



DEPARTMENT OF COMMERCE

(B.COM & M.COM)

ACADEMIC YEAR

REPORTS

2025-2026

FACULTY ACHIEVEMENTS

DR. NOORUZIA QAZI - HEAD, DEPARTMENT OF COMMERCE

- Presented a Paper on “**The Pink Tax in India: Gender-Based Price Discrimination and its Social Implications**” in the 2-Day Virtual International Conference: Social Innovation Theories & Praxis: Understanding Perspective, organized by the IQAC and the Research Cell of RSET’s Deviprasad Goenka Management College of Media Studies on 6th & 7th February 2026.
- Paper titled “**The Pink Tax in India: Gender-Based Price Discrimination and its Social Implications**” **Published** in International Journal of Advance and Innovative Research, Volume 13, Issue 1 (XV) January - March 2026, ISSM 2394-7780.

- Participated in International Seminar on “**Circular Economy: Emerging Circular Practices in Sustainable Logistics and Transport**” on 17th December, 2025, organised by the Post Graduate Department of Commerce, Women’s Christian College (Autonomous) affiliated to University of Madras.
- Participated in RUSA 2.0 sponsored Conference on “Educators and Emerging Scholars as Catalysts for Student Mental Health” held on 18th December, 2025 organised by Smt. Maniben M. P. Shah Women’s College of Arts & Commerce (Autonomous), Matunga.
- Selection Committee Meeting for Assistant Professor (Commerce) Interview at Shri M.D. Shah Mahila College, Malad on 30th June, 2025.
- Member of API Verification Committee at Gokhale Education Society’s SMRK Mahila Mahavidyalaya, Nashik on 23rd December, 2025.

Member of Board of Studies at -

- Board of Studies in Commerce, SNDT Women’s University, Mumbai.
- Commerce - Narsee Monjee College of Commerce & Economics (Empowered Autonomous), affiliated to University of Mumbai.
- Commerce - K. P. B. Hinduja College of Commerce (Autonomous), affiliated to University of Mumbai.
- Commerce - DTSS College of Commerce (Autonomous)

Others

- On 13th July, 2025 from 11:00 am to 1:00 pm - Career Guidance Session Talk for 10th & 12th Grade Students at G. B. Panth Foundation Hall, Megwadi, Jogeshwari East, Mumbai.
- Paper Setter, Evaluation, Moderator for University Examination

DR. ANITA JACOB

- Was nominated as the Vice Chancellor Nominee (Subject Expert) on the selection committee for the post of Assistant Professor for SDT Kalani College of Arts, Commerce and Science, Scrutiny Committee on 25th July,2025.
- Presented a Paper titled ‘A Study on the Impact of Perceived Greenwashing on Customer Loyalty with Reference to Patanjali Ayurved Products’ in Vimarsha 2025: International Conference on Artificial Intelligence, Humanity and Sustainable Business held on 12th and 13th September 2025, organized by Dayanand Sagar Business School, Bengaluru.
- Published a Research Paper titled ‘The Impact of Inclusive Leadership on Employee Engagement’ in an International Peer-Reviewed, open-access, Refereed Multidisciplinary International Journal of Innovative Research in Technology (IJIRT), Vol. 12, Issue 6, November 2025, Impact Factor 8.01, ISSN 2349-6002.
- Was appointed as the scrutiny committee member by SNTD Women’s University for the verification of uploaded documents and submission of the final scrutiny report for applicant colleges to ensure regulatory compliance on 6th March 2026.
- Was invited as an External Examiner for conducting the Research Viva of M. Com II Students at Smt. Maniben M.P Shah Women’s College of Arts and Commerce on 19th April,2026.

Was involved in preparing the curriculum and framing the syllabus for NEP BCOM Sem IV and Sem V syllabus for the following Subjects during the year 2025-26

- Minor Stream (Business Law III)
- Financial Literacy

DR. KASHYAP GANATRA

- Member of Local Inquiry Committee to examine continuation of proposals of Continuation of Affiliation for Academic Year 2025-26 for General Education Institutes Mahila Mahavidyalaya, Dombivali East, Kalyan District, Thane.
- Attended National Level FDP on Entrepreneurship Development under UGC - MMTTC and PM-USHA (MERU) from 14th July to 19th July, 2025 organized by

SNDT Women's University, Mumbai, L. T. College of Nursing, Churchgate, Mumbai
in collaboration with Wadhvani Foundation, Bangalore.

