MARWADI SAMMELAN'S

B. M. RUIA GIRLS' COLLEGE







BACHELOR OF MANAGEMENT STUDIES (B.M.S)

YEAR: 2023-24

FACULTY ACHIEVEMENTS

MS. NAMRATA BHALERAO – ASSISTANT PROFESSOR

- Registered for Ph.D in Commerce in September 2023.
- Received "Young Researcher Award" at National Level Conference on "Role of Commerce, Management and Technology in Modern Era CMTM - 2023".
- Presented and Published Research Paper on "A study on PM SVANidhi Yojana in India" in RESEARCH JOURNEY, an International E-Research Journal "Special Issue 329 (C): Multidisciplinary Issue", a Peer Reviewed Journal with Impact Factor 6.625 and E-ISSN: 2348-7143.
- Guest Lecture on "Working Capital Management" at Department of Commerce, SNDT Women's University, Mumbai for Post Graduate students on 30th October, 2023.
- Participated in One Week National Level Research Workshop Cum Course on "SPSS Software for Statistical Data Analysis (Basics to Advanced)" conducted by ACT Academy, Tamilnadu from 25th October 2023 to 31st October 2023.
- Participated in Six Days Workshop on "Research Methodology: Anveshan" organised by IQAC and RPC of Satish Pradhan Dnyanasadhana College, Thane in association with WRC
 ICSSR from 4th March 2024 to 9th March 2024.
- Attended Finance Seminar organised by Department of Commerce, SNDT Women's University, Churchgate on 26th October, 2023.

- Invited as an External Examiner to conduct online Viva Voce for PG students from Shri MMP Shah Women's College of Arts and Commerce, Matunga, Mumbai in the subject Internship on 25th April 2024.
- Written Course Material of Bachelors of Management Studies SEM I Principles of Management (1001), Principles of Marketing (1004) and SEM II Marketing Management (2001) for Centre of Distance Education, SNDT Women's University, Santacruz, Mumbai.

MS. REENA PRAJAPATI – ASSISTANT PROFESSOR

- Attended a One Day National Seminar on "Bhartiya Gyan Parampara, Bhakti Sahitya aur Tulsidas ka Ramcharitamanas" organized by Hindi Department's IQAC of B.M Ruia Girls' College, in coordination with the Maharashtra State Hindi Literature Academy on 19th December, 2024
- Presented a Research Paper on "Women's Entrepreneurship and Empowerment in India: Insights from case studies" in International virtual conference on International Women's Day organized by IQAC, K.J. Somaiya College of Arts and Commerce on 9th March 2024.
- Joined a National Level Seminar on "Redefining the Role of IQAC in the Changing Scenario of Quality in Higher Education" organized by Shri M.D Shah Mahila College of Arts and Commerce in collaboration with B.M Ruia Girls' College on 28 March,2024.
- Participated and presented a Research Paper on "The Evolution of Educational Policies
 Influencing Access, Quality, Equity and Inclusivity in India" in International Virtual
 Conference on Access, Equity and Equality in Higher Education Relevance of Dr.
 Ambedkar's Vision in NEP 2020 organized by Equal Opportunity Cell, St. Andrew's
 College of Arts, Science and Commerce on 15th April, 2024.
- Awarded 'Best Paper Presenter Award' for presentation of Research Paper titled "The Evolution of Educational Policies Influencing Access, Quality, Equity and Inclusivity in India" at International Virtual Conference on Access, Equity and Equality in Higher Education Relevance of Dr. Ambedkar's Vision in NEP 2020 organized by Equal Opportunity Cell, St. Andrew's College of Arts, Science and Commerce on 15th April, 2024.

MS. SHIBA SIDDHIQUI – ASSISTANT PROFESSOR

- Attended One Day National Level Seminar organised by Maharashtra State Hindi Sahitya Academy in association with B. M. Ruia Girls' College on "भारतीय ज्ञान परंपरा, भक्ति साहित्य और तुलसीदास का रामचरितमानस"
- Attended One Day Seminar on "Redefining the Role of IQAC in the changing scenario of Quality in Higher Education" organised by B. M. Ruia Girls' College, Gamdevi and Shri. M. D. Shah Mahila College, Malad.

