

Commerce Department Report

13th July, 2016 - “Youth Employability Initiative” by Barclays & NASSCOM

An Orientation programme on the “Youth Employability Initiative” by Barclays & NASSCOM was conducted for the students of TYBCOM & TYBA on 13th July, 2016. Ms. Ashwini Kulkarni from Barclays Bank addressed the students. She informed them that as a part of the CSR initiative, Barclays had decided to skill unemployed youths as per the industry requirement. Barclays has decided to partner with GTT & NASSCOM Foundation in this initiative.

20th July, 2016 - Faculty Development Programme on “Innovative Methods of Teaching”

A Faculty Development Programme on “Innovative Methods of Teaching” was organized on 20th July, 2016 in association with IBS, Mumbai. The resource person Dr. Vanita Joshi spoke about the Innovative methods like MOODLE and other educational software that can be used by academicians.

28th July, 2016 - Faculty Development Programme on “E-Filing of Income Returns”

A Faculty Development Programme on “E-Filing of Income Returns” was conducted on 28th July, 2016 by Dr. Ganatra. He explained how to file the returns online and spoke about Form 26AS, Self-Assessment Tax and TDS.

18th October, 2016 - Guest lecture by CA Vimal Ashar on “E-Commerce and Trading on Stock Market” and “Importance of Computer Studies”

On 18th October, 2016 a guest lecture on E-Commerce and Trading on Stock Market was conducted by CA Vimal Ashar, professor, proprietor and visiting faculty. He told the students about net banking, Electronic Currency and discussed about its advantages and disadvantages. To make the students understand the importance of net banking, he showed a live online transaction such as giving money to a person by means of net banking and buying an online movie ticket. He also made the students understand that E-Commerce is very effective and accurate as it saves time and energy. He discussed about security measures taken by E-Commerce to safe guard our details.

Guest Lecture on “Recent Trends in Taxation” on 20th February, 2017

A Guest Lecture on “Recent Trends in Taxation” was organized for the students on 20th February, 2017. The eminent speakers were: 1) Mr. Prathmesh Lawand – Dy. Commissioner of Income Tax. 2) CA Vimal Punmiya – Senior Tax Consultant. 3) Mr. Sanjay Gaikwad – Income Tax Officer. CA Vimal Punmiya – Senior Tax Consultant gave insights on the taxation rules, guidelines.

INDUSTRIAL VISITS

- 29th June, 2016- Educational Visit to Bombay Stock Exchange
- 23rd August, 2016- Educational Visit to “The Times of India” Suburban Press
- 14th February, 2017 – Visit to SEED Infotech Institute
- 8th March, 2017 – Visit to US Consulate Library

COMPETITIONS CONDUCTED

Accounts Quiz Competition

An Accountancy Quiz was conducted on 7th October, 2016 by Commerce Department in which students’ knowledge was tested with the help of Multiple Choice Questions.

EVS Poster Presentation Competition-

35 Students participated in the Competition from B.Com, BMM and XI Std. They made and presented posters on Environment, Deforestation, Positive and Negative Impact on Environment, E-Waste, etc.

- 17th October, 2016 - Paper Presentation Competition
- 19th October, 2016 - Auditing Quiz Competition
- 20th October, 2016 - Advertising Quiz Competition

Economics Department

- College level Essay Competition on “Impact of Globalization” was organized, 35 students participated in the competition.

- College level Photography Competition on ‘Bazars in Mumbai’ was organized. 30 students participated in the competition.
- College level Debate Competition on “Subsidies given by Government of India Contribute to the Wellbeing of the People of India” was organized. (No. Of Participants 12)
- College level Treasure Hunt Competition on Heritage Structures in the Economic History of South Mumbai. (Participants 15).
- Intercollege Economics Quiz Competition in association with SNTD Economics Students Teachers Welfare Association on March 01 2017.

