ता है?



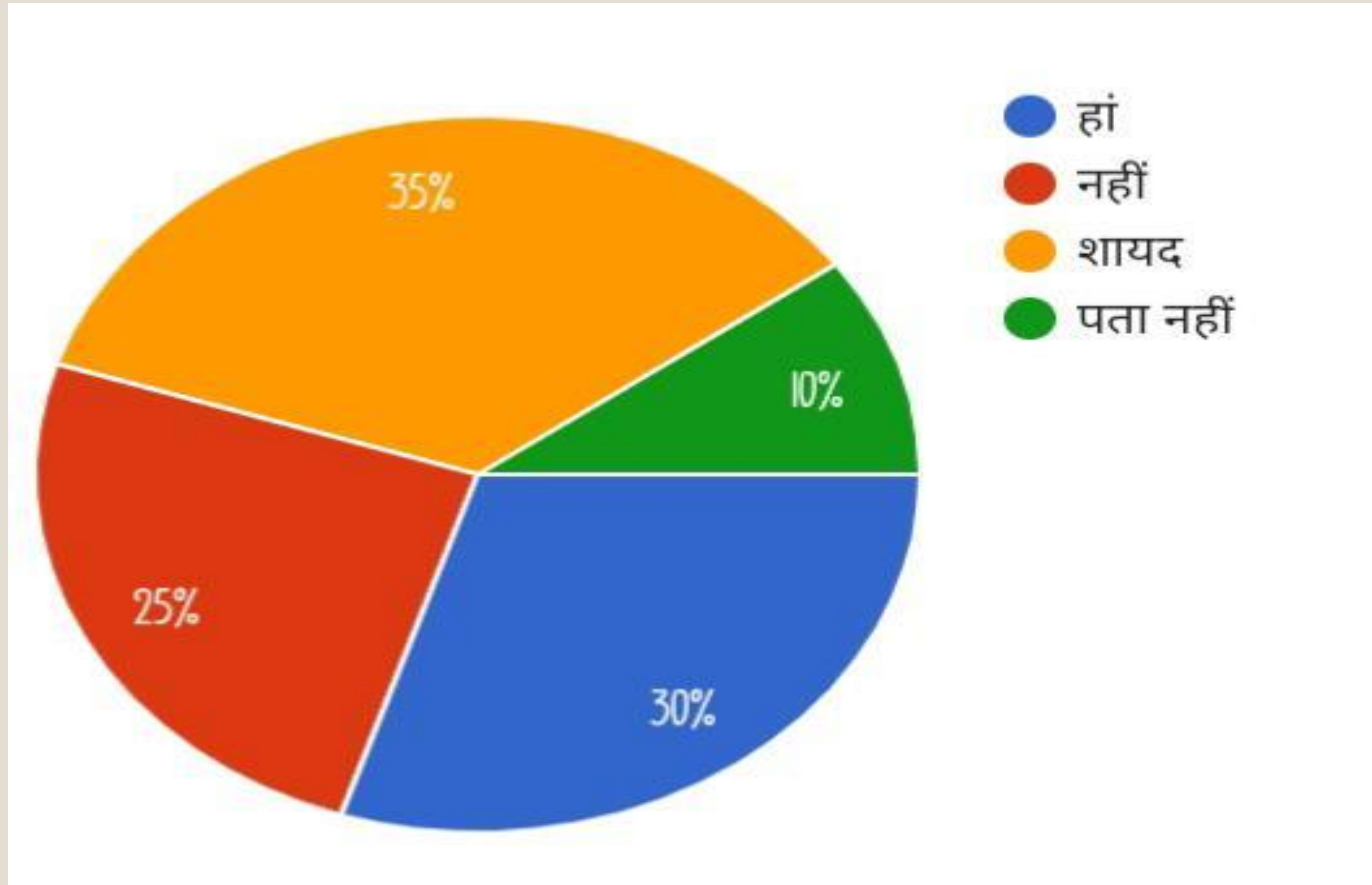
13) क्या बाल विवाह के कारण आर्थिक स्थिरता शीघ्र आ जाती है?



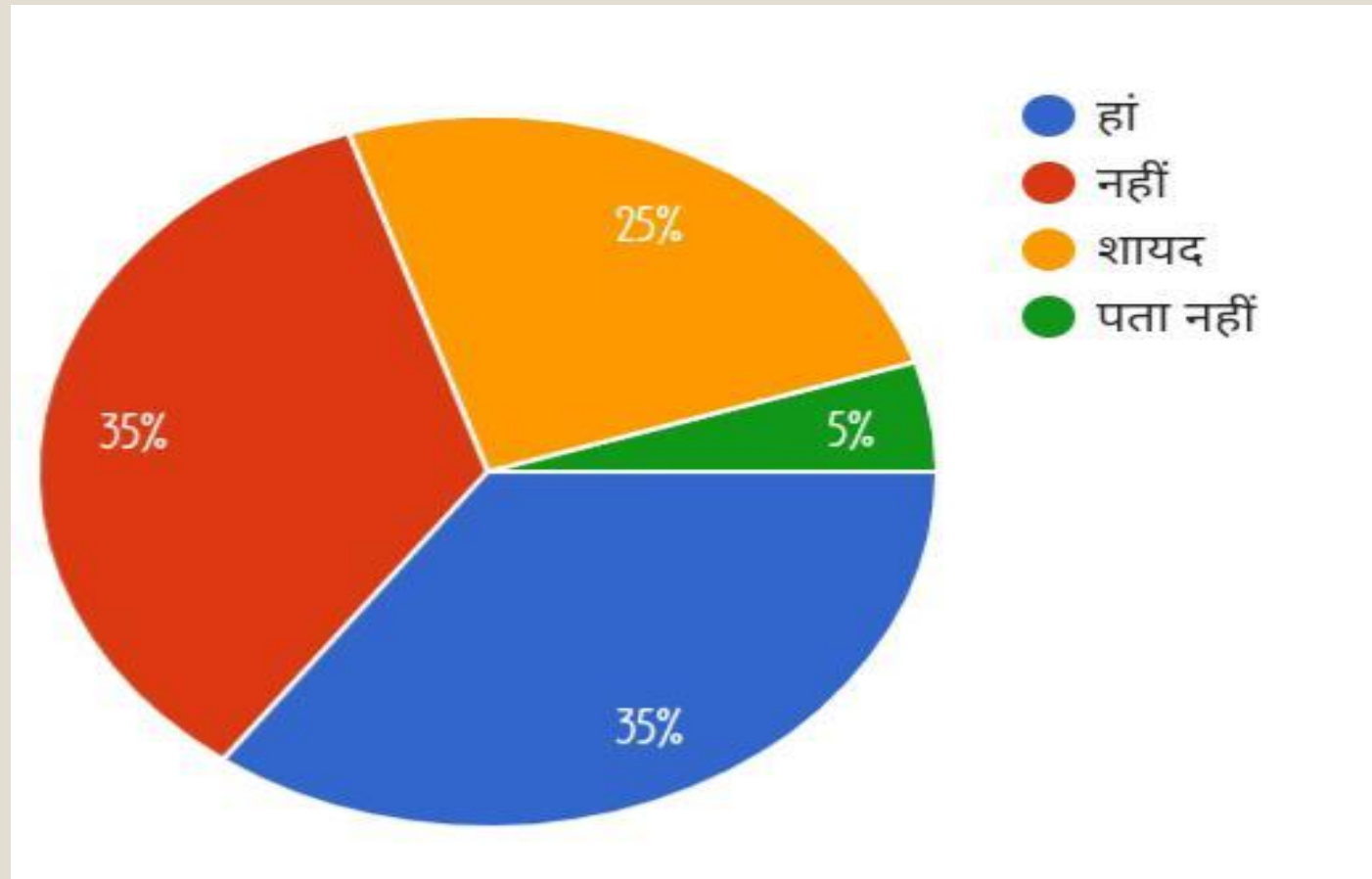
14) क्या बाल विवाह किसी विशिष्ट धर्म में अधिक होते हैं?



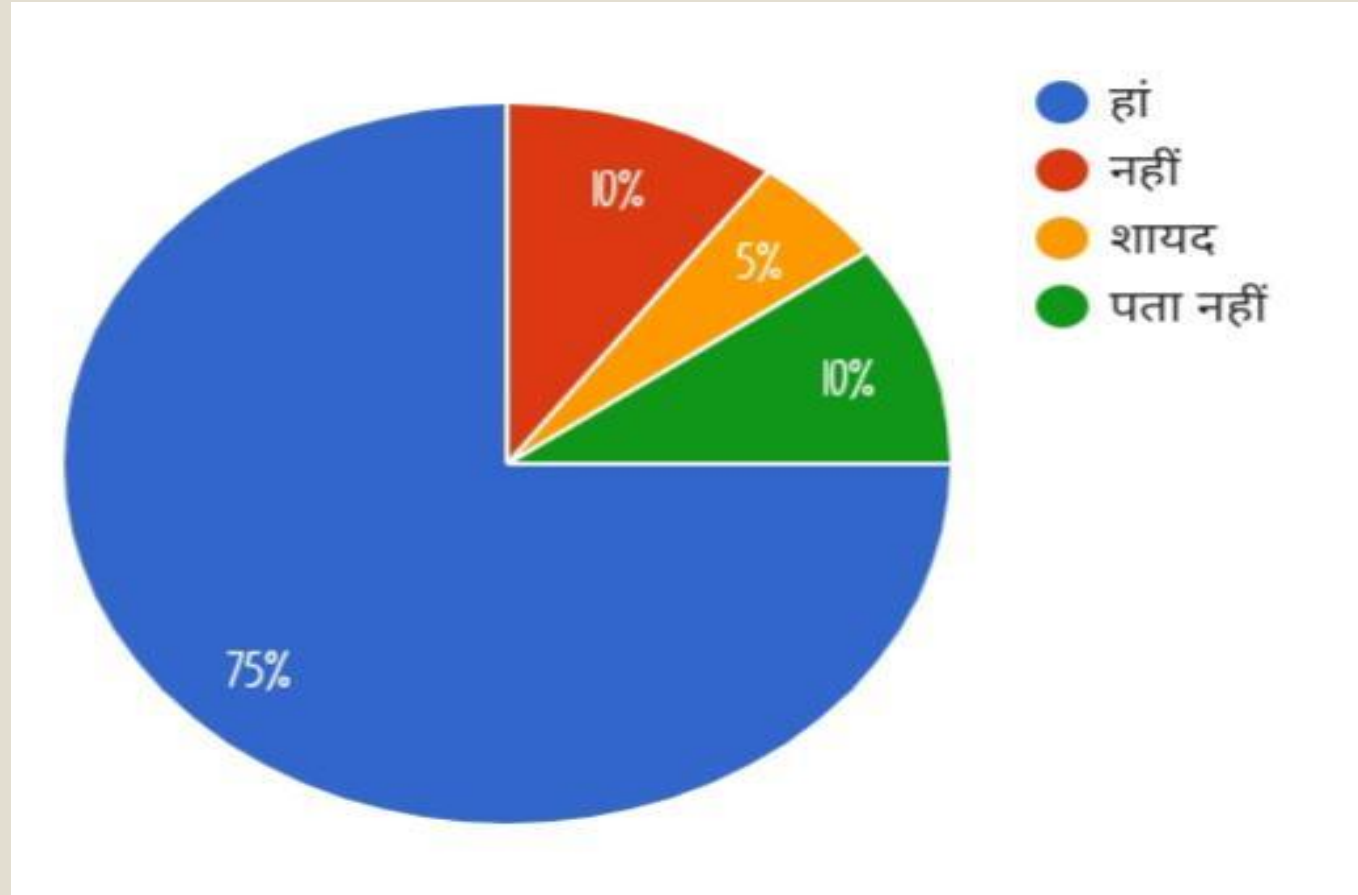
15) क्या आपको लगता है दुनिया के अन्य देशों में भी बाल विवाह होते हैं?



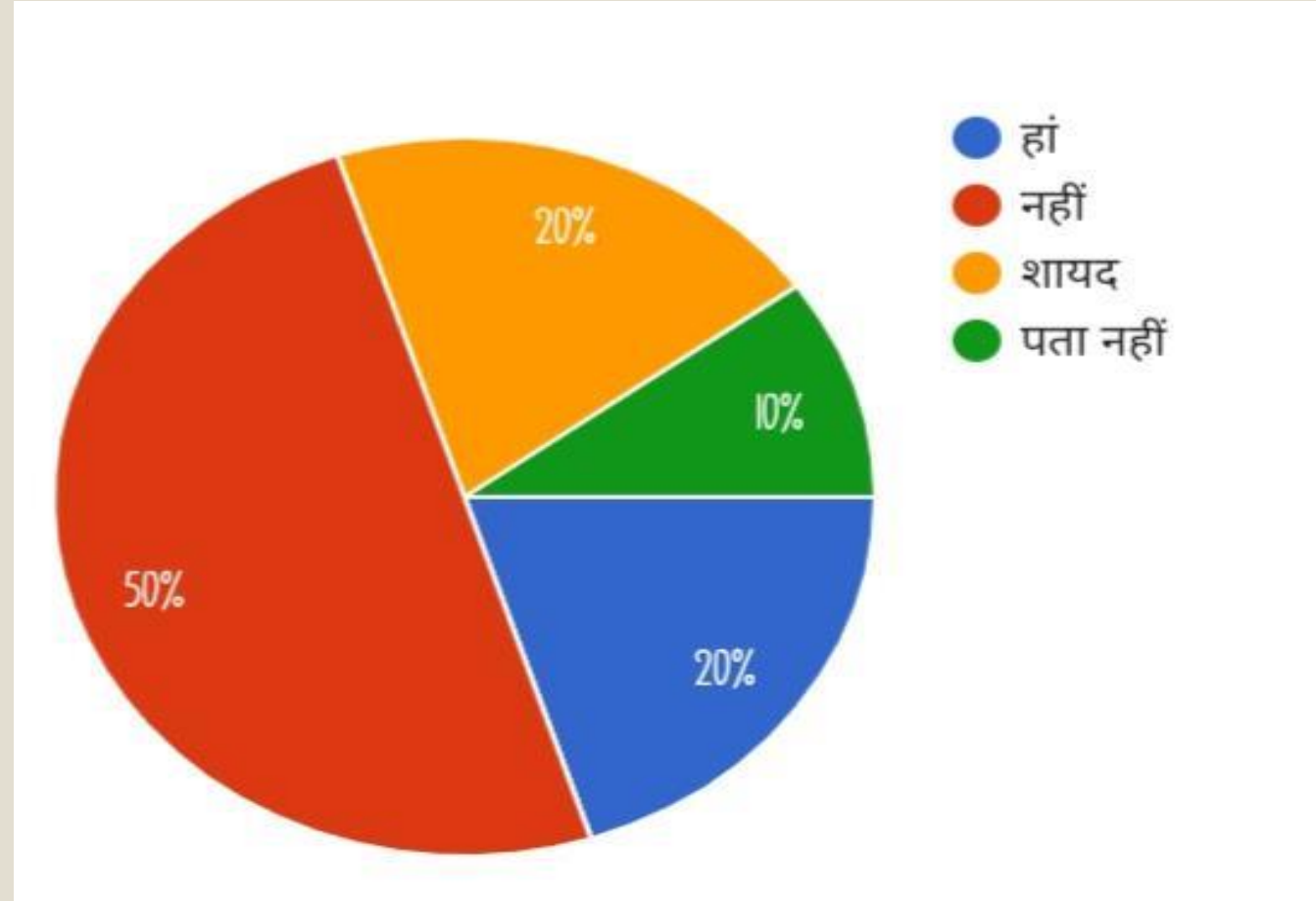
1.6) क्या आपको लगता है दुनिया में बाल विवाह की संख्या बढ़ रही है?



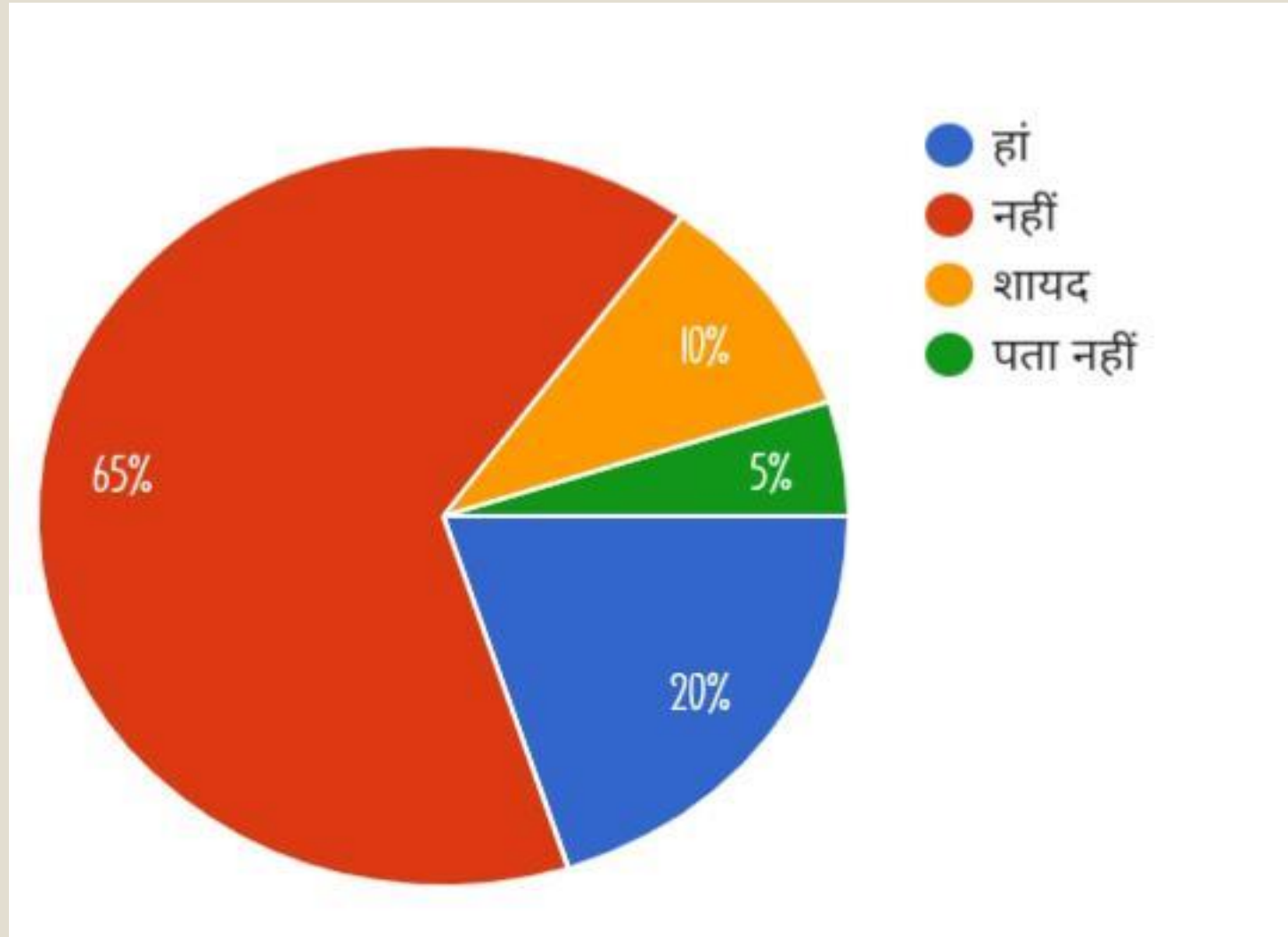
17) क्या बाल विवाह से लड़का और लड़की पर कम उम्र में ही अधिक जिम्मेदारियां आ जाती हैं?



