

# **B.M RUIA GIRLS' COLLEGE**

## **Annual Report**

**YEAR : 2013-2014**

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### **DEPARTMENTAL ACTIVITIES**

#### **DEPARTMENT OF ENGLISH**

- 29<sup>th</sup> June 2013 - Group discussion on 'Women and Education' was organized for Commerce students.
- 26<sup>th</sup> July 2013- a group discussion on 'Gender Bias' was organized for Arts TYBA Students.
- 11 September 2013 – Power point presentation by students of FYBA & FYBMS on Gender discrimination issues in our society.
- 21<sup>st</sup> of Dec 2013 an English movie *Spirited Away* was screened for the students.
- 6<sup>th</sup> Jan 2014 - Language game activity was conducted Word Web- writing of words related to the field in F.Y.B.A class.
- 28<sup>th</sup> Jan 2014 - Story – telling competition was organized for all the students.
- 29<sup>th</sup> Jan 2014 - Debate Competition on Social Networking Sites was organized for all the students.
- 31<sup>st</sup> January, 2014 – Industrial Visit to Aarey Milk Colony and Educational Tour to Gateway of India, Malabar Hill -Water Reservoir, Nehru Science Centre for SYB.Com and SYBA students.
- 4<sup>th</sup> Feb 2014 the English movie *Gulliver's Travels* was screened for the S.Y.B.Com class. The film is based on the famous novel written by an Irish writer Jonathan Swift.
- On 5<sup>th</sup> and 6<sup>th</sup> Feb 2014 Presentations were conducted in S.Y.B.A class on the topics - Pollution in India, Importance of Sports, Violence against Women and Politeness.
- 17<sup>th</sup> Feb - Language game activity was conducted on -Word out- making words from the jumbled letters in F.Y.B.A.
- 20<sup>th</sup> Feb 2014 the uses and handling of dictionaries practical taught in the F.Y.B.A. and S.Y.B.A classes.

- 11<sup>th</sup> March a short English play was performed by the students of the Spoken English course.
- A vocabulary building activity, Hang-man was conducted in F.Y.B.A. class on 13<sup>th</sup> March.
- Spoken English vocational course for the college students to improve and enhance their communication skills, personality development and body language was conducted from 26<sup>th</sup> Nov 2013 to 25<sup>th</sup> March 2014.

### **DEPARTMENT OF HINDI**

- On 25<sup>th</sup> & 26<sup>th</sup> July 2013 students of F.Y. B. A., S. Y. B. A. and T. Y. B. A. were taken for a theatre event at Premchand Mahotsav, Mumbai to see theatre adaptations of the stories of Munshi Premchand.
- On 29<sup>th</sup> July 2013 a movie Charndas Chor was shown to F.Y. B.A. students.
- On 31<sup>st</sup> July 2013 Katha- Kathan competition was organized on the occasion of Premchand Jayanti, where students presented the stories of Munshi Premchand.
- On 02<sup>nd</sup> August 2013 a documentary on Harishankar Parsai was shown to F.Y.B.A. students and a documentary on Nagarjun was shown to T.Y.B.A. students.
- On 27<sup>th</sup> August a documentary on Kavi Nagarjun was shown to F.Y.B.A. students.
- **Hindi Saptah 9<sup>th</sup> -14<sup>th</sup> Sept 2013**

09<sup>th</sup> Sept - Vad –Vivad Pratiyogita (Paryavaran Asantulan ke Liye Sarkar Jimmedar Hai and Social Networking Sites were the topics).

10<sup>th</sup> Sept - Bhashan \ Ashu-Bhashan.

11<sup>th</sup> Sept - Kavya-Path (Swarachit\ Kavi-rachit).

12<sup>th</sup> Sept - Katha-Kathan.

13<sup>th</sup> Sept - Nibandh-Lekhan.

13<sup>th</sup> Sept - Antar Mahavidhyala Swarachit Kavya-Path Pratiyogita.

14<sup>th</sup> Sept - Antar Mahavidhyala Vad-Vivad Pratiyogita (Paryavaran Asantulan ke Liye Sarkar Jimmedar hai).

- On 21<sup>st</sup> November 2013 a workshop was conducted for F.Y.B.A. students by Dr. Santosh Kaul on how to use internet, create an email account, and type in Hindi Language.

- On 25<sup>th</sup> November 2013 a Film Mirch Masala was shown to F.Y.B.A. students.
- On 12<sup>th</sup> December 2013 students of T.Y.B.A. were sent to P. N. Doshi College, Ghatkopar to attend a workshop on 'Media'.
- On 8<sup>th</sup> January 2014 an Inter - Collegiate essay – writing competition was organized.
- On 17<sup>th</sup> January 2014 a film Rajnigandha based on Mannu Bhandari's story was shown to T.Y.B.A. students.
- On 31<sup>st</sup> January 2014 a film Teesri Kasam was shown to students of T.Y.B.A. the film was based on the story of Phanishwarnath Renu.
- On 15<sup>th</sup> February 2014 Intercollegiate Bhajan Competition was organized.
- From 26<sup>th</sup> to 28<sup>th</sup> February 2014 students of F.Y.B.A., S.Y.B.A. and T.Y.B.A. were taken to Vidyarthi Sahitya Sammelan organized by S.N.D.T. Women's University, where students presented Street – Play *Jago Re Jago Re* and also poems.
- On 8<sup>th</sup> March, on the occasion of Women's day students of S.Y.B.A. and T.Y.B.A. presented street Play on "Sexual Abuse on Women".

#### **DEPARTMENT OF COMMERCE -**

- 12<sup>th</sup> July, 2013 - Awareness lecture on 'Role of BSE in Capital Market' by Dr. Aditya Srinivas, COO, BSE Brokers Forum on.
- 2<sup>nd</sup> August, 2013 - Lecture on 'Prospects and Opportunities in Financial Sector' and Orientation Sessions on '10 day Certificate Course in Capital Market' by Mr. D.K.Gupta, Head Training Manager, Inter connected Stock Exchange of India.
- 8<sup>th</sup> August, 2013 - Orientation lecture on Courses offered by NIIT.
- 21<sup>st</sup> August, 2013 - Workshop on Management, by M.E.T. (Mumbai Educational Trust).
- 27<sup>th</sup>, 28<sup>th</sup> August 2013 and 5<sup>th</sup> September, 2013 - 'Lecture on Financial Awareness' on Insurance and Soft Skills, Youth initiative by LIC by Miss Varsha Karandikar.
- 31<sup>st</sup> August, 2013 'Lecture on Awareness and Career Opportunities in Banking & Finance' by Mr. Nitin Vishwakarma, Assistant Manager, Ratnakar Co-operative Bank.
- 7<sup>th</sup> September, 2013 - Workshop on Financial Awareness 'How to Manage Money and be a smart investor', by BSE and Consumer Guidance Society Ltd. Mr. Ranjan Varma, CFP, Founder Rupee Manager.com.
- 16<sup>th</sup> September, 2013 - 'Mock Stock Workshop' by Mr. Purv Shah, Trainer and Stock Consultant, Bombay Stock Exchange.
- 18<sup>th</sup> and 19<sup>th</sup> October, 2013 - Orientation lecture on Tally. ERP 9, by CA Puneet Mehta, Aimtech.