DEPARTMENT OF ENGLISH

Language Activities

- 7th July 2016 – Phonetics activity in FYBA & SYBA class.
- 8th July 2016 - Language game activity was conducted in FYBA class to make students understand subject – verb agreement and develop the right skills to use correct grammar and also to understand that in complex sentences which may have several parts, particular care is needed to check subject-verb agreement.
- 13th, 14th and 15th July 2016 - Bridge course consisting of prepositions, use of dictionaries, verbs, tenses and conjunctions was conducted in the FYBA class.
- On 10th August 2016 - Paragraph writing exercise on ‘My Routine’ in FYBA class. Students were taught the skills of presenting information in a logical manner and were taught to understand the concept of organizing information in continuous text, enabling the main points to be expanded with supporting details.
- An assignment of writing 20 nouns, verbs, adverbs and adjectives along with their meanings with help of an Oxford Mini Dictionary was given to FYBA class on 25th July, 2016.
- An assignment of writing 500 words along with their antonyms and synonyms were given to FYBA class on 8th August, 2016 and checked by the concerned teacher in the following week.

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- An assignment of writing 50 sentences of each part of speech and underlining that part of speech was given to FYBA class on 29th August, 2016.
- An assignment of writing 50 sentences of each tense (12 tenses), prepositions and conjunctions and underlining the tenses as well as prepositions and conjunctions was given to SYBA class on 2nd September, 2016.
- An assignment of making questions based on the passages from the two stories of SYBA syllabus was given to students on 26th August, 2016 checked by the concerned teacher in the following week.

Movie Screenings

- Movie screening activity 'Shakespeare in Love' was conducted on 30th June 2016 for all the students to familiarize them with one of the prominent authors of English literature. It was followed by group discussion and vocabulary activity.
- The English movie, 'Spirited Away' was screened on for the FYBCOM and FYBA classes on 29th October, 2016. Followed by critical analysis of the movie and vocabulary activity.

Workshops / Presentations

- 8th Sep 2016 – Workshop on "Preparing an Effective Power Point presentation" was conducted for FYBCOM students. 41 students participated in the workshop.
- 28th Sep 2016 - Workshop on "Creating email id and writing email" for FYBA class on

Departmental Competitions

- **3rd Oct 2016- Debate Competition** was conducted. The topic was 'Social Networking Sites are Boon to Society'. 19 students from different classes participated.
- **5th Oct 2016- Quiz Competition** was conducted. The students were asked to answer multiple choice questions based on grammar and vocabulary. 45 students participated.
- **6th Oct 2016- Story Telling Competition** was conducted to enhance students' oral communication skills. 13 students participated in the competition.
- **14th Oct 2016- Poetry Recitation Competition** was conducted to make students familiar with the various rhythms and moods of English as well as Indian English poetry. 16 students participated in the competition.

Other Activities

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- 18th July 2016 - Individual projects were given to SYBCOM students on the topic 'Misrepresentation of Women through Newspaper Advertisements'.
- 27th August 2016 - Individual projects were given to SYBCOM students on the topic 'Single Women and their Problems'.
- 26th Sep 2016- Oral Test based on the speaking and listening skills was conducted in FYBA class. The students were expected to introduce themselves and were asked few questions based on teacher's reading of passage from one of the short stories from their syllabus.
- 28th Sep 2016- Oral Test based on the speaking and listening skills was conducted in FYBA class. The students were expected to play the roles based on the Greetings, Introducing each other, Joining and Leaving Conversations and were asked few questions based on teacher's reading of passage from one of the short stories from their syllabus.

Economics Department

- College level Essay Competition on "Impact of Globalization" was organized, 35 students participated in the competition.
- College level Photography Competition on 'Bazars in Mumbai' was organized. 30 students participated in the competition.
- College level Debate Competition on "Subsidies given by Government of India Contribute to the Wellbeing of the People of India" was organized. (No. Of Participants 12)
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- Intercollege Economics Quiz Competition in association with SNTD Economics Students Teachers Welfare Association on March 01 2017.