MS. NIKITA GHARAT – ASSISTANT PROFESSOR

- Attended One Day National Level Seminar organised by Maharashtra State Hindi Sahitya Academy in association with B. M. Ruia Girls' College on "भारतीय ज्ञान परंपरा, भक्ति साहित्य और तुलसीदास का रामचरितमानस"
- Attended One Day Seminar on "Redefining the Role of IQAC in the changing scenario of Quality in Higher Education" organised by B. M. Ruia Girls' College, Gamdevi and Shri. M. D. Shah Mahila College, Malad.

MS. MANISHA CHAURASIYA – ASSISTANT PROFESSOR

- Attended One Day National Level Seminar organised by Maharashtra State Hindi Sahitya Academy in association with B. M. Ruia Girls' College on "भारतीय ज्ञान परंपरा, भिक्त साहित्य और तुलसीदास का रामचिरतमानस"
- Attended One Day Seminar on "Redefining the Role of IQAC in the changing scenario of Quality in Higher Education" organised by B. M. Ruia Girls' College, Gamdevi and Shri. M. D. Shah Mahila College, Malad.

MS. SHABANA KHAN – ASSISTANT PROFESSOR

- Attended One Day National Level Seminar organised by Maharashtra State Hindi Sahitya Academy in association with B. M. Ruia Girls' College on "भारतीय ज्ञान परंपरा, भक्ति साहित्य और तुलसीदास का रामचरितमानस"
- Attended One Day Seminar on "Redefining the Role of IQAC in the changing scenario of Quality in Higher Education" organised by B. M. Ruia Girls' College, Gamdevi and Shri. M. D. Shah Mahila College, Malad.

DEPARTMENTAL REPORT OF BMS – 2023-24

- On 25th September, 2023 Department of Commerce organised "Accounts and Finance Quiz Competition" for the students across BA, BCOM, BMS, BAMM, BCA and PG department. Students of TYBMS participated in the competition.
- On 19th October, 2023 Department of Commerce along with Research Cell in association with Internal Quality Assurance Cell (IQAC) organised Paper Presentation Competition for students across BA, BCOM, BMS and PG department of Commerce and Arts (Economics) on the topic of "G-20 Reinforcing the spirit of Vasudhaiva Kutumbakam" and "Implementing Indian Knowledge System Management Lessons from Chanakya". This competition gave students a platform to express their opinions freely whereas reading the existing IKS and understanding its impact and teaching for brighter future. Students of TYBMS participated in the competition and gain a lot of Information.





- On 22nd December, 2023 Department of Management Studies of Marwadi Sammelan's B. M. Ruia Girls' College organised Trade Fair "UNNATI" for students across BA, BCOM, BMS, BCA, BAMM and PG department to showcase their talents and skills and giving them platform to start with their small business so as to understand different concepts relating to business including Logistics and Inventory Management, Pricing, Packaging, Marketing, Advertising, Uniqueness in Products and many more. Officers from Bank of Baroda were the guests to inaugurate the fair and boosts the morale of students. This year Trade Fair was Celebrated Millet Year. There were many stalls seen selling Millet chaats, Ragi Idli, Ragi Dosa, Millet Theplas and many products made out and at reasonable costs. Students from FYBMS and SYBMS participated in large numbers which shows Entrepreneurship Development among them.
- ➤ On 16th September, 2023 Students of FYBMS participated in Folk Dance Competition of Yuva Mahotsav organised by SNDT Women's University and won Consolation Prize in the final round for the same.
- ➤ On 25th September, 2023 Students of **TYBMS** participated in Accounts Quiz organised by Department of Commerce while celebrating Commerce Week.
- > On 26th September, 2023 PG Department of Commerce organised various games such as JAM Activity, Management Pictionary and Business Strategy Game where

FYBMS, SYBMS and TYBMS students took active part and won many prizes in different games.

➤ On 10th October, 2023 Department of Commerce in association with Internal Quality Assurance Cell (IQAC) organised in one day Educational Visit to National Institute of Securities Market (NiSM), an educational initiative by Securities Exchange Board of India (SEBI), Patalganga, Panvel where 5 students from TYBMS went for the educational trip.





On 24th and 25th January, 2024 Marwadi Sammelan's Sitaram Deora Institute of Management Studies organised Intercollegiate Competition "Toofan - 2024" BMS Students took active part in the various competitions organised. FYBMS students also won first prize in Fashion Show Competition.