- 5<sup>th</sup> December, 2013 - Trade Fair was organized.
- 15<sup>th</sup> January, 2014 - “Young Women Leadership Program” by Avanti Foundation and Blue Ribbon Movement. Closing workshop on 25<sup>th</sup> March, 2014.
- 23<sup>rd</sup> January, 2014 - ‘Orientation lecture on Technology and Entrepreneurship’ by Intel Learners Programme by Mr. Jacob and Mr. Sujit. Entrepreneurship Training was conducted from 10<sup>th</sup> -28<sup>th</sup> February, 2014. Final presentation by Students on 15 March, 2014.
- 28<sup>th</sup> January, 2014 - Lecture on Awareness of Banking Products and Services by Zonal Manager, Dena Bank on.
- 12<sup>th</sup> February, 2014 - Workshop on Time Management by Mr. Bhavin Shah on
- 13<sup>th</sup> March, 2014 - Workshop on Stress Management by Mr. Bhavin Shah on.
- 3<sup>rd</sup> September, 2013, by Ramkrishna Mission Centre at Khar.
- 13<sup>th</sup> August, 2013 - Educational Visit to Bombay Stock Exchange (BSE) Fort, Mumbai - ‘Awareness lecture on Role of BSE in Capital Market’, Trading Ring and Information about courses and training programmes conducted by BSE
- 20<sup>th</sup> December, 2013 - Educational Visit to Bombay Stock Exchange (BSE)
- 14<sup>th</sup> August, 2013 - Industrial Visit to Two Industries –
  - Polygraph, Printing Technologies, Ltd. and Arihant Water Slides
  - Picnic to Royal Hill Resort Vasai, Trip organized by Indian Odyssey
- 17<sup>th</sup> August, 2013 - Educational Visit to Times of India, Printing Press, Kandivali
- 31<sup>st</sup> January, 2014 – Industrial Visit to Aarey Milk Colony and Educational Tour to Gateway of India, Malabar Hill -Water Reservoir, Nehru Science Centre
- 4<sup>th</sup> February, 2014 – Visit to Securities Exchange Board of India (SEBI) - Bandra Kurla Complex
- Around 30 B.Com Students successfully completed Diploma in Banking, Finance, Security and Insurance (BFSI) conducted by Maharashtra Knowledge Corporation and received certificates.
- 20 Students successfully completed the BSE-Sub-Broker’s Certification Programme

## **DEPARTMENT OF ECONOMICS**

- Visit to SEBI by students of TY BA Economics Group 4<sup>th</sup> February 2014.
- Industrial Visit to Polygraph Industries & Arihant Industries, Vasai- Virar, Dist. Thane F Y & S Y B Com on August 14, 2013
- UGC Sponsored National Seminar on Gender and Nutrition, on September 27 – 28, 2013 – Coordinated by Ms. Swati Vaidya.
- Backgrounder was presented to MA Economics students for the National Seminar on Gender & Nutrition being organized by the department. It included a workshop on HDI & GDI data compared for India. Explained the gendered nature of the problem of malnutrition in India to these students, MA Part I Semester 1
- Industrial Visit - Bombay Stock Exchange, To create awareness regarding the working of the secondary market among the students of T.Y.B.A., December 20, 2013
- One of the Department members co-organized Inter-college Student's Research Paper Writing Competition on "Women & Media" with the Research Cell of the college. College level competition was conducted on January 13, 2014 and the intercollege event was organized on January 18, 2014.
- Field Visit - Worli Water Reservoir, Nehru Science Centre, Array Milk Colony students of F.Y.B Com January 31, 2014
- Publication of ISBN book edited by Dr. Nini Gulla "Contemporary Issues in Indian Society Vol. 2 : Gender & Nutrition" February, 2014.

## **DEPARTMENT OF SOCIOLOGY**

- 26<sup>th</sup> June 2013 – Lecture on Banking for S.Y.B.A & T.Y.B.A.
- 17<sup>th</sup> July 2013 - Youth Parliament.
- 19<sup>th</sup> July 2013 - Acupressure workshop for T.Y.B.A.
- 14<sup>th</sup> August 2014 - Industrial visit to Polygraph Printing technology Ltd. and Arihant Industries, Vasai.
- 17<sup>th</sup> August 2014 – Group discussion on unemployment and Illiteracy.
- 19<sup>th</sup> December 2013 - Environmental Visit to Sanjay Gandhi National Park, Borivali.

- 21<sup>st</sup> January 2014 – Group discussion on Housing and Slums.
  - 28<sup>th</sup> January 2014 – Lecture on Banking and loan facilities for students.
  - February 2014 – Group discussion on Genesis of Social Movement
  - 18<sup>th</sup> February 2014 - Seminar on “Promoting Ethics and Values” 5 students of Department and 4 other college students presented papers in the Seminar.
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## STAFF ACHIEVEMENTS

### Principal -Dr (Mrs) NiniGulla

- Received Best Citizen of India Award 2013 by International Publishing House, New Delhi.
- Published article titled, 'What can famous Brands in Haute Couture and High Street Learn from Others in Today's Turbulent Times? - Issues and Perspectives.' In Global Journal of Marketing Management and Research, Vol. 4, Jan-June 2014 Issue, pp 23-27
- Edited Research Book titled, *Contemporary Issues in Indian Society – Gender and Nutrition*, ISBN No. 978-81-922913-1-4, Vol. II, March 2014, Himalaya Publishers.
- Attended One Day International Conference on 'Digitization and Beyond...' held at Russell Square International College, Mumbai, on September 6, 2013
- Organised UGC Sponsored National Seminar on 'Gender and Nutrition' on Sept. 27- 28, 2013 at B. M. Ruia Girls' College.
- Attended and presented research paper titled, 'What Can famous Brands in Haute- Couture and High Street learn from others in Today's Turbulent Times?' in International Conference on Issues and Perspectives in Brand Management on Feb 20 – 22, 2014 at Baba Farid College of Management and Technology, Bathinda, Punjab.

### Dr(Mrs)SantoshKaul

- Attended a state level seminar on Premchand at SNDT University, PGSR on 30<sup>th</sup> June 2013.
- Attended a two day National Seminar at Dhulia, SNDT College on 7<sup>th</sup> August 2013 on *Hindi Ka Kaljayi Sahitya*.
- Attended one day State Level Seminar at S.N.D.T. University (Churchgate) organized by Department of Hindi (P.G.) on 16<sup>th</sup> August 2013.
- Authored a street play *Mahila Sashaktikaran* for students for Yuva Mahotsav.
- Attended a National Seminar at University of Mumbai on 7<sup>th</sup> December 2013 on *Patkatha Andhere me aur Dhumil*.
- Attended a National seminar at PGSR, SNDT, Mumbai on 20-21<sup>st</sup> December 2013 on *Alochana AurAlochak* and compered one session of the seminar.
- Attended a Workshop at M.D.Shah Mahila College, Malad on new Syllabus and Research work for M.A. on 08<sup>th</sup> January 2014.
- Attended a National Seminar at Ismail Yusuf College on *Anuvaad* on 10<sup>th</sup> January 2014.