Dr. Renuka Devi Jena – Associate Professor, Department of English

- Participated in workshop on 'Orientation to B.A II Semester IV Discipline and Core Component Papers' at Maniben Nanavati Women's College, Vile Parle, Mumbai on 7 Jan 2017.

- Attended a State Level Seminar “Dohra Abhishap: Vividh Paripreksha” on 6th February 2017. The seminar was organized by the Hindi Department of Smt. B.M.Ruia Mahila Mahavidyalaya, Gamdevi, Mumbai.
- Attended a lecture on, ‘Taxation’ on 20th Feb 2017 at B.M.Ruia Mahila Vidyalaya
- Presented a paper entitled, ‘Therapeutic Uses of Nature and Adventure Sports on Physical and Mental Wellbeing’ at International Seminar on Yoga and Sports organized by C.H.C. Athletic Association B.H.U. Varansi on 21 June 2016.
- Paper Setter, Examiner and Moderator for English C.C. English - T.Y.B.A, T.Y.B.V.A, T.Y.B.Com, S.Y.B.A (composite course), T .Y. B.A (composite course) SNDT Women’s University Examination.
- Senior Supervisor for B.A and B.Com Examination conducted by S.N.D.T Women University.

Ms. Swati Vaidya – Assistant Professor – Department of Economics

- Invited to conduct Guest Lecturers to for Statistics paper for MSC SEM III (Resource Management) at SNDT Women’s University, Juhu Campus from July 4 – Sept 30 2017, Three days a week.
- Conducted a Workshop for teaching faculty in college on “Departmental Report Preparation for Re NAAC 2” on August 18 2016.
- Conducted a Field Visit to Saguna Baug, a case study of Eco Tourism for students of BCOM and BA on Sept. 27, 2016.
- Completed Refresher Course on Research Methodology for Social Sciences conducted by UGC HRDC University of Mumbai and was awarded “A” grade. Nov. 2016.
- Completed Massive Open Online Course (MOOC) on ICT Integrated in Higher Education, conducted by Dept. Of Educational Technology, SNDT Women’s University, Mumbai in December 2016.
- Presented research paper on “Understanding Entrepreneurship in different countries with Economic Indicators” at ICSSR Sponsored National Seminar on ‘Women’s Employment,

Entrepreneurship and Empowerment: Sustainable Pathways to Egalitarian Society’, organised by IIS University Jaipur on Jan 30-31, 2017.

- Designed online tests with live score monitoring for following Internal Assessments
 - FYBCOM SEM II Economics (Marks 10)
 - SYBCOM SEM IV Economics(Marks 15)
 - TYBCOM SEM VI Economics (Marks 15)
- Appointed as Paper setter and Marathi translator for question papers of Compulsory Economics for BCOM Semesters III, IV, V, VI and MCOM.
- Appointed as examiner and moderator for papers of Compulsory Economics for BCOM Semesters III, IV, V, VI and ass examiner of MCOM paper for SEM 1, Old Course and Distance Education.
- Published on blog: creative writing (Poems) From June 2016 to May 2017 a total of 38 poems either in Marathi or Hindi or English.
- Appointed as Assistant Superintendent of Examinations for FYBA F.Y.B.Com and UET examination conducted by Distance Education, SNDT Women’s University Mumbai from May 2-7, 2017.

DR. NOORUZIA QAZI – Assistant Professor, H.O.D – Department of Commerce

- Participated in “Workshop on Intellectual Property Rights” organized by RUSA and SNDT Women’s University on 1st September, 2016
- Participated and Published a paper titled “A Literature Review on Awareness and Understanding of Islamic Banking and Finance” in the National Conference on ‘Inclusive Banking’ on 17th September, 2016, organized by Maniben Nanavati Women’s College, Department of Commerce in collaboration with B.L Amlani College of Commerce & Economics M.R Nathwani College of Arts. ISBN: 978-93-5249-038-7
- Appointed as Senior Supervisor for M.A., M.Com SNDT University Examination.