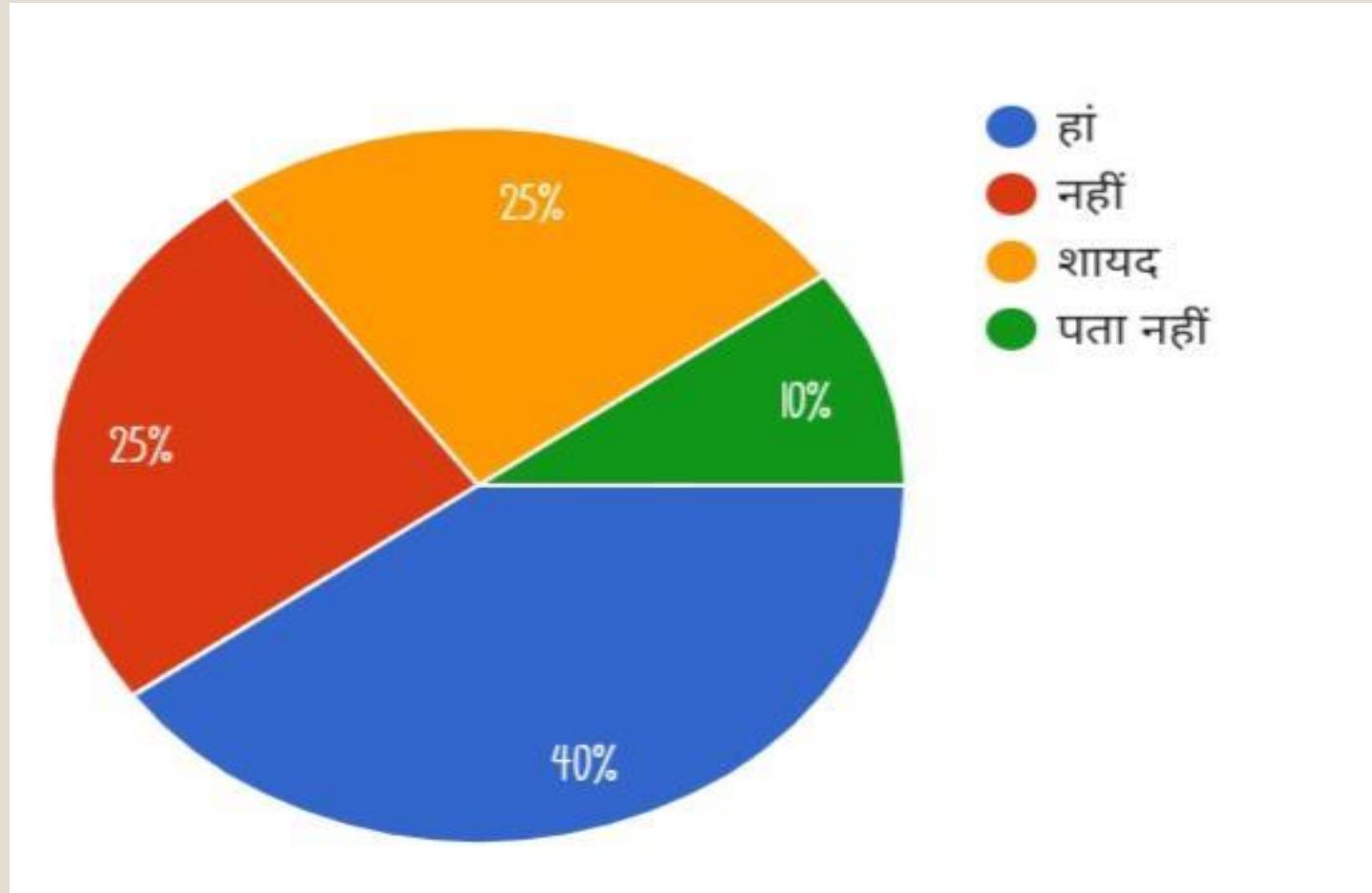
18) जिनका बाल विवाह होता क्या वे भी अपने बच्चों का बाल विवाह कराते हैं?



19) क्या बाल विवाह में लड़का और लड़की की मंजूरी ली जाती है?



20) क्या आपको लगता है बाल विवाह के बाद नवदंपति को परिवार का सहयोग मिलता है?



बाल विवाह पर रोक संबंधी कानून सर्वप्रथम सन् 1929 में पारित किया गया था। बाद में सन् 1949, 1978 और 2006 में इसमें संशोधन किए गए। इस समय विवाह की न्यूनतम आयु बालिकाओं के लिए 18 वर्ष और बालकों के लिए 21 वर्ष निर्धारित की गई है। बाल विवाह बच्चों के अधिकारों का उल्लंघन करता है और उन्हें हिंसा, शोषण और दुर्यवहार के उच्च जोखिम में डालता है। बाल विवाह लड़कियों और लड़कों दोनों को प्रभावित करता है, लेकिन लड़कियों पर इसका प्रतिकूल प्रभाव पड़ता है।



THANK YOU



22/02/24
Thursday
Project Presentation
Sociology, DUG-XIV

H.S.E. Board Exam
A.G. TEST
Date: 22/02/24
Time: 10:00 AM - 12:00 PM
Room: 101



Survey



Nidhi Tiwari

8/10



Return



dahej pratha

Open with Google Slides



Name= Nidhi Tiwari
TYBA
Roll no. S- 1
Sub: DC 14 sociology
(Dr. Usha kiran Tiwari Mam)
Project topic=
(दहेज प्रथा)

Page 1 / 24



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Private comments

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NAME ÷ NIDHI TIWARI

CLASS ÷ BA III

ROLL NO ÷ S-1

SUB ÷ SOCIOLOGY · DC-XIV


TOPIC ÷ SURVEY ON
DOWRY SYSTEM

[देह्य प्रथा]

भारतीय समाज में पुराने समय से बहुत सारी प्रथाएँ चली आ रही हैं। ज्यादातर प्रथाएँ किसी अच्छे बुरे प्रथा से बनाई थी। लेकिन समय बदलने के साथ इन प्रथाओं को भी बदल देना चाहिये था। क्योंकि इनमें बहुत सारा बदलाव करना पड़ेगा। प्रथाएँ पुरानी और सड़ी-गली प्रथाएँ को छोड़ दिया जाना चाहिए। पारिवारिक और सामाजिक तौर पर भी ये मान्यताएँ बहुत सकारात्मक होनी चाहिए। और कुछ प्रथाएँ तो समय के साथ अन्यायपूर्ण रूप में चुकी हैं। जैसे देह्य प्रथा एक कुरीत बनेकर उभरी है। इससे पढ़े-लिखे और सम्पन्न परिवार भी नहीं बच पाते हैं।

आज के इस समय में देह्य प्रथा एक ऐसा रूप ले चुकी है। जिसमें लड़कियों के माता-पिता और परिवारवालों की दुष्प्रथा देह्य में हिन्दू धर्म धर्म दौलत पर ही डिपेंड करती है। आधुनिक लड़कियों को भी एक ही तरह के देह्य के नाम पर मर्यादाएँ पैसे और सम्पत्ति मांगते हैं। उनके इस बात में कोई शर्क नहीं है कि वो अपने बेटों को देह्य के नाम पर दौलत के लिए बेच रहे हैं।


1. दहेज ज्यादातर किसके द्वारा दिया जाता है?

 Copy

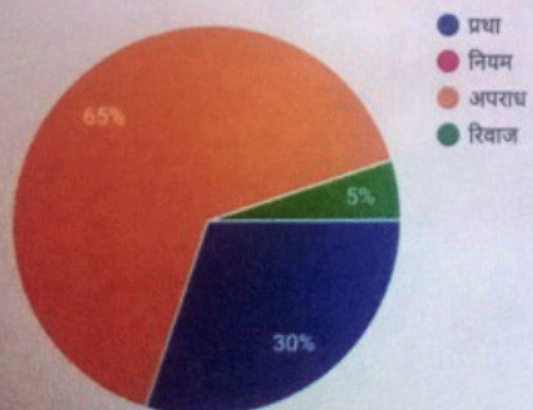
20 responses



2. दहेज क्या है?

 Copy

20 responses



देह्य तथा

1- देह्य ज्यादातर किसके द्वारा दिया जाता है ?

- केवल वर पक्ष द्वारा [20%]
- केवल वधू पक्ष द्वारा [60%]
- दोनों पक्षों के द्वारा [15%]
- इनमें से कोई नहीं [5%]

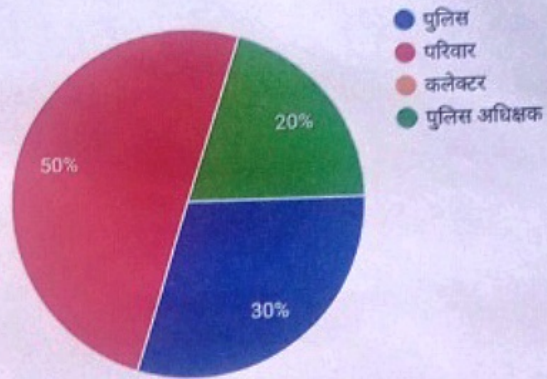
2- देह्य क्या है ?

- प्रथा [30%]
- नियम [0%]
- अपराध [65%]
- रिवाज [5%]

3. दहेज में होने वाले मृत्यु का अन्वेषण कौन करता है?

Copy

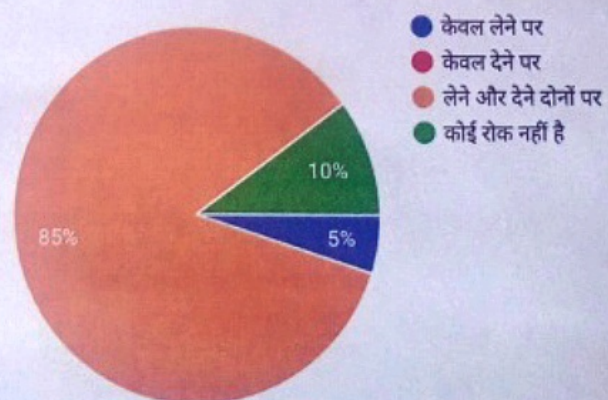
20 responses



4. दहेज प्रतिषेध अधिनियम में रोक है?

Copy

20 responses



3- दहेज में होने वाले मूल्य का अन्वेषण कौन करता है ?

- पुलिस [30%]
- परिवार [50%]
- कलेक्टर [0%]
- पुलिस अधीक्षक [20%]

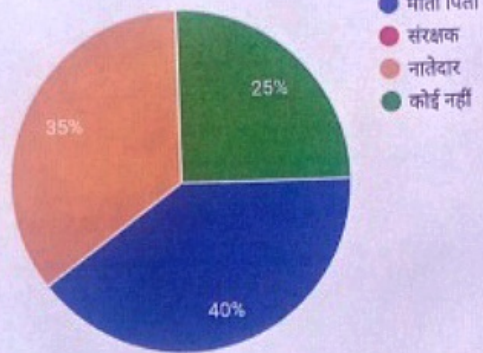
4- दहेज प्रतिषेध अधिनियम में रोक है ?

- केवल लेने पर [5%]
- केवल देने पर [0%]
- लेने और देने दोनों पर [85%]
- कोई रोक नहीं है [10%]

5. निम्नलिखित में से कौन दहेज मांग सकता है?

Copy

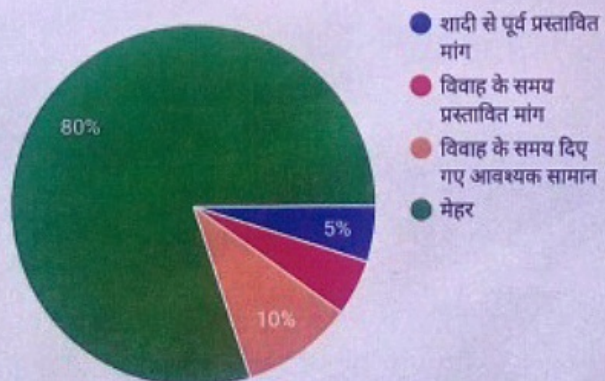
20 responses



6. दहेज में क्या शामिल नहीं है?

Copy

20 responses



- | | |
|----|-----|
| 25 | 25% |
|----|-----|

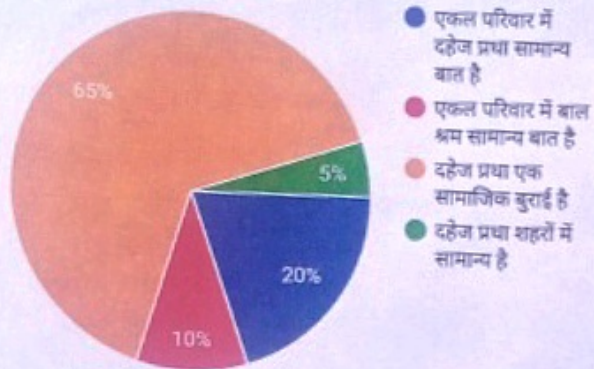
6- दहेय में क्या शामिल नहीं है ?

- मेलन 80%

7. निम्न में से कौन सा कथन सत्य है

Copy

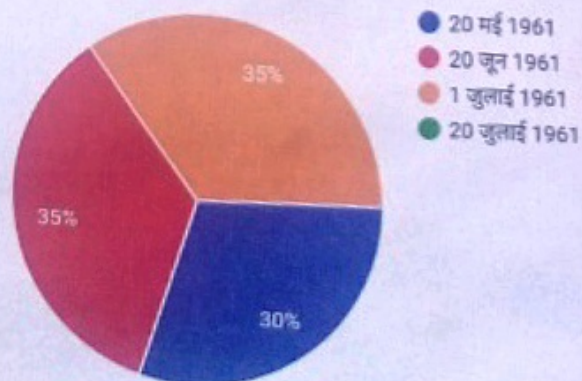
20 responses



8. दहेज प्रतिषेध अधिनियम कब पारित हुआ

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20 responses



7. निम्न में से कौन सा कथन सत्य है?


- स्कूल परिवार में दहेय प्रथा सामान्य बात है [20%]
- स्कूल परिवार में बाल श्रम सामान्य बात है [10%]
- दहेय प्रथा एक सामाजिक बुराई है [65%]
- दहेय प्रथा जहाँ-जहाँ में सामान्य है [5%]

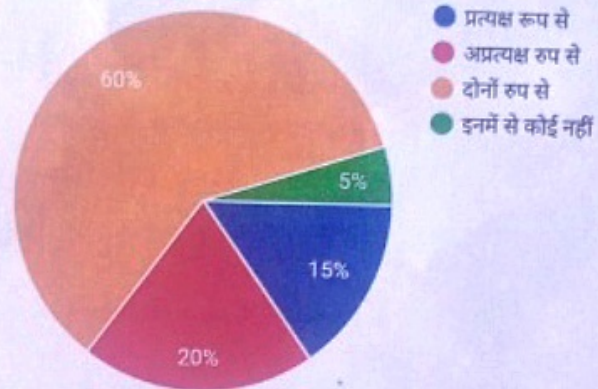
8. दहेय प्रतिषेध अधिनियम कब पारित हुआ?

- 20 मई 1961 [30%]
- 20 जून 1961 [35%]
- 1 जुलाई 1961 [35%]
- 20 जुलाई 1961 [0%]

9 . दहेज कैसे दिया जाता है


20 responses

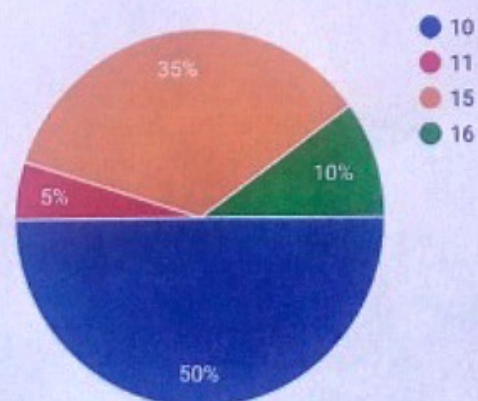
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10 . दहेज प्रतषेध अधिनियम में कुल कितनी धारा है?

20 responses

 Copy




9- देख्य कैस दिआ जाता है ?

- प्रत्यक्ष रूप से [15%]
- अप्रत्यक्ष रूप से [20%]
- दोनों रूप से [60%]
- इनमें से कोई नहीं [5%]

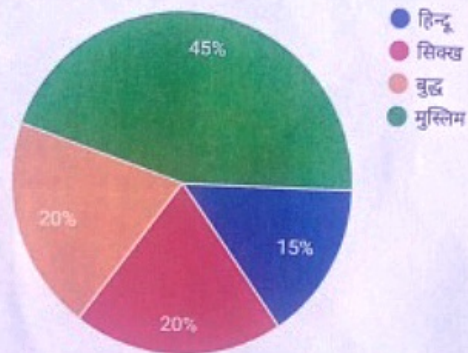
10- देख्य विशेष अधिनियम में कुल कितनी धारा है ?

- 10 [50%]
- 11 [5%]
- 15 [35%]
- 16 [16%]


11. दहेज प्रतषेध अधिनियम किन पर लागू नहीं है?

 Copy

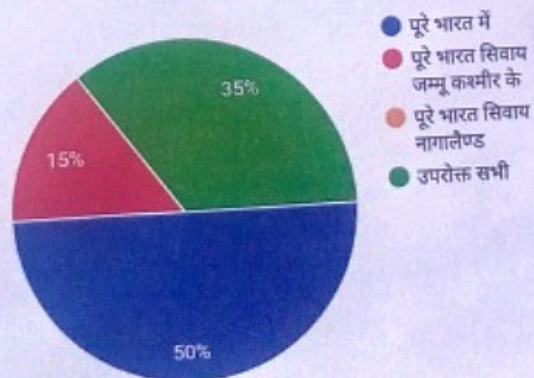
20 responses



12. दहेज प्रथा अधिनियम कहाँ पर लागू है?

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20 responses



11- दहेय संहिता अधिनियम किन पर लागू नहीं है।

- हिन्दू [15%]
- सिक्ख [20%]
- बौद्ध [20%]
- मुस्लिम [45%]

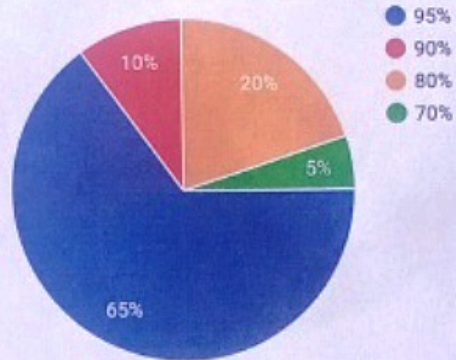
12- दहेय प्रथा अधिनियम कहां पर लागू है।

- पूरे भारत में [50%]
- पूरे भारत सिवाय जम्मू कश्मीर के [15%]
- पूरे भारत सिवाय नागालैण्ड [0%]
- उपरोक्त सभी - [35%]

13. भारत में दहेज देने वालों का प्रतिशत कुल कितना है

Copy

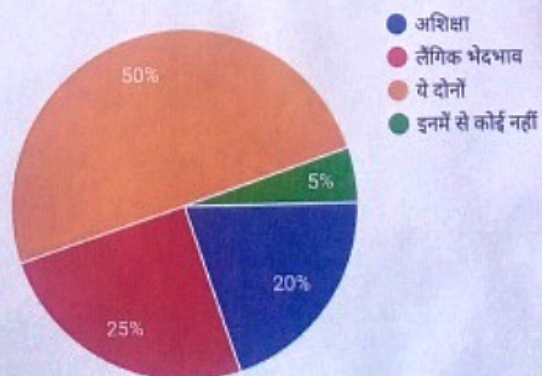
20 responses



14. दहेज प्रथा का मुख्य कारण क्या है?

Copy

20 responses



13. भारत में दहेय देने वालों का प्रतिशत
कुल जितना है।

- 95 % [65%]
- 90 % [10 %]
- 80 % [20%]
- 70 % [5%]

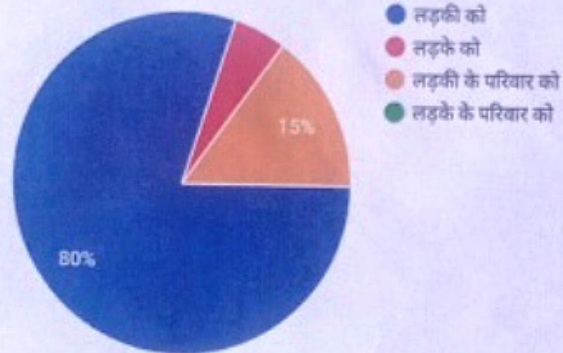
14. दहेय प्रथा का मुख्य कारण क्या है।

- आशिक्षा [20%]
- लैंगिक भेदभाव [25%]
- ये दोनों [50%]
- इनमें से कोई नहीं [5%]

15. दहेज से सबसे ज्यादा प्रताड़ित
किसको होना पड़ता है?

Copy

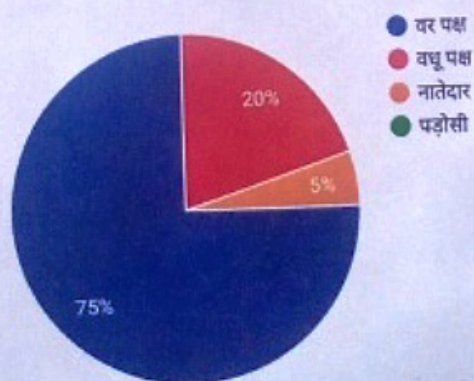
20 responses



16. दहेज के लिए कौन प्रताड़ित
करता है?

Copy

20 responses



15. દહેળી સે સર્વે બચાદા સ્તાડિત કિલકે
 હોના પડ્તા હૈ ૧.