- Attended a National Seminar at Hindustani Prachar Sabha on 8<sup>th</sup> February 2014 on *Pustak Sanskritpar Gehrata Sankat*.
- Wrote a street play on “Sexual Harassment of Women” and directed it. Students presented it at Vidyarthi Sahitya Sammelan on 26<sup>th</sup> February 2014, and at International women’s day on 8<sup>th</sup> March 2014.
- Attended a National seminar at Birla College, Kalyan on *Gandhi Vaadaur Sahitya* on 14-15<sup>th</sup> February 2014.
- Attended a three day Vidyarthi Sahitya Sammelan organized by SNDDT on *from 26<sup>th</sup>- 28<sup>th</sup> February 2014*. Compered one day event on 28<sup>th</sup> Feb 2014.
- Attended a National Seminar on Pandit Narendra Sharma *from 26-27<sup>th</sup> February 2014* at University of Mumbai.
- Completed a three week online course on Sexual Harassment.
- Attended a National Seminar at SNDDT, Juhu on Hindi Sahityaaur Cinema on 13-14<sup>th</sup> March 2014.
- Attended a National Seminar at University of Mumbai on 18-19<sup>th</sup> March on Acharya Mahavirprasad Dwivedi Shatakottar Swarna Jayanti.
- Attended a National Seminar at University of Mumbai on 8<sup>th</sup> April 2014 on Bharteyy Cinema Ke SauVarsh.
- Attended and presented a paper in a National Seminar on Loksahityaat M.M.P.ShahMahila College on 26<sup>th</sup> April 2014. Topic : *LoksahityaaurSamaj*
- Attended a National Seminar entitled *Sahitya me Lokaur Loksahitya ki Bhasha* at M.D.ShahMahila College on 28<sup>th</sup> April 2014.

### **Mrs.Renukadevi Jena**

- Participated in Content Analysis and Question Bank Workshop for SYBA & SYBCom on 27 & 28 Aug 2013, organized by Smt. Maniben M. P. Shah Women’s College of Arts & Commerce, Matunga, Mumbai.
- Participated and presented research paper titled, ‘Existential Dimensions in Anita Desai’s *Cry the Peacock*’ in Two Day UGC Sponsored National Conference on ‘Faith and Ideology in Literature’ on 30 & 31 Aug 2013 organized by the Department of English, St. Andrew’s College of Arts, Science and Commerce.
- Attended One Day International Conference on ‘Digitization and Beyond...’ held at Russell Square International College, Mumbai, on September 6, 2013



- Participated in International Research Conference on Technology, Management & Humanities, organized by Shri Jagdishprasad Jhabarmal Tibrewala University on 18 & 19 October, 2013.
- Research paper titled, 'The Strange Case of Billy Biswas – A Turbulent Journey of an Existentialist' accepted for publication in International Research Journal, Research Horizons, ISSN 2229-385X, Vol.3, 2013
- Published article titled, *Hinglish English* in B.M.Ruia Girls' College magazine, 2013.

### **Dr.Sunita Mishra**

- Attended a National Seminar at University of Mumbai on 7<sup>th</sup> December 2103 on Patkatha,Andhere me aurDhumil .
- Attended a National seminar at PGSR , SNTD, Mumbai on 20-21<sup>st</sup> December 2013 on the topic AlochanaaurAlochakand compered one session as well.
- Attended a Workshop at M.D.Shah Mahila College,Maladon 'New Syllabus and Research work 'of M.A. on 08<sup>th</sup> January 2014.
- Attended a National Seminar at Hindustani PracharSabha on 8<sup>th</sup> Feb. 2014 on PustakSanskritiparGehrataSankat .
- Attended a National seminar at Birla College,Kalyan on GandhivaadaurSahityaon 14-15<sup>th</sup> February 2014.
- Attended a three day VidyarthiSahityaSammelan organized by SNTD between 26<sup>th</sup>- 28<sup>th</sup> February 2014. Attended on 26<sup>th</sup> and 28<sup>th</sup>.
- Attended a National Seminar on PanditNarendra Sharma on 26-27<sup>th</sup> February 2014 at University of Mumbai.
- Attended a National Seminar at University of Mumbai on 18-19<sup>th</sup> March entitled AcharyaMahavirprasadDwivediShatakottarSwarnaJayanti .
- Attended a National Seminar at University of Mumbai on 8<sup>th</sup> April 2014 on Bharteey Cinema KeSauVarsh.
- Attended a National Seminar onLoksaahityaat M.M.P.ShahMahila College on 26<sup>th</sup> April 2014.
- Attended a National Seminar on *Sahitya me LokaurLoksaahityakiBhasha* at M.D.ShahMahila College on 28<sup>th</sup> April 2014.

### **Ms. Swati Vaidya**

- Coordinator of UGC sponsored National Seminar on Gender and Nutrition on September 27 – 28, 2013 in B. M. Ruia Girls' College, Gamdevi, Mumbai.
- Wrote theme of the Research Paper Writing Competition for students, "Women & Media". Guided 3 students of which two received special mention from the judges.
- Resource Person, NSS Camp, Smt. B. M. Ruia Girl's College, conducted a Workshop on "Eradication of Superstitions" with Role Plays & Demonstration of Scientific experiments disguised as miracles. December 21, 2013
- Resource Person, College Seminar on "Promoting Ethics & Values", Dept. of Sociology, UGC Course in Human Values presentation on "Changing Values : Food Security in India", February 18, 2014
- Resource Person, Trainer : on "Method of Science & Scientific Attitude" in a one day training programme organised by Maharashtra Andhashradhdha Nirmulan Samiti, Dombivali Unit on April 13, 2014 at Khardikar Classes, Dombivali, East.
- Wrote study material for Distance Education, SNDT University for M. Com Semester II Economics Paper II, Unit on Sectorial Policies
- Wrote study material for distance education dept. sndt for M Com Semester III, Module 2, International Marketing, M Com, semester III.

### **NooruziaQazi**

- Presented a paper entitled "Islamic Banking- Emerging Products and Services" in an International Seminar on "Emerging Trends in Banking Industry" on 21st September, 2013  
B.L. Amlani College of Commerce & Economics.
- Attended UGC Sponsored National Seminar on "Inclusive Growth and Socio Economic Development" on 26th November 2013 SNDT College of Arts & SCB College of Commerce, Churchgate.
- Published a paper entitled: "Islamic Banking- Emerging Products and Services" Book Name: Emerging Trends in Banking Industry Publisher: B.L. Amlani College of Commerce and Economics M.R. Nathwani College of Arts ISBN: 978-81-926401-0-5 Edition : September, 2013.

### **Ms.Hemlata Masiwal**

- Completed Ph.D, Title of the thesis: *Samajik Parivartan Ke Sandharbh Mein Mumbai Sthit Kumauni Samudaya Ka Samajshastriya Adhyayan.*
- Attended Workshop on 3<sup>rd</sup> August, 2013 for “Red Ribbon Club” organized by NSS Cell, SNDT Women’s University at SVT College of Home Science, Juhu.
- Attended Workshop on 27<sup>th</sup>-28<sup>th</sup> August, 2013 for “Content Analysis & Question Bank for B.A. – II” organized by Smt. Maniben M. P. Shah Women’s College of Arts & Commerce at Matunga.
- Attended Two day National Conference on 20 and 21 September, 2013 on “Ancient Indian Culture & Polity in Today’s Context” organized by P.D. Karkhanis College of Arts & Commerce, Ambarnath.