Participated as a NSS PO in :

- A Workshop on A-Z of Government Structures - Understanding how local, state, and national governments function organized by NSS Unit of Marwadi Sammelan's B. M. Ruia Girls' College in collaboration with Sisterhood Campaign (Civis) on 24th July, 2025.
- An Educational visit to Mani Bhavan on 7th August, 2025.
- An Industrial Visit to Silwester Textiles Pvt. Ltd., MIDC Tarapur, Boisar on 23rd August 2025.
- A Tree Plantation Drive at Silwester Textiles Pvt. Ltd., MIDC Tarapur, Boisar on 23rd August, 2025.
- Workshops on: 1. Local Changemaking – Tools like RTI filing and community mobilization. 2. Participatory Law & Policy – Public consultations, voting, and direct engagement with governance on 3rd September, 2025.
- NSS Annual Meeting of Zonal Coordinators and Program Officers at Patkar Hall, SNDT Women's University Churchgate, Mumbai on 9th September, 2025.
- Workshop on Theatre for Civic Voice – Using storytelling and art to amplify civic issues on 10th September, 2025.
- An awareness campaign organized jointly by Mission Green Mumbai and the Azad Maidan Police Station on 25th September 2025, as part of the 'Swachhata Hi Seva 2025' initiative.
- A cleanliness drive at Dadar Chowpatty under the 'Swachhata Hi Seva Hai' (Cleanliness is Service) campaign, organized under the leadership of the 'For Future India' organization.
- Celebrated Savitribai Phule Jayanti on 3rd January 2026, by screening a documentary on her life.
- Workshop on Consumer Guidance and Financial Literacy was conducted on 12th January 2026.
- A seminar on "Cyber Crime: Awareness, Prevention and Remedies" was conducted on 2nd March 2026.

- Seminar titled “Legal Safeguards for Women and Children: Understanding POCSO, POSH and the Domestic Violence Act” as part of its Women’s Week Programme on 6th March, 2026
- Invited as a Resource Person for Chairing a Session on Content Analysis at a Workshop organised by Smt. P. N. Doshi Women's College of Arts and Kum. U. R. Shah Women's of Commerce in association with Board of Studies in Accountancy, SNDT Women's University on 10th September, 2025 for the subject of Minor - Business Accounting - I & II.
- Member of Vigilance Squad for UG and PG Examination of Shri M. D. Shah Mahila College of Arts and Commerce in November 2025.
- Presented a paper titled “Corporate Banking as a Catalyst for Sustainable Industrial Development in India: Strategies and Impacts” at 2nd International Conference on “Environmental Sustainability Goals: Current Scenario, Progress, and Challenges (ICESG:CPC-2025)” organized by Aakar College of Management for Women, Aakar Institute of Management & Research Studies, Aakar School of Nursing in Collaboration with The Bombay Natural History Society (BNHS), Mumbai, Maharashtra Nursing Council, Mumbai and Trained Nurses’ Association of India (TNAI), Vidarbha Branch on 16th December, 2025.
- Nomination as a Member of Board of Studies in Accountancy for MKES’s Nagindas Khandwala College of Commerce, Arts and Management Studies, Mumbai.
- Nomination as a Member of Board of Studies in Accountancy for Chetana’s H. S. College of Commerce and Economics, Bandra, Mumbai for Department of BAF & BFM.
- Invited to serve as an Expert Member of the Board of Studies for the B. Com (AFI) programme, nominated by the Vice Chancellor of SNDT Women's University on the recommendation of the Principal of the College of Smt. Maniben M. P. Shah Women's College of Arts and Commerce, Matunga, on 13th January, 2026.
- Invited as a Subject Expert by Smt. P. N. Doshi Women’s College of Arts on 23rd February, 2026 for attending the Selection/Screening-cum-Evaluation Committee Meeting to assess 02 cases of Assistant Professor for promotion under Career Advancement Scheme for the subject of Accountancy.
- Proctor for National Accounting Talent Search Examination held on 22nd February, 2026.

- Appointed as a member of the Committee of Paper-setters and Assessor / Moderators to set the question-papers and assess / moderate the course papers in the UG/PG Examination of M. Com and Retail Management to be held in the month of April 2026 for Seva Mandal Education Society's Smt. Maniben M. P. Shah Women's College of Arts and Commerce, Mumbai.
- Appointed as a member of the Committee of Paper-setters and Assessor / Moderators to set the question-papers and assess / moderate the course papers in the UG/PG Examination of B. Com (Accountancy) to be held in the month of April 2026 for Seva Mandal Education Society's Smt. Maniben M. P. Shah Women's College of Arts and Commerce, Mumbai

REPORTS

24th SEPTEMBER, 2025

Department of Commerce, in association with Internal Quality Assurance Cell (IQAC), organized a State Level 'Workshop on Content Analysis' for the B.Com Program, under Faculty of Commerce and Management, for the Second Year (Semesters III / IV) from academic year 2025-26, under the framework of National Education Policy 2020.