- ભડકી બે [80%]
- ભડકે બે [5%]
- ભડકી કે પરિવાર બે [15%]
- ભડકી ભડકે કે પરિવાર બે [0%]

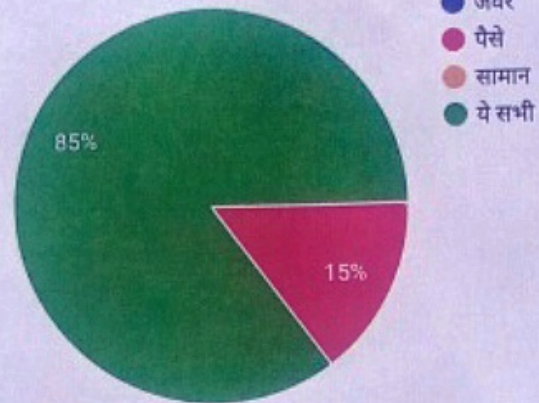
16. દહેળી કે ભિત ગૈન સ્તાડિત બચ્તા હૈ ૧.

- વર પક્ષ [75%]
- ગદુ પક્ષ [20%]
- ભાલેદાર [5%]
- પહોંચી [0%]

17. दहेज में क्या शामिल हैं


20 responses

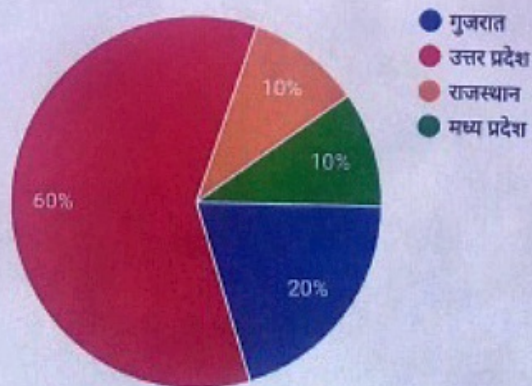
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18 . सबसे ज्यादा दहेज प्रथा किस राज्य में है?

20 responses

 Copy



17. देश में क्या शामिल है?

- बैंक [-]
- पैसे [15%]
- सामान [-]
- ये सभी [85%]

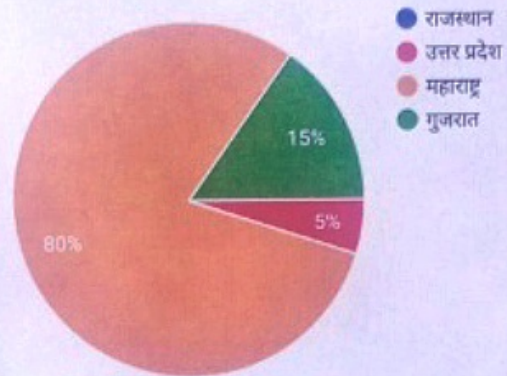
18. सबसे ज्यादा देश कितने राज्य में है?

- गुजरात [20%]
- उत्तर प्रदेश [60%]
- राजस्थान [10%]
- महाराष्ट्र [10%]

19 . सबसे कम दहेज प्रथा कहाँ
पाई जाती है?

Copy

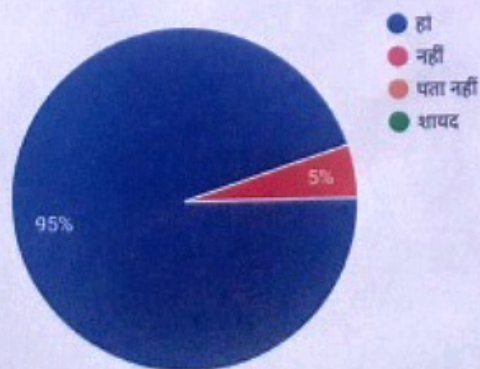
20 responses



20. क्या दहेज प्रथा भारत में पूरी
तरह से बंद हो जाना चाहिए?

Copy

20 responses



19- सुपर्वसे कम दूरीय प्रथा कहाँ पाई जाती है?

- बाध्यस्थान [-]
- उत्तर प्रदेश [5 %]
- महाराष्ट्र [80 %]
- गुजरात [15 %]

20- क्या दूरीय प्रथा भारत में पूरी तरह से बंद हो जाना चाहिये ?

- हाँ [95 %]
- नहीं [5 %]
- पता नहीं [-]
- शायद [-]

Name= Nidhi Tiwari

TYBA

Roll no. S- 1

Sub: DC 14 sociology

(Dr. Usha kiran Tiwari Mam)

Project topic=

(दहेज प्रथा)

दहेज प्रथा

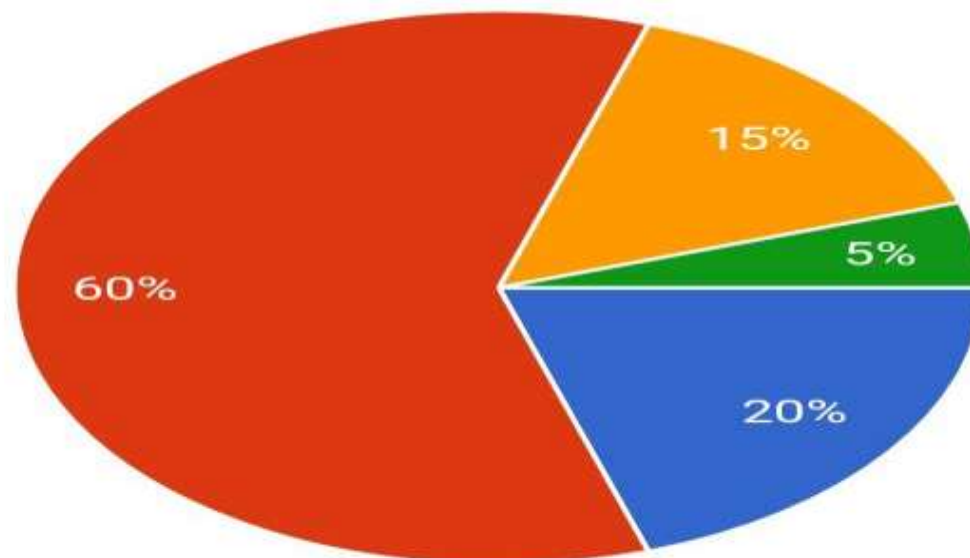
- भारतीय समाज में पुराने समय से बहुत सारी प्रथाएं चली आ रही हैं। ज्यादातर प्रथाएं किसी अच्छे उद्देश्य से बनाई थीं। लेकिन समय बदलने के साथ इन प्रथाओं को भी बदल देना चाहिए था। क्योंकि इनमें बदलाव ना करने से ये प्रथाएं **पुरानी और सड़ी-गली सोंच** की हो गयी है। पारिवारिक और सामाजिक तौर पर भी ये मान्यताएं गलत साबित हो गयी है। और कुछ प्रथाएं तो समय के साथ भयानक रूप ले चुकी है। जैसे दहेज प्रथा एक कुरीति बनकर उभरी है। इससे पढ़े-लिखे और संपन्न परिवार भी नहीं बच पाए हैं।

आधुनिक काल –

- आज के इस मॉडर्न जमाने में **दहेज प्रथा** एक ऐसा रूप ले चुकी है। जिसमें लड़की के माता-पिता और परिवारवालों की इज्जत दहेज में दिए गए धन-दौलत पर ही डिपेंड करती है। आजकल लड़के वाले भी एक दम खुलकर शादी के दहेज के रूप में मुहमांगे पैसे और संपत्ति मांगते हैं। उन्हें इस बात में कोई शर्म नहीं है कि वो अपने बेटे को दहेज के नाम पर दौलत के लिए बेच रहे हैं।
- परंपराओं के नाम पर लड़की वालों को बेइज्जत किया जाता है, उनपर ज्यादा खर्चा करने के लिए दबाव डाला जाता है, उन्हें मजबूर मुहसूस कराया जाता है, और लड़के वालों से कम आका जाता है। इस प्रथा से संपन्न परिवारों की भी कोई दिक्कत नहीं है क्योंकि वह इसे इन्वेस्टमेंट का जरिया मानते हैं, जिससे वह 10-15 साल में कमाया जाने वाला धन एक बार में ही लड़की वालों से दहेज के नाम पर हड़प लेते हैं। और दहेज ना मिलने पर लड़की को शारीरिक और मानसिक रूप से प्रताड़ित करते हैं। और कई बार तो उसे सुसाइड करने पर मजबूर कर देते हैं।

1. दहेज ज्यादातर किसके द्वारा दिया जाता है?

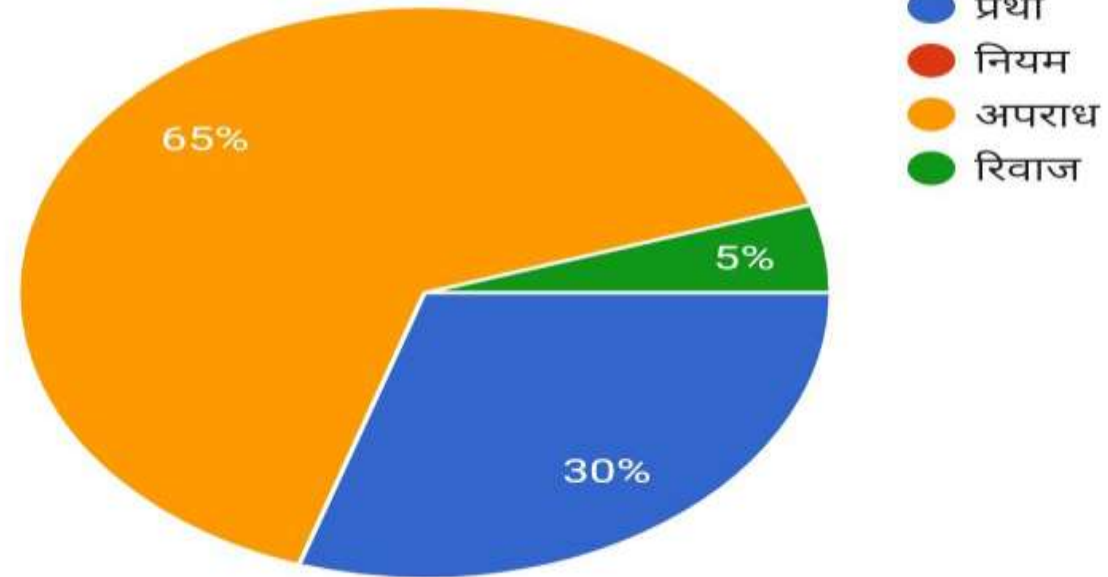
20 responses



- केवल वर पक्ष द्वारा
- केवल वधू पक्ष द्वारा
- दोनों पक्षों के द्वारा
- इनमें से कोई नहीं

2. दहेज क्या है?

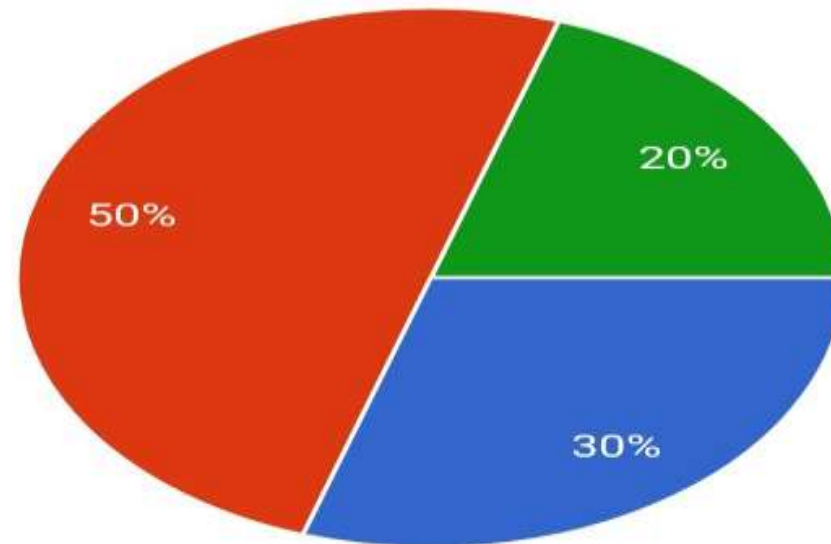
20 responses



3. दहेज में होने वाले मृत्यु का अन्वेषण कौन करता है?

20 responses

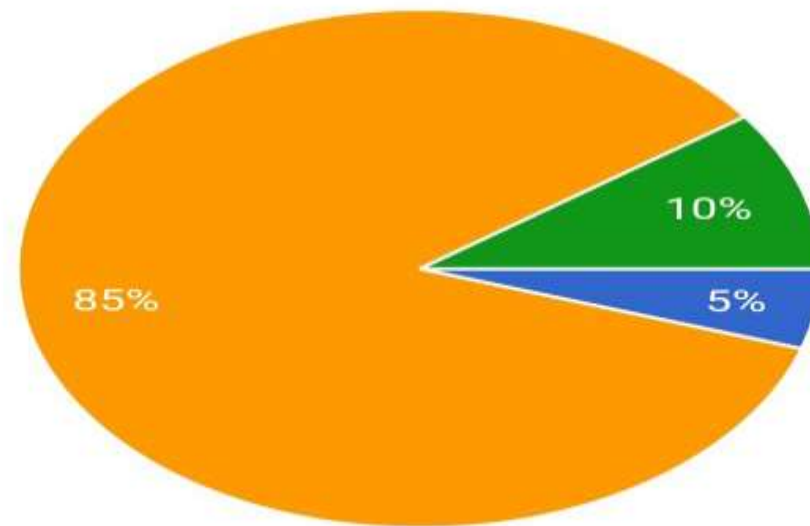
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-  पुलिस
-  परिवार
-  कलेक्टर
-  पुलिस अधिक्षक

4 . दहेज प्रतिषेध अधिनियम में रोक है?

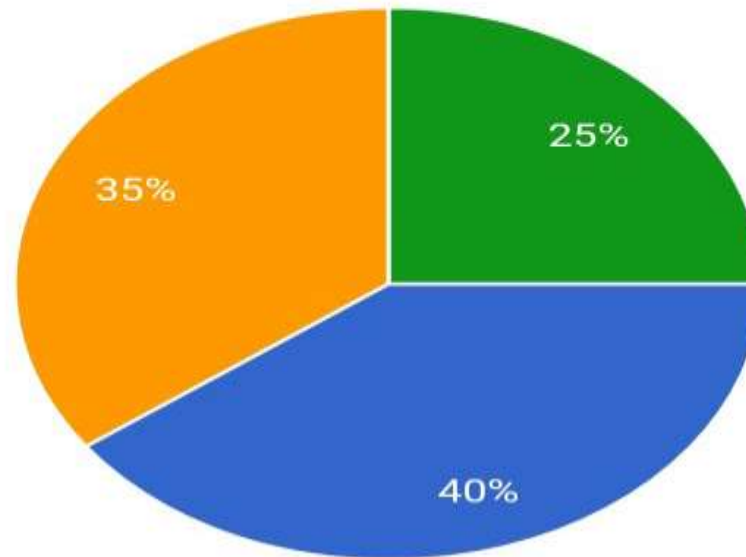
20 responses



- केवल लेने पर
- केवल देने पर
- लेने और देने दोनों पर
- कोई रोक नहीं है

5. निम्नलिखित में से कौन दहेज मांग सकता है?

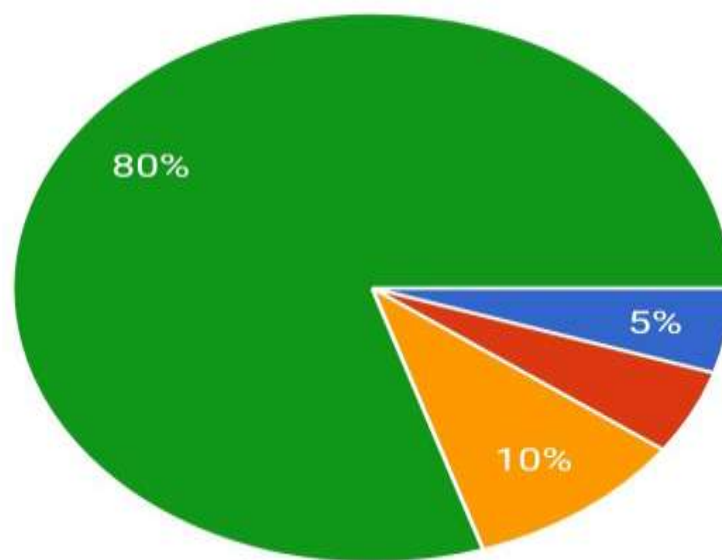
20 responses



- माता पिता
- संरक्षक
- नातेदार
- कोई नहीं

6. दहेज में क्या शामिल नहीं है?

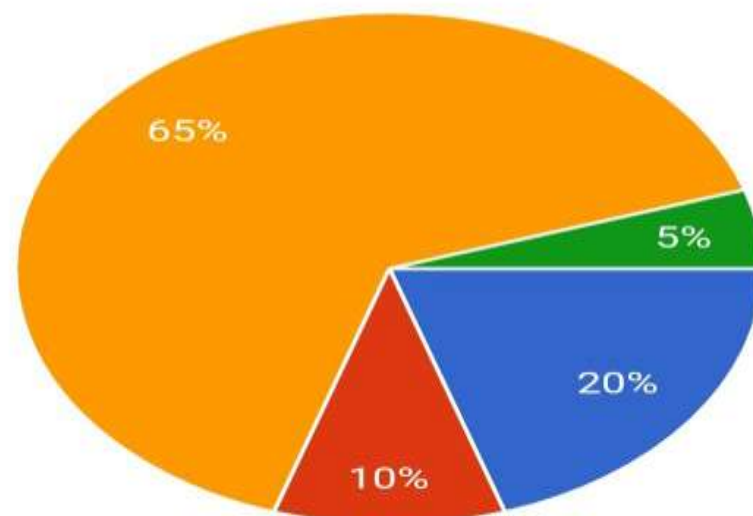
20 responses



- शादी से पूर्व प्रस्तावित मांग
- विवाह के समय प्रस्तावित मांग
- विवाह के समय दिए गए आवश्यक सामान
- मेहर

7 . निम्न में से कौन सा कथन सत्य है

20 responses

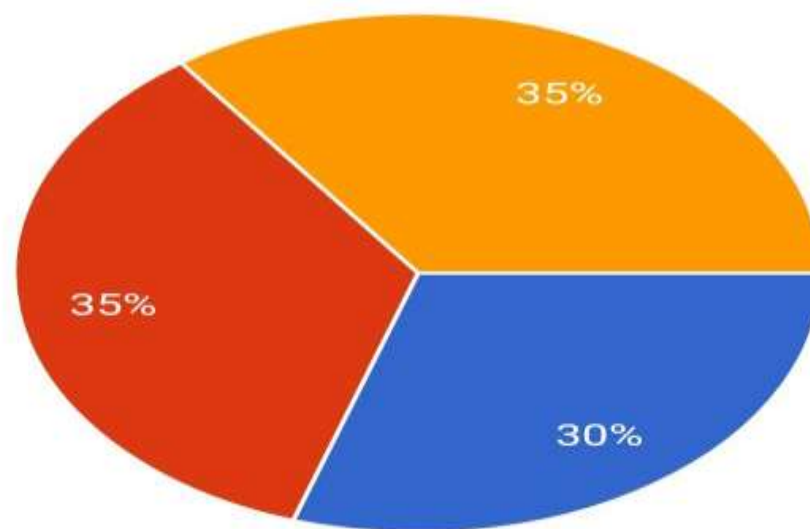


- एकल परिवार में दहेज प्रथा सामान्य बात है
- एकल परिवार में बाल श्रम सामान्य बात है
- दहेज प्रथा एक सामाजिक बुराई है
- दहेज प्रथा शहरों में सामान्य है

8. दहेज प्रतिषेध अधिनियम कब पारित हुआ

20 responses

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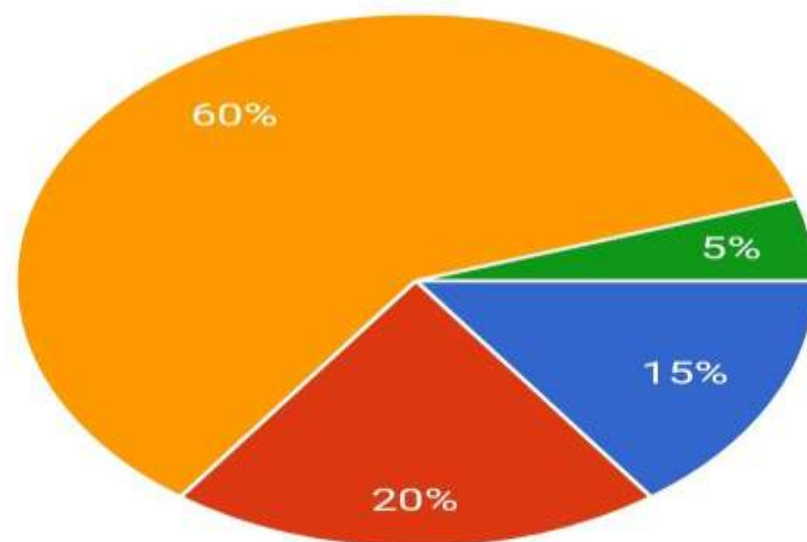


- 20 मई 1961
- 20 जून 1961
- 1 जुलाई 1961
- 20 जुलाई 1961

9 . दहेज कैसे दिया जाता है

20 responses

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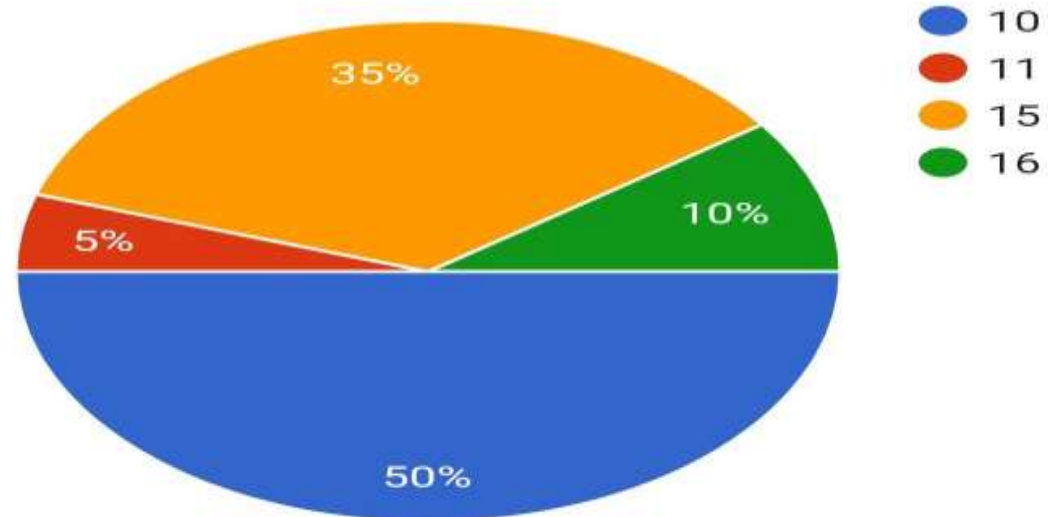


- प्रत्यक्ष रूप से
- अप्रत्यक्ष रूप से
- दोनों रूप से
- इनमें से कोई नहीं

10 . दहेज प्रतषेध अधिनियम में कुल कितनी धारा है?