### **Dr.(Mrs)Beenu Singh**

- Attended a workshop on ‘Content Analysis and Question Bank B.A.II’ at Maniben Nanavati Women’s College Vile Parle (W) Mumbai 400056 on 30-07-2013.
- Attended a university level workshop on ‘E-Resources learning’ at Arthshastra Pradhyapakaur Vidyarthy Hitverdhak Sansthan on 11-03-2014.
- Presented a paper entitled “Employability of Indian Youth- A Comparative Analysis of India and UK” organized by Higher Education A Directional Impetus’ U G C Sponsored National Level Seminar at Bhartiya Vidya Bhavan’s H S College of Arts and Science.
- Presented a paper entitled “Food Security and Sustainable Development in India” in an U G C Sponsored National Level Seminar on “Indian Economy in 21st century: Issues and Challenges” at Smt. Janakibai Rama Salvi College Thane on 14-09-13.
- Presented a paper entitled “Inclusive Financial Growth with special reference to Mumbai city”. In an one day International Seminar on Emerging Trend in Banking Industry at B. L. Amlani College Of Commerce & Arts, Juhu on 21-09-2013.
- Presented a paper “Gender and Nutrition with special reference to Mumbai” in two days National Level Seminar on Gender and Nutrition, Seminar at Smt. B.M. Ruia College, Gamdevi, Mumbai on 27 & 28-09-2013.
- Presented a paper entitled “Effect of Globalization on working Women in Organized Sector with special reference to Mumbai” in an one day International Seminar on Status of women in Transitional Societies-Issues and Challenges one day International Seminar, at B. L. Amlani College Of Commerce & Arts, Juhu on 25<sup>th</sup> Jan 2014.

- Published a paper entitled “Human Development Strategy in India :A New Paradigm” in Research Horizons ;International Peer-Reviewed Journal Vol-3 July, 2013,page 50 ,ISSN 2229-385X.
- Published a paper entitled “Rural Employment and poverty Alleviation in India with Special Reference to Eastern U.P” in Extension Education and Rural Communities, (ICERC-2013)Volume-1.,Page 270,ISBN 978-93-83072-07-1.
- Published a paper entitled “Effect of Globalization on working Women in Organized Sector with special reference to Mumbai” in Status of Women In Transitional Society-Issues And Challenges-,Page117,ISBN -978-93-83072-14-9.
- Published a paper entitled “A Comparative Analysis of India and UK” in Higher Education A Directional Impetus’ Employability of Indian Youth, Page-31, ISBN: 978-93-82880-56-1.
- Published a paper entitled “Food Security and Sustainable Development in India” inIndian Economyin 21st century: Issues and Challenges, Page-64.ISBN:978-93-81-578-99-5.
- Published a paper entitled “Inclusive Financial Growth with special reference to Mumbai city”Emerging Trend in Banking Industry; Page-81.ISBN:978-81-926401-0-5.
- Published a paper entitled “Gender And Nutrition” in Contemporary Issues in Indian Society Vol. ii Dec 2011, page-61-66 ISBN: 978-81-922913-1-4.

### **Dr.UshaKiranTiwari**

- Attended college level workshop on Ethics and Values on 25th January and 12th February 2014.
- Attended college level seminar on Promoting Ethics and Values 18th February 2014.
- Presented a paper entitled “Changing position of women in Hindi cinema: A Sociological Perspective” in an UGC Sponsored National level seminar on 100 years of Hindi cinema: Issues and challenges in Retrospection [ Socio- Philosophical perspective] on 5<sup>th</sup> - 6<sup>th</sup> July, 2013 at Ramniranjan Jhunjhunwala College, Ghatkopar, Mumbai.
- Attended a Workshop on “Content Analysis and question bank for S.Y.B.A.” on 27th- 28th August 2013 at M.M.P.ShahWomen’s College of Arts and Commerce, Matunga, Mumbai.
- Presented a paper entitled “Globalisation and India : Some Dimensions” in an UGC Sponsored International Seminar on “ Emerging Trends in Banking Industry” on 21st September,2013 at B.L.Amlani College of Commerce & Economics M.R.Nathwani College of Arts, Vile Parle [w], Mumbai.

- Coordinated and conducted the Workshop on ‘Ethics and Values’ from 25th January- 12th February 2014 at B. M. Ruia Girls’ College Gamdevi Mumbai.
- Coordinated and conducted the Seminar on ‘Promoting Ethics and Values’ on 18th February 2014 at B. M. Ruia Girls’ College Gamdevi, Mumbai.
- Published paper “Dharmik Parvon Ki Pratikatmakta Va Mahatta” in Research Horizons, International peer reviewed journal Vol-3, July 2013. ISSN 2229-385X.
- Published paper “Changing Position of women in Hindi cinema: A Sociological Perspective” in Seminar proceedings [UGC Sponsored National level seminar on “100 years of Hindi Cinema: Issues and challenges in Retrospection [ Socio- Philosophical perspective] on 5th-6th July 2013].
- Published paper “Globalisation and India: Some Dimensions” in Seminar proceedings [International Seminar on “Emerging Trends in Banking Industry” on 21st September 2013] ISBN: 978-81-926401-0-5.

### **Anita Jacob**

- Presented a paper “Role of Financial Inclusion in Financial Growth in India” in a National Seminar on “Inclusive Growth and Socio Economic development” (26th November 2013) SNTD College of Arts & SCB College of Commerce & Science for Women.
- Published a paper entitled “Perspectives on the Indian Banking Sector” Name of the Book: Emerging Trends in Banking Industry. Published by: B.L Amlani College of Commerce and Economics & M.R. Nathwani college of Arts, Year of Publication : September 2013. ISBN : 978-81-926401-0-5.
- Published a paper entitled “H.R interventions for work life balance among women professionals in Indian Organizations” Name of the Book: Status of Women in Transitional Societies. Published by: Centre for Central Eurasian Studies University of Mumbai. Year of Publication : January 2014 ISBN: 978-93-83072-14-9.
- Published a paper entitled “Workforce Diversity: Role of HR Manager.” Name of the Book: Human Resource development: Realities, Practices & Challenges Published by: SM Shetty College of Science Commerce and Management Studies. Year of Publication: February 2014, ISBN : 978-93-5142-451-2.
- Awarded by the Best Teacher Award by the Principal and the college Management.
- Awarded by the Ph.D degree.

### **Sumita Guha**

- Attended UGC sponsored National Seminar on ‘Gender and Nutrition’ on September 27 – 28, 2013 in B.M.Ruia Girls’ College.
- Published paper in Contemporary Issues in Indian Society V01.2, Editor-Dr NiniS.Gulla ISBN:978-81-922913-1-4 Publisher-HimalayaPublishing House Pvt Ltd.

**GanatraKashyap A.**

- Presented a paper “Frauds-A look into Ponzi Schemes” in a National Conference on ‘Financial Frauds in India-Causes, Consequences and Measures’ organized by K M Agrawal College Mumbai & UGC.
- Presented a paper “Cyber Terrorism-We Fight Back” in a National Conference on ‘Emerging Computing Technologies in Modern Era’ organized by S. S. Jain Subodh P.G.(Autonomous) College, AICTE & UGC.
- Published a paper entitled “Frauds-A look into Ponzi Schemes” National Conference on Financial Frauds in India-Causes, Consequences and Measures by K M Agrawal College & UGC., ISBN: 978-93-81394-54-0.
- Published a paper entitled “Transfer Pricing in India-A Distant Concept” in The International Journal’s Research Journal of Commerce & Behavioural Science,Volume:02,Number:11, September-2013. ISSN:2251-1547.
- Published a paper entitled “Impact of Different Policy Decisions on Transfer Pricing Practices followed by MNE in India” in International Journal of Marketing, Financial Services & Management Research:Vol.2, No. 10, October 2013: ISSN: 2277-3622.
- Published a paper entitled“Rajiv Gandhi Equity Savings Scheme-A newbie investor’s wisdom or folly?” in The International Journal’s Research Journal of Commerce & Behavioural Science,Volume:03,Number:1, November-2013. ISSN: 2251-1547.
- Published a paper entitled “Cyber Terrorism-We Fight Back” in a National Conference on Emerging Computing Technologies in Modern Era by S. S. Jain Subodh P.G.(Autonomous) College, AICTE & UGC, : January, 2014/Volume 3, No. 1 .