- On 30th January, 2024 Career Guidance, Placement Committee and Skill Development Centre in association with Internal Quality Assurance Cell (IQAC) and District Skill Development, Employment and Entrepreneurship Guidance Centre organised Pandit Deen Dayal Upadhyay Mega Job Fair for students across BA, BCOM, BMS, BAMM, BCA and PG department. Students of BMS took active part in the Job Fair and two students of TYBMS namely Ms. Arti Jadhav and Ms. Asmi Gawade got the Job opportunity with BTW Financial and Services Private Limited.
- > On 2nd and 3rd February, 2024 Marwadi Sammelan's B. M. Ruia Girls College organised Intercollegiate Competition "Nirjhar 2024". BMS students took active part in many activities and won many prizes. Such as:
 - Fashion Show Second Prize
 - Group Dance First Prize
 - Essay Writing Third Prize
 - Card Making Second Prize
- ➤ On 9th February, 2024 Marwadi Sammelan's B. M. Ruia Girls' College organised Intercollegiate Bhajan Competition where Ms. Roshni Jaiswar participated in the competition.
- ➤ On 17th February, 2024 Students of BMS participated in Intercollegiate Fest "DRISHTI - The Spectrum of Dreams" organised By Sheth Lalji Dayal Amalgamated Trust's Lilavati Lalji Dayal College of Commerce, affiliated to University of Mumbai in Essay writing, Mehendi competition and debate.
- On 23rd March, 2024 Marwadi Sammelan's B. M. Ruia Girls College, Gamdevi and Janseva Samiti Sanchalit Shri. M. D Shah Mahila College, Malad along with PG Department, Research Cell in association with Internal Quality Assurance Cell (IQAC) organised Multidisciplinary Intercollegiate Research Paper Presentation Competition for students across BA, BCOM, BMS, BAMM and BCA differently and PG department differently. The theme of the competition was "Empowering Tomorrow: Unveiling Solutions through Sustainable Development Goals". Ms. Anjali Anubhavane, Student of SYBMS participated and presented a paper on "A Study on Sukanya Samriddhi Yojana in India".

- ➤ BMS I students have successfully enrolled for "Street Food Vendor" an add-on courses of Government Skill India Courses under National Skill Development Council.
- ➤ BMS II students have successfully enrolled for "Social Media" an add-on courses of Government Skill India Courses under National Skill Development Council.

STUDENTS PARTICIPATION IN SEMINARS, CONFERENCES & WORKSHOPS, COMPETITIONS:

- ➤ On 1st July, 2023 celebrating Foundation Day of college, teachers of Degree Section oriented students with all the programs that college conducts every year including academic activities, cultural activities, NSS, NCC, and other competitions and programs held in college. Various Committees and Cell interacted with students and enlightened them about "Foundation Day".
- ➤ On 7th July, 2023 Department of Commerce and Environment Club in association with Internal Quality Assurance Cell (IQAC) in collaboration with Greenvio Solutions, Palghar organised a Webinar on "Soil: Where Food Begins" while promoting and celebrating World Soil Day for the students across BA, BCOM, BMS, BAMM, BCA and PG department.
- ➤ On 29th July, 2023 Marwadi Sammelan's B. M. Ruia Girls' College in association with Internal Quality Assurance Cell (IQAC) organised National Webinar on "NEP 2020: Awareness for stakeholders" for the students across BA, BCOM, BMS, BAMM., BCA and PG department to create awareness about the transformative reforms brought by the National Education Policy 2020. Dr. Smriti Bhosle, Director, Centre fort Distance Education, SNDT Women's University, Mumbai was the eminent speaker for the webinar.
- ➤ On 22nd August, 2023 Department of English in association with Internal Quality Assurance Cell (IQAC) organised a Workshop on "English Language Learning Strategies" where Dr. Manisha Ghatage, Assistant Professor, Department of English, SNDT Women's University, Mumbai was the resource person who gave an insights on how English can be learnt easily and strategies to cope up with.