20 responses

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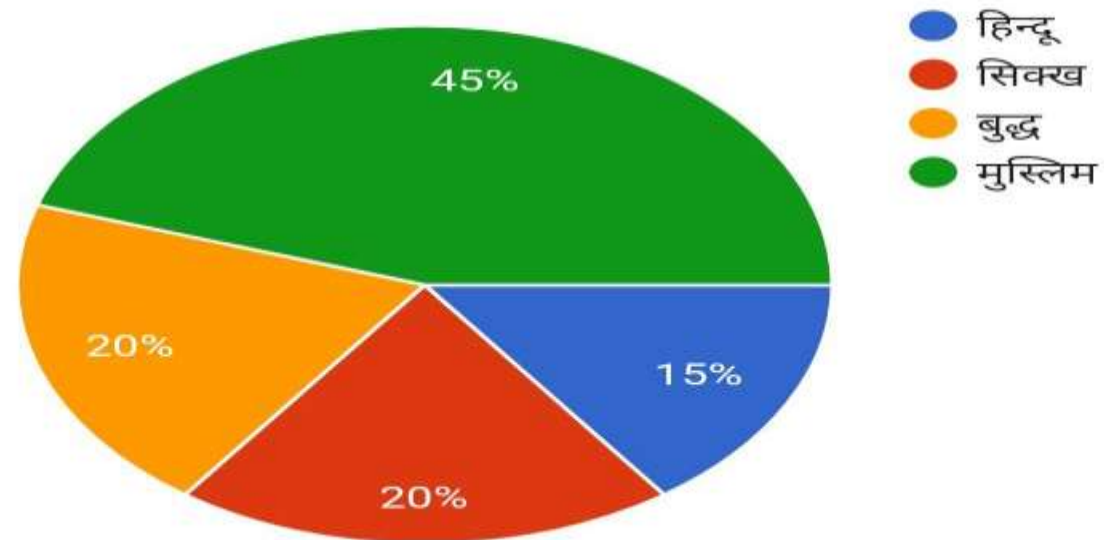


11. दहेज प्रतषेध अधिनियम किन पर लागू नहीं है?

20 responses

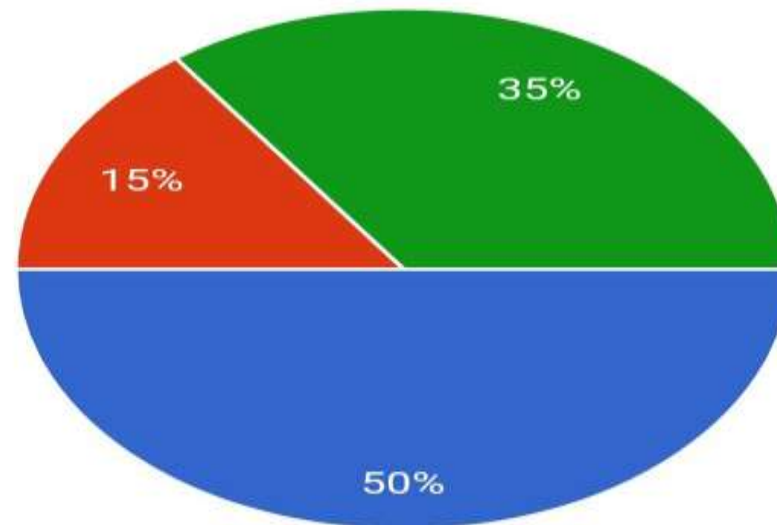


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12. दहेज प्रथा अधिनियम कहां पर लागू है?

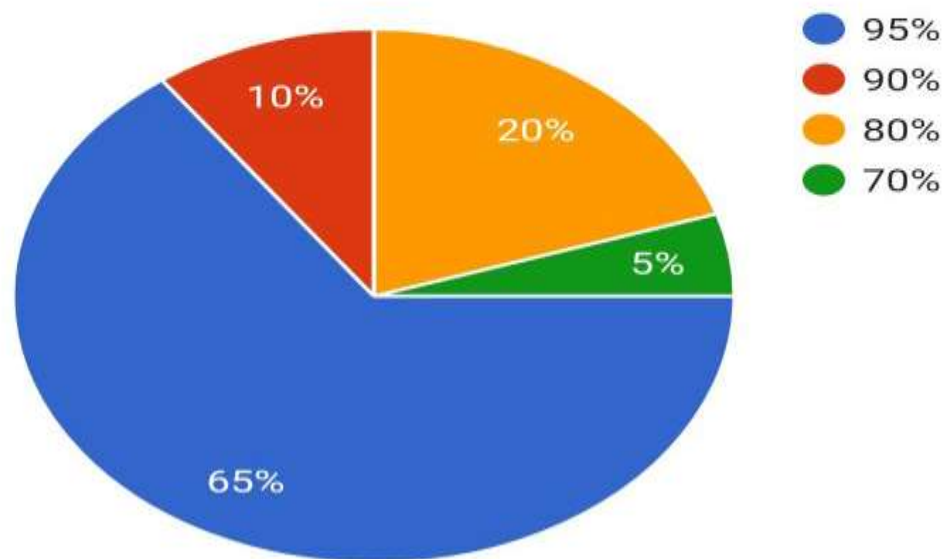
20 responses



- पूरे भारत में
- पूरे भारत सिवाय जम्मू कश्मीर के
- पूरे भारत सिवाय नागालैण्ड
- उपरोक्त सभी

13. भारत में दहेज देने वालों का प्रतिशत कुल कितना है

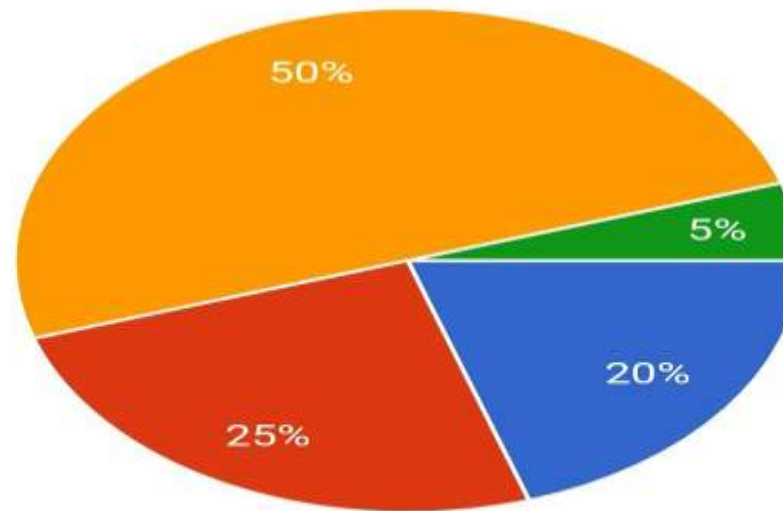
20 responses



14. दहेज प्रथा का मुख्य कारण क्या है?

20 responses

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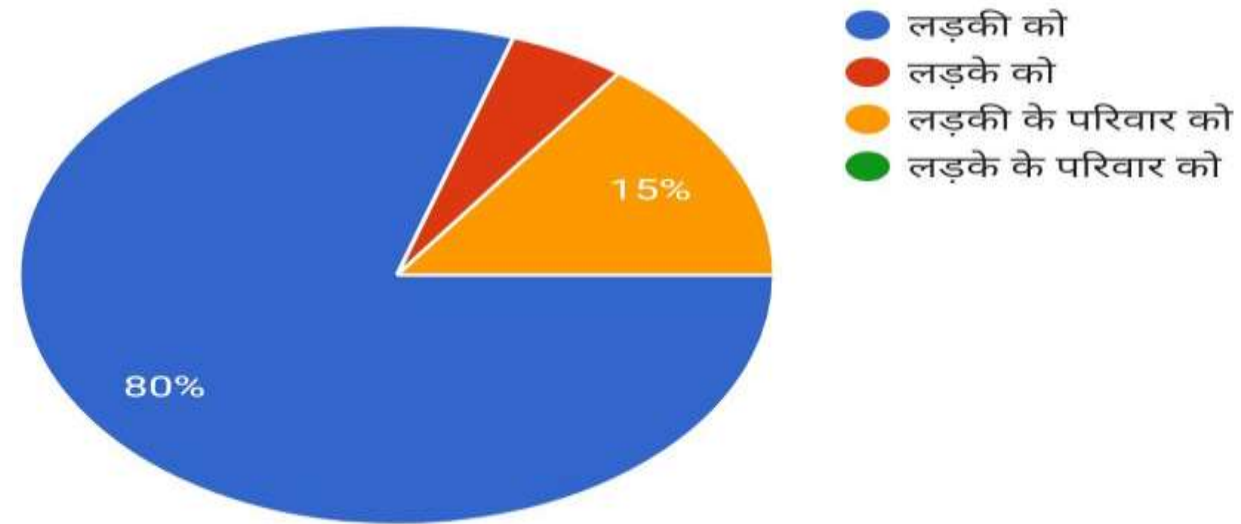


- अशिक्षा
- लैंगिक भेदभाव
- ये दोनों
- इनमें से कोई नहीं

15. दहेज से सबसे ज्यादा प्रताड़ित
किसको होना पड़ता है?

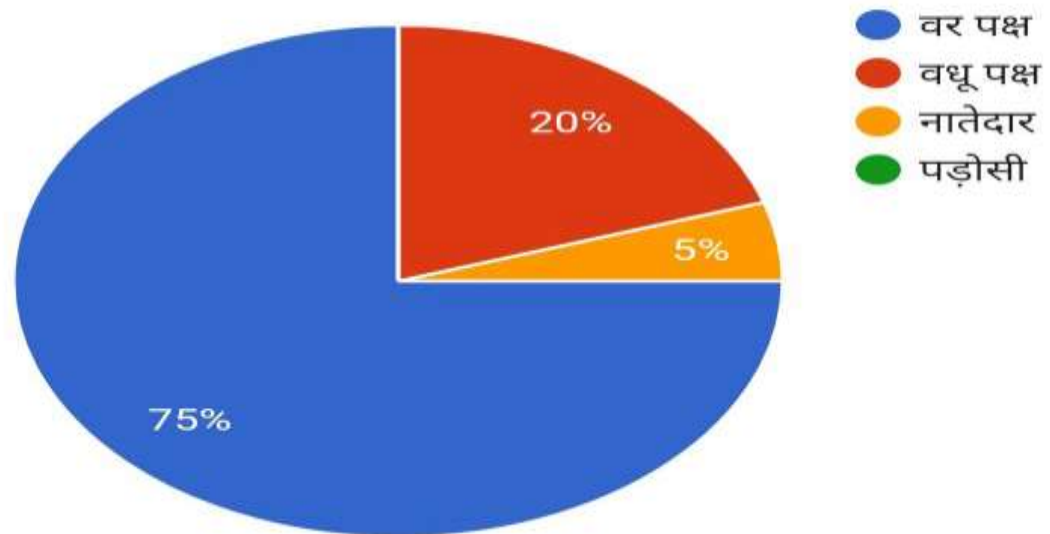
20 responses

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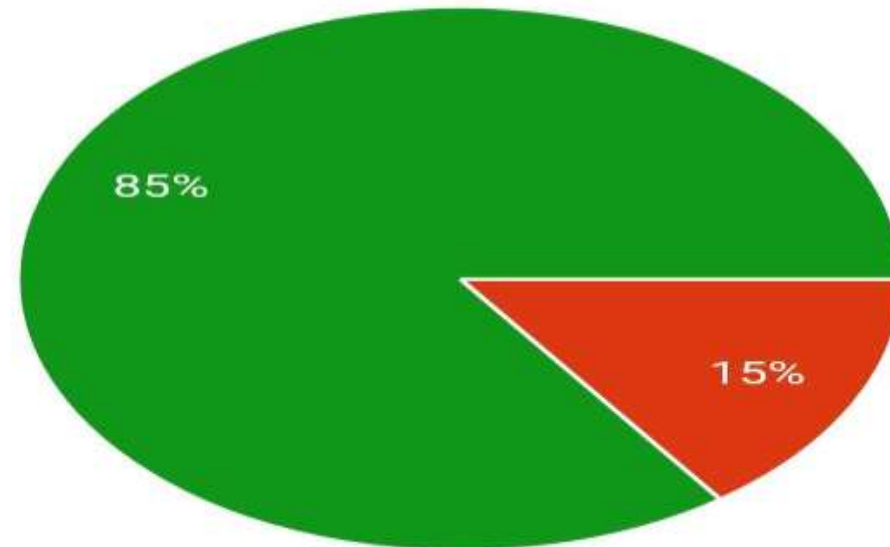
16. दहेज के लिए कौन प्रताड़ित करता है?

20 responses



17. दहेज में क्या शामिल हैं

20 responses

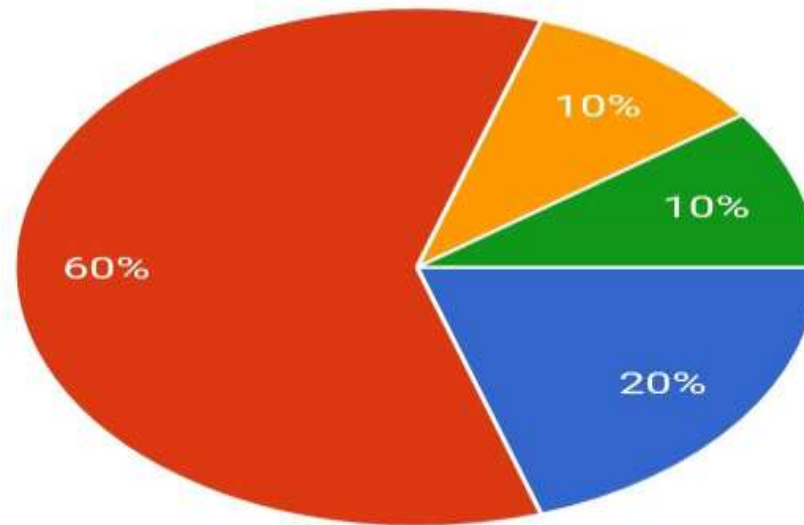


- जेवर (Jewelry)
- पैसे (Money)
- सामान (Goods)
- ये सभी (All of these)

18 . सबसे ज्यादा दहेज प्रथा किस राज्य में है?

20 responses

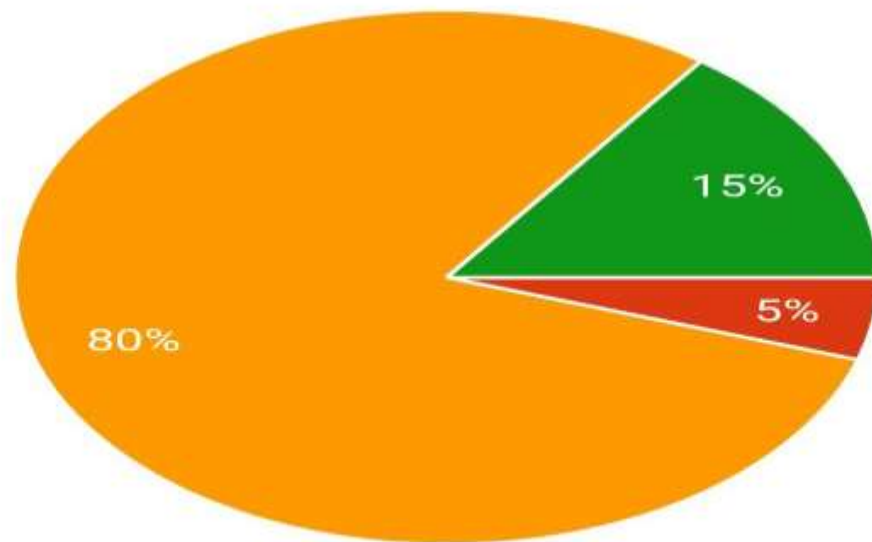
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- गुजरात
- उत्तर प्रदेश
- राजस्थान
- मध्य प्रदेश

19 . सबसे कम दहेज प्रथा कहाँ पाई जाती है?

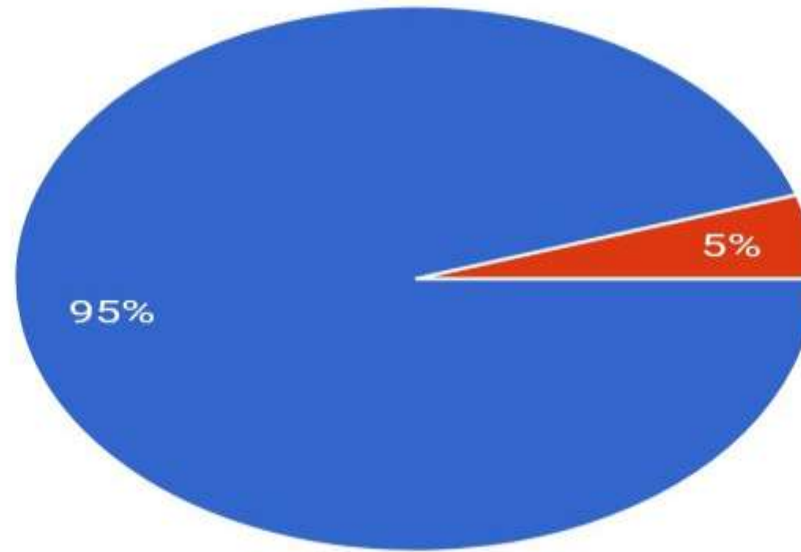
20 responses



- राजस्थान
- उत्तर प्रदेश
- महाराष्ट्र
- गुजरात

20. क्या दहेज प्रथा भारत में पूरी तरह से बंद हो जाना चाहिए?

20 responses



- हां
- नहीं
- पता नहीं
- शायद

संदर्भ=

-
- <https://www.leadindia.law/blog/history-of-dowry-system-and-rules-to-end-it/>



Mumbai, MH, India

Vachha Gandhi Marg, Gamdevi, Mumbai,
400007, MH, India

Lat 18.959597, Long 72.810341

02/22/2024 08:24 AM GMT+05:30

Survey



Kavita Sharma

7/10



Return



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NAME:- KAVITA SHARMA

CLASS:- TYBA

ROLL NO. S4

SUB:- SOCIOLOGY

TOPIC:- SOCIAL SURVEY ON JUVENILE DELINQUENCY

Page 1 / 13



Files

Handed in on 22 Feb 2024, 21:31

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7/10

Private comments

Add private comment...

NAME :- KAVITA SHARMA.

CLASS :- T.Y.B.A.

ROLL NO :- S-4.

SUB :- Methodology in Social Reserch.

TOPIC :- Social Survey
on Juvenile Delinquency.