19th DECEMBER, 2025

Department of Commerce, in association with the Internal Quality Assurance Cell, organized a Seminar on “Smart Money Moves”. The resource person for the session was Mr. Daljeet Singh, Founder and Director, Team Lead, Financial Services Company. The title of the session was ‘**Smart Money Moves**’. The resource person emphasized that starting early is the ultimate "cheat code" for wealth because it gives your money more time to benefit from compounding. A Systematic Investment Plan (SIP) in mutual funds is the simplest way to harness this; it allows you to invest a fixed amount—as little as ₹500—every month automatically.

By starting in your 20s rather than your 30s, you aren't just saving more money; you're allowing the returns on your investment to compound for an extra decade, which can often result in a final corpus that is double or triple the size. Additionally, SIPs use "rupee-cost averaging," meaning you automatically buy more units when prices are low and fewer when they are high, removing the stress of trying to "time" the market.

He also spoke about various employment opportunities, such as the mutual fund industry, which offers diverse careers, from Fund Managers and Research Analysts who select investments to Relationship Managers who advise clients on SIPs. On the technical side, Fintech Developers and Product Managers build the apps that automate saving, while Operations and Compliance Officers ensure every transaction is legal and secure. He briefed them on the significance of various certifications, such as NISM or CFA, that students can obtain.



12th JANUARY 2026

A workshop on Consumer Guidance and Financial Literacy was conducted on 12th January 2026. Marwadi Sammelan's B.M. Ruia Girls' College, Gamdevi, Mumbai, accredited by NAAC with a B+ grade in its 4th cycle and honoured with the Maharshi Karve Best College Award 2022–23, along with Sitaram Deora Institute of Management Studies, affiliated to S.N.D.T. Women's University, Mumbai, organized a Workshop on Consumer Guidance and Financial Literacy. The event was conducted by the Internal Quality Assurance Cell, the Department of Commerce, the Department of Sociology, and the NSS Unit in collaboration with the Consumer Guidance Society of India.


The workshop was held on 12th January 2026 from 11:30 a.m. to 12:30 p.m. in Room No. 13 on the fifth floor, aiming to raise awareness of consumer rights and responsibilities while imparting practical financial literacy, including budgeting, savings, and investments. It sought

to empower women students to be #BeingSuperWoman, making informed financial decisions, and encouraging responsible consumer behavior.

The outcomes included a deeper understanding of consumer protection laws, improved financial awareness among students, and stronger collaboration between academia and consumer advocacy organizations. This initiative reflected the institutions' commitment to quality education, holistic learning, and community engagement, while also equipping students with essential life skills that aligned with the vision of NAAC accreditation and the ethos of S.N.D.T. Women's University.

2nd MARCH 2026

Department of Commerce and NSS Unit in association with Internal Quality Assurance Cell organized a Seminar on "Cyber Crime: Awareness, Prevention and Remedies", as part of the Women's Week Programme.




MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE

NAAC Accredited B+ (4th Cycle)
Maharshi Karve Best College Award 2022-23


SITARAM DEORA INSTITUTE OF MANAGEMENT STUDIES
Affiliated to S.N.D.T. Women's University, Mumbai
B. Kishore Keshi Yashika Gandhi Road, Goregaon, Grant Road (West), Mumbai - 400097.
Tel: 022 25808030, E-mail: bmrc@bmruiacollege.com, Web: www.bmruiacollege.com, www.educare.co.in



WOMEN'S WEEK PROGRAMME
2nd - 8th March, 2026
on the occasion of International Women's Day

Department of Commerce and NSS Unit
in association with Internal Quality Assurance Cell
organises

SEMINAR ON
CYBER CRIME: AWARENESS, PREVENTION AND REMEDIES
on Monday, 2nd March, 2026 at 11:30 a.m.



Resource Person:
Mr. Govind Kumar
Social Worker

With the rapid expansion of digital platforms, women are increasingly vulnerable to cyber crimes such as online harassment, cyber stalking, identity theft, morphing and financial fraud. Awareness of cyber safety practices and legal remedies has become essential in today's digital era. This seminar aims to educate students about online safety, preventive strategies, legal safeguards, and reporting mechanisms to ensure a safer online environment. The programme seeks to empower young women to use digital spaces confidently and responsibly.

Objectives of the Seminar

- To create awareness about various forms of cyber crimes against women.
- To educate students about preventive measures and remedies.
- To provide practical safety tips for responsible digital usage.
- To inform participants about complaint and redressal mechanisms.
- To promote digital safety and cyber ethics.

All UG & PG students, Teaching and Non-Teaching Staff are encouraged to attend and participate in this important awareness programme.