- Paper Setter, Examiner and Moderator for PG and UG courses of SNTD University Examination.

Dr. Anita Jacob- Assistant Professor, Department of Commerce

- Published a research paper titled “*Role of Micro Finance In Women Empowerment*” in the International Conference Proceedings ‘Rural India in 21st Century’ published by Kishinchand Chellaram Law College and B.L Amlani College of Commerce and Economics (ISBN : 978-93-86176-34-9).
- Presented a paper “*The Role of SHG- Bank Linkage Approach in Financial Inclusion and Women Empowerment*” in the National Seminar Inclusive Banking organized by Maniben Nanavati Women’s College Vile Parle on 17th September 2016 and the article was published in the conference proceedings with the ISBN No 978-93-5249-038-7.
- Published an article “*Corporate Social Responsibility in the Indian Banking Sector*” in the Peer Reviewed Research Journal Corporate Social Responsibility and Sustainability by Anjuman Islam Allana Institute of Management Studies ISSN: 0976-2507.

DR. GANATRA KASHYAP A. – Assistant Professor Commerce Department

- Participated in Refresher Course at HRDC Indore from 04-05-2016 to 24-05-2016.
- Conducted a Faculty Development Programme on “E-Filing of Income Tax Returns” at Smt. B. M. Ruia Girls’ College on 28th July, 2016.
- Participated in a Faculty Development Programme on “Innovative Methods of Teaching” on 20th July, 2016 at Smt. B. M. Ruia Girls’ College in association with IBS, Mumbai.

Paper Presentations

- Presented a paper on “A Peep into the world of E-Wallet” at National Conference at Ramanand Arya D.A.V. College on 28th January, 2017.

- Presented a paper on “A study of Financial Perspective of Kausalya Baisantri's Dohra Abhishaap” at a Seminar at Smt. B. M. Ruia Mahila Mahavidyalaya on 06th February, 2017.

Ms. Kavita Patil – Assistant Professor, Department of English

- Attended and presented a paper entitled Macbeth as Manajeerao: The Hermeneutic Motion in a UGC Sponsored Two Days National Conference on Revisiting Shakespeare 400 Years After held at the Department of English, K. G. Joshi College of Arts and N.G. Bedekar College of Commerce, Thane (W) on 13th and 14th January, 2017.
- Attended and presented a paper entitled Elements of Translatability: Hamlet to Vikaravilasita in an International Conference entitled “Global Shakespeare” held at the Department of English, St. Mira’s College for Girls, Pune on 16th and 17th December 2016.
- Attended one day National Conference on “Recent Trends in Humanities and Commerce” held at Mohindar Singh Kabal Singh Degree College of Arts and Commerce, Kalyan (W) on 25th Sep 2016.

Papers Published

- A research paper entitled *Fear of Homosexuals: Mitra in a Homophobic Society* published in an International Journal as a proceedings of one day national conference on “Recent Trends in Humanities and Commerce” having ISSN: 2454-5503: Impact Factor: 3.012 (IIJIF), A Bimonthly Refereed International Journal entitled Chronicle of Humanities and Cultural Studies, Volume 2 held at Mohindar Singh Kabal Singh Degree College of Arts and Commerce, Kalyan (W) on 25th Sep 2016.
- A research paper entitled *Elements of Translatability: Hamlet to Vikaravilasita* published in the proceedings of an International Conference entitled Global Shakespeare having ISBN 978-81-

926011-5-1, held at the Department of English, St. Mira's College for Girls, Pune on 16th and 17th December 2016.