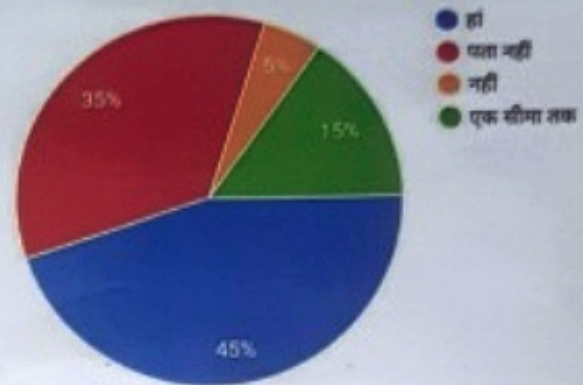
SUB Code :- 646411.

बाल अपराध

बाल अपराध का अर्थ है बच्चों द्वारा किया गया अपराध। 3 से 18 वर्ष के बालक जो अपराध करते हैं उसे बाल अपराध कहते हैं। और बालक जो अपराध करते हैं क्या वो सही है, क्या उन्हें उसकी सजा देनी चाहिए, क्या उसे बड़ावा देना चाहिए, क्या मान के समय बाल अपराध बढ़ रहा है तो उसके बारे में लोगों का क्या विचार है यह जानने के लिए हमने एक 'सामाजिक सर्वेक्षण' (Social Survey) किया ~~का~~ जिसका परिणाम हमें कुछ इस तरह से मिला।

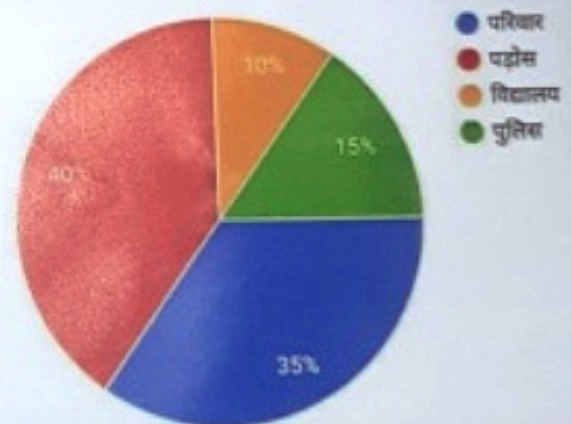
1] क्या आपको लगता है भारत में बाल अपराध तेजी से बढ़ रहा है ?

हां	45%
नहीं	5%
पता नहीं	35%
एक सीमा तक	15%



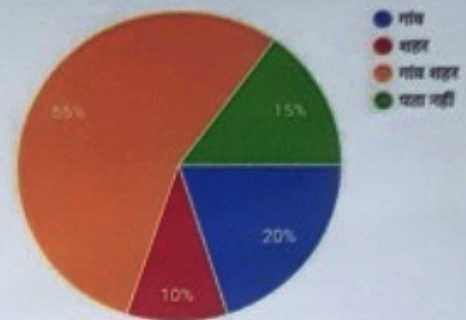
2] आपके अनुसार बाल अपराध के अधिक जिम्मेदार कौन हैं ?

परिवार	35%
पड़ोस	40%
विद्यालय	10%
पुलिस	15%



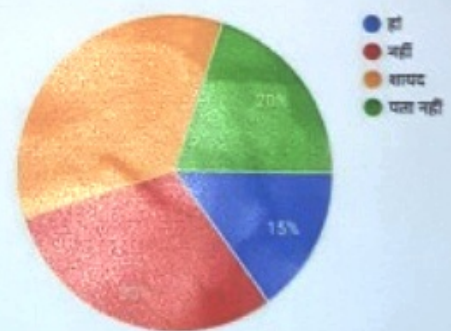
3. बाल अपराध कहां अधिक पाया जाता है ?

गांव	20%
शहर	10%
गांव - शहर	55%
पता नहीं	15%



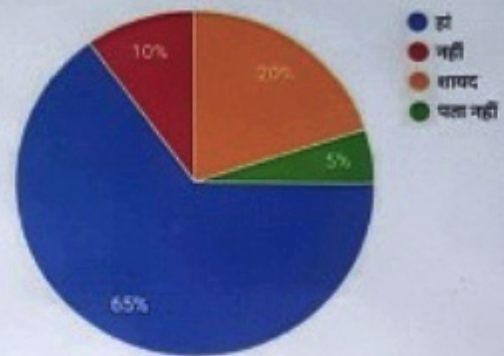
4. क्या आपको लगता है कि किसी विशेष धर्म के लोग अधिक बाल अपराध करते हैं ?

हां	15%
नहीं	30%
शायद	35%
पता नहीं	20%



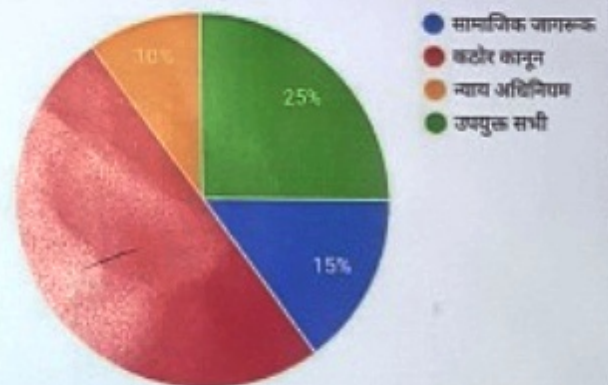
5. क्या आपके लगता है बाल अपराध एक गंभीर समस्या है ?

हां	65%
नहीं	10%
शायद	20%
पता नहीं	5%



6. आपके अनुसार बाल अपराध समाप्त करने के उपाय क्या हैं ?

सामाजिक जागरूक	15%
कठोर कानून	50%
न्याय अधिनियम	10%
उपयुक्त सभी	25%



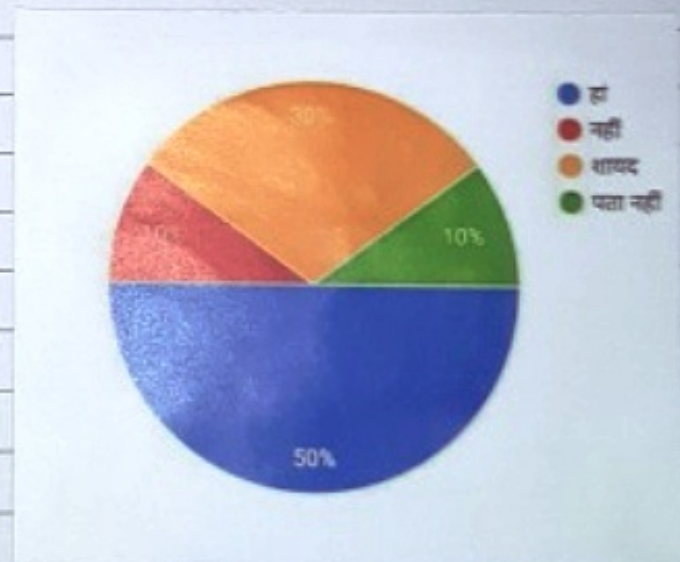
3. यदि आपके आसपास बाल अपराध हो रहा हो तो आप क्या करेंगे ?

पुलिस को फोन	50%
स्वयं हस्तक्षेप	25%
वीडियो बनाना	10%
पता नहीं	15%



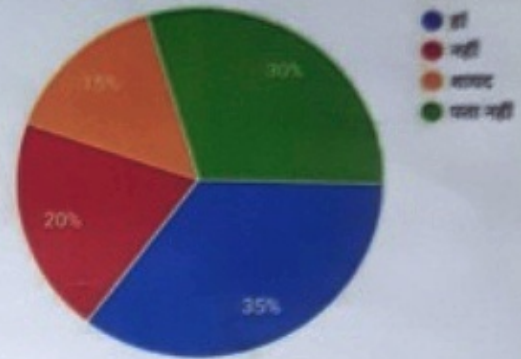
4. क्या आपके अनुसार बाल अपराध में वृद्धि हो रही है ?

हां	50%
नहीं	10%
शायद	30%
पता नहीं	10%



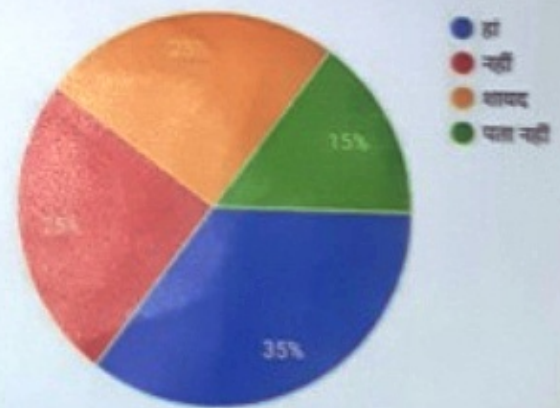
9] क्या भारतीय कानून में बाल अपराध
अपिलिष बना है ?

हां	35%
नहीं	20%
शायद	15%
पता नहीं	30%



10] क्या आपको लगता है, अशिक्षित व्यक्ति बालक
बाल अपराध अधिक करते हैं ?

हां	35%
नहीं	25%
शायद	25%
पता नहीं	15%



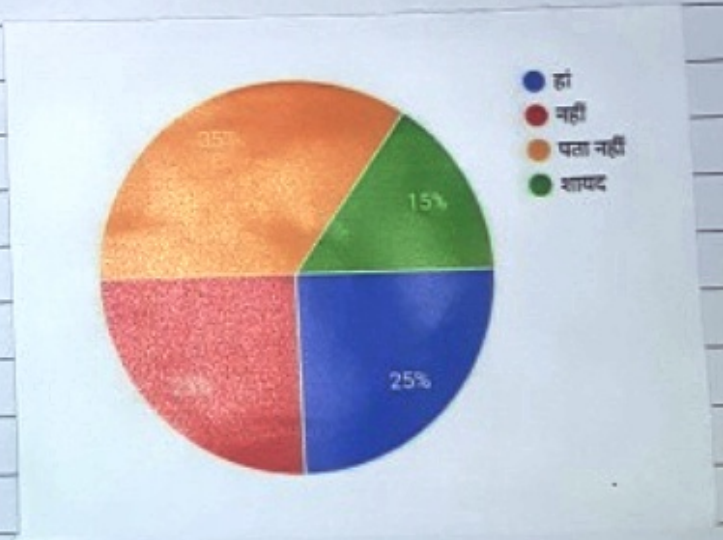
11] क्या उच्च वर्ग में बाल अपराध अधिक होते हैं ?

हां	15%
नहीं	40%
शायद	25%
पता नहीं	20%



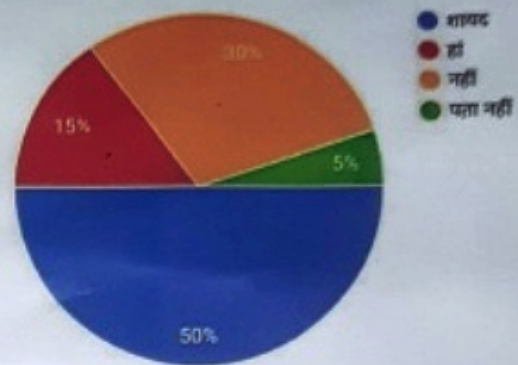
12] क्या निम्न वर्ग में बाल अपराध अधिक होते हैं ?

हां	25%
नहीं	25%
शायद	15%
पता नहीं	35%



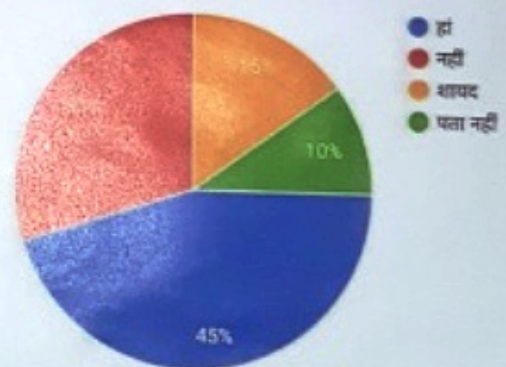
13] क्या आपके अनुसार बाल अपराध केवल संयुक्त बालक ही करते हैं?

हां	15%
नहीं	30%
शायद	50%
पता नहीं	5%



14] क्या लड़कियों की अपेक्षा लड़कों में बाल अपराधी बनने की संभावना अधिक होती है।

हां	45%
नहीं	30%
शायद	15%
पता नहीं	10%



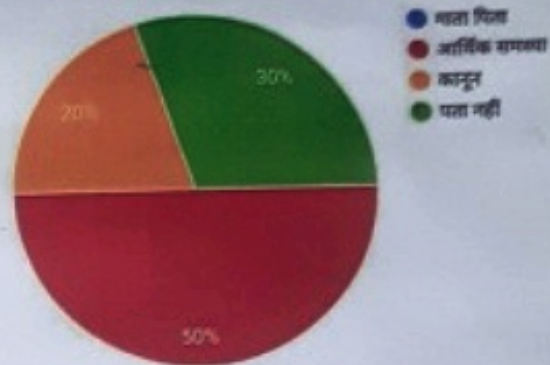
15] आप के अनुसार बाल अपराध को सबसे ज्यादा बढ़ावा कौन देता है ?

माता-पिता

आर्थिक समस्या 50%

कानून 20%

पता नहीं 30%



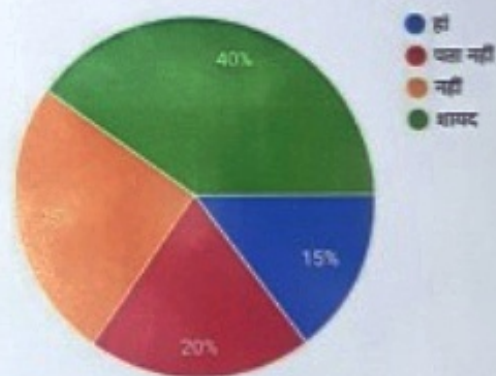
16] क्या आपको लगता है कि दोषपूर्ण पारिवारिक वातावरण बाल अपराध का प्रमुख कारण है ?

हां 15%

पता नहीं 20%

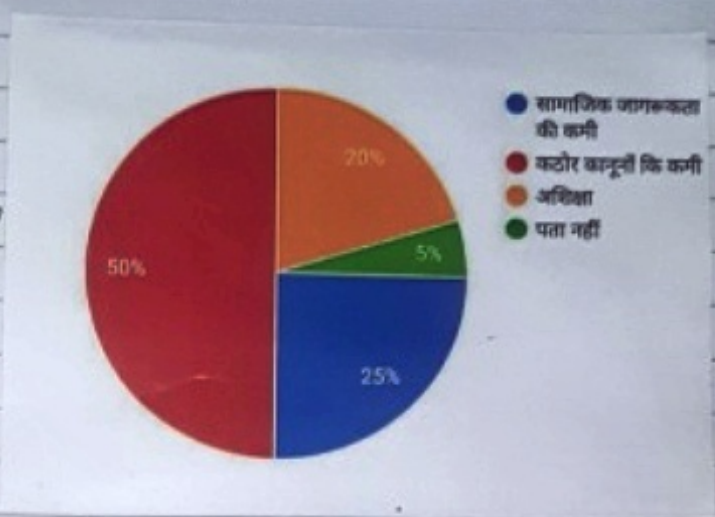
नहीं 25%

शायद 40%



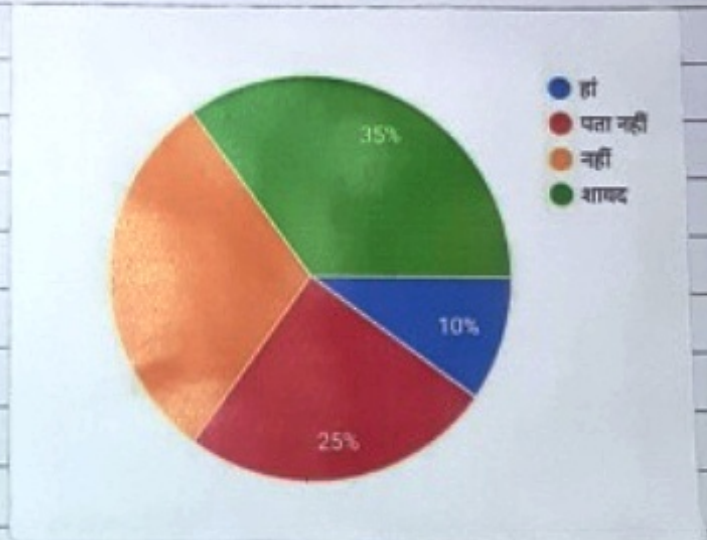
17] अनेक कानूनों के बावजूद भी बाल अपराध समाप्त क्यों नहीं हो रहा है?

सामाजिक जागरूकता की कमी 25%
 कठोर कानूनों की कमी 50%
 अशिक्षा 20%
 पता नहीं 5%



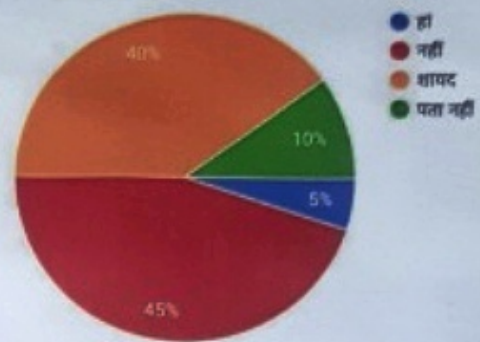
18] क्या आपके अनुसार एक विशिष्ट जाति में बाल अपराध अधिक होता है।

हां 10%
 पता नहीं 25%
 नहीं 30%
 शाब्द 35%



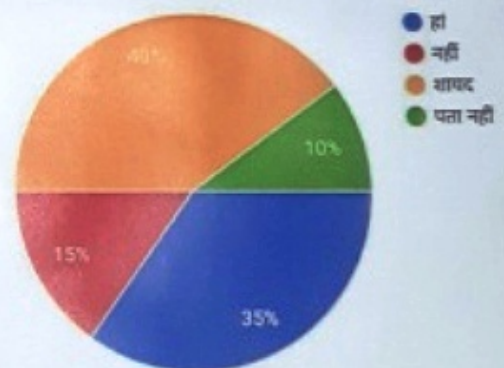
19] क्या प्राचीन काल में बाल अपराधों से का
वर्जन मिलता है?

हां	5%
नहीं	45%
शायद	40%
पता नहीं	10%



20] क्या अविष्य में बाल अपराधी बने की
इस समस्या अधिक है?

हां	35%
नहीं	15%
शायद	40%
पता नहीं	10%



NAME:- KAVITA SHARMA

CLASS:- TYBA

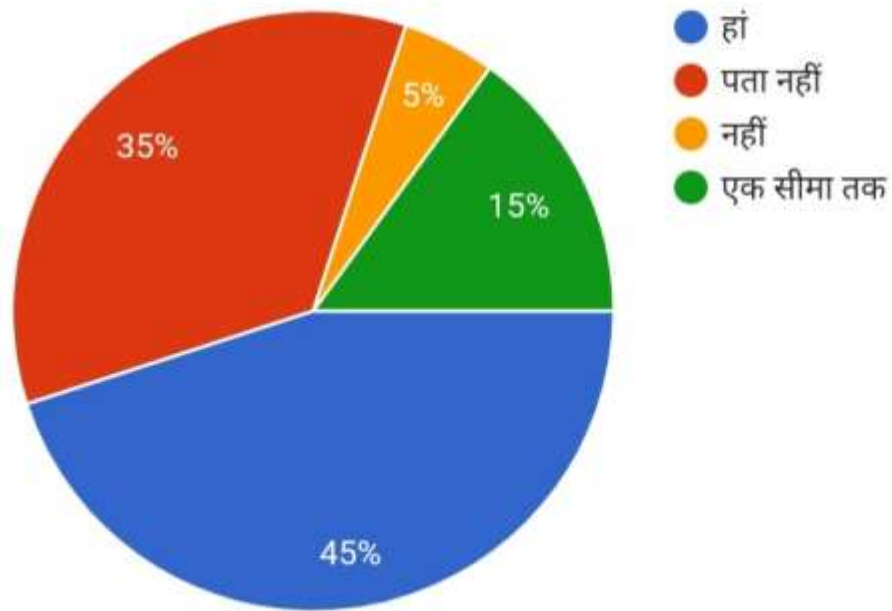
ROLL NO. S4

SUB:- SOCIOLOGY

TOPIC:- SOCIAL SURVEY ON JUVENILE
DELINQUENCY

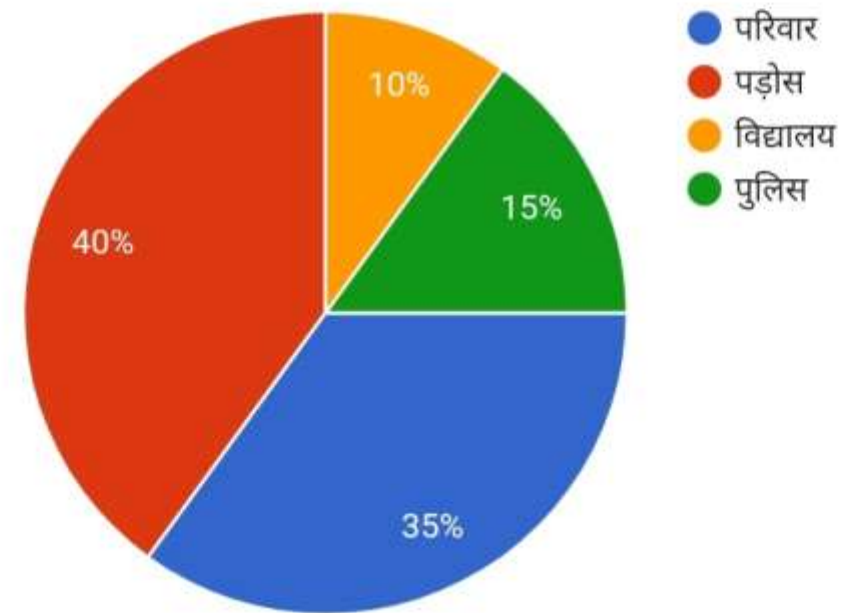
१) क्या आपको लगता है भारत में बाल अपराध तेजी से बढ़ रहा है?