- ➤ On 26th August, 2023 Marwadi Sammelan's B. M. Ruia Girls' College, Gamdevi organised Orientation Session on "Ideathon Business Ideas" for students across BA, BCOM, BMS, BAMM, BCA and PG department. The orientation was to make students aware on competition which was going to be held at National Level at Hybrid mode, where student or a group of students can participate by coming up with unique business idea and if it gets approved, then financial and technical assistance were provided. Students took participation in large numbers.
- On 27th August, 2023 Department of Commerce, Entrepreneurship, Innovation and Incubation Cell in association with Internal Quality Assurance Cell (IQAC) organised online workshop on "Branding and Marketing Strategies" for students across BA, BCOM, BMS, BAMM, BCA and PG department of B. M. Ruia Girls' College and Sitaram Deora Institute of Management Studies. Mr. Ameya Mondkar was the eminent speaker for the session. Students preparing for Ideathon competition attended the session. He provided training and guidance on pitching their ideas, making effective presentations, estimating market size, SWOT analysis, feasibility of the product and other marketing strategies.
- > On 29th August, 2023 Sports Committee in association with Internal Quality Assurance Cell (IQAC) organised National level Workshop on "**Kho-Kho Workout and Endurance Building on the occasion of National Sports Day**". **Mr. Chandan Singh**, (M.A. M.P.Ed.) a state level Kho-Kho player from Uttarakhand was the resource person who guided students to opt sports as an important part of daily life as it greatly influence you to be a self-discipline person and fit for lifetime. Also it improves a lot of qualities which a person can nurture.
- On 31st August, 2023 Department of Hindi in association with Internal Quality Assurance Cell (IQAC) organised a workshop on "Research Funding and Publication Opportunities for Researchers" for the all the faculties and students of B. M. Ruia Girls' College and Sitaram Deora Institute of Management Studies.
- ➤ On 30th September, 2023 Department of Hindi in association with Internal Quality Assurance Cell (IQAC) started National Level Series on "Bharatiya Gyan Parampara Aur Charitra Nirman" where Dr. Rajneesh Kumar Shukla, Vice Chancellor, Mahatma Gandhi International Hindi University, Wardha, Maharashtra was the

resource person. He gave important insights on how Indian Knowledge System is helping India to grow and establish its own identity in the competitive world. Indian Knowledge System has widely helped in creating one's personality and make India Self-reliant and Independent.

- ➤ On 10th October, 2023 Green Club Committee in association with Internal Quality Assurance Cell (IQAC) organised an Inauguration Lecture cum Workshop on Green Audit and Importance of Green Club to the students where Mr. Vijay Sapkal, District Coordinator, Centre of Environment Education gave important insights on why Environment education is important and it should be included in the curriculum of the Degree College as well. He stressed importance on balancing life with Environment so as to have a greater life ahead.
- ➤ On 11th October, 2023 Department of Commerce in association with Internal Quality Assurance Cell (IQAC) organised Investor Awareness Programme "Session on Mutual Funds" for the students across BA, BCOM, BMS, BAMM, BCA and PG department. Ms. Neha Goyani, Sales Manager, Franklin Templeton was the eminent speaker who enlighten students with importance and unique features of Mutual Funds as compared to other investment avenues available in the market.
- On 18th October, 2023 Department of Hindi in association with Internal Quality Assurance Cell (IQAC) organised National Level Series on "Bharatiya Gyan Parampara Aur Shikshak Ka Uttardayitva" where Dr. Balwant Jani, Chancellor, Central University of Madhya Pradesh and Dr. Harisingh Gaur from Central University, Madhya Pradesh was the resource persons for the webinar. They gave insights on teacher's role in shaping the world and how teachers can mould student's life and put necessary and required qualities in them by being an examples and showing many.
- ➤ On 25th October, 2023 Multimedia Club and Green Club in association with Internal Quality Assurance Cell (IQAC) organised a workshop on "Creating and sharing Social Media Content" for the students across BA, BCOM, BMS, BAMM and BCA and PG department where Ms. Apurva Pitale, Coordinator, BAMM Department was the resource person. She enlightens students with using Social media not only for