**Mr. Ramlakhan Pal**

- Attended a state level seminar on Premchand at SNTD University, PGSR on 30th July 2013.

- Attended a National Seminar at University of Mumbai on 7th December 2013 on Patkatha , Andhere me aur Dhumil.
- Attended a National seminar at PGSR, SNTD, Mumbai on 20-21st December 2013 on the topic AlochanaaurAlochak and presented a paper entitled Dalit Alochana.
- Presented a paper at National Seminar entitled Godse@Gandhi.com at PanvelMahatma Phule KalaMahavidyalayaon 11th January 2014. The topic of the seminar ?, ugc sponsored?
- Attended a Workshop at M.D.Shah Mahila College, Malad on 'New Syllabus and Research work' of M.A. on 08th January 2014.
- Attended a National Seminar at Ismail Yusuf College on Anuvaad on 10th January 2014. UGC sponsored?
- Attended a National Seminar at Hindustani PracharSabha on 8th February 2014 on PustakSanskritiparGehrataSankat .
- Attended a National Seminar at Sardar Patel University of Gujarat on 11th February 2014 on the topic Hindi kiMarxvadiAlochanaaurShivkumarMishra. Presented a paper on Shivkumar Mishra aur Bhakti Aandolan.
- Attended a three day VidyarthiSahityaSammelan organized by SNTD between 26th- 28th February 2014. Attended on 26th and 28th. Compered one day event on 28th.
- Attended a National Seminar on PanditNarendraSharma on 26-27th February 2014 at University of Mumbai.
- Attended a National Seminar at SNTD, Juhu on Hindi SahityaaurCinema on 13-14th March 2014.
- Attended a National Seminar at University of Mumbai on 18-19th March AcharyaMahavirprasadDwivediShatakottarSwarnaJayanti.
- Attended a seminar on 21st-22nd March on Sahityaaur Cinema: Antahsambandh and presented a paper entitledPremchandkiKahaniSadgati.
- Attended a National Seminar at University of Mumbai on 8th April 2014 on Bhartiy Cinema KeSauVarshand presented a paper entitledHindi Cinema me Gaon .

### **KavitaPatil**

- Published a book of translated poemsentitled *There is no FREE Lunch* (ISBN-81-903609-5-7) Sukhankeda Publications, Ahmedabad.

- Published an article in the college magazine entitled “Translation: An Act of Interpretation.”
  - Completed and Submitted M.Phil thesis in Feb 2014.
  - “Spoken English Vocational Course” conducted from 26th November to 25th March
- 

## **Industrial and Field Visits 2013 -2014 BA BCom , BMS**

**Industrial Visits**                      **Total : 8**

### **1. Visit to Polygraph, Printing Technologies, Ltd. and Arihant Water Slides and Picnic to Royal Hill Resorts, Vasai on 14<sup>th</sup> August, 2013**

The B.Com and BA students visited the manufacturing unit of Polygraph at Vasai. Polygraph Ltd. manufactures computer operated printing machines, which prints on plastic, cardboard, paper, cloth, packets, etc. The students were divided in batches and taken around the factory. They were shown the different stages of manufacturing the machine like, cutting, moulding, automated computer panel setting, and finally the quality checking. They noticed that the work environment was not very safe for workers since the iron carvings and other tools were scattered on the floor. The illumination was very dim and there were frequent power cuts. The students got an opportunity to understand management process, production, division of labour, use of resources and work environment.

Then the students visited the factory of Arihant Water slides. The Vasai unit of Arihant manufactures plastic furniture like benches, chairs, tables, etc used in playgrounds and water slides. The students got an opportunity to observe and understand the production stages. The raw material colour powder, used for manufacturing the furniture, rods and other equipments was put in the moulds which are put in an oven where it takes its shape due to the heat. It is then cooled, sprayed with colour and then stored in the storage department. The finished product is finally packed and ready for dispatch according to the clients requirements.

### **2 Times of India**



An educational visit to The Suburban Press of Times of India, Kandivali (East) was organized on 17<sup>th</sup> August, 2013 for the students of B.Com & BMM. It was an eye opener to see the live action. Lots of information about the technical details like 45 Lakhs copies of the newspaper are printed daily. Mr. Sebastian, the Plant Manager gave an informative multimedia presentation about the process of printing a newspaper. Also, information about the colors used for printing and the use of metal sheets was conveyed. The use of information technology with the help of CCI Servers was shared with the students. Information about different brands of magazines & newspapers under the banner was shared with the students. The eco-friendly approach of recycling the paper 7 to 8 times was conveyed. Overall, a wonderful learning experience.

### **3 Sula Wines, Nasik**

Students were taken to Nasik for an industrial visit to Sula Wines where the students were exposed to the process involved in the wine making process. The technology used & the different processes involved in this process were shown to the students.

### **4 Singh Crushers**

Students were taken to Nasik for an industrial visit to Singh Crushers where the process of converting raw stone to tiles was shown. The details of the machines used & their operations were introduced.

### **Jodhpur- Jaipur-Jaisalmer**

5 Dainik Bhasker, Jaipur

Students got to see how newspaper printing is processed.

6 Keerti Textiles, Jaipur

7 Clay Craft Industries, Jodhpur

8 Saras Dairy, Jodhpur: famous milk dairy plant located in Jodhpur. The entire milk processing right from packaging to sealing was shown. Students also got to see how paneer is processed on a larger scale.

### **Field Visits Total 3**

### **1 TYBCOM Students**

The visit on 12<sup>th</sup> August, 2013 commenced by getting a warm welcome by Dr. Aditya Srinivas - COO-BSE Brokers Forum and his team. He gave insights about the financial market of India, trading done by broking companies and about BSE. During the visit, excellent information was conveyed about how to invest in finance market and what are the benefits to an investor. Also, the latest developments in the finance industry were taken up for discussion. The role & the importance of BSE was explained to the students. Also, its impact on the economy and the impact of the same on the market prices of the companies listed on the BSE was highlighted. Also, actual visit to the trading ring of BSE and to learn how the broking used to be done in 80's was also an eye opener. Overall, a wonderful learning experience.

## **2 Visit to BSE for TYBA-Economics & SYBMS Students**

The visit on 20<sup>th</sup> December, 2013 commenced by getting a warm welcome by the Deputy Manager (Training Dept.) of BSE Mr. Roy and his team. They gave insights about the financial market of India, trading done by broking companies and about the exchange. During the visit, excellent information was conveyed about how to invest and what are the benefits to an investor were discussed. Also, the latest developments in the finance industry were taken up for discussion. The role & the importance of BSE was explained to the students. Also, its impact on the economy and the impact of the same on the market prices of the companies listed on the BSE was highlighted. Overall, a wonderful learning experience.

## **3 Visit to SEBI**

A total of 67 students from the Third Year B.Com were taken for an educational Visit to SEBI located at the Bandra Kurla Complex, Mumbai on 4<sup>th</sup> February 2014. Students were introduced to the inception of SEBI, the regulatory role played by SEBI in Indian Stock Market, various measures taken by SEBI in safeguarding investors interest and also on its role in creating awareness and educating investors. The visit was informative and interactive it provided the students the latest information on SEBI as the regulatory body governing the securities market. The presentation and lecture delivered by Ms Sareena P.U Assistant General Manager.