23rd MARCH, 2026

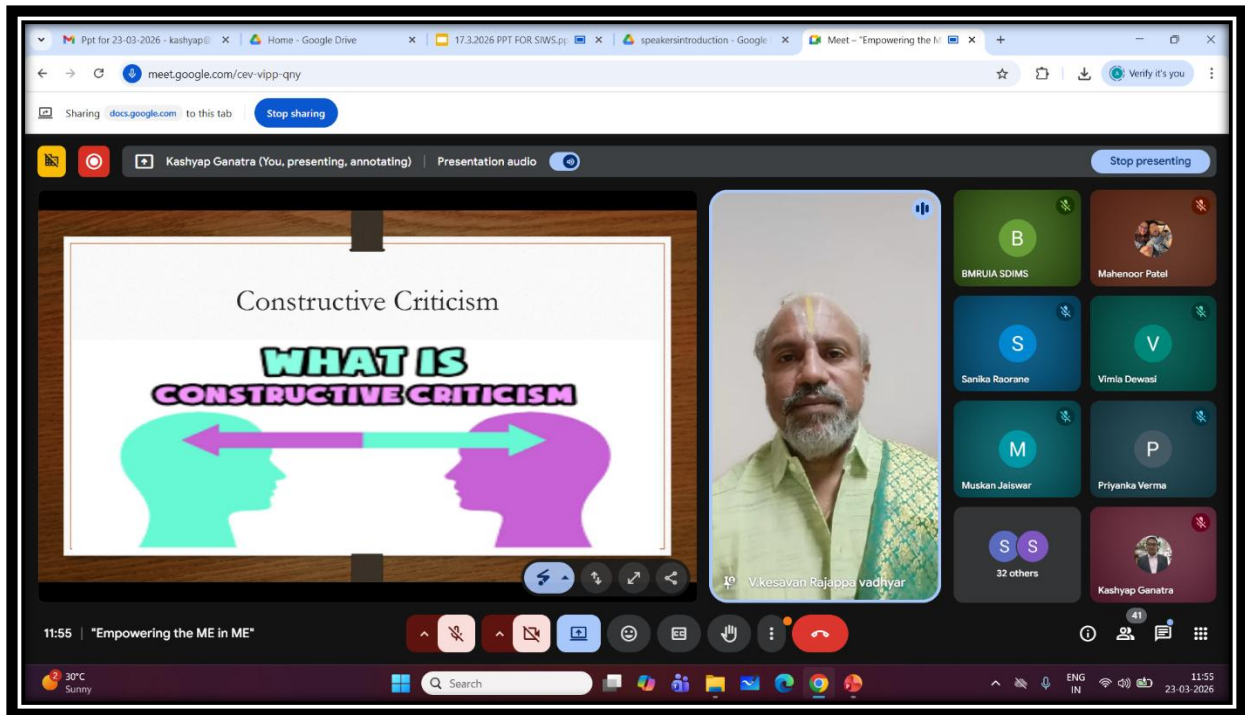
Session on “Empowering the ME in ME” organized by the Department of Commerce, the Department of Sociology, and the NSS Unit, in association with the Internal Quality Assurance Cell.

The session “Empowering the ME in ME” was organized on 23rd March 2026 at 11:30 am by Marwadi Sammelan’s B. M. Ruia Girls’ College, in collaboration with the Department of Commerce, Department of Sociology, NSS Unit, and the Internal Quality Assurance Cell. Conducted online via Google Meet, the session featured Mr. V. Keshavan, a motivational speaker, who delivered an engaging presentation titled “Ancient Wisdom, Modern Solutions: The relevance of IKS today...”. His talk addressed the pressing concerns of students entering the professional world, including salary, career progression, workplace application of knowledge, and acceptance by superiors.

In his presentation, Mr. Keshavan highlighted the importance of timeless values such as concentration, constructive criticism, contact, coordination, comparison, and curiosity. He explained how these qualities, rooted in Indian Knowledge Systems, remain essential for success in modern workplaces. The session also included thought-provoking management games that encouraged teamwork, problem-solving, and self-reflection, making the learning experience interactive and memorable.

Students were encouraged to rediscover the power of self and to align their personal strengths with professional aspirations. The key takeaway was that ancient wisdom offers practical solutions to modern challenges, and qualities such as curiosity, focus, and the ability to accept constructive criticism are vital for growth. The session left participants inspired and renewed their confidence in applying these principles to both academic and professional journeys.

Overall, the event successfully bridged traditional knowledge with contemporary needs, empowering students to rethink their career paths and personal development strategies. It was a meaningful initiative that reinforced the college’s commitment to holistic education and student empowerment.



MCOM

30th APRIL 2026

VIVA -VOCE was held for MCOM II students on 30th April 2026. The external examiner was Dr. Shubhangi Kulkarni from Shri. MMP Shah College for Women, Matunga.