- content creation but also to earn money through it. She urged students to start using social media wisely and make careers out of it.
- On 17th November, 2023 Department of Hindi in association with Internal Quality Assurance Cell (IQAC) organised National Level Webinar Series on "Bharatiya Ryan Parampara Aur Rashtriya Shiksha Niti 2020 (NEP 2020)" for students across BA, BCOM, BMS, CA, BAMM and PG department where Ms. Ujwala Chakradeo, Vice-chancellor, SNDT Women's University was the resource person. She gave very useful insights on relationship between NEP 2020 and Indian Knowledge System. She tried to convince everyone that Indian Knowledge System is now given importance in NEP 2020 and how it will help students to study and understand the concepts. This will make students more independent and understands the concepts more easily.
- > On 6th January, 2024 Department of Economics in association with Internal Quality Assurance Cell (IQAC) organised seminar on "Issues in Indian Economy" under Faculty Exchange Programme with Shri M. D. Shah Mahila College, Malad where Prof. Dr. Ceena Paul, IQAC Coordinator, Shri. M. D. Shah Mahila College, Malad was the eminent resource person. Madam gave useful insights on problems currently prevailing in Indian Economy and how it can create obstacles in development of country at large. She also gave real time examples to understand the problems and give attention to them and bring something to the economy which will help to grow and develop.
- On 11th January, 2024 Department of Commerce and Placement Cell in association with Internal Quality Assurance Cell (IQAC) organised a seminar on "Career Prospects in Banking Sector" for students across BA, BCOM, BMS, BAMM, BCA and PG department. Two officers from Mumbai regional Office Head, Reserve Bank of India (RBI), Maharashtra Human Resource Development (MHRD) came and give useful insights on different jobs available in banking industry due to digitalization. Also they explained the procedure for applying fir Grade B officers in RBI and documents required. They also resolved various questions asked by students. It was an interactive session and was full of information.
- > On 12th January, 2024 Career Guidance Committee and Placement Cell Committee in association with Internal Quality Assurance Cell (IQAC) organised workshop on

- "Resume Building and Interview Mock Drill Session" for students across BA, BCOM, BMS, BAMM, BCA and PG department . Ms. Pratibha Munde, CEO, Whitepaper Communications, A Film Production and PR Advertising Company, Director, Saraswati Seva Pratishthan and Mr. Akshay Chauhan were the eminent speakers. The speakers gave insights on what kind of questions generally asked in interview and how to answer them professionally. Also they gave vital information on skills and qualities students should keep while making their Resume.
- On 23rd January, 2024 Department of Hindi in association with Internal Quality Assurance Cell (IQAC) organised National Level Series on "Bharatiya Gyan Parampara Aur Atmanirbharta" for students across BA, BCOM, BMS, BCA and BAMM along with PG department students. Mr. Bhujang Ramrao Bobde, Director, Research Knowledge Centre, Nagpur was the eminent resource person who gave very useful insights on Indian Knowledge System and its impact on making Individual Independent. He approached the students to take skills and values that IKS gave to become Independent in today's economy.
- > On 29th January, 2024 Department of Sociology and Department of Commerce in association with Internal Quality Assurance Cell (IQAC) organised workshop on "Consumer Guidance and Financial Literacy" for students across BA, BCOM, BMS, BAMM, BCA and PG department. Mr. Suresh Kamat and Mr. Dhrupad Gaikwad, Members, Consumer Guidance Society of India were the eminent speakers for the seminar. They gave insights on different rights that consumer has and various acts government has introduced to protect and save consumers from any kind of fraud or illegal activity. Also they made students aware on different financial aspects and ways to save money wisely and invest rather to keep.
- On 30th January, 2024 Career Guidance and Placement Cell Committee in association with Internal Quality Assurance Cell (IQAC) in collaboration with District Skill Development, Employment and Entrepreneurship Guidance Centre, Mumbai organised Pandit Deen Dayal Upadhyay Mega Job Fair for students across BA, BCOM, BMS, BAMM, BCA and PG department. Students from SYBMS and TYBMS took active part in the JOB FAIR and got employed.