**Field Visits organized by NSS & Environment Club No:**

***1. Visit to Gateway, Water Reservoir, Nehru Science Centre – 10.01. 2014.***

The environment visit commenced with a trail inside the water reservoir office at Hanging Garden. The students were greatly surprised when they were given an opportunity to actually peep into the massive water reservoir situated right below the Hanging Garden, from where water is supplied to the entire South Mumbai area. They were told about the process of purification and distribution of drinking water. The environment tour included a visit to Gateway of India and Nehru Science Centre. A lecture on the historical background of the renowned Gate was given to the students at Gateway of India. At Nehru Science Centre the students were shown two documentary films on environment.

**2. 18th and 19th December, 2013 - SANJAY GANDHI NATIONAL PARK, BORIVALI.**

150 NSS volunteers assembled at the National Park to carry out the Community work. The forest officer in-charge accompanied the volunteers to the area to conduct the community work.

The volunteers were divided into 2 groups. The first group of volunteers carried out the Cleanliness Drive Programme. They collected plastic bags, wrappers and other waste articles and filled 50 bags of garbage and made the area plastic free.

The volunteers created awareness among the community to make the surrounding a 'No-Plastic Zone' and told the park visitors to use trash bins and not to litter.

**No. of Units: 3**

**No. of NSS volunteers: 300**

**NSS PROGRAMME OFFICERS**

**1. Mrs. Renuka Devi Jena,**

**2. Dr. Hemlata Masiwal,**

**3. Ms. Nooruzia Qazi**

**ORIENTATION PROGRAMME : 1st August, 2013**

The NSS Unit of B.M.Ruia Girls' College conducted an Orientation Programme for 150 students on 1st August, 2013. The gathering was addressed by Ms. Namrata Ganeria, Area Coordinator from S.N.D.T. Women's University. Ms. Namrata explained the importance of NSS to the students. She also informed about the NSS motto, symbol, and its significance. By an effective presentation she briefed the students about the NSS activities and community programmes that can be conducted at college and university level. She motivated the volunteers by showing them the pictures of camps organized by her. The students got a better understanding of the work to be effectively carried by them. Later the enrollment drive for the current year was carried out.

**PULSE POLIO PROGRAMME:**

The NSS unit undertook Pulse Polio Programme in the 'D' ward area of Mumbai. An orientation and training programme was organized for the students participating in the immunization campaign. The Project is conducted on a continuous basis throughout the year. Student volunteers are placed at the centre in 'D' ward area. They administered polio drops to the children of south Mumbai on the stipulated dates. In the following weeks the students conducted door-to-door visit and administered polio drops to children.

**SUJOK THERAPY BY LIONS CLUB INTERNATIONAL – 19<sup>th</sup> JULY, 2013**

Workshop on Su jok Therapy was organized by the NSS Unit. Octogenarian Mr.Girdhar Luthria from Lions Club, told that Su jok therapy is based on the principles as acupressure and reflexology. He said that Su jok is a variation of touch therapy which focuses on the hands or feet to alleviate common and chronic illnesses in the human body. Mr. Luthria demonstrated and explained that the therapy stimulates certain points on the hands and feet to treat conditions in parts of the body like back pain, headaches, muscle pain, stomach aches, diabetes, etc. The workshop generated a lot of curiosity and interest in the students. The students were given a demonstration on the various techniques of treating common ailments which is extremely useful and handy in everyday life.

### **MEDICAL CHECK UP CAMP**

Medical Check up camp was conducted by Young Concept, Wellness Division, in association with Johnson and Johnson, India – 22nd July, 2013, in the college campus. The Registration began at 8.00 a.m. The students' height, weight and body mass were calculated and their Blood Pressure was also monitored. Two Doctors examined the students and prescribed medicines.

### **FREE EYE CHECK-UP CAMP :**

The N.S.S. students actively volunteered for the Free Eye Check-up Camp, Free Spectacles distribution and Free Cataract Operation Camp organized by 'KARM' NGO at various areas in Mumbai at stipulated dates. The volunteers assisted in registration of the community who visited the camp. They helped in distribution of free spectacles, medicines and awareness programmes. Over 1000 people visited the camp which was conducted from 8.30 a.m. to 2.30 p.m. The NSS volunteers interacted with the community and had a good learning experience.

### **Free Dental Check up on 4<sup>th</sup> & 5th February, 2014**

Apollo White Dental, Hughes Road, conducted a Free Dental Check-Up and Dental Health Awareness Camp in the College on 4th & 5th Feb 2014 for more than 300 students and community.

### **LITERACY DAY - 8<sup>th</sup> September, 2013**

On Literacy Day, 8<sup>th</sup> September, the NSS volunteers initiated an awareness programme to promote education and importance of being literate. The following programmes were organized on literacy day –

- i. Group discussion on the importance of education in contemporary society. Each group was given a related topic and the groups made their presentations after the discussions.
- ii. A poster painting competition was conducted in the college. The students made about 50 posters pertaining to the various issues of education such as – necessity of education, educational problems of girl child, career options and social responsibility. The posters were on display in the college notice board for a week to bring out awareness among other students.

### **Workshop on Self-Discovery organized by Ramakrishna Mission – 3 Sept, 2013**

30 NSS volunteers participated in the workshop on ‘Self-discovery’ and were taught the life skills and self awareness. The students visited the Ramkrishna Mission centre at Khar. The purpose of the Youth Counseling Program was “self-discovery”. It helped the students get answers to fundamental questions such as – “What is success?”, “What are the roots of success?”, “What makes role-models successful?”, “What is it that I need to do with myself, so that I achieve all that I want to achieve in life?”. The students worked in groups with specialized toolkits. They had presentations and peer discussions during the program, which were useful to shape choices in life situations based on ‘**Atma bal**’, ‘**Bahu bal**’, and ‘**Budhi bal**’. The program gave direction on what the participants need to develop through their day to day encounters with life. The interactive format offered a platform for the students to discover their own aspirations and pathways to realize their dreams.

### **Project - Employability Skills by LODHA foundation September, 2013**

The motive of the project was to make the students self- confident and capable of writing resumes and preparing for interviews.

A 5 Days Training on Employability Skills was conducted for the students in association with LODHA Foundation. The volunteers were taught communication skills, interview skills and resume writing skills.

The programme schedule was as follows:

Day 1- Goal Setting and Time Management

Day 2 - Presentation and Communication Skills

Day 3 – Interpersonal Skill and English Conversation

Day 4 – Interview Skills and Mock Interview

Day 5 – How to find Jobs and Resume writing

On the concluding day of the project the students made presentations on goal setting and time management; resume writing and how to prepare for an interview inclusive of all the aspects- physical, intellectual and psychological.

### **Workshop on Financial Awareness ‘How to Manage Money and be a smart investor’- 7<sup>th</sup> September, 2013**

BSE and Consumer Guidance Society Ltd organized a lecture on Financial Awareness by Mr. Ranjan Varma, CFP, Founder Rupee Manager.com for the NSS volunteers.

### **LECTURE and VISIT TO MANI BHAVAN - October, 2013**

A lecture on Gandhian thoughts and values was organized for the volunteers to make them understand the life and teachings of Mahatma Gandhi.