20 responses



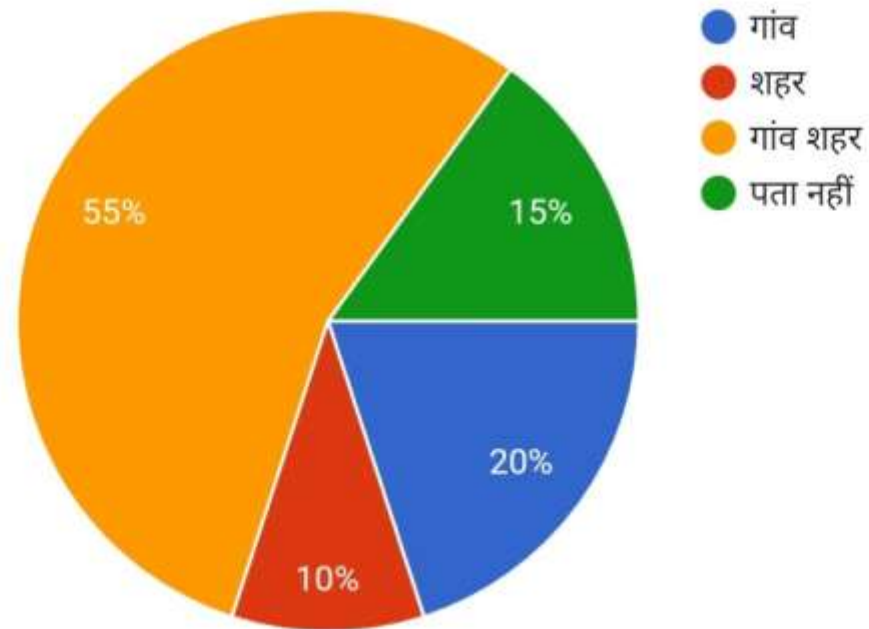
२) आपके अनुसार बाल अपराध के लिए अधिक जिम्मेदार कौन है?

20 responses



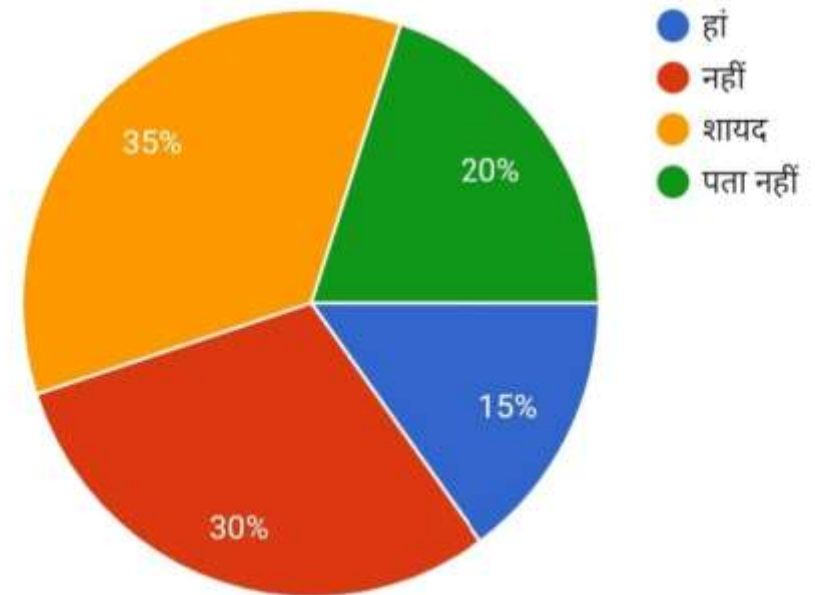
३) बाल अपराध कहां अधिक पाया जाता है?

20 responses



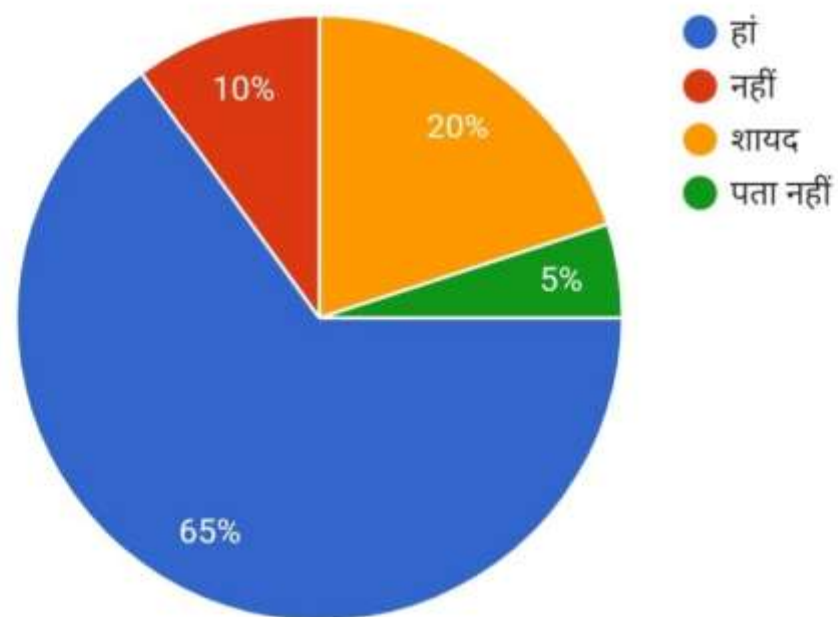
४) क्या आपको लगता है किसी विशिष्ट धर्म के लोग अधिक बाल अपराध करते हैं?

20 responses



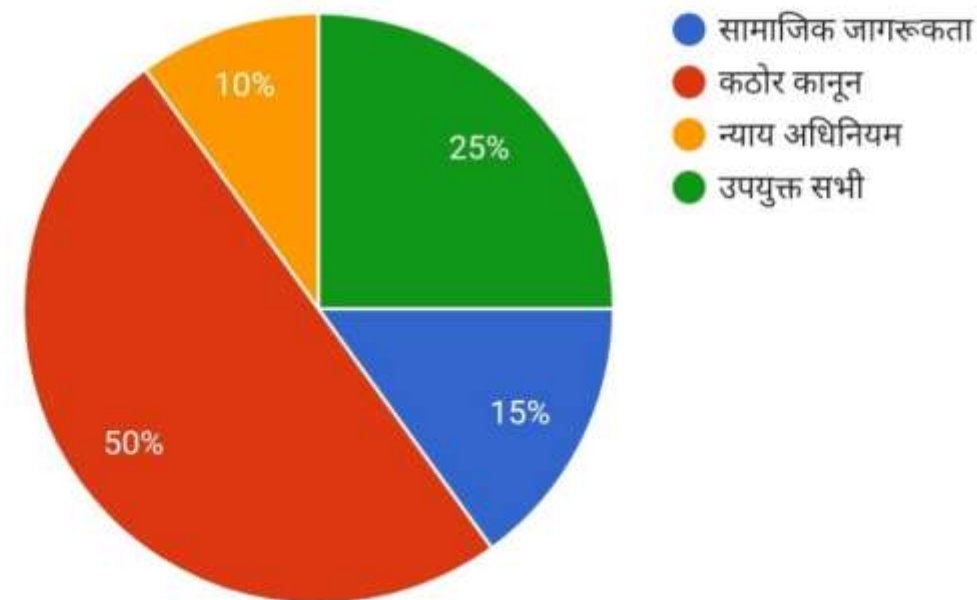
५) क्या आपके अनुसार बाल अपराध एक गंभीर समस्या है?

20 responses



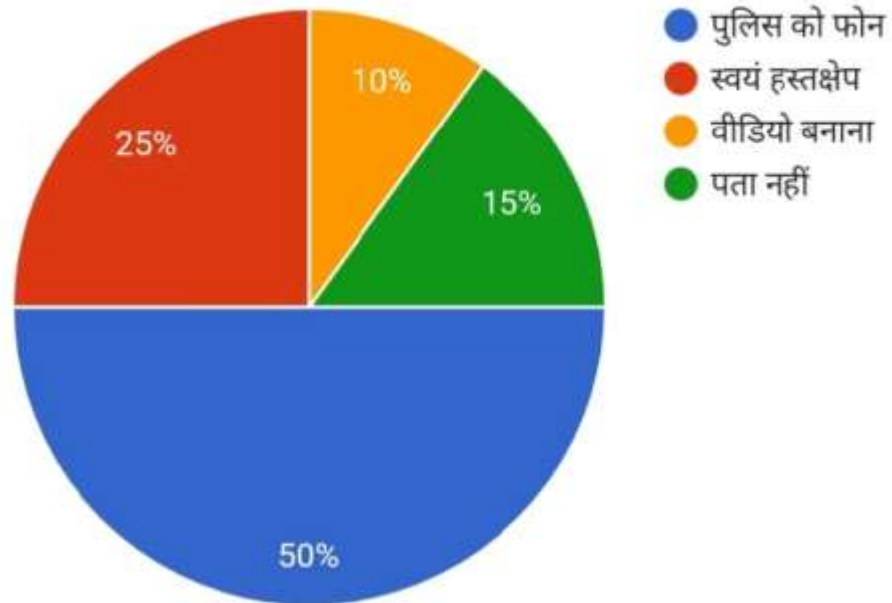
६) आपके अनुसार बाल अपराध समाप्त करने के उपाय क्या है?

20 responses



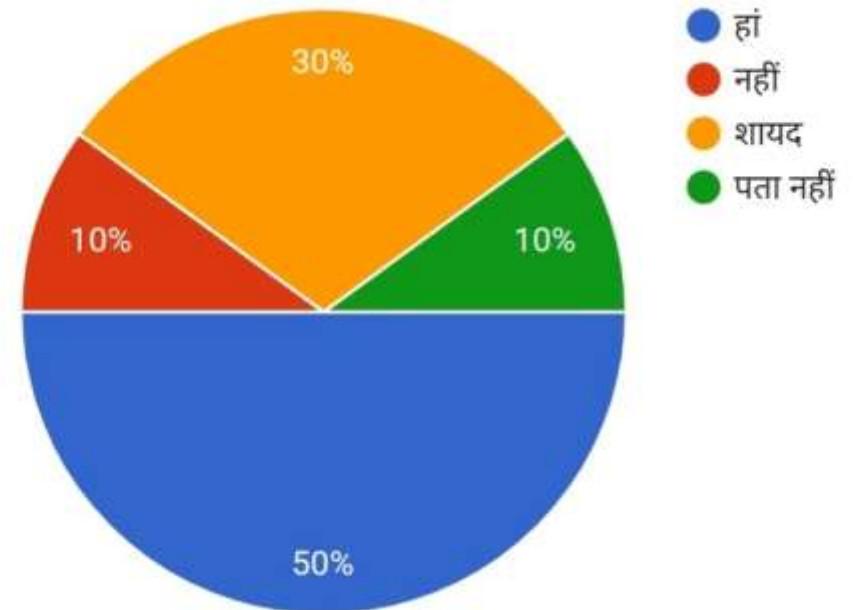
७) यदि आपके आसपास बाल अपराध हो रहा हो तो आप क्या करेंगे?

20 responses



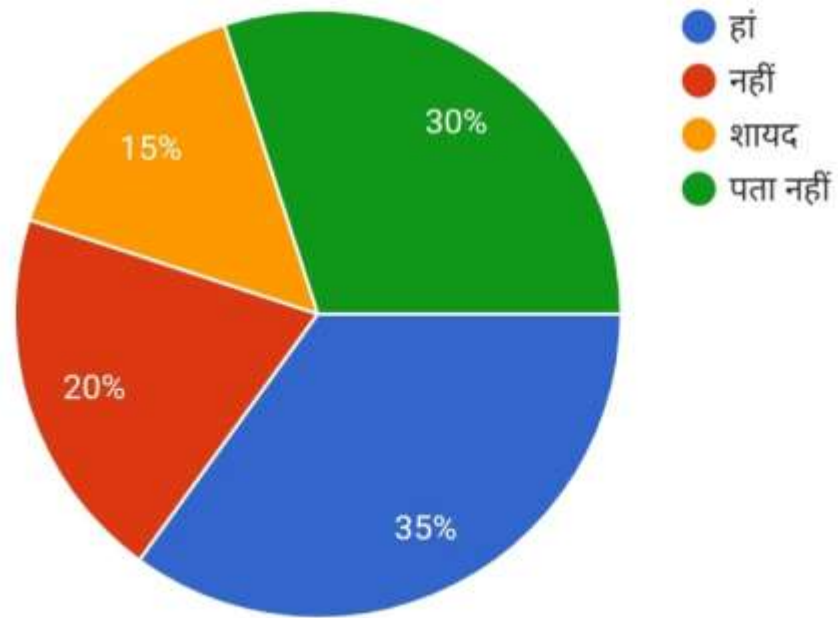
८) क्या आपके अनुसार बाल अपराध में वृद्धि हो रही है?

20 responses



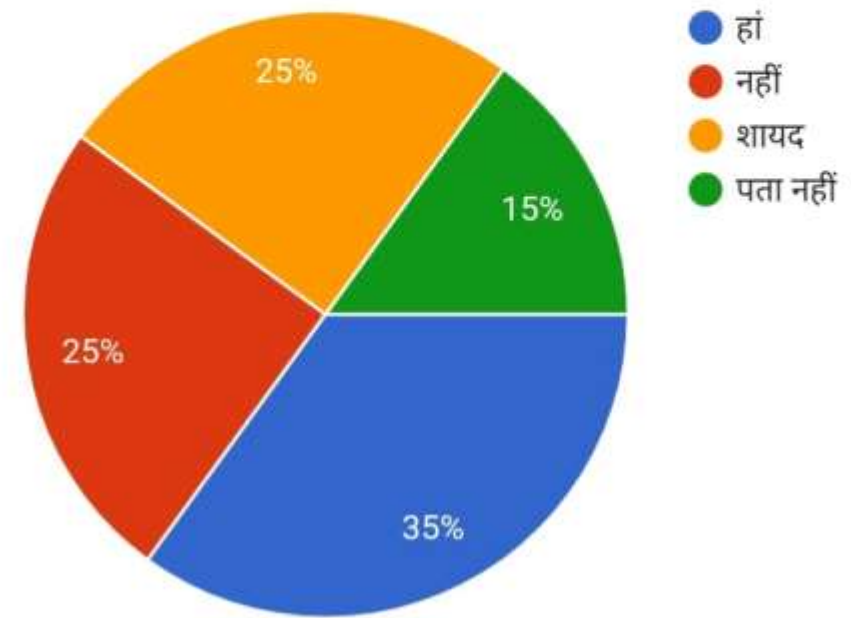
९) क्या भारतीय कानून में बाल अपराध अधिनियम बना है?

20 responses



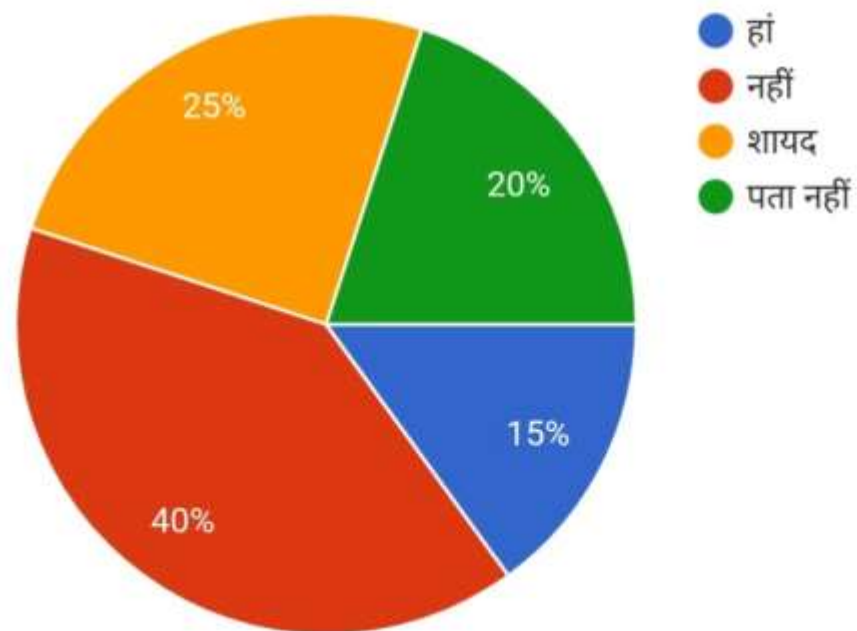
१०) क्या आपको लगता है अशिक्षित व्यक्ति बाल अपराध अधिक करते हैं?

20 responses



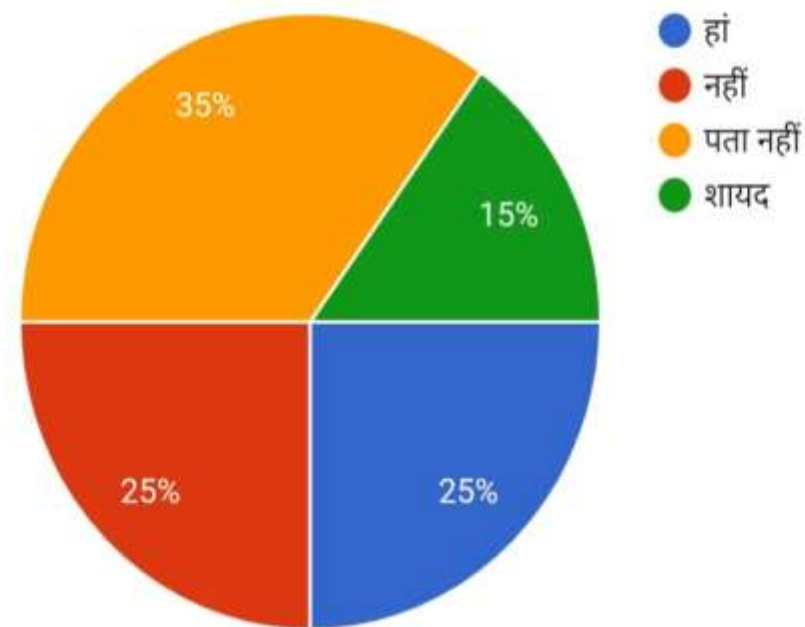
११) क्या उच्च वर्ग में बाल अपराध
अधिका होते हैं?

20 responses



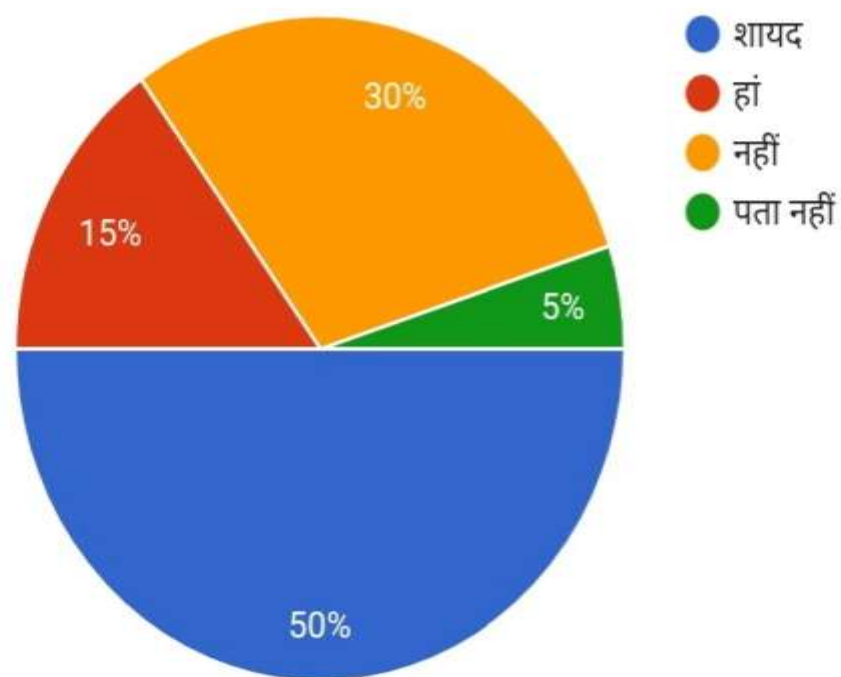
१२) क्या निम्न वर्ग में बाल अपराध
अधिक होते हैं?