- A research paper entitled *Mahasveta Devi's Draupadi: Resistance Within* published in 'Journal of Higher Education and Research Society', A Refereed International (ISSN-2349-0209) Volume V, Issue I (April 2017).
 - A research paper entitled *Macbeth as Manajeerao: The Hermeneutic Motion* published as a conference proceedings of a UGC Sponsored Two Days National Conference on *Revisiting Shakespeare 400 Years After* held at the Department of English, K. G. Joshi College of Arts and N.G. Bedekar College of Commerce, Thane (W) on 13th and 14th January, 2017.
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Educational Visits 2016-17

1) Educational Visit to Bombay Stock Exchange on 29th June, 2016

The visit on 29th June, 2016 commenced by getting a warm welcome by Dr. Aditya Srinivas and his team. He gave insights about the financial markets of India, trading done by broking companies and about BSE. During the visit, excellent information was conveyed about how to invest in financial markets and what are the benefits to an investor. Also, the latest developments in the finance industry were taken up for discussion. The role & the importance of BSE was explained to the students. Also, its impact on the economy and the impact of the same on the market prices of the companies listed on the BSE was highlighted. The opportunity to interact with him was also an eye opener. Also, a visit to the Brokers Office for getting a Live Demo of BOLT Trading Operations was an experience which students will never forget. The students were taken to the Conventional Hall where they were explained the importance of the same. Overall, a wonderful learning experience. 25 students went for the visit accompanied by Ms. Shruti Ranade and Dr. Ganatra Kashyap A.

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Educational Visit to Bombay Stock Exchange on 29th June, 2016

2) Educational Visit to The Times of India Suburban Press on 23rd August, 2016

An educational visit to The Suburban Press of Times of India, Kandivali (East) was organized on 9th August, 2014 for the students of B.Com., B.A., BMS and BMM. 29 students accompanied by Dr. Ganatra Kashyap A. and Ms. Neha Singh. went for the visit. It was an eye opener to see the live action. Lots of information about the technical details like 45 Lakhs copies of the newspaper being printed daily was shared with us. The officials and the Senior Engineers gave an informative multimedia presentation about the process of printing a newspaper. Also, information about the colors used for printing and the use of metal sheets was conveyed. The use of information technology with the help of CCI Servers was shared with the students. Information about different brands of magazines & newspapers under the banner was shared with the students. The eco-friendly approach of recycling the paper 7 to 8 times was conveyed. Overall, a wonderful learning experience.



Educational Visit to The Times of India Suburban Press on 23rd August, 2016

3) Educational Visit to Hyderabad from 24th January to 28th January, 2017

37 students and 8 teaching and non-teaching staff members accompanied the BMS, M.Com students and Alumni for an educational visit to Hyderabad. The visit was for a period from 24th

January, 2017 to 28th January, 2017 wherein Two Industries namely: Modern Foods Enterprises Pvt. Ltd. And Anand Food Products – Parle Products were visited. Other than that, major attractions like Ramoji Film City, Salar Jung Museum, Golconda Fort, Charminar, Lumbini Park, Hussain Sagar Lake, etc were also visited.

Educational Visit to Modern Foods Enterprises Pvt. Ltd.

An Educational Visit to Modern Foods Enterprises Pvt. Ltd. was organized where the process of converting raw material to ready product bread was shown to the students. A guided tour was organized for the same where the company engineers showed the full process of converting flour, yeast and other raw material to the final product. The company officials also conveyed the importance of cleanliness and sanitation maintained at the plant. Also, they informed the students about their storage capacity of one week's raw material being maintained at the plant. Step by step processing was shown and it was a pleasure to see the live action. Excellent information and details were shared. Overall, a wonderful learning experience.

Educational Visit to Anand Food Products – Parle Products

An Industry Visit to Anand Food Products – Parle Products was organized at Hyderabad where the company officials first gave an animated audio visual tour of the whole plant in which every minute details were covered & explained with a wonderful entertaining cartoon animated Parle G character. After that the plant visit was taken up where they explained and showed in a guided tour the actual biscuit making process, from the raw material flour to the final packed biscuit. It was an eye opening experience & a delight to the sweet taste buds to have a fresh baked biscuit coming out of a oven at 230 degree Celsius. Also, the importance of hygiene and sanitation maintained at the unit was also impressive. Overall, an excellent learning experience.