The NSS Students visited Mani Bhavan at Gamdevi. It is the place from where Mahatma Gandhi initiated Civil Disobedience, Satyagraha, Swadeshi, Khadi and Khilafat movements. In 1955 the building was dedicated as a memorial to Gandhi. They saw the library which has the statue of Mahatma Gandhi, where people offer their tributes. The first floor of the building has a photo gallery which exhibits Gandhi's pictures depicting his entire life. Photographs of his childhood till his assassination are displayed along with press clippings. On the second floor, the students saw the room that Gandhi used during his stay at Mani Bhavan. In this room, Mahatma Gandhi's two spinning wheels, a book and floor bed is still preserved. The visit was very enlightening and informative for the students.

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### **“Young Women Leadership Program”– by Avanti Foundation and Blue Ribbon Movement.**

The Blue Ribbon Movement, a social enterprise and partner of the Avanti **Young Women Leadership Program**, supported by the Avanti Foundation conducted an Opening Workshop on Wednesday, 15<sup>th</sup> January 2014, from 8:00 am - 1:00 pm, for 50 NSS volunteers.

**Objectives of the program:**

- To take young women beyond academic excellence to being all rounded leaders.
- Learn about leadership through workshops and direct contribution to the society.
- Help them build confidence, take responsibility for themselves and their communities; learn to work in teams, and overcome fears.
- To develop a vision for themselves to become extraordinarily successful in terms of their career and life.

The program was delivered through workshops and assigned projects. The workshop focused on leadership skills like vision, empathy, execution, teamwork and overcoming fear. The students took up various projects which dealt with a variety of social causes like. Seven groups were made each comprising of 10 students. The projects assigned to them were as follows -

- **Education for women empowerment,**
- **Domestic violence,**
- **Health,**
- **Gender discrimination,**
- **Child labour and Environment awareness – i. Carbon footprints, ii. Tree Plantation**

Each group planned their activities – conduct survey, spread awareness, process to be adopted and result. After completion of the projects the students made a presentation and also spread awareness about the social issues amongst other students. The programme was a great learning experience for the students to develop their leadership skills.

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### **Entrepreneurship Skill- Intel Training – from Feb 10 – 28, 2014**

To bring about awareness about entrepreneurship skills a 15 days training programme was organized for students free of cost in association with Intel. An orientation programme was conducted for 75 students and based on their responses 25 students were selected to participate in the 15 day training programme.

The Entrepreneurship Skill- Intel Training Workshop was a practical and intensive 15 days program which trained the participants on a process for developing and scaling ideas. The



program consisted of an ideas framework that helped participants, get ideas, validate them, develop them and test them in a real world environment.

The programme was aimed at inspiring and providing education and critical skills for young entrepreneurs and designed to give prospective entrepreneurs the skills and resources they need to address community issues and create sustainable enterprises. These programs include technology to market accelerators, business plan competitions, ideation workshops, technology tools, entrepreneurship curricula to help students build entrepreneurship skills. The e-learning course was based on the fundamentals of entrepreneurship and education on basic technology tools that can be used to empower businesses. The program had 40 hours of content and gave entrepreneurship education to commercialize and scale businesses.

After successful completion of the programme the students made a final presentation with the use of technology for entrepreneurship. 25 students successfully completed the training programme.

#### **Visit to Gateway, Water Reservoir, Nehru Science Centre – 10.01. 2014.**

The environment visit commenced with a trail inside the water reservoir office at Hanging Garden. The students were greatly surprised when they were given an opportunity to actually peep into the massive water reservoir situated right below the Hanging Garden, from where water is supplied to the entire South Mumbai area. They were told about the process of purification and distribution of drinking water. The environment tour included a visit to Gateway of India and Nehru Science Centre. A lecture on the historical background of the renowned Gate was given to the students at Gateway of India. At Nehru Science Centre the students were shown two documentary films on environment.

#### **NSS Leadership Camp at LJNJ College – 23rd – 25th January, 2014**

The NSS student leaders participated in Leadership camp held at LJNJ college. After their training they were instructed to conduct similar session for other NSS volunteers. This exercise benefitted the others to acquire leadership skills and also a sense of involvement and commitment to social responsibility.

#### **AIDS Awareness Lecture by Dr.Gayatri from Nair Hospital 30th Nov, 2013.**

An AIDS awareness lecture was organized for the NSS volunteers. Dr. Gayatri from Nair Hospital made the students aware of the causes and preventive measures of AIDS. The students were oriented about psychological and behavioural approach towards AIDS patients.

### **Run for Unity**

15<sup>th</sup> December, 2013 – Run for Unity programme.

300 volunteers participated in the Run for Unity programme. The Run for Unity was flagged off by Naidu, Munde and others at the August Kranti Maidan and culminated at the Sardar Vallabhbhai Patels memorial at Worli.

### **Awareness lecture on ‘Cervical Cancer’**

29<sup>th</sup> January, 2014 - NSS Volunteers attended an Awareness lecture on ‘Cervical Cancer’ organized at Wilson College. Dr. Purandare spoke about the disease, its signs and symptoms, causes and treatment options.

### **Voter Identity Registration Campaign for 200 volunteers, Feb to March 2014**

Voter Identity Registration programme was started in the first week of Feb and continued until 11 March 2014 was organized for the students. Student leaders were assigned the responsibility of distributing voter identity forms and also collecting the filled in forms. The forms were then carefully scrutinized and submitted. 200 NSS volunteers and about 100 community members were enrolled in this drive. The students were instructed to enroll their friends and members of their family in the drive. In this manner community was also involved in the Voter Identity Registration Campaign.

### **Stress Management Workshop on 13.03.2014**

Stress management workshop was conducted for 150 students. The students were given some stress management activities followed by counseling sessions with the help of a number of examples, anecdotes and stories. The sessions dealt with stress of varied nature – peer pressure, exam related, inter personal relationship and other personal concerns. The students were told about the stress symptoms which include - mental, social, and physical manifestations. These

include exhaustion, loss of or increased appetite, headaches, crying, sleeplessness, and oversleeping. Recognition of stress symptoms and treatment were discussed in detail.

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**B.M.RUIA GIRLS' COLLEGE, GAMDEVI, MUMBAI**  
**NSS SPECIAL CAMP 2013-14**  
**16<sup>th</sup> – 22<sup>nd</sup> December, 2013**  
**SCHEDULE**

DATE	ACTIVITIES
<b>16-12-13</b>	<ul style="list-style-type: none"> <li>• <b>Inauguration of NSS Special Camp</b></li> <li>• <b>Campaign 'RISE' Rally on Gender Sensitization in association with NGO, Men Against Violence and Abuse (MAVA)</b></li> <li>• <b>Community work</b></li> </ul>
<b>17-12-13</b>	<ul style="list-style-type: none"> <li>• <b>Workshop on 'FIRST AID and DISASTER MANAGEMENT' by Mr.Rajendra Lokhande, from BMC</b></li> <li>• <b>Community work</b></li> </ul>
<b>18-12-13</b>	<ul style="list-style-type: none"> <li>• <b>Shramdaan - Community work at Sanjay Gandhi National Park, Borivali</b></li> <li>• <b>Street Play</b></li> </ul>
<b>19-12-13</b>	<ul style="list-style-type: none"> <li>• <b>Shramdaan - Community work at Sanjay Gandhi National Park, Borivali</b></li> <li>• <b>Environment Awareness and Nature Trail</b></li> </ul>
<b>20-12-13</b>	<ul style="list-style-type: none"> <li>• <b>Workshop on Leadership and Street Play by Mr.Bajrang Sonawane and Mr.Ganesh</b></li> <li>• <b>Health Check-up for community and students</b></li> </ul>
<b>21-12-13</b>	<ul style="list-style-type: none"> <li>• <b>Awareness campaign on Eradication of Superstitions by Ms.Swati Vaidya</b></li> <li>• <b>Poster painting and Slogan Writing Competition on Road Safety</b></li> <li>• <b>Health Check-up for the community and students</b></li> </ul>
<b>22-12-13</b>	<ul style="list-style-type: none"> <li>• <b>Community work at Girgaon Chowpatty</b></li> <li>• <b>Valedictory</b></li> </ul>