20 responses



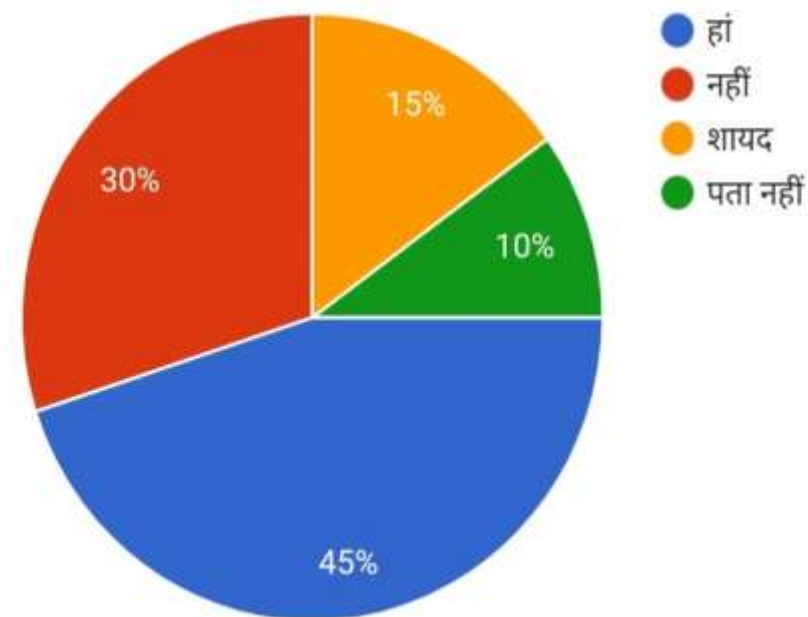
१३) क्या आपके अनुसार बाल अपराध केवल मंदबुद्धि बालक ही करते हैं?

20 responses



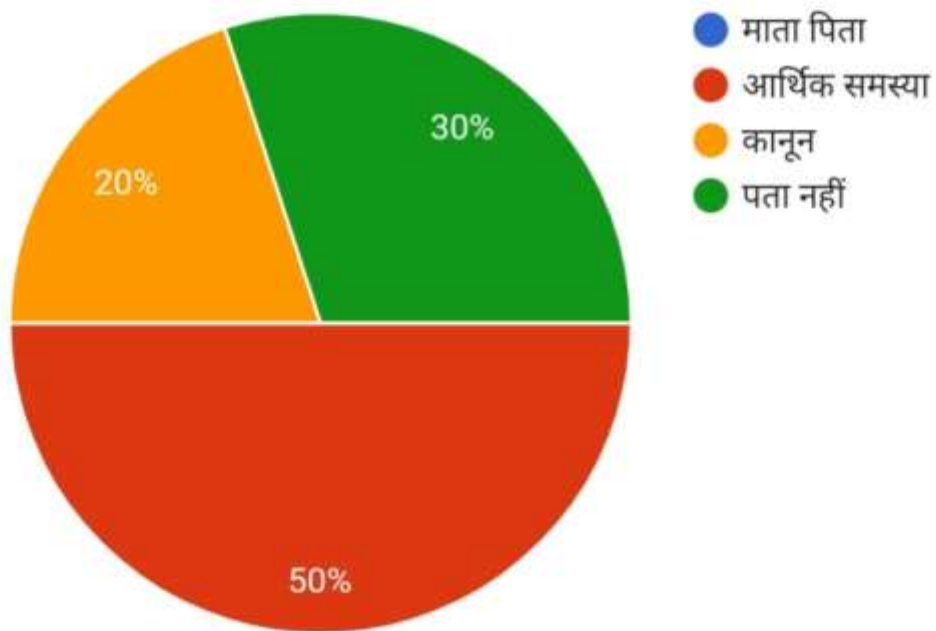
१४) क्या लड़कियों की अपेक्षा लड़कों में बाल अपराधी बनने की संभावना अधिक होती है?

20 responses



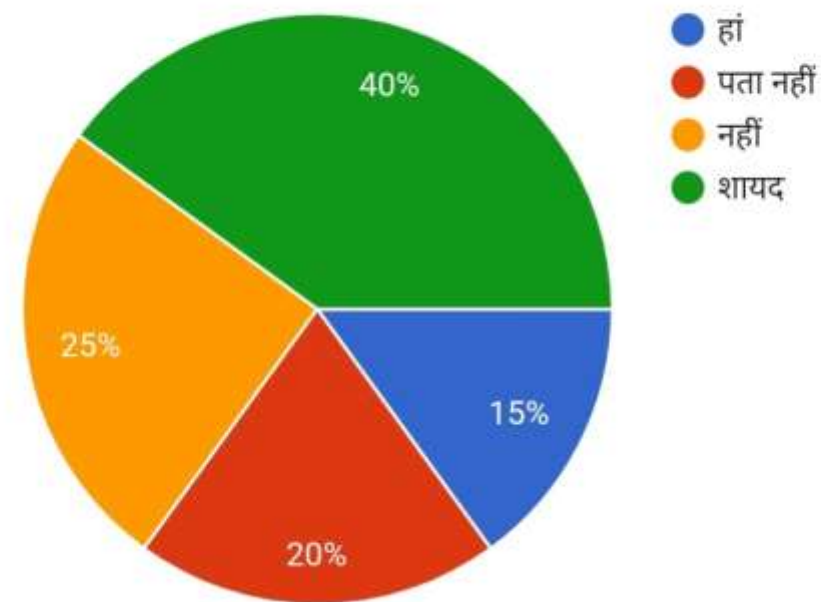
१५) आप के अनुसार बाल अपराध को सबसे ज्यादा बढ़ावा कौन देता है?

20 responses



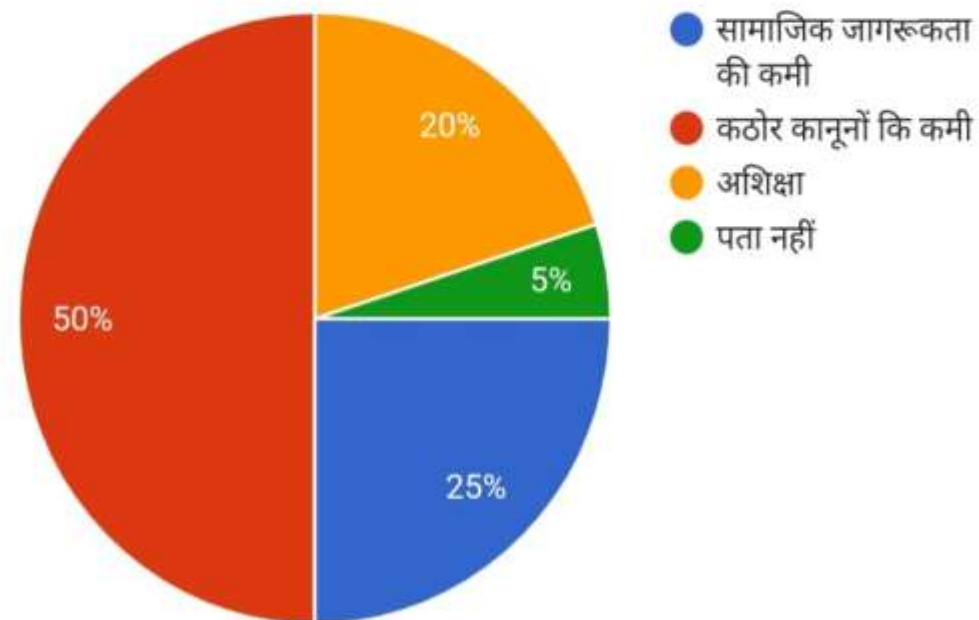
१६) क्या आपको लगता है कि दोषपूर्ण पारिवारिक वातावरण बाल अपराध का प्रमुख कारण है?

20 responses



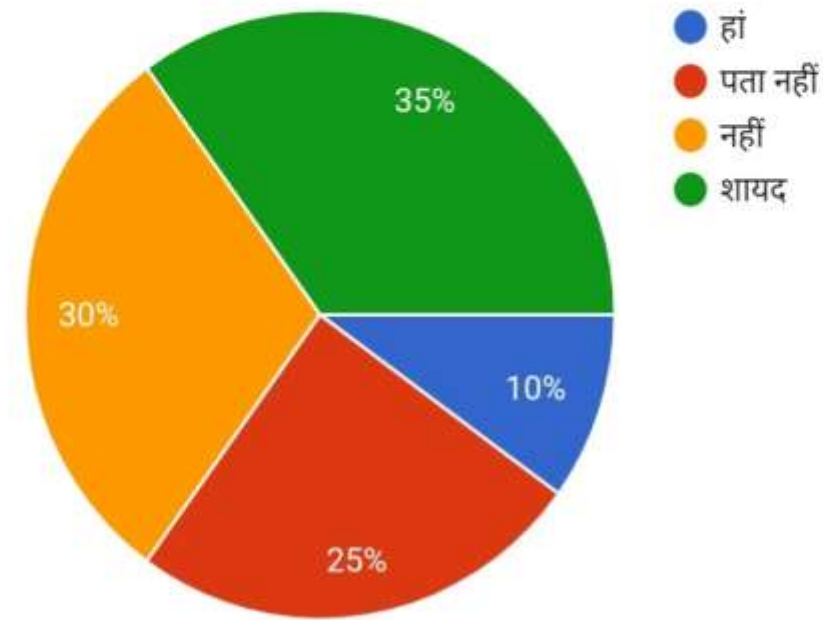
१७) अनेक कानूनों के बावजूद भी बाल अपराध समाप्त क्यों नहीं हो रहा है?

20 responses



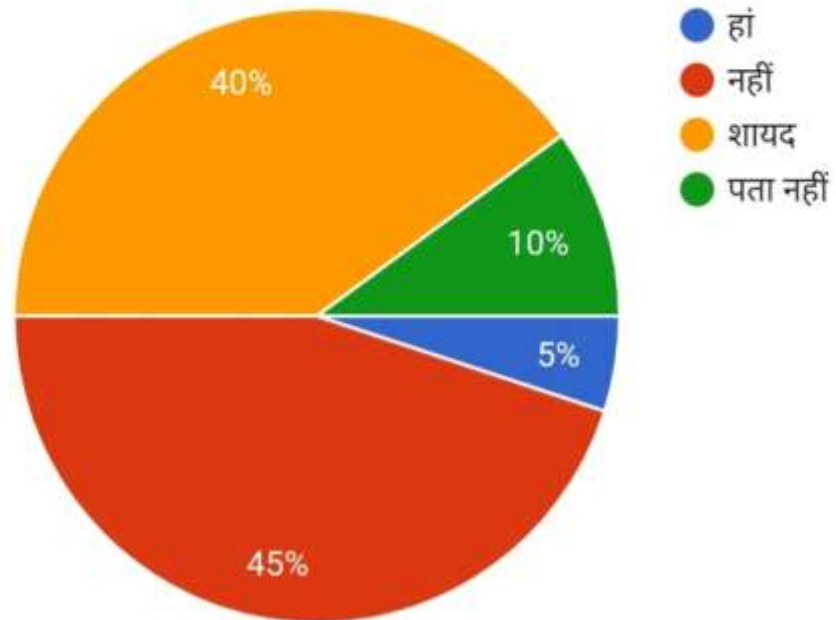
१८) क्या आपके अनुसार एक विशिष्ट जाति में बाल अपराध अधिक होता है?

20 responses



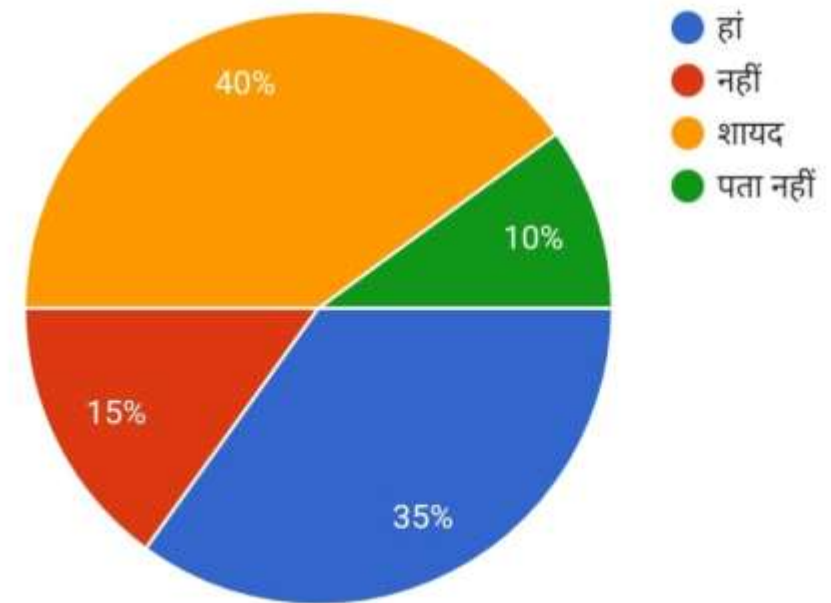
१९) क्या प्राचीन काल में बाल अपराधों का वर्णन मिलता है?

20 responses



२०) क्या भविष्य में बाल अपराध बनने की दर की समस्या अधिक है?

20 responses



[HTTPS://DOCS.GOOGLE.COM/FORMS/D/E/1FAIPQLSCOUIQ89MLDT1G9UFWX_KT1PK-XCBVZCCBHF_CJ5MJDYTXSW/VIEWFORM?USP=SF_LINK](https://docs.google.com/forms/d/e/1FAIPQLSCOUIQ89MLDT1G9UFWX_KT1PK-XCBVZCCBHF_CJ5MJDYTXSW/viewform?usp=sf_link)



Thank you 😊



MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE

NAAC Accredited B+ 3rd Cycle

Maharshi Karve Best College Award 2022-23

Affiliated to S.N.D.T. Women's University, Mumbai

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Grant Road (West), Mumbai- 400007.
Tel : 022 23808130, E mail : bmruiya@yahoo.com, Web : www.bmrgirlscollege.com



Field Visit to Naval Materials Research Laboratory (NMRL)



Dr. Santosh Kaul Kak
Principal

Marwadi Sammelan's

B. M. RUIA GIRLS' COLLEGE

NAAC ACCREDITED B+ (3rd Cycle)

Maharshi Karve Best College Award 2022-23

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Tel. : 2380 8130 • Fax : 2380 8137

E-mail : principal1958@gmail.com / bmruiya@yahoo.com

023.bmrgirlscollege@gmail.com

Website : www.bmrgirlscollege

Ref. No. :

Date :

BMR/Visit/2023-24/238

28-02-2024

To
Shri Prashant T. Rojatkar
Director,
Naval Materials Research Laboratory (NMRL)
Ambernath, Thane district,
Maharashtra.

Sub: Permission for visit to NMRL

Dear Sir

Greetings, from Marwadi Sammelan's B. M. Ruia Girls' College, Gamdevi, Mumbai.

As per our verbal communication we would like to request you to grant us permission for an industrial visit of our students at your esteemed organization on 2nd March, 2024.

We will be submitting the list of the students and faculty members (around 35) as per the requirement.

Thanking You.

(Dr. Santosh Kaul Kak)
Principal

AS/SR/SKK





Dr. Santosh Kaul Kak
Principal

Marwadi Sammelan's

B. M. RUIA GIRLS' COLLEGE

NAAC ACCREDITED B+ (3rd Cycle)

Maharshi Karve Best College Award 2022-23

11, Krishna Kunj, Vachha Gandhi Road, Gamdevi, Mumbai - 400 007.

Tel. : 2380 8130 • Fax : 2380 8137

E-mail : principal1958@gmail.com / bmrui@yahoo.com

023.bmrgirlscollege@gmail.com

Website : www.bmrgirlscollege

Ref. No. :

Date :

BMR/Thanks Letter/2023-24/

02-03-2024

To
The Director,
Shri. Prashant T. Rojarkar
Naval Materials Research Laboratory (NMRL)
Ambernath, Thane district,
Maharashtra.

Dear Sir

Greetings, from Marwadi Sammelan's B. M. Ruia Girls' College, Gamdevi, Mumbai.

We would like to extend our sincere gratitude towards you and your team for welcoming our students of Arts and Commerce programs and also us at your esteemed organization Naval Materials Research Laboratory (NMRL) Ambarnath on 2nd March 2024.

It was a great opportunity to visit various departments of NMRL pursuing basic research such as Metallurgy, Polymer, Ceramics, Coating, Corrosion, Electrochemical Protection, Marine Biotechnology, and Environmental Science department.

The way your team of scientists explained about processes conducted at various departments was simple, interesting and very much appreciated by our students of non-science background.

Their visit to various departments became all the more interesting because of your enlightening presentations at the beginning.

We got to know about the research going on in NMRL and are very proud to visit such an esteemed organization.

Thanking you sincerely and appreciating your kindness and hospitality once again.

With Best Regards,

(Dr. Santosh Kaul Kak)
Principal

AS/SR/SKK



B M RUIA GIRLS' COLLEGE

Gamdevi Mumbai - 400 007

Visit to Naval Materials Research Laboratory (NMRL)

Defence Research & Development Organisation - Ministry of Defence Government of India

Ambarnath - On 2nd March, 2024 (Saturday)

Sr. No.	Name of the Students	Class	Aadhar No.	Mobile No.	Rs. 500/-
1	Sneha Yadav	B.A.-I	215943716721	7738986749	500/-
2	Ritu Nishad	B.A.-I	582390269295	9670570561	500/-
3	Shweta Gupta	B.A.-I	285790371773	9137358920	500/-
4	Ratna Rathod	B.A.-I	240944093333	9324612502	500/-
5	Anjali Raut	B.A.-I	302913287951	9875512289	500/-
6	Kashish Gupta	B.A.-I	484297752958	8779545367	500/-
7	Priyanka Rai	B.A.-I	639651229516	7039651359	500/-
8	Aarti Chaurasia	B.A.-I	995353690625	8879186073	500/-
9	Akshita Sharma	B.A.-I	914933980742	9307315912	500/-
10	Isha Shelar	B.A.-I	431559844979	7738874933	500/-
11	Noorjahan Shaikh	B.A.-I	871314902670	9820195424	500/-
12	Sandhya Kanojiya	B.A.-I	656995145688	7738880381	500/-
13	Neha Shaikh	B.A.-I	967284287659	9833045859	500/-
14	Nandani Mishra	B.A.-I	767434258931	7977052283	500/-
15	Priyanka Patel	B.A.-II	304019119633	9702083306	500/-
16	Aradhana Nirmal	B.A.-II	923113558910	8400960892	500/-
17	Anita Sen	B.A.-II	253321287817	9137780636	500/-
18	Faima Khan	B.A.-II	506066239301	7304288547	500/-
19	Nidhi Tiwari	B.A.-III	247848567927	8693821798	500/-
20	Shraddha Joshi	B.Com.-II	572330627610	9619037149	500/-
21	Vaishnavi Parab	B.Com.-II	705556203992	9136284773	500/-
22	Sonali Nirmal	B.Com.-II	309186523471	8369752419	500/-
23	Varsha Gehlot	B.Com.-II	399344033761	7400388602	500/-
24	Sajitha Katkuri	B.Com.-III	368576866532	8369902032	500/-
25	Jyoti Purohit	B.Com.-III	589003939837	9820429447	500/-
26	Madankumari Desai	B.Com.-III	344654880075	9324182015	500/-
27	Anshika Chavhan	B.Com.-III	341310648101	8356897724	500/-
28	Neha Kazi	B.Com.-III	301694907937	8369472737	500/-
29	Saubhag Prajapati	B.Com.-III	379663994857	9372541469	500/-
30	Aarti Purohit	B.Com.-III	922644143936	8928627629	500/-
31	Sachi Pardeshi	B.Com.-III	292410757723	9867996916	500/-
32	Kajal Jain	B.Com.-III	375915036601	7738624228	500/-
33	Aditi Umesh Gohil	B.Com.-III	910095498889	9137722685	500/-

Teaching Faculty :-**Smt. Shruti Ranade**

Associate Prof. in Psychology

Aadhar No. : 938994586143

Contact No. - 9820339304

Dr. Kashyap Ganatra

Assit. Prof. Dept. of Commerce

Aadhar No. : 521248668143

Contact No. : 9987085133


PRINCIPALB. M. Ruia Girls' College
Grant Rd., MUMBAI-7.