- On 7th February, 2024 Disaster Management Cell and NSS Department in association with Internal Quality Assurance Cell (IQAC) organised workshop on "Disaster Preparedness by BMC (Brihanmumbai Mahanagar Palika)" for students across BA, BCOM, BMS, BAMM, BCA and PG department. Mr. Rajendra Lokhande, senior member at BMC was the eminent speaker who made everyone realise and aware on strategies to be applied and use whenever disaster comes.
- On 23rd February, 2024 Department of Economics in association with Internal Quality Assurance Cell (IQAC) organised a Financial Literacy Awareness Programme on "Introduction to Capital Market and Depository Services" in collaboration with SEBI, BSE, IPF and CDSL for students across BA, BCOM, BMS, BAMM, BCA and PG department. Mr. Bharat Dave, Assistant General Manager, BSE, IPF and Mr. Sanjay Nunes, Assistant Manager, CDSL were the eminent speakers who made students aware on different investment avenues available in the market. At the end, students also got the Financial Literacy Awareness Booklets for more information.
- On 1st March, 2024 Marwadi Sammelan's B. M. Ruia Girls College, Gamdevi and Janseva Samiti Sanchalit Shri. M. D Shah Mahila College, Malad along with PG Department, Research Cell in association with Internal Quality Assurance Cell (IQAC) organised one day Research workshop on curious minds "ANVISHKA" where students from BA, BCOM, BMS, MA and MCOM visited Shri M. D Shah Mahila College, Malad. Students got information on how to write research paper, ethics to be followed while writing research paper and importance of presentation and publication research papers for both teachers and students.
- On 1st March, 2024 Marwadi Sammelan's Sitaram Deora Institute of Management Studies celebrating International Women's Week organised seminar on "An Empowering Journey of Breaking Barriers: Exploring Antarctica" for the students across BA, BCOM, BMS, BAMM, BCA and PG department. Ms. Madhubala Joshi Chinchalkar, MD (Anaesthesia), Sheth G. S Medical College and KEM Hospital, Mumbai was the eminent speaker for the seminar.
- > On 4th March, 2024 Department of English in association with Internal Quality Assurance Cell (IQAC) organised while celebrating International Women's Week, National Web Symposium on "Gender Transitioning: Globalisation and

Literature" for students across BA, BCOM, BAM, BAMM, BCA and PG department. **Prof. Dr. Shardool Thakur**, officiating Principal and Professor, Department of English, Chintamanrao College of Commerce, Affiliated to Shivaji University, Sangli, Maharashtra and **Dr. (Lt.) Sunita Arya**, Assistant Professor, Department of English, Vasant College of Women, Banaras Hindu University, Varanasi, Uttar Pradesh were the two eminent speakers.

- ➤ On 6th March, 2024 Department of Economics in association with Internal Quality Assurance Cell (IQAC) organised a guest lecture under the Women's Week Celebration Programme "Break the Silence to Stop the Violence" for students across BA, BCOM, BMS, BAMM, BCA and PG department. Mrs. Yang Parmar, Director of Vacha Foundation was the eminent speaker. She addressed the audience with her very interactive, informative and interesting content.
- On 7th March, 2024 Department of Hindi in association with Internal Quality Assurance Cell (IQAC) celebrating Women's week celebration organised National Level Series on "Possibilities and Opportunities for Women's in Government Services" or students across BA, BCOM, BMS, BAMM, BCA and PG department. Ms. Aabha Sinha, Former IAS, Famous Social Service Activist was the eminent speaker for the session. She interacted with girls and identifies problems faced by them while applying for Government Jobs or any opportunities. She showed a clear vision and way to reach the ambition through hard work, passion and self-discipline.
- ➤ On 9th March, 2024 Department of Commerce and Entrepreneurship Cell in association with Internal Quality Assurance Cell (IQAC) organised workshop on "Pragati Empowering Women through Financial Literacy" for the students across BA,

BCOM, BMS, BAMM, BCA and PG department. **Ms. Sushma Das**, SEBI Empanelled SMART (Securities Market Trainer).





- ➤ On 21st March, 2024 Career Guidance Cell in association with Internal Quality Assurance Cell (IQAC) organised workshop on "Resume Building" for students across BA, BCOM, BMS, BAMM, BCA and PG department. Mr. Atul Sathe, Assistant Professor, Department of Accountancy, H. R. College of Commerce and Economics was the eminent resource person.
- On 29th March, 2024 Department of Hindi in association with Internal Quality Assurance Cell (IQAC) organised National Level Webinar Series on "Indian Knowledge System and Humanity" for students across BA, BCOM, BMS, BAMM, BCA and PG department. Prof. Dr. Shriram Parihar, Retired Professor, Shri. Nilkantheshwar Government College, Khandwa, Sanskrit Department, Bhopal, Madhya Pradesh was the eminent speaker.