B.M.RUIA GIRLS' COLLEGE  
NSS SPECIAL CAMP 2013-14  
16<sup>th</sup> – 22<sup>nd</sup> December, 2013

No. of Volunteers in NSS SPECIAL CAMP: 150

**INAUGURAL FUNCTION**

**150 NSS volunteers from B.A.II and B.Com II participated in the NSS Special Camp which was organized from 16-22 December, 2013. In the Inaugural function, the NSS Program Officers briefed the students about the activities to be conducted during the Special Camp. Group leaders were selected and duties were assigned to the volunteers.**

**The activities carried out during the camp were as follows:**

WORKSHOPS

- **First Aid and Disaster Management Workshop**
- **Workshop on Leadership and Street Play**
- **Awareness campaign on Eradication of Superstitions**

COMMUNITY WORK

- **Cleanliness Drive and Shramdaan at Sanjay Gandhi National Park, Borivali**

RALLY

- **Rally on Gender Sensitization by MAVA**

HEALTH CHECK-UP

- **Health Check-up for the community and students**

COMPETITIONS

- **Poster painting and Slogan Writing Competition on Road Safety**

ENVIRONMENT AWARENESS

- **Environment Awareness and Nature Trail at Sanjay Gandhi National Park, Borivali**

16th December, 2013- Rally on Gender Sensitization in association with Men Against Violence and Abuse (MAVA)

**200 NSS volunteers participated in the campaign named 'RISE' which was organized in association with the NGO, Men Against Violence and Abuse (MAVA) to mark the anniversary of the Delhi gang rape. The aim of the campaign was to change the mindset of men at large and develop a safer environment for the women to live in Mumbai. The NSS students along with the volunteers of three other colleges participated in the rally carrying placards with messages and banners. The rally started from college, Gamdevi area and concluded at Grant Road station. The students enacted street plays, distributed pamphlets and carried out awareness programs. They sensitized the youth about gender equality and respect for women. The rally highlighted the message RISE: Time to fight, Time to rise. The founder and secretary of MAVA, Mr. Harish Sadani addressed the students before the rally and explained the main motto of the campaign – men to respect women.**

17<sup>th</sup> December, 2013 – FIRST AID and DISASTER MANAGEMENT WORKSHOP

**Workshop on First Aid and Disaster Management was conducted by Officer Mr. Rajendra Lokhande from the Disaster Management Cell, Municipal Corporation of Greater Mumbai.**

Session 1:

**Mr. Rajendra Lokhande gave an introductory talk on the major disasters, natural calamities and accidents that occur. He emphasized on the importance of effective Disaster Management system. He also explained the extent of damage caused in terms of human and material loss when disasters happen. The students were informed about the precautionary actions to be taken when faced by disasters.**

Session 2:

**Mr. Lokhande spoke on First Aid measures and pointed out many incorrect practices followed by people when accidents, burns or injuries happen. He informed the students about the immediate care and basic first aid steps to be taken before medical help arrives. He also taught techniques of making a shoulder sling using cloth, scale or books in case of injury or fracture. He emphasized the importance of correct medication and treatment if any disaster occurs and also suggested proper ways of handling such situations.**

Session 3:

**In the concluding session, feedback was taken from the students. Mr. Lokhande stressed the importance of creating awareness and training the community about proper disaster management measures to be adopted. The workshop was very beneficial for the volunteers.**

18th and 19th December, 2013 - CLEANLINESS DRIVE, COMMUNITY WORK and ENVIRONMENT AWARENESS at SANJAY GANDHI NATIONAL PARK, BORIVALI.

**150 NSS volunteers assembled at the National Park to carry out the Community work. The forest officer in-charge accompanied the volunteers to the area to conduct the community work. The volunteers were divided into 2 groups. The first group of volunteers carried out the Cleanliness Drive Programme. They collected plastic bags, wrappers and other waste articles and filled 50 bags of garbage and made the area plastic free. The volunteers created awareness among the community to make the surrounding a 'No-Plastic Zone' and told the park visitors to use trash bins and not to litter.**

**The other group of volunteers actively participated in collecting and depositing the soil and manure in the nursery area. They dug out the mud, removed plastic bags and other waste from it and transferred the mud inside the nursery area. The students worked together by making a human chain to pass the mud inside the nursery. They learnt the importance of team work. The volunteers cleaned the nursery and surrounding areas. They swept the place and transferred saplings in the nursery area.**

**Street Play was enacted by the volunteers on issues concerning dowry, gender discrimination and education.**

**An Environmental Awareness Programme was conducted for the NSS volunteers. They were taken on a guided nature trail and told about the fauna and flora found in the National Park.**

20<sup>th</sup> December 2013 - Workshop on Leadership and Street Play by Mr.Bajrang Sonawane and Mr.Ganesh

**NSS students were giving training in leadership traits and were taught how to write the script of street play, characterization and presentation. The students were divided into groups of 10 and were given themes relating to women issues- dowry, gender discrimination, female foeticide, education, career, eve-teasing, etc. They were given 20 minutes to draft their scripts based on the given themes and 10 minutes for presenting the play. Students performed on the spot skits, plays, advertisements, songs. Prizes were given to the best group performance and the best actors. The workshop brought about awareness on the various women's issues; develop teamwork, leadership qualities, communication skills and also acting and presentation skill. The workshop also helped the introvert and shy students to express themselves.**

20<sup>th</sup> and 21<sup>st</sup> December 2013 - HEALTH CHECK -UP

**A General Health Check-up Camp was conducted for the community and students. Three doctors examined the community and gave health advice and prescribed medicines. They gave free medicines, multi-vitamins and ointments as per the requirement.**

21<sup>st</sup> December, 2013 – Social Awareness Campaign on Eradication of Superstitions

**The NSS volunteers participated in the social awareness campaign on eradication of superstitions. Ms.Swati Vaidya created awareness about superstitious beliefs practiced among literate as well as illiterate people. She told that the volunteers could bring about change in society by exposing the evil tactics of tricksters and self-proclaimed god men. She demonstrated few practices conducted by the impostors and gave scientific evidence and reasoning to prove the blind beliefs. The volunteers performed the scientific demonstrations and through role play they were able to understand better and overcome their misconceptions. They realized the social evil of superstitions and assured to create awareness among the community and eradicate superstitious beliefs.**

22<sup>nd</sup> December, 2013 – COMMUNITY WORK AND VALEDICTORY

**Community work- The students carried out community work in Girgaon Chowpatty with the street children. They conducted an informal education programme and oriented the children about various issues - education, health, hygiene, etc. Old clothes and toys were distributed. The children were also provided with light refreshments. The programme was initiated to inculcate among volunteers compassion and understanding towards the problems of the underprivileged section of society and also to educate and train them about execution of social responsibility.**

**Valedictory - In the valedictory session the volunteers shared their experiences and gave their feedback about the special camp.**

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