Syllabus : B.Com.II / Sem III / EC/ Industrial Psychology and Organisation perspective
Code No: 375121 (new course)

Module 1: Introduction to Industrial Psychology

Definition and meaning of Industrial Psychology

Fields of Industrial Psychology

Biographical characteristics and Abilities

Learning

Module 2: Value , Attitude and Perception

Values and Attitudes

Job satisfaction

Person Perception

Decision Making

Module 3: Communication

Function, process and directions of communication

interpersonal and organisational communication

choice of communication channel

barriers to effective communication

Module 4: Motivation

Early theories of motivation : Need hierarchy theory , Two factor theory

Contemporary theories : Cognitive evaluation theory , Goal setting theory, Self-efficacy theory

Employee Involvement

Books:

Muchinsky P. Psychology applied to work (8th Ed)

Robbins ,S,Judge, & Sanghi Organisational Behavior (13th Ed)

Luthans,F (2008) Organisational Behavior (11thEd)

Singh. K 92015) Organisational Behavior

Syllabus: B.Com.II / Sem IV/ EC/ Industrial Psychology and Organisation perspective
Code No: 475221 (new course)

Module 1: Human Resource Practices

Selection

Training & Development

Performance Evaluation

Module 2: Leadership

Trait Theory

Situational Theories, Managerial Grid

Transformational Leadership

Contemporary Leadership roles

Finding & Training Effective Leaders

Module 3: Organisational Change

Forces of Change

Managing Planned Change

Resistance to Change

Approaches to Manage Organisational Change

Module 4: Conflict & Stress at Workplace

Definition, Process of Conflict

Conflict Negotiation

Definition, Sources of Stress

Consequences and Management of Stress

Books:

Muchinsky P. Psychology applied to work (8th Ed)

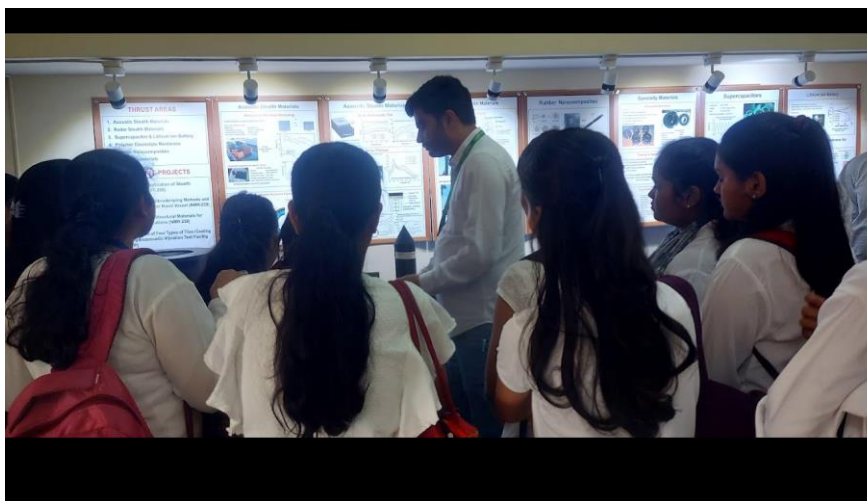
Robbins ,S,Judge, & Sanghi Organisational Behavior (13th Ed)

Luthans,F (2008) Organisational Behavior (11thEd)

Singh. K 92015) Organisational Behavior

Visit to NMRL Ambernath on 2nd March 2024

The visit to NMRL Ambernath on 2nd March 2024 was organized to provide students with a comprehensive understanding of the organizational work system. It emphasized key aspects such as interpersonal and organizational communication, employee involvement, and stress management strategies. Additionally, the visit offered insights into leadership dynamics, teamwork, and leadership effectiveness, allowing students to observe how these elements contribute to the overall success of the organization.



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Field Visit to Sanjay Gandhi National Park and Kanheri Caves



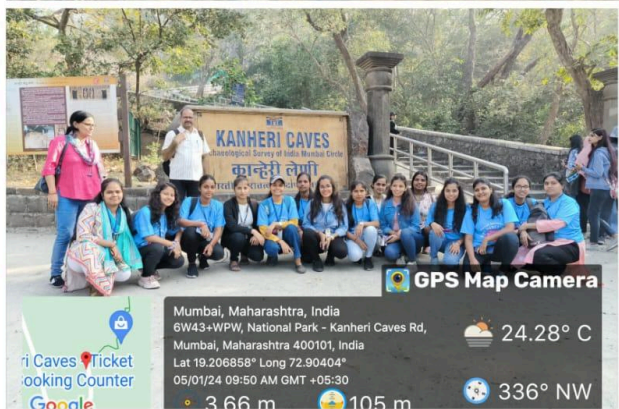
FIELD VISIT TO KANHERI CAVES, SANJAY GANDHI NATIONAL PARK ON JANUARY 5, 2024

Report

Department of Hindi, Department of Economics, Department of Commerce, and Department of Sociology organised an Environmental Visit to Sanjay Gandhi National Park and a Heritage Tour to Kanheri Caves on 5th January, 2024. The visit was a part of experiential learning. The students learnt about the ecosystem and the archaeological uniqueness of the Buddhist Caves. 46 students and three faculties participated in the same.

Photos





List of Students

SR.NO.	NAME OF THE STUDENT	DEPARTMENT	CLASS
1	Anjali Nirmal	Sociology	SYBA
2	Diya Mali	Sociology	SYBA
3	Diksha Mali	Sociology	SYBA
4	Aradhana Nirmal	Sociology	SYBA
5-	Priyanka Patel	Sociology	SYBA
6-	Pooja Gupta	Sociology	SYBA
7-	Nandani Thakur	Sociology	SYBA
8	Poonam Prajapati	Hindi	SYBA
9	Priyanka Prajapati	Hindi	SYBA
10	Khushbu Kanojiya	Hindi	SYBA
11	Sandhya Sahani	Hindi	SYBA
12	Sakshi Singh	Hindi	SYBA
13	Aanchal Mishra	Hindi	SYBA
14	Nargis Shaikh	Hindi	SYBA
15	Faima khan	Economics	SYBA
16	Nisha Bagretha	Hindi	TYBA
17	Jyoti Pal	Hindi	TYBA
18	Nirma Choudhari	Hindi	TYBA
19	Anchal Kanojia	Hindi	TYBA
20	Swati Prajapati	Hindi	TYBA
21	Rupam Singh	Hindi	TYBA
22	Mitali Rawal	Hindi	TYBA
23	Divya Salunkhe	Hindi	TYBA
24	Sakshi Jain	Hindi	TYBA
25	Rani Rawat	Economics	TYBA
26	Neha Kazi	Commerce	T.Y.B.Com
27	Sonali Nirmal	Commerce	S.Y.B.Com

28	Swati Bagretha	Commerce	S.Y.B.Com
29	Varsha Gehlot	Commerce	S.Y.B.Com
30	Khushboo Mallesha	Commerce	S.Y.B.Com
31	Nandini Pasi	Commerce	S.Y.B.Com
32	Shraddha Joshi	Commerce	S.Y.B.Com
33	Nandini Jaiswar	Commerce	S.Y.B.Com
34	Vaidehi Jadhav	Commerce	S.Y.B.Com
35	Ashwini Salvi	Commerce	S.Y.B.Com
36	Bhumika Sarvaiya	Commerce	S.Y.B.Com
37	Vrinshali Chaurasiya	Commerce	S.Y.B.Com
38	Neha Jaiswar	Commerce	S.Y.B.Com
39	Thakur Ambika	Commerce	S.Y.B.Com
40	Jain Shruti	Commerce	S.Y.B.Com
41	Anchal Vishwakarma	Commerce	S.Y.B.Com
42	Sonam Kajania	Commerce	S.Y.B.Com
43	Khushbu Siddiqui	Commerce	S.Y.B.Com
44	Romy Marjit	Commerce	S.Y.B.Com
45	Khushi Shah	Commerce	S.Y.B.Com
46	Anjali Singh	Commerce	S.Y.B.Com

B.COM. I
SEMESTER II
ENVIRONMENTAL STUDIES
Computer Code 240209
4 Credits

ABOUT THE COURSE:

The course content aims to provide an overview to students about environment and its conservation.

External Exam: 75 Marks

Internal Exam: 25 Marks

Unit	TOPIC	Weightage	No. of Hours	No. of Credits
Unit I	Environment Studies and Population Objective: To acquaint the students about environment studies and population explosion. Contents: Environment Studies: Definition – Scope – Importance. Population: Population growth – factors affecting density of population – population explosion – family welfare programme – Environment and human health.	25	15	1
Unit II	Objective: To make students aware about different resources and their conservation. Contents: Natural Resources Types – Renewable – Non-Renewable a. Forest Resources Use and overexploitation, Deforestation – Causes and Effects, Timber Extraction, Mining, Dams and their effects on forest and Tribal People.	25	15	1

	<p>b. Water Resources</p> <p>Use and overexploitation of surface and ground water, Floods Droughts, Dams – Benefits and Problems, Water Conservation, Water Management.</p> <p>c. Food Resources</p> <p>World Food Problems – Over grazing, Effects of Modern agriculture, Fertiliser - Pesticide problem, Water-logging, Salinity.</p> <p>d. Energy Resources</p> <p>Growing Energy Needs, Renewable – Non-Renewable Energy Sources, Hydroelectricity.</p> <p>- Role of Individual in conservation of natural resources.</p> <p>- Equitable use of resources for sustainable lifestyle.</p>			
Unit III	<p>Objective:</p> <p>To make students understand the concept of ecosystem.</p> <p>Contents:</p> <p>Ecosystem</p> <p>- Concept of an ecosystem - Meaning</p> <p>- Structure and function of an ecosystem</p> <p>- Producers, consumers and Decomposers</p> <p>- Food chains, food webs and ecological pyramids.</p> <p>- Introduction, types, characteristic features</p> <p>Structure and function of the following ecosystem :</p> <p>a. Forest ecosystem, b. Grassland ecosystem c. Aquatic ecosystem (ponds, streams, lakes, rivers, ocean estuaries)</p>	25	15	1
Unit IV	<p>Objective:</p> <p>To make students aware about different types of pollution and its prevention.</p>	25	15	1

	<p>Contents:</p> <p>Environmental Pollution</p> <p>Definition – Types – Causes and Effects and Control measures of the following :</p> <p>a. Air pollution, b. Water pollution, c. Soil pollution, d. Noise pollution, e. Marine pollution.</p> <p>- Disaster Management – Floods, earthquake, cyclone and landslides.</p> <p>- Role of individual in prevention of pollution.</p>			
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Internal Assignment	Marks
<p>Field Work</p> <ul style="list-style-type: none"> - Visit to local area to document environmental asset – rivers/forest/hill/mountain/grassland. - Visit to local polluted site – Urban / Rural / Industrial / Agricultural. - Study of common plants, birds. 	25

References:

1. Agarwal, K.C., 2008, Environmental Biology, Nidhi Publishers, Bikaner
2. Bharucha Erach, 2006, The Biodiversity of India, Mapin Publishing Pvt. Ltd. Ahmedabad.
3. Brunner R.C., Hazardous waste incineration, McGraw Hill Inc
4. Clark R., 2001, Marine Pollution, Oxford University Press
5. Jadhav H. & Bhosale, V.M, 2015, Environment Protection and Laws, Himalaya Publishing House, Pvt. Ltd., New Delhi
6. Odum E. P., 2004, Fundamentals of Ecology, (5th Revised Edition), Brooks/Cole
7. Mhaskar A.K, Matter Hazardous, Techno-Science Publications (Text Book).
8. Survey of the Environment, The Hindu (Magazine)
9. Trivedi R.K, Goel P.K, Introduction to Air Pollution, Techno-Science Publications (Text Book).

B.A. Part – III Semester- V

Ap. C. Course III / Code No. - 565311

ENVIRONMENT AND SOCIETY

Credits: Lectures: 60 Marks: 100

- Objectives:** - To aware about a variety of environmental concerns.
- To develop an analytical understanding of current issues related to environment.

Unit	COURSE CONTENT:	Credits	Lectures	Marks
I	Introduction: Environment, Ecology and Social Ecology Relation between Environment and Society Ecological Degradation: Causes and Consequences	1	15	25
II	Natural Resources: <u>Forest resources:</u> Use and over-exploitation, deforestation and their effects on forests <u>Water resources:</u> Use and over-utilization of surface and ground water <u>Mineral resources:</u> Usage and exploitation <u>Energy resources:</u> Renewable and non-renewable energy resources	1	15	25
III	Environmental Pollution: Definition, Causes & Effects of environmental pollution Control measures of air pollution, water pollution, soil pollution & noise pollution. Solid Waste Management: causes, effects and control measures of urban and industrial wastes.	1	15	25
IV	Environment Protection: Disaster Management: floods, earthquake, cyclone and tsunami. Water conservation & Rain water harvesting Environmental Protection Act	1	15	25

Ziyouddin K.M (Ed), 2009. Dimensions of Social Exclusion: Ethnographic Explorations. Cambridge Scholars Publishing.

B.A. Part – III Semester- VI
Ap. C. Course IV / Code No. - 665411

SOCIOLOGY OF TOURISM

Credits: 4 Lectures: 60 Marks: 100

Objectives: - To understand Tourism from sociological perspectives.
- To explore the changing Tourism practices and its significance.

Unit	COURSE CONTENT:	Credits	Lectures	Marks
I	Introduction: <u>Sociology of Tourism</u> : Meaning Significance and Scope History of tourism Psychology of tourism	1	15	25
II	Types of Tourism: <u>Heritage Tourism</u> , Pilgrimage Tourism, Business tourism, <u>Eco Tourism</u> , Adventure Tourism, Spiritual & Yoga Tourism	1	15	25
III	Growth of Tourism in India: Tourist attractions in India Travel and Tourism's growth <u>Impact of Tourism on Environment: Positive & Negative Impact</u>	1	15	25
IV	Role of Tourism in India's Development: Development of Industrial Sector Employment Opportunities in Tourism Initiatives by the Government for Tourism Promotion Challenges to the Tourism Industry	1	15	25

References:

Blanke J, Chiesa T, 2013. WEF Travel and Tourism Competitiveness Report: Reducing Barriers to Economic Growth and Job Creation. World Economic Forum.

Hari Srinivas, 2001. Environmental impacts of tourism. United Nations Environment Programme.

India Tourism Statistics at a Glance, 2012. Market Research Division, Ministry of Tourism, Government of India.

Lea J., 1988. Tourism and Development in the Third World. Methuen Introductions to Development. London: Routledge.

B.A.III Semester-V**SUBJECT: ECONOMICS PAPER TITLE: AGRICULTURAL ECONOMICS****PAPER CODE: APC-III-565306****Objectives: The students will be able to**

- discuss the importance of agriculture in India economy
- develop policy issues that are relevant to Indian agriculture
- explain the problems of agricultural sector and remedial measures to resolve them

Unit No.	Topic	No. of Lectures Sub Topic	No. of Lectures Assigned	Marks Assigned	Credit
I	Rural Economy of India				
		• Structure of India economy – place of Agriculture in rural economy composition of the Indian rural economy.	2		
		• Farm sector and non-farm sector			
		• Diversification of agriculture and allied activities- (fisheries, Horticulture and floriculture)	3		
		• Forestry in India-growth problems and policy	2	15	25
		• cattle wealth of India and dairying			1.0
		• Importance of rural industrialization- food processing industries and agro based industries			
			3		
			2		
			3		
II	Development of Agriculture				
		• Place of agriculture in national economy	3	15	25
					1.0

	<ul style="list-style-type: none"> • Linkages between the agriculture and non-agricultural sectors • Agricultural resources in India- land utilization and changing cropping pattern • Private sector participation in irrigation • Command area development and flood control 	3 3 3 3			
III	Agricultural Productivity and technology <ul style="list-style-type: none"> • Trends in agricultural productivity-causes of low productivity of agriculture • Remedial measures to improve productivity of agriculture • Sustainable development of agriculture • Technological changes in agriculture- dry land farming and use of bio-technology 	4 3 4 4	15	25	1.0
IV	Agricultural Marketing and Pricing <ul style="list-style-type: none"> • Present state of agricultural marketing • Regulated market and cooperative marketing • Causes of rise and fluctuations in agricultural prices • Stabilization and price policy – objectives and instruments • Evaluation of government policy and suggestions 	3 3 3 3 3	15	25	1.0
	Total Lectures	60	60	100	4.0

References:

- Agrawal, A. G. (2015) *Indian Economy, Delhi: New Age International Publishers.*
- Bilgrami, S.A.R. (1996), *Agricultural Economics*, Mumbai: Himalaya Publishing House.

- Brahmananda P. R. and V.R. Panchamukhi (ed.) (1987) *The Development Process of the India economy*, Mumbai: Himalaya publishing house.
 - Dutt and Ashwani Mahajan (2015) *Indian Economy*, Delhi: S. Chand & company ltd.
 - <http://www.freebookcentre.net/Biology/Agriculture-Books.html>
 - Evan Drummond & John Goodwin (2004) *Agricultural Economics*, Second edition, Pearson Education.
 - Ferroni, Marco (2012) *Transforming Indian Agriculture-India*, New Delhi: SAGE Publishing Pvt.
 - Kumar, Subrata (2010) *Agricultural Growth in India*, Delhi: serials publication 2010
 - Jharwal S.M. (Edit) (2008) *Glimpses of Indian Agriculture*, I & II Volume, New Delhi: Academic Foundation.
 - Krishna K.L. & Kapila Uma (Edit) (2009) *Reading in Indian Agriculture and Industry*, New Delhi: Academic Foundation, New Delhi.
 - Lekhi R.K. and Singh Joginder (2015) *Agricultural Economics :An Indian Perspective*, New Delhi: Kalyani Publishers.
 - Mujumdar N.A. & Kapila Uma (Edit) (2006) *Indian Agriculture in the New Millennium I & II Volume*, Academic Foundation, New Delhi.
 - Reddy, Ram, Sastry & Devi (2008) *Agricultural Economics*, New Delhi: Oxford & IBH Pub. Co.
 - Sadhu & Singh, (2004) *Fundamentals of Agricultural Economics*, Mumbai: Himalaya Publishing House.
 - Soni R.N. (2011) *Leading Issues in Agricultural Economics*, Delhi: Vishal Publishing Co.
 - Sundaram, I. Satya (2011). *Rural Development* New Delhi: Himalaya Publishing House.
- Subba, Reddy, P.Raghuram, T.V. NeelkantaSastry, I. Bh

DEPARTMENT OF ECONOMICS
B.A.-III, Semester-VI

SUBJECT: ECONOMICS

PAPER TITLE: ECONOMICS OF DEVELOPMENT PAPER CODE: DC XIV-646406

OBJECTIVES: the student will be able to

- increase the knowledge about concepts of growth and development and the distinction between the
- critically analyze various theories of development
- discuss policies to solve the problems of underdevelopment

Unit No.	Topic	No. of Lectures Sub Topic	No. of Lectures Assigned	Marks Assigned	Credit
I	Concept of Growth and Development <ul style="list-style-type: none"> • Concept of Economic Growth and Development-factors affecting economic growth –economic and non-economic 	04	15	25	1.0

	<ul style="list-style-type: none"> • Technological progress-embodied and disembodied technological progress • Learning by doing • New technology and sustainable development 	04 03 04			
II	Theories of Economic Development <ul style="list-style-type: none"> • Classical theories of economic development- Ricardo, Schumpeter • Big Push theory • Balanced Growth approach • Unbalanced Growth approach • Critical minimum effort theory 	04 02 03 03 03	15	25	1.0
III	Concept of Underdevelopment- <ul style="list-style-type: none"> • Concept of poverty; types of poverty-Absolute and relative • Vicious circle of poverty • Measuring development through per capita income, inequality of income and wealth • Human development index and other indices of development and quality of life • Concept of intellectual capital • Development gap 	03 02 03 03 02 02	15	25	1.0
IV	Sector-wise Views of Development <ul style="list-style-type: none"> • Role of Agriculture in economic development 	03	15	25	1.0

	<ul style="list-style-type: none"> • Role Industrial sector in economic development • Role of Service sector in economic development • Role of Foreign Trade in economic development • Role of Infrastructure in economic development 	03			
		03			
		03			
		03			
	Total Lectures	60	60	100	4.0

References:

- Ahuja, H. L. (2015) *Economics of Development*, S. Chand Publication New Delhi.
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- Lingaiah Karanati (2001) *Economics Growth and Development Models*, New Delhi: S. Chand & Company Ltd.
- Maya R, J. Vanitha, S. Kamala Padmavathi, D.Sanga Mithirai & M Padmavathy (2012) *Issues and Challenges of Sustainable Development in India*, Delhi: Serials publication.
- Mehta, Haresh (2008) *Economics of Development- Theory and Applications*, Jaipur: Paradise Publishers.
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- Somashekar(2003) *Development and Environmental Economics*, New Delhi: New Age International Publishers
- Thakur K. (2008) *Economic Development in India*, Jaipur, Book Enclave