Educational Visit to Hyderabad from 24th January to 28th January, 2017

4) Educational Visit to Radio City, Mumbai on 10th February, 2017

BMM department of Sitaram Deora Institute of Management Studies organised an industrial visit to Radio City, Mumbai on 10th February, 2017. Since Radio Broadcasting is an essential part of BMM syllabus, this visit brought students closer to the practicalities of it. The visit started with RJ Harshit who hosts 'Hum Tum' between 2pm-5pm, introducing Radio City to students.

Students were taken to studio room where RJ Harshit was On Air. Here, students learnt about radio jockeying and its nuances. Further RJ Karan who also heads production of Radio City's leading show 'Taka-Tak Mumbai' enlightened students on 'Production of a radio show'. Students, here, came closer to the facts and technicalities of a successful radio show. Students were then taken to Radio Commercial department where they learnt about production of Radio Ads. Students were briefed on jingles, sound effects, voiceover among other things. National Programming Head, Radio City gave a brief lecture on Music that's played on radios. The lecture covered areas like: Music monetisation, legal aspects of this industry, Music research and how it influences the choice of music to be played on a particular radio station. Before the end of the visit, students interacted with celebrity RJs, RohitVeer of 'Taka Tak Mumbai' and RJ Gaurav of 'Kal Bhi Aaj Bhi'. By the end of the visit, students felt enriched with wholesome knowledge of contemporary radio broadcasting.



Educational Visit to Radio City, Mumbai on 10th February, 2017

5) Educational Visit to SEBI on 28th February, 2017

An educational visit to SEBI was organized on 28th February, 2017. 60 students accompanied by Dr. Anita Jacob visited the organization. Information about SEBI being setup in 1988 and its role as a regulatory body was discussed. The officials at SEBI addressed the students and they informed the students about its main purpose of keeping a check on malpractices and protect the interest of investors. Also, they conveyed to students that the overall objectives of SEBI are to protect the interest of investors, to promote the development of stock exchange, to regulate the activities of stock market, to prevent fraudulent and malpractices by having balance between self regulation of business and its statutory regulations and to regulate and develop a code of conduct for intermediaries such as brokers, underwriters, etc. Moreover, three important functions namely i) Protective functions ii) Developmental functions and iii) Regulatory functions were communicated to the students. Overall, an informative visit.



Educational Visit to SEBI on 28th February, 2017

6) Educational visit to U S Consulate Library on 08th March, 2017

An educational visit to U S Consulate Library was conducted for the students of B.Com, and BMS. 47 students went for the visit accompanied by Dr. Renukadevi Jena, Dr. Ganatra Kashyap and Ms.Anju Thakur. The students were given an Orientation about the Library, American History and its Culture.

Moreover, on the occasion of Women's Day, a Documentary Screening on “**A single step: Journeys of women leaders**” was shown to the students. A Single Step, narrated by Academy Award-winning actress Sally Field, profiles five women who are champions of their professions, agents of change, making the world a better place in China, Japan, Fiji, India, and Liberia. Inspired by the pivotal 4th World Conference on Women held in Beijing, A single step explores women's leadership, introducing audiences to the stories of five women: an educator, an environmentalist, a media advocate, a social entrepreneur and a public health innovator. These visionary women share one impulse – to shape bold ideas into bold action and through their work motivate other women to participate in human rights, health, politics, climate change, civil society, the economy, and global leadership.

Also, a guided tour of Dosti House was conducted for the students. A discounted membership option was offered to the students for which there was an enthusiastic response from the faculty and the students. Overall, a very informative visit.

Years of Excellence





Years of Excellence
1958